

**Averaging more than 15,000 visitors a day  
Over 150,000 unique visitors a month**

**The numbers speak for themselves**

***FlaglerLive.com has the best market reach  
for a fraction of the cost of other media***

FlaglerLive.com has the traffic, the right audience and the price that makes online advertising the affordable, smart connection with your next customer.



*Our Readers, Your Customers*

- 75% of visitors concentrated in Flagler, Volusia and St. Johns Counties
- Strongest online readership of any Flagler-based media
- Lively, engaged readership

**If it matters,  
it's on  
FlaglerLive.**

**Advertise Today!**  
[Advertise@flaglerlive.com](mailto:Advertise@flaglerlive.com)

Post Office Box 354263  
Palm Coast, FL 32135-4263  
(386) 586-0257 Fax (386) 437-0941

# ADVERTISING SPECS & PRICING

## HALF SQUARE

250 X 125 pixels  
\$125/month

### FlaglerLive is:

- Top in Google news searches for Flagler County
- 75% local readers
- High-quality, internet-savvy readership
- Preferred news reference for local government and educators
- Flagler County's go-to site for breaking news & first on-scene coverage

## FULL SQUARE

250 x 250 pixels  
\$200/month

**Your FlaglerLive ad is your permanent billboard in every home, office, and hand-held device in Flagler County and beyond.**

**All ads appear on all pages across the site, including the front page.\***

- Rates that won't tie-up your entire advertising budget
- Quantifiable results with monthly impression and click reports
- All ads rotate with every page view
- Rotation may include up to four ads per spot to maximize universal, across-the-site visibility
- Non-profits receive a 10% discount
- Ad design available for a nominal fee

## BANNER

460 x 60 pixels  
\$175/month

\*Above the comment section at the bottom of every article

## LEADERBOARD

720 x 90 pixels  
\$300/month

### Additional advertising sizes

SQUARE AND A HALF 250 X 375 pixels: \$300/month

DOUBLE SQUARE 250 x 500 pixels: \$400/month

**ASK ABOUT OUR  
LONG-TERM DISCOUNTS &  
ADDED VALUES**