

ANTHONY J. CARSON, JR.

PROFESSIONAL PROFILE

Highly accomplished, results-driven professional with excellent customer and project management skills. Action-oriented with strong ability to align the operations of the city with the policies and procedures set forth by the council.

QUALIFICATIONS

- Ensures customer satisfaction is afforded the highest attention and priority
- Insightfully and calmly responds to tough situations
- Established track record of developing and implementing both short-term and long-range strategic goals and managing key logistics necessary for critical goal setting
- History of strong fiscal responsibility
- Highly ethical standards
- Excellent written and verbal communication

WORK EXPERIENCE

City Manager, City of Forney, TX

2018-2021 \$189,000

Manage one of the fastest growing cities in Texas with a wide range of departments, Police, Fire, Public Works, Parks, Water & Sewer, Facilities, Finance, IT, Utilities, Special Events, and Engineering.

- Responsible for attracting two Amazon Distribution Centers
- Was able to attract four additional companies that will add another 2.9 million sq. ft. of light industrial and distribution space
- Negotiated multi-agreements for retail/ commercial development
- Prepared short- and long-term plans for infrastructure, facilities, and staffing
- Excellent fiscal oversight. FY2020 City ended General Fund with \$6.7m carryover
- Ended FY20 with 70% fund balance in General fund and 150% fund balance in utility fund

CITY MANAGER, CITY OF PEKIN, IL

2016 - 2018 \$145,000

Manage a city of over 34,000 residents; over 300 employees; and oversight of a total budget of \$64 million.

- Reduced expenditures by over \$600,000 and increased revenue by over \$450,000 in first year of employment.
- Balanced budget for the first time in 5 years and in the 2017/18 budget allocated \$453,000 into the Cash Reserve fund.
- Chief negotiator for the City on all labor contracts.
- Responsible for the Downtown District beautification.
- Reorganized city staff to accomplish increased efficiency and create a succession plan for all departments.

- Selected for the Bloomberg Philanthropic Mayors Challenge.

CITY MANAGER, CITY OF PAINESVILLE, OH

2013 – 2016 \$125,000

Oversee a city with 20,000 residents, 300 employees, 6 labor unions and a budget of \$70 million.

Obtained funding and managed \$1.5 million Streetscape project of the downtown business district

- Formulated a 7-year storm water capital improvement plan to address flooding.
- Negotiated purchase power agreement for the City owned Electric Power Plant.
- Reorganized departments for increased efficiency and accountability.
- Instrumental in passing first fire and road levy in decades.

TOWN ADMINISTRATOR, TOWN OF BERLIN, MD

2009 – 2013 \$115,000

Oversight responsibility for: Police, roads, storm water, water and sewer, electric utility, parks, recreation, planning, zoning, finance, general services and personnel.

- Obtained 22 million dollars of grants and loans for waste water plant upgrade.
- Established one of the largest spray irrigation systems in the State of Maryland.
- Reduced overall budget expenditures by 13%.
- Reduced town resident property tax by 7%.
- Successful in leading Town of Berlin as the first Sustainable Maryland Certified Municipality.
- Increased City sponsored festivals by 50%.
- Established first storm water utility department.

TOWN MANAGER, FENWICK ISLAND, DE

2007 – 2009 \$72,000

Served as the first chief administrative officer of the Town.

- Created first policies and procedures manual.
- Prepared and implemented the Town's first Comprehensive Study.
- Oversaw the approval of the first Comprehensive Land Use Plan.

TRUMBULL COUNTY COMMISSIONERS, TRUMBULL COUNTY, WARREN, OH

1998 – 2006 \$66,000

COUNTY ADMINISTRATOR

Served as administrator of a county that is the 12th largest in the State of Ohio with a population of 225,000. Prepared a \$40 million-dollar general fund budget and oversaw the administration of a \$73 million-dollar non-general fund budget with over 1000 employees, with over 420 under my direct supervision.

- Served as the lead negotiator for the county's contracts with AFSCME and Teamsters Unions, effectively utilizing interest-based negotiating practices.
- Instrumental in bringing needed funding into the Port Authority resulting in commercial airline service to the local airport.

DIRECTOR OF PURCHASING

Developed initial bid specifications and an inventory control system which led to the 40% reduction of county costs.

- Implemented improvements, including a natural gas program, to allow county residents' savings for heating bills.
- Served as a hearing officer resolving grievances between the union and management.

DEPUTY AUDITOR/APPRaiser

Appraised residential property for tax purposes. Addressed tax inquiries.

- Earned Ohio State Residential Appraiser License.
- Served on the Board of Revisions for tax disputes.

EDUCATION

VALDOSTA STATE UNIVERSITY, VALDOSTA, GA

Master of Public Administration

Pi Sigma Alpha (National Political Science Honor Society)

KENT STATE UNIVERSITY, KENT, OH

Bachelor of Science, General Studies

LEADERSHIP

International City/County Manager Association (ICMA)

ICMA Credentialed Manager

ICMA Richmond and Seattle Conference Evaluation Committee

Illinois City/County Managers Association

Illinois Down State City/County Managers Association

Ohio City/County Managers Association

United Way Government Division Municipalities Chair

Board Member of Downtown Painesville Organization

Maryland City/County Managers Association

Maryland Municipal League Legislative Committee

Maryland Municipal League Communication Committee

Board of Trustees of Hillside Rehabilitation Hospital

REFERENCES

Available upon request

Anthony J. Carson, Jr.

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September 18, 2021

RE: City Manager- City of Palm Coast, FL

I am contacting you regarding the City Manager's position.

My relevant qualifications include a master's degree in Public Administration with over 21 years of progressive experience in municipal and county government. I have been a member of ICMA for fifteen years and an ICMA Credentialed Manager for over thirteen years. In addition, I have extensive experience in the coastal community of Fenwick Island, DE and the tourism-based community of Berlin, MD.

In my most recent position, I was the City Manager of Forney, TX, which is a fast-growing community. During my tenure in the City of Forney, we have successfully brought 2 Amazon Fulfillment Centers to the City along with another 233 million dollars of proposed new light industrial business construction.

As the Town Administrator for the Town of Berlin, MD, I reduced expenditures by over thirteen percent, which resulted in a reduction of Town Property Tax by seven percent. In addition, I obtained 10.5 million dollars in low interest rate loans and 11.3 million dollars of grants from USDA, CDBG, and MDE, which resulted in the construction of a Wastewater Treatment Plant upgrade and Spray site.

While also possessing public sector experience, I have owned and operated three successful businesses. My unique blend of private and public work experience has been extremely advantageous in allowing me to work effectively with the business community to aid in economic development in the community's which I have managed.

With my skill set and proven track record, I can be a valuable addition to the City of Palm Coast. I can be reached for an interview at your convenience.

Thank you, in advance, for your consideration.

Sincerely,

Anthony J. Carson, Jr.

Anthony J. Carson, Jr., MPA, ICMA-CM

References Anthony J. Carson, Jr.

Deborah Woodham City of Forney Finance/HR Director

dwoodham@forneytx.gov

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Shaun Myers City of Forney Council

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972-415-9043

Neil Cardwell City of Forney Deputy City Manager

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903-455-0697

Dr. Phillip Malvasi Medical Director Trumbull County Jail

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330-544-5600