

Robert “Rob” Wood

Educator • Business Leader • Air Force Veteran • Palm Coast Resident
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Education and organizational development leader with more than 20 years building academic programs, developing people, and managing budgets north of \$110 million. My background spans curriculum design, faculty leadership, leadership and organizational development, and procurement and contracting. I am also an Air Force veteran and a Palm Coast small business owner who knows how to hold a large organization accountable for both results and dollars, which is exactly what our school district needs.

EXPERIENCE

- Subject Matter Expert (Contract) — Western Governors University** 2026–Present
- Building a new undergraduate Entrepreneurship program: designing the curriculum and course content for degree-seeking students nationwide.
 - Aligning coursework to real-world skills, from launching a venture to reading financial statements and managing cash flow.
- Senior Manager, Program Faculty — Western Governors University** 2017–2026
- Managed a \$110M+ annual education budget with accountability for 150 managers and faculty and 17,000+ students.
 - Held programs accountable to measurable student outcomes through competency-based education.
 - Raised retention, on-time graduation, and student satisfaction across graduate and undergraduate programs.
 - Led hiring, mentoring, and performance management for the faculty team.
 - Achieved 96% overall employee engagement with an 86% survey response rate.
- Owner / Operator — Exo-Pro Pressure & Soft-Wash Solutions** 2023–Present
- Founded and run a niche Palm Coast business delivering large-scale commercial exterior cleaning by drone.
 - Manage all operations, customer relationships, pricing, scheduling, and payroll.
 - Built the company in an emerging market by adopting drone technology to serve commercial clients safely and efficiently.
- Program Manager, Leadership Development — American Systems** 2011–2017
- Managed a \$6.5M leadership-development budget, consistently beating profit targets.
 - Designed and led business leadership programs for clients nationwide; managed a staff of 35.
 - Tracked project spending monthly and reported results to executive leadership.
 - Built assessment and 360-degree feedback tools to measure program impact.
- GED Instructor — Daytona State College at Tomoka Correctional Institution** 2010–2011
- Taught GED preparation to incarcerated adult learners, helping students earn a second chance through education.
 - Delivered math, reading, and writing instruction tailored to a wide range of skill levels.
 - Built structure, accountability, and confidence in students facing significant barriers to success.
- U.S. Air Force — Instructor & Aircraft Maintenance Leadership** 1996–2007
- Classroom instructor, F-15 Mission Ready Airman program: 100% student pass rate, 91% average score.
 - Developed instructor training that cut course qualification time by three months.
 - Led and trained maintenance teams accountable for multimillion-dollar aircraft and resources.
 - Mentored and counseled students on performance, discipline, and career progression.

COMMUNITY & LEADERSHIP

- President, BNI Prestige Partners
- Board of Directors, The Margarita Society (Flagler children’s charity)

CREDENTIALS

- FAA Part 107 Commercial Drone Pilot
- Licensed Real Estate Agent (Florida)
- Private Pilot, Instrument Rating
- ICF-Trained Leadership Coach
- Top Secret Clearance (inactive)

EDUCATION

MBA, Finance — Capella University | **Graduate Certificate, Leadership** — Capella University
B.S., Occupational Education (Business) — Wayland Baptist University | **A.A.S. degrees** — Community College of the Air Force