COMMUNITY LARGE SCULPTURE PROJECT

Presented and Managed by



OBJECTIVE

- PROMOTE ART IN COMMUNITY
- BRAND COMMUNITY AS AN "ARTS DESTINATION"
- PROVIDE VISUAL ART "SYMBOLS" FOR TOURISTS AND RESIDENTS AND MAP OF LOCATIONS

WHY IS PUBLIC ART IMPORTANT?

"Community art can also create attachment to one's community. According to Bach, studies have looked at the economic development benefits of art, but only just recently have there been wider examinations of the effect of art on a community's sense of place" ... The Knight Foundation's Soul of the Community's surveyed some 43,000 people in 43 cities and found that "social offerings, openness and welcome-ness," and, importantly, the "aesthetics of a place – its art, parks, and green spaces," ranked higher than education, safety, and the local economy as a "driver of attachment."

https://dirt.asla.org/2012/10/15/why-public-art-is-important

UNLIMITED BUDGET EXAMPLES

Salmon Sculpture, Portland, Oregon, USA



Les Voyageurs, Marseilles, France





Hippo Sculptures, Taipei, Taiwan



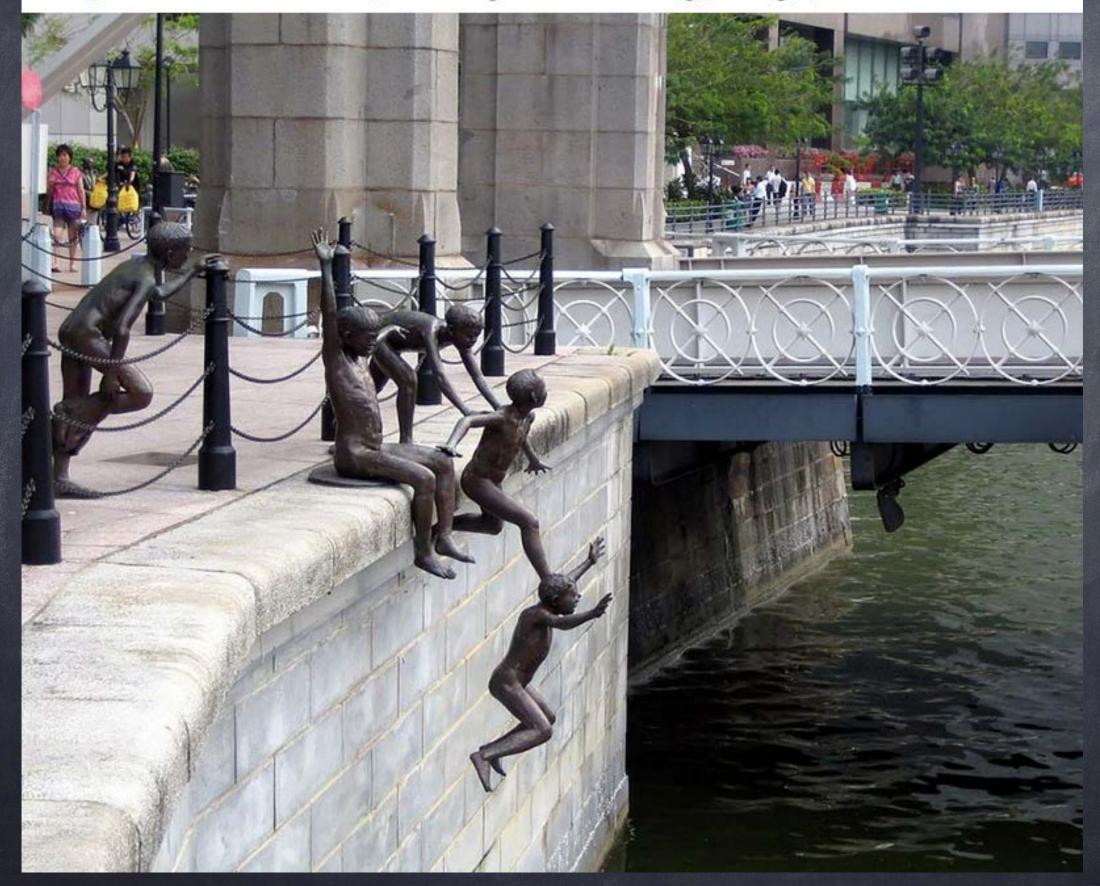
The Monument Of An Anonymous Passerby, Wroclaw, Poland



