

**RESUME  
AND  
PERSONAL VITA  
OF**

**ERNEST BROUSSARD, JR.  
AICP/CEcD**

*A Professional Synopsis*

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Lake Charles, LA 70605  
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## **GENERAL CAREER OBJECTIVE**

Ernest Broussard has been a practicing professional in the fields of strategic planning, economic development, public administration, and overall urban design. To date, he has amassed 30 years of professional experience, spanning multiple governmental and private sector employers and clients around Southwest Louisiana. He retains the coveted AICP designation from the American Institute of Certified Planners and is also certified by the American Economic Development Council (AEDC), as a Certified Economic and Community Developer. Overall his core competencies extend to the following disciplines:

- Governmental and Public Administration
- Target Marketing
- Strategic Planning
- Capital Improvement Programming
- Policy Analysis
- General Architectural and Engineering management
- State and Federal Program Coordination
- Professional Land Use Administration
- Economic Development Initiatives
- Transportation/Traffic Management

## **CAREER CAPSULE**

Mr. Broussard's career has been one of continual vertical movement in advanced administrative and upper management positions. He has practiced extensive communicative and inner-active skills, which involves legal proceedings, public briefings, legislative involvements at both state and federal levels, and is an avid public speaker and presenter. The underpinning of his success is the fundamental integration of the planning process into all economic development endeavors that results in an exhaustive but doable method.

## **CONDENSED EDUCATION**

1995	Completed studies for Certified Economic Developer Certification; October 1995; Certification received
1993-96	Graduate; Economic Development Institute, University of Oklahoma; August 1996
1978	Course Certification, Land Use Administration, Pepperdine University School of Law, Washington, D.C.
1977	Bachelors of Arts Degree, University of Southwestern Louisiana, Lafayette, Louisiana: Major - City and Regional Planning; Minor - Sociology

## **DIGEST OF TECHNICAL TRAINING**

Completed Electricity and Refrigeration curriculum, New Iberia Vocational Institute

Completion of Electronic and Pneumatic Instrumentation Engineering curriculum, Southwest Louisiana Technical Institute

Completed numerous professional advancement programs sponsored by the American Planning Association, Urban Land Institute, and the American Institute of Certified Planners. These areas extend to management, administration, municipal finance, economic development, land use administration, and capital programming.

## **EMPLOYMENT HISTORY**

March 2006-Present

**Director of Planning and Economic Development and Recovery initiatives-  
Cameron Parish Planning and Development ~ Cameron Parish Police Jury**

July 2002 – December 2006

**Executive Director, Office of Economic Development-Jeff Davis Parish**

February 1994 –July 2002

**City Planner, Director of Planning and Economic Development-City of Lake  
Charles-Lake Charles, LA**

September 1991 to February 1994

**Director of Marketing & Development  
Chennault Industrial Airpark Authority-Lake Charles, Louisiana**

October 1985 to August 1991

**Director of Planning and Development, City Planner  
City of Lake Charles-Lake Charles, Louisiana**

July 1981 to October 1985

**Director of City Planning “City Planner”  
City of Lake Charles-Lake Charles, Louisiana**

August 1981 to May 1982

**Associate Professor  
McNeese State University, Lake Charles, Louisiana  
Course Title: Urban Politics and Planning**

June 1977- August 1981

**Sr. Planner-City of Lake Charles**

## SIGNIFICANT PROFESSIONAL AND CIVIC AWARDS

- National Planning Award 2010– Distinguished Planner of the Year, Louisiana Chapter-American Planning Association
- Public Official of the Year, 1999-2000; Diocese of Lake Charles, Msgr. Cramers Assembly, Fourth Degree Knights of Columbus
- Outstanding Planning Award, 2000; Strategic Planning Element for Downtown Development Authority
- Outstanding Planning Award, 1999; Margaret Place Historic District
- Voted “Best Dressed Professional in Southwest Louisiana” by Times Magazine, 1998
- Distinguished Leadership Award, 1997; Louisiana Chapter of the American Planning Association
- AEDC Robert D. Cassell Leadership Award, 1996
- Outstanding Planning Award, 1995; A New Vision
- Distinguished Service Award, 1990; Louisiana Preservation Alliance
- Distinguished Leadership Award, 1989; Planner of the Year, Louisiana Chapter of the American Planning Association
- Outstanding Leadership Award, 1989; National Association Installation Developers
- Outstanding Planning Achievement Award, 1987; Chennault Master Plan
- Outstanding Young Men of America; 1982

## MAJOR ACCOMPLISHMENTS

- **Testified before Congress on 3 separate occasions – Disaster Recovery, Response & Redevelopment**
- **Comprehensive Housing Program for Cameron Parish**
- **Cameron Fisheries, LLC**
- **Certified in Emergency Management Incident Command Systems (ICS courses)**
- **Authored significant Projects such as HERO (Homeowner’s Equity Recovery Opportunity) & the Cheniere Pilot Program for Cameron Parish**
- **Cameron Square Master Program Report**
- **Creation, Design, and Implementation of the Jeff Davis Business Alliance**
- **The Conversion and Adaptive Reuse of the Muller’s Building**
- **Contraband Isle Development Project**
- **KPLC Salutes Campaign-Jeff Davis Parish**
- **Lacassine Regional Industrial Park Center**
- **Jeff Davis Public Trust Authority**
- **North Jennings Traditional Neighborhood Development Plan**
- **Strategic Marketing and Development Plan for the Office of Economic Development-Jeff Davis Parish**
- **\*Downtown Development District/Strategic Action Plan**
- **\*North Lake Charles Economic Development District**
- **\*Graywood Master Plan**
- **\*Regional Wastewater Treatment Plant**
- **\*Multi Sport Complex-City of Lake Charles**
- **\*Lake Charles Power Center and Prien Lake Mall**
- **\*Calcasieu Parish Sugar Cane Initiatives, 1995**
- **\*\*A New Vision, Goals, and Strategies for Revitalization of the Downtown and**

