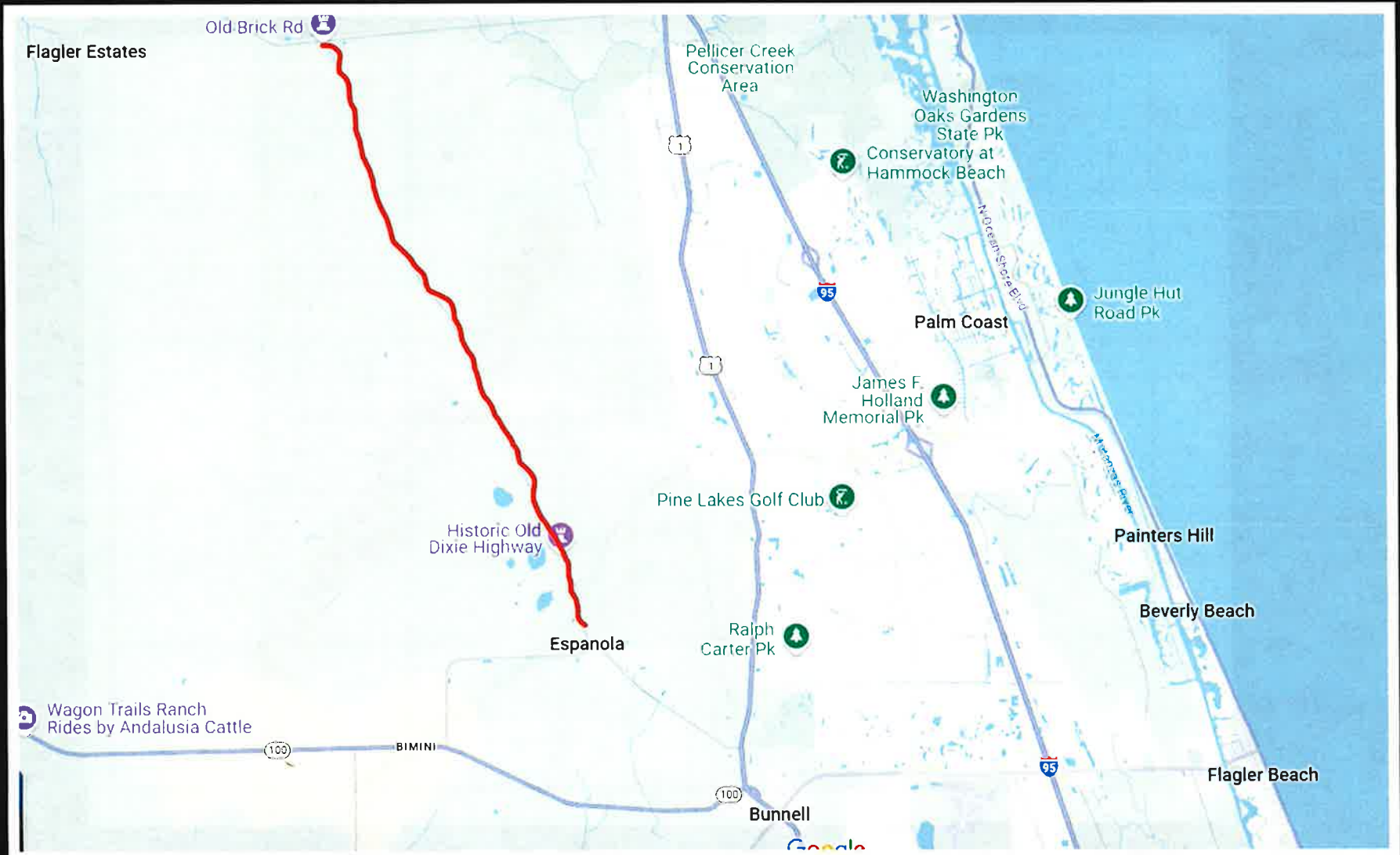


**DIXIE HIGHWAY
“OLD BRICK ROAD”**







Flagler Estates

Old Brick Rd

Pellicer Creek Conservation Area

Washington Oaks Gardens State Park
Conservatory at Hammock Beach

Palm Coast

James F. Holland Memorial Park

Pine Lakes Golf Club

Ralph Carter Park

Bunnell

Historic Old Dixie Highway

Espanola

Jungle Hut Road Park

Painters Hill

Beverly Beach

Flagler Beach

Wagon Trails Ranch Rides by Andalusia Cattle

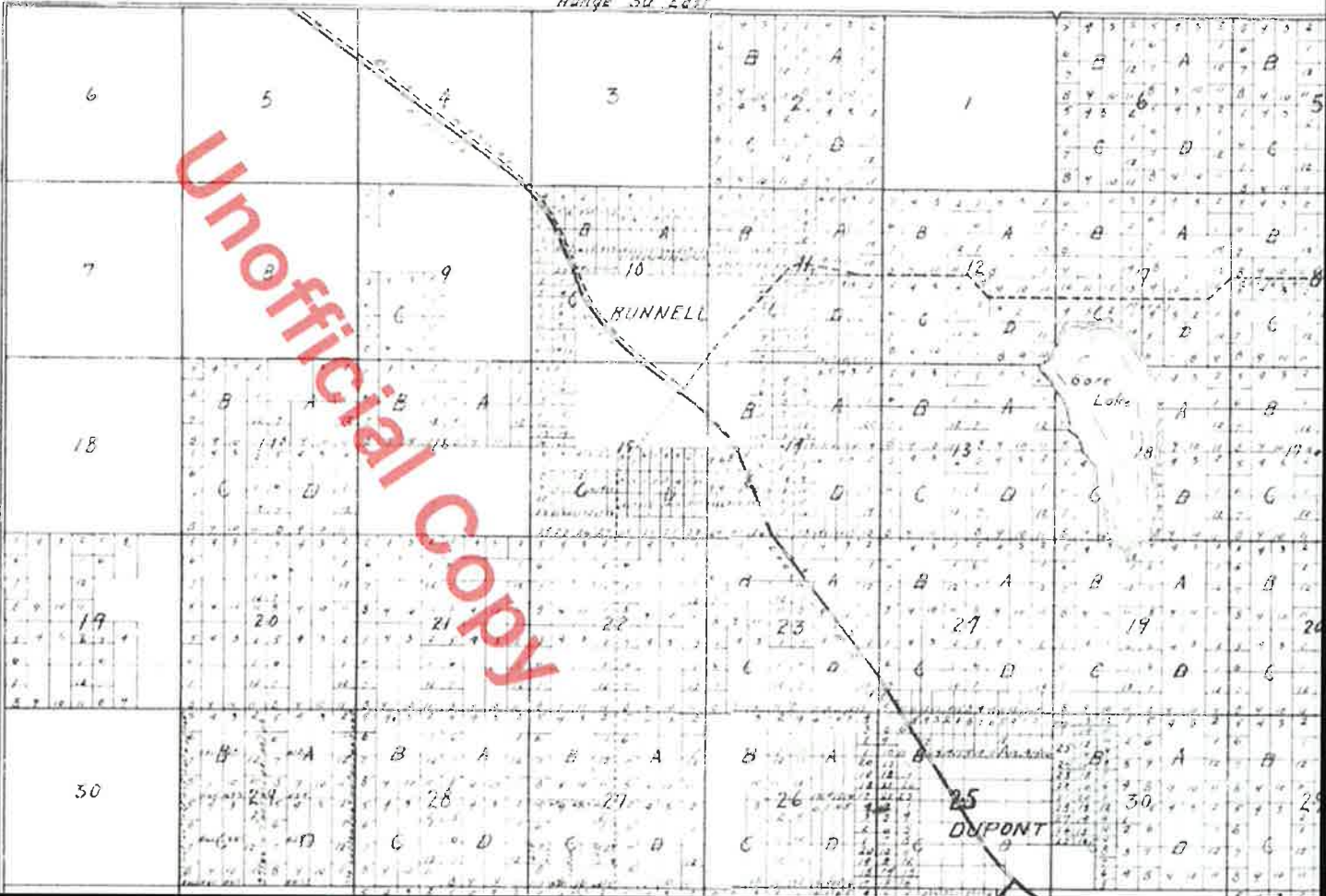
BIMINI

Google

Range 50 East

Township 1E South

Unofficial Copy



Historical Recognition

- National Register of Historic Places, 2005
- Florida Master Site File, 2005
- Florida Heritage Crossroads
- Longest, Continuous Portion of Rural Brick Road in Florida

Comprehensive Plan

- Objective ROS-1.4. Objective H.1.4: Flagler County will work with local cities, adjacent landowners and residents, St. Johns County and State agencies for funding and implementation of the recommendations of the **Old Brick Road Corridor Study** for that 11-mile section lying north of Espanola to St. Johns County Road 204.
- Policy ROS-1.4.1. Policy H.1.4.1: Development orders for parcels potentially utilizing the Old Brick Road shall consider the recommendations of the adopted Heritage **Crossroads Corridor Management Plan**.
- Policy ROS-1.4.2. Policy H.1.4.2: Flagler County shall work with the Cities cities of Palm Coast and Bunnell in order to coordinate efforts to support the preservation of the historical character of the Old Brick Road and the provision of safe and adequate vehicular access in a manner consistent with the **Heritage Crossroads Old Brick Road Corridor Management Plan** (CMP).

