

Flagler's Online News Service

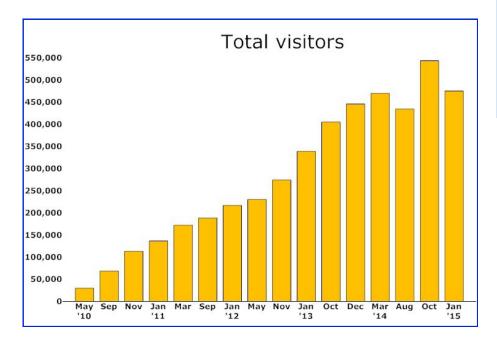
Immediate, 24/7 reporting of local news

Averaging more than 15,000 visitors a day Over 150,000 unique visitors a month

The numbers speak for themselves

FlaglerLive.com has the best market reach for a fraction of the cost of other media

FlaglerLive.com has the traffic, the right audience and the price that makes online advertising the affordable, smart connection with your next customer.



Our Readers, Your Customers

- 75% of visitors concentrated in Flagler, Volusia and St. Johns Counties
- Strongest online readership of any Flagler-based media
- Lively, engaged readership

If it matters, it's on FlaglerLive.

ADVERTISING SPECS & PRICING

HALF SQUARE

250 X 125 pixels **\$125/month**

FlaglerLive is:

- Top in Google news searches for Flagler County
- 75% local readers
- High-quality, internet-savvy readership
- Preferred news reference for local government and educators
- Flagler County's go-to site for breaking news & first on-scene coverage

FULL SQUARE

250 x 250 pixels **\$200/month**

Your FlaglerLive ad is your permanent bill-board in every home, office, and hand-held device in Flagler County and beyond.

All ads appear on all pages across the site, including the front page.*

- Rates that won't tie-up your entire advertising budget
- Quantifiable results with monthly impression and click reports
- All ads rotate with every page view
- Rotation may include up to four ads per spot to maximize universal, across-the-site visibility
- Non-profits receive a 10% discount
- Ad design available for a nominal fee

BANNER

460 x 60 pixels **\$175/month**

*Above the comment section at the bottom of every article

LEADERBOARD

720 x 90 pixels **\$300/month**

Additional advertising sizes

SQUARE AND A HALF 250 X 375 pixels: \$300/month

DOUBLE SQUARE 250 x 500 pixels: \$400/month

ASK ABOUT OUR LONG-TERM DISCOUNTS & ADDED VALUES