COMMUNITY LARGE SCULPTURE PROJECT

Presented and Managed by

Palm Coast Arts Foundation
OBJECTIVE

- PROMOTE ART IN COMMUNITY
- BRAND COMMUNITY AS AN “ARTS DESTINATION”
- PROVIDE VISUAL ART “SYMBOLS” FOR TOURISTS AND RESIDENTS AND MAP OF LOCATIONS
“Community art can also create attachment to one’s community. According to Bach, studies have looked at the economic development benefits of art, but only just recently have there been wider examinations of the effect of art on a community’s sense of place” … The Knight Foundation’s Soul of the Community initiative surveyed some 43,000 people in 43 cities and found that “social offerings, openness and welcome-ness,” and, importantly, the “aesthetics of a place – its art, parks, and green spaces,” ranked higher than education, safety, and the local economy as a “driver of attachment.”

*https://dirt.asla.org/2012/10/15/why-public-art-is-important/
UNLIMITED BUDGET EXAMPLES
Salmon Sculpture, Portland, Oregon, USA
Les Voyageurs, Marseilles, France
Hippo Sculptures, Taipei, Taiwan
The Monument Of An Anonymous Passerby, Wroclaw, Poland
People Of The River By Chong Fah Cheong, Singapore
REALISTIC LARGE ART EXAMPLES
Vancouver
Connecticut
Massachusetts
Pensacola
OTHER THEME EXAMPLES
GO OUT
INTO THE GLORY OF
THE WOODS, LIVER
THE LIFT OF THE TREES,
LIGHT AND DARK CHASE
EACH OTHERS

UNDERSTAND
UNKNOWN SOFT WORDS
YOU MUST BE STILL
IN ORDER TO
SEE AND HEAR

ELEANOR GAGE
1877-1945
WHAT THEME FOR OUR COMMUNITY?
TURTLES?
INITIAL STEPS

- Research vendors for large scale fiberglass molds
- Create budget
- Work with city and county government bodies to research laws, zoning and guidelines
- Identify areas within the community to display sculptures i.e. parks, town center, PCAF campus, main intersections in city of Palm Coast, Flagler Beach, government services building
- Create time frame and goals - Round 1 (5 locations), Round 2 (5 more locations), Round 3, etc.
- Create marketing/branding campaign: print ads, social media; public forums, etc.
- Create artist agreement and announce a call for artists
- Solicit sponsors: businesses, private individuals, nonprofit organizations
Join our

TURTLES ON PARADE

Palm Coast
ARTS FOUNDATION
ART IN PUBLIC SPACES

- MIAMI   http://www.miamidadepublicart.org
Sculptor Vendors

http://www.cityartproject.com/CAProjects.htm

http://www.fiberstock.com/about-fiberglass-creations

http://www.fiberglasssculpture.com/fiberglassanimals.html

http://www.fiberglassanimals.com

http://fiberglassfarm.com/big_pic_pages/turtles.html

http://www.fastkorp.com/Site-pages/About-Us
BIRDS?