Comprehensive Plan

- Policy ROS-1.4.3. Policy H.1.4.3: Flagler County shall explore funding options to enhance the attributes that warranted the corridor's inclusion and maintenance on the National Register of Historic Places.
- Policy ROS-1.4.4. Policy H.1.4.4: Land development regulations affecting the designated portion of the Old Brick Road shall consider the recommendations of the **Cultural Resources Management Plan**.
- Policy ROS-1.4.5. Policy H.1.4.5: Continue the partnership with the Florida Department of Transportation (FDOT) in preserving, restoring and preserving providing this historical transportation resource.

The Dixie Highway

- Good Roads Movement of Progressive Era; philanthropists publicized roads and lobbied for funding.
- 1911: Charles Glidden of Boston conducted highly publicized tour from NYC to Jacksonville on behalf of American Automobile Association
- By 1915, Ford manufactured one millionth Model T. Thousands of cars came to Florida each year.
- 1903: first races on Ormond's beach.
- State Road Department founded in 1915, but rural highway construction remained county responsibility until 1920s.
- U.S. Postal Service was impetus for first major system of federal roads.

Carl G. Fisher

- Sold Prest-O-Lite and Built the Indianapolis Speedway
- Connected NYC to San Francisco, the Lincoln Highway
- Miami Beach developer, from Indiana, conceived the “Dixie Highway” extending from Michigan to Miami in 1914
- Organized the Dixie Highway Association; monthly magazine.
- Towns and Cities Competed for the Route
- Florida had a dual parallel route, one in central peninsula and one eastern

The Dixie Highway

- Eastern Route mostly followed what is today U.S. 1, from Jacksonville to St. Augustine, Hastings, Bunnell, Ormond, and south to Miami.
- Western/Central Route went from Tallahassee to Ft. Myers
- East-West Connectors along the way, including Hastings to Orlando
- WWI helped speed roadway development.
- By 1926, Dixie Highway was mostly complete; Feds implement federal signage and numbering system.

“Old” Dixie Highway

- Dixie Hwy Assn disbanded in 1927, its functions replaced by state and local governments
- Dixie Highway faded from Nomenclature and historical signage fell out of usage.
- Some Counties and Towns invoked their heritage locally with the names, Old Dixie Highway and Old Brick Road
- In 1920s, more easterly routes drew attention away from Dixie Highway: the New Dixie Hwy and Ocean Shore Boulevard

St. Johns County Highway Improvement

- Henry Flagler admonished St. Johns business and government leaders for neglecting shell roads and urged pavement. (Ohio was first state to pave its roads with brick.)
- St. Johns sent out bids for the paving of John Anderson Highway from Duval County line to north boundary of St. Augustine and from Hastings to Volusia County line.

I.I. Moody

- I.I. Moody was chair of St. Johns County Commission.
- Moody and Chamber of Commerce embarked on public relations campaign to ensure bonding needed to pave the highway: “Good Roads, Progress, and Prosperity.”
- Referendum passed 822 to 432. 87 to 2 in Bunnell! 18 to 0 in Espanola.
- Moody felt road was necessary to link Bunnell to more established cities of Daytona Beach and St. Augustine.
- Flagler County created in 1917 at Moody’s urging; died 1918.

Flagler County Commission Meetings 1917

- BCC Dissatisfied with Construction of OBR by St. Johns County's Engineer/Contractor
- Contractor Refused to Make Repairs
- BCC Ordered Convicts to do the Work
- BCC paid St. Johns for that portion of the OBR through a Sinking Fund

Post WWII Era

- 1946, BCC paved portion between Bunnell and Espanola
- 1950s: State redesignates OBR as State Road 13
- Mid-1960s: State gave road to Flagler County
- Post-WWII era: Timber Companies purchased lands around OBR.
- 1990s: Concern over timber companies use of OBR caused BCC to place sand/soil on the road.

Cultural Resource Management Plan

- BCC Obtained Funding from FDOT in 2003 to prepare a study for inclusion on National Historic Register.
- Plan Completed in 2004 by Environmental Services, Inc. of Jacksonville and Zev Cohen & Associates

Plan Recommendations

- Heavy Trucks Should Not Use OBR
- Heritage Tourism
- Equestrian Trail; parallel bike path
- Interpretive Kiosks and Historical Era Signage
- State Historical Marker at South End
- Clear ditches; replace culverts
- Crossings where necessary in concrete and using bricks removed from crossings to repair other parts of OBR

Other Issues

- Ownership; Fla. Stat. 95.361
- Restrictive Covenants
- Annexation and Comp Plan; Future Development Crossings