

906 Elmwood Ave.
Jackson, MI 49203

Jason Smith , MPA

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KEY SKILLS

Economic Dev.
Budgeting
Communication
Team Leadership
Relationship Building
Problem-Solving

GIS
BS&A Suite
Microsoft Office
Adobe Creative Suite
Film Production
Social Media Platforms

WORK EXPERIENCE

City of Litchfield
Oct. 2021 - Present
City Manager

The City currently successfully manages all essential services with no debt service and strong pensions. Established an updated road plan to address much-needed street repairs. Installed a Property Information program for Litchfield's TIFA district to compete in MEDC site selection. Managing several economic development projects to grow the downtown and Hillsdale County's largest industrial park. Entered Litchfield into the Redevelopment Ready program, and created a downtown TIF district.

City of Eaton Rapids
July 2019 - Oct. 2021
DDA Executive Director

Successfully partnered with the MEDC to launch the Main Street Program within the Eaton Rapids DDA; which has spurred positive momentum and growth within the downtown. During the current budget cycle, was able to successfully increase funding available for facades and economic sustainability; including navigating all downtown businesses through the COVID-19 shutdown.

Jackson Radio
Works August 2016 -
October 2021
On-Air Talent

As an on-air talent, host daily show on 95.9 The Power Cow, Wrote and produced commercials as needed, as a digital content producer, produced all video content for web and social media. Serving as PSA Director, responsible for producing all PSAs for all stations. Appeared publicly to represent the radio station at promotional events and remote broadcasts. Currently serve as play-by-play announcer for local high school sports.

City Of Jackson
Dec. 2013 - Dec. 2015
Mayor (Elected)

Elected by the people of Jackson to serve as Mayor. Lead City Council meetings. Served as the ceremonial figurehead of the city. Conducted regular media interviews with TV, Print, and Radio. Worked closely with City Manager on economic development, building and zoning, DPW, and utility issues. Assisted in the creation and promotion of policies that spearheaded over \$100 million in private investment.

EDUCATION

Univ. of Arizona Global Campus - July 2017 - Sept. 2019 BA (Public Administration) GPA: 3.85

Univ. of Arizona Global Campus - Oct. 2019 - May 2021 MPA - GPA: 3.67