FLAGLER COUNTY BOARD OF COUNTY COMMISSIONERS GENERAL BUSINESS / AGENDA ITEM # 8a

SUBJECT: Resolution Designating The Flagler County Cultural Council, Inc as the Local Arts Agency for Flagler County, Florida.

DATE OF MEETING: October 17, 2022

OVERVIEW/SUMMARY: In November 2019, the Flagler County Tourism Development Strategic Plan was approved and adopted to map out a strategy for the evolution of the organization.

One of the key objectives is stated as "Strengthen the County's Arts & Culture Offerings."

The recommended tactics:

- 1. Support the Arts Alliance in its ongoing efforts to build an Arts culture in Flagler County
- 2. Encourage the development of an Arts Festival during the Shoulder Season thru the Arts Alliance.
- 3. Explore the creation of an Arts, History & Culture Council

Staff has been acting as a liaison bringing together stakeholders from the arts, culture and history organizations to collaborate on the creation of a non-profit 501(c)(3) Arts Council that will accomplish tactic 3 and move this strategic objective forward.

This Resolution will validate and strengthen the Flagler County Cultural Council, Inc's mission to build unity among member organizations, engage in advocacy and education in support of the arts and humanities, and to seek and provide resources to enrich the lives of its residents and visitors.

STRATEGIC PLAN: Economic Vitality, Goal 1, "Diversify and enhance the tax base to improve the local economy", Objective EV-1.2, "Identify and prioritize specific objectives in the current Tourist Development Strategic Plan that are tied to the local economy

FUNDING INFORMATION: N/A

DEPARTMENT CONTACT: Amy Lukasik, Exec. Director, Tourism Development 386-313-4226

RECOMMENDATIONS: Request the Board approve the Resolution to designate Flagler County Cultural Council as the official Local Arts Agency for Flagler County for the benefit of all arts, culture and historical interests within Flagler County.

ATTACHMENTS:

1. Resolution

RESOLUTION 2022 -

A RESOLUTION OF THE FLAGLER COUNTY BOARD OF COUNTY COMMISSIONERS OF FLAGLER COUNTY, FLORIDA, DESIGNATING THE FLAGLER COUNTY CULTURAL COUNCIL INC., AS THE LOACAL ARTS AGENCY FOR FLAGLER COUNTY, FLORIDA.

WHEREAS, Section 265.32, Florida Statutes, vests the Flagler County Board of County Commissioners ("Board") with the authority to create a county fine arts council, a public agency corporate and politic; and

WHEREAS, the Board, like many smaller, suburban Florida counties, does not have staff operating an arts or cultural affairs department; and

WHEREAS, the Board's Strategic Plan includes a focus on economic vitality with a goal to diversify and enhance the tax base to improve the local economy, and to accomplish this goal, the Board's Strategic Plan further establishes Objective EV-1.2.1, which states, "Identify and prioritize specific objectives in the current Tourist Development Strategic Plan that are tied to the local economy"; and

WHEREAS, the Strategic Plan of the Board's Tourist Development Office likewise identifies as one of its Destination Development Objectives, "Strengthening the County's Arts & Culture Offerings," through several specific strategies including the creation of an Arts History & Culture Council; and

WHEREAS, the Board recognizes that cities and counties with vibrant arts and culture opportunities are more successful in attracting new businesses, residents, investors, and tourists which generates economic activity and enriches the lives of residents and visitors; and

WHEREAS, the Flagler County Comprehensive Plan also recognizes the importance of fostering and preserving Flagler County's rich history, culture, and heritage as a guiding principle for sustainability; and

WHEREAS, arts and cultural programs made available to students in schools, including after-school programs for disadvantaged youth, have been shown to dramatically improve academic achievement, as well as, achievement in students' personal lives; and

WHEREAS, the Flagler County Cultural Council, Inc., a not-for-profit corporation, ("FC3") has been formed to support the arts, history and cultural heritage in Flagler County, to build unity amongst community arts and culture organizations, to engage in advocacy and

education in support of the arts and humanities, and to seek and provide resources to enrich the lives of residents and visitors; and

WHEREAS, FC3 will partner with other entities and organizations within Flagler County to assist local arts, culture and history organizations by helping to obtain financial assistance through local, state and federal grants and providing professional and technical support to help develop, market and promote their activities.

NOW THEREFORE, BE IT RESOLVED by the Flagler County Board of County Commissioners.

Section 1. The above recitals are incorporated herein as findings of fact.

Section 2. The intent of this Resolution is to designate FC3 as Flagler County's Local Arts Agency to accomplish the following:

- (a) Stimulate greater governmental and public awareness and appreciation of the importance of the arts, history, and culture among the residents of Flagler County.
- (b) Encourage and facilitate greater and more efficient use of governmental and private resources in order to more fully develop and support the arts.
- (c) Encourage and facilitate opportunities for Flagler County residents and visitors to participate in arts and cultural programs and activities.
- (d) Expand and support cultural tourism development in Flagler County.
- (e) Promote the development of artists, arts institutions, and community organizations sponsoring arts, historical, and cultural programs and activities.
- (f) Assess the needs of the artistic, historical, and cultural institutions and community organizations sponsoring such activities.
- (g) Otherwise serve the citizens of Flagler County in the realm of arts, history, and culture.

Section 3. The Flagler County Board of County Commissioners hereby designates FC3 as the countywide Local Arts Agency for Flagler County. As the Board's designated Local Arts Agency for Flagler County, FC3 will serve as an umbrella arts, history, and culture service agency to support the Board's goals identified in Section 2 above.

Section 4. This Resolution shall take effect upon adoption.