

Liz Mathis

From: Kristina Wright <kwright2916@hotmail.com>
Sent: Thursday, November 5, 2020 10:57 AM
To: HR; kparker3@cfl.rr.com
Subject: City Manager
Attachments: klwres.pdf

Ms. Mathis:

I have more than 15 years of senior management experience in local government within the State of Florida. I currently serve as the Community Development Director for the City of Neptune Beach where I am leading the facilitation and implementation of an innovative \$500,000 Vision Plan, Comprehensive Plan, and Land Development Code rewrite tailored with a high level of community collaboration through our consultants at Dover, Kohl, and Partners. I have also led several Community Redevelopment Agencies (CRAs) where I had the opportunity to lead the collaboration on a \$4 Million Master Plan while serving as the CRA and Community Development Director at the City of High Springs. This project was featured in the 2019 Best Book, which can be found at: <https://redevelopment.net/wp-content/uploads/2019/11/FRA-2019-Best-Book-2.pdf>

I am certified as a Redevelopment Administrator (FRA-RA) through the Florida Redevelopment Association (FRA). Additionally, I have been published internationally for my work on economic growth and public political participation. My most recent international publication from the World Conference on Qualitative Research (WCQR) that was held in Porto, Portugal can be found at: <https://publi.ludomedia.org/index.php/ntqr/article/view/234/238>

I have also led Developments of Regional Impact (DRIs) with an estimated economic impact of \$3.5 Billion and have helped to attract a gubernatorial visit (then Gov. Rick Scott) for an economic development initiative adding more high-quality jobs in Flagler County in 2013 as the Economic Development Project Manager for Flagler County. My budgetary experience ranges from being a Department Head to leading Community Redevelopment Agencies (CRAs) throughout the State of Florida, which includes creating all Annual Reports and budgets in addition to all other annual reporting requirements.

I would value the opportunity to meet to discuss how my achievements leading several county and city departments and CRAs will allow me to exceed expectations as the next City Manager. I have attached my resume, and I can be reached at [redacted] When will it be convenient to meet with you to discuss how I can serve the residents, Mayor, Commission, and staff towards an even more sustainable, vibrant, and resilient Flagler Beach?

Thank you,
Kristina L. Wright, MAURP, FRA-RA

PUBLICATIONS and EDUCATION

Doctor of Philosophy (Ph.D.) On-going Coursework in Political Science: Public Policy and Administration, innovative academic research in political participation, economic growth, and visual methodology. **UNIVERSITY OF FLORIDA, GAINESVILLE, FL.**

- **Porto, Portugal: World Conference on Qualitative Research, 2019.**
 - Presentation and international publication: <https://publi.ludomedia.org/index.php/ntqr/article/view/234/238>
- **Orlando, Florida: Chair of the Southwest Social Science Association Annual Conference, 2018.**
 - Panel: Civic Engagement and Participation. <https://sssaonline.org/wp-content/uploads/2018/10/Program-final.pdf>
- **Boston, MA: Annual American Political Science Association (APSA) National Conference, 2017.**
 - Recipient of an APSA Travel Award. Presentation: *Reducing Inequality Through Political Participation in Planning Processes*. https://convention2.allacademic.com/one/apsa/apsa18/index.php?cmd=Online+Program+View+Session+selected_session_id=1401550&PHPSESSID=1f6bv3a1s5v31qd4apqg2pfrn4
- **Orlando, FL: Public Administration Research Conference, University of Central Florida, 2017.**
 - Presentation: *Then and Now: Reducing Inequality, Creating Economic Growth, and Citizen Engagement and Public Participation through Planning Processes in Miami, Florida and Denver, Colorado*: <https://www.eventbrite.com/e/public-administration-research-conference-university-of-central-florida-tickets-42716613541>

Master of Arts Degree in Urban and Regional Planning (M.A.U.R.P.). UNIVERSITY OF FLORIDA, GAINESVILLE, FL.

- Awarded Graduate Research Assistantship.
- Master's Thesis: http://etd.fcla.edu/UF/UFE0043862/WRIGHT_K.pdf

EXPERIENCE

Community Development Director, City of Neptune Beach, FL. 2019-present.