Mustangs By Robert Glen, Las Colinas, Texas, USA



People Of The River By Chong Fah Cheong, Singapore





REALISTIC LARGE ART EXAMPLES

Vancouver





Connecticut



Massachusetts



Pensacola



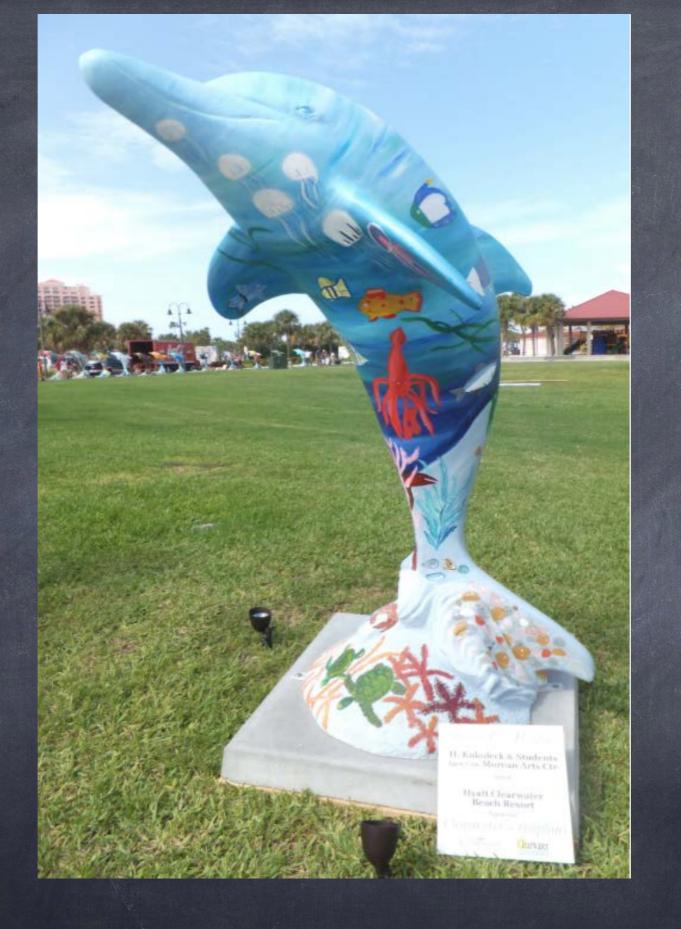




Clearwater







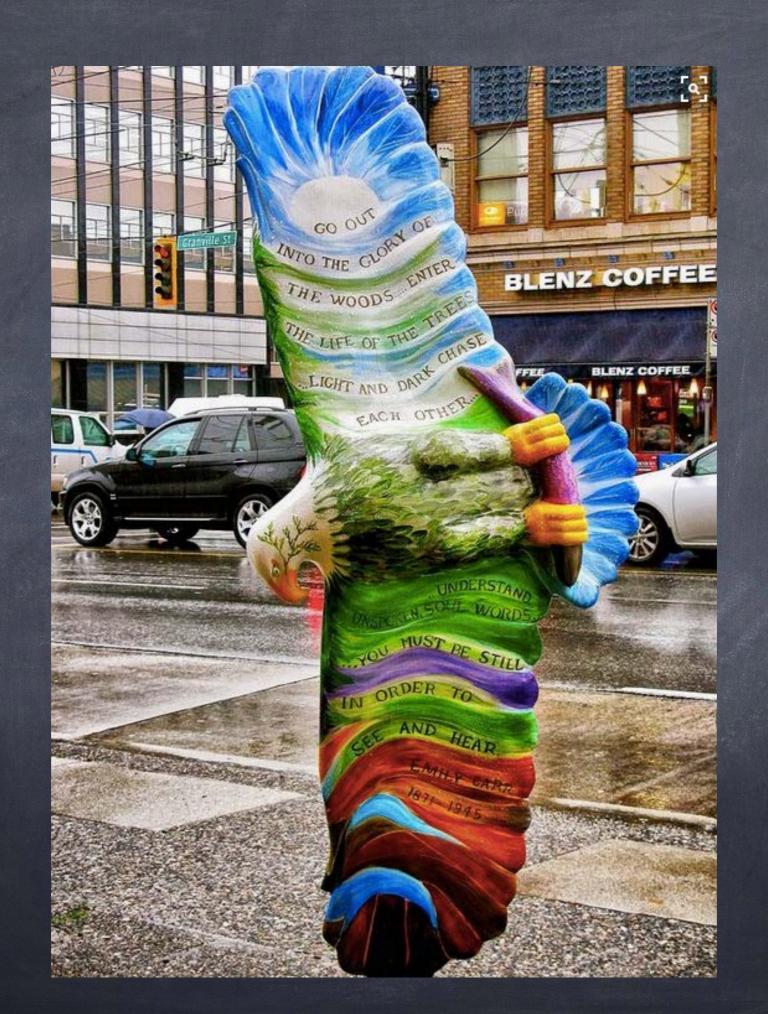
OTHER THEME EXAMPLES













WHAT THEME FOR OUR COMMUNITY?

TURTLES?













INITIAL STEPS

- RESEARCH VENDORS FOR LARGE SCALE FIBERGLASS MOLDS
- CREATE BUDGET
- WORK WITH CITY AND COUNTY GOVERNMENT BODIES TO RESEARCH LAWS, ZONING AND GUIDELINES
- DENTIFY AREAS WITHIN THE COMMUNITY TO DISPLAY SCULPTURES i.e. PARKS, TOWN CENTER, PCAF CAMPUS, MAIN INTERSECTIONS IN CITY OF PALM COAST, FLAGLER BEACH, GOVERNMENT SERVICES BUILDING
- © CREATE TIME FRAME AND GOALS ROUND 1 (5 LOCATIONS), ROUND 2 (5 MORE LOCATIONS), ROUND 3, ETC
- CREATE MARKETING/BRANDING CAMPAIGN: PRINT ADS, SOCIAL MEDIA;
 PUBLIC FORUMS, ETC
- CREATE ARTIST AGREEMENT AND ANNOUNCE A CALL FOR ARTISTS
- SOLICIT SPONSORS: BUSINESSES, PRIVATE INDIVIDUALS, NONPROFIT ORGANIZATIONS

Join our TURTLES ON PARADE



ART IN PUBLIC SPACES

- ART LAW https://artlawandmore.com/2017/06/30/art-in-public-spaces/
- MIAMI http://www.miamidadepublicart.org
- BOSTON https://www.bostonglobe.com/news/bigpicture/2014/11/07/ art-publicspaces/tyJPXcMBgNC8P9eXNCMa2M/story.html
- AUSTIN https://www.austintexas.gov/department/art-in-public-places

Sculptor Vendors

http://www.cityartproject.com/CAProjects.htm

http://www.fiberstock.com/about-fiberglass-creations

http://www.fiberglasssculpture.com/fiberglassanimals.html

http://www.fiberglassanimals.com

http://fiberglassfarm.com/big_pic_pages/turtles.html

http://www.fastkorp.com/Site-pages/About-Us

BIRDS?

Heron and birds - fiberglass





Pelican and birds - fiberglass