**Lakefront, Lake Charles, Louisiana, 1994**

- **\*Comprehensive Zoning Law and Land Use Plan/Welsh, Louisiana**
- **\*Revision to Comprehensive Zoning Ordinance/Jeff Davis Parish Police Jury, 1990**
- **\*Leesville Comprehensive Plan and Zoning Law, 1989**
- **\*Chennault Master Plan, 1988**
- **\*Downtown/Waterfront Strategic Plan, 1988**
- **\*City of Sulphur - Comprehensive Zoning Law, 1988**
- **\*\*Chennault Industrial Airpark Profile of Development and Scope of Services, 1986**
- **\*\*Creation of Historic District, 1985**
- **\*Departmental Consolidation, 1985**
- **\*Recreation Action Plan, 1984**
- **\*Navy Homeport Project/SAG, 1984**

*\*Principal Author*

*\*\*Award winning document*

**MAJOR PUBLICATIONS AND DOCUMENTS**

“With a Disaster, Pain is Inevitable but Suffering is Optional” –Homeland Security Affairs  
Volume 7 - Cameron Parish

“Cameron Parish Redevelopment Plan” – Cameron, Louisiana

“Comprehensive Zoning Law and Land Use Plan” - Welsh, Louisiana

“Revision to Comprehensive Zoning Ordinance” - Jeff Davis Parish Police Jury

“Scope and Approach to Zoning and Planning” - City of Leesville, Louisiana

“Downtown and Waterfront Action Plan” - City of Lake Charles, Louisiana, 1988

“Comprehensive Land Use Plan and Zoning Law” - City of Sulphur, Louisiana, 1988

“Chennault Master Plan” - Chennault Industrial Airpark Authority, 1988

“Development Profile” - City of Lake Charles, Louisiana, 1986

“Downtown Lake Charles, USA” - City of Lake Charles, Louisiana, 1985

“The Success One Story, Lake Charles, Louisiana” - 1985

“Recreation Recovery Action Plan” - City of Lake Charles, Louisiana, 1984

“Basic Development Profile of Chennault” - City of Lake Charles, Louisiana, 1985

“Land Use and Transportation Plan” - City of Lake Charles, Louisiana, 1984

“Lake Charles Zoning Ordinance” - City of Lake Charles, Louisiana, 1982

“Overall Program Design” - City of Lake Charles, Louisiana, 1981

“Socioeconomic Indicators” - City of Lake Charles, Louisiana, 1980

“Subdivision Regulations” - City of Lake Charles, Louisiana, 1980  
“Cypremont Point Beach Development and Maintenance Plan” - Baldwin, Louisiana; Acadiana Planning Development; 1975

“Population Analysis” - Baldwin, Louisiana; Acadiana Planning Development; 1975

“Acadiana Coastal Zone Resource Inventory” - Baldwin, Louisiana; Acadiana Planning Development; 1975

“Regional Solid Waste Management Plan” - Baldwin, Louisiana; Acadiana Planning Development; 1975

### **PROFESSIONAL MEMBERSHIPS**

- SWLA Alliance Foundation Board of Directors
- SWLA Partnership for Economic Development~Secretary/Treasurer
- Center for Planning Excellence Code Advisory Committee
- Louisiana Land Trust ~ Chairman
- Road Home Corporation -Board of Directors
- IMCAL Board of Directors ~ Chairman
- Cameron Parish Economic Development Task Force
- LSU Ag Center 4-H Advisory Committee
- Ann Rosteet Economic Education-Executive Board
- Southwest Louisiana Partnership-Executive Committee
- IMCAL 5-Parish Regional Planning Agency-Executive Committee, Vice Chairman
- Louisiana Technical College-Greater Acadiana District-Workforce Advisory Board Member
- Louisiana Board of Commerce and Industry
- Louisiana Technical College-Sowela General Advisory Committee
- Executive Board Member of the Jeff Davis Business Alliance
- Louisiana Oil & Gas Museum Foundation
- Chairman of Mega-Site Selection Committee marketing group
- Louisiana Rural Economic Development Association
- Current member of International Economic Development Council
- Current member of Louisiana Industry Development Executive Association (LIDEA); Board of Directors 2003 & 2004
- American Institute of Certified Planners; A.I.C.P. designation 1995
- IEDC-Certified Economic Developer; Certification 1995
- National Association of Installation Developers; President 1988-89
- Imperial Calcasieu Regional Planning & Development Commission; Past President and Chairman of the Board; 1997-Present
- Imperial Calcasieu Certified Development Corporation; President

- American Planning Association
- Louisiana Chapter of the American Planning Association; Vice President/Finance
- McNeese State University; Rodeo Team Development Foundation
- Southwest Louisiana Fat stock Show & Rodeo; Board of Directors
- Christus St. Patrick Hospital; Board of Directors