- Manages the Departmental Annual Budget for 4 full time employees while managing the City's \$500,000 Community Visioning process involving citywide collaboration for the creation of the City's new Comprehensive Plan and Land Development Code.
- Leads the Community Development Board through staff reports and the presentation of agenda items to provide findings, recommendations, and additional research for the benefit of the City Council and their decision-making.
- Leads the City through the creation of a Community Redevelopment Agency (CRA) to supplement the City's budget as an advanced implementation strategy for key civic redevelopment and infrastructure projects.

Director of the Community Redevelopment Agency (CRA) and Community Development, City of High Springs, FL. 2018-2019.

- Secures grants: including the Competitive Florida Partnership Program, Florida Division of Historical Resources Grants, grants through the Department of Economic Opportunity (DEO), and grants through Visit Gainesville in Alachua County, Florida.
- Leads the CRA and the City through the development of a \$4 Million Master Plan for the Downtown CRA District, which was featured in the 2019 Florida Redevelopment Association's Best Book showcasing the best in redevelopment within the State of Florida. This project was the result of the citywide collaboration with Marquis, Latimer, and Halbeck.
- Partnered with GAI Consultants Inc. to conduct the Finding of Necessity for the possible CRA expansion to include Workforce and Affordable Housing Development.
- Repositioned the High Springs CRA for successive renewals from the Alachua County Board of County Commissioners and presented all Annual Reports and key updates to increase the level of collected taxable

revenues and impact of the High Springs CRA.

- Leads the CRA towards financial self-sufficiency through innovative and strategic projects to increase the tax base and improve the CRA, the City and Alachua County while also serving as the Non-voting Delegate to the North Central Florida Regional Planning Council (NCFRPC).

Assistant Director of Planning and Economic Opportunity, Nassau County Board of Commissioners, Yulee, FL 2017-2018.

- Leads the County's Planning and Zoning Board Meetings and Conditional Use and Variance Board Meetings and assists in the supervision of five (5) employees.
- Researches the development of two (2) CRAs for the County and serves as the Staff Liaison to the Affordable Housing Advisory Committee.
- Achieves Florida Redevelopment Association Redevelopment Administrator (FRA-RA) Certification in October 2017.
- Develops the County's architectural design standards for small area plans and overlay districts and updates the Land Development Code to include mixed-use overlay districts to actively promote and achieve fiscally responsive and sustainable community development patterns.
- Selection and Completion of Leadership Nassau 2017-2018.

Community Liaison Coordinator/Manager of the Mt. Plymouth-Sorrento CRA, Lake County Board of Commissioners, Tavares, FL, 2016-2017.

- Manages the Mount Plymouth-Sorrento Community Redevelopment Area (CRA) through development review, project management, and fiscal reporting.
- Creates the County's first Paint-Only Program on behalf of the CRA and guided the Advisory Board through the development of the County's design standards for the CRA.
- Assists the Community Services Director through the facilitation and leadership of CRA meetings and special event coordination.
- Presents at and serves a Lake County Liaison at the Chamber of Commerce and networking events on behalf of the Mount Plymouth-Sorrento CRA and the County.

Economic Development Project Manager, Department of Economic Opportunity, Flagler County Board of Commissioners, Bunnell, FL, 2012-2013.

- Creates Enterprise Florida proposals to help attract new business to the County diversifying the local economy and strengthening the local tax base. Works to coordinate training and incentives to promote business retention and expansion.
- Coordinates regional stakeholder meetings and collaborates with area realtors and site selectors to promote available commercial properties for new industry and expansion.
- Member of International Economic Development Council (IEDC) and JaxUSA partnership. Attends JaxUSA monthly partnership meetings, workshops and related events to work towards strengthening economic development within the region.
- Assists in leading Economic Opportunity Advisory Council meetings that advance opportunities for public participation and economic development and creates advanced marketing initiatives while managing the website on behalf of the Department of Economic Opportunity.

AFFILIATIONS

- **Member of International City/County Management Association (ICMA)**
- **Member of the American Planning Association (APA)**
- **Member of the American Society of Public Administration (ASPA)**