

---

# William Furry

Palm Coast, FL 32137  
(386) 232-8012  
will@willforflagler.com

## SKILLS

Communication, Negotiation, Problem Solving, Leadership, Tech Savvy

## EXPERIENCE

### **Realtor**, - *Broker Associate*

May 2004 - PRESENT

- Licensed in real estate since 2004.
- Residential and Commercial Sales and Property Management

### **Flagler Broadcasting** - *Independent Radio Talk Show Host*

March 2016 - 2018. Positions Held:

- Will Furry's Real Estate and Lifestyle Show

### **Coconut Grove Chamber of Commerce (Miami, FL)** - *Board Member*

2013

### **Surecredit USA Lending** - *Executive Vice President*

March 1998 - 2008. Positions Held:

- Loan Operations
- Secondary Market Selling
- Underwriter
- Loan Originator
- Marketing

### **Money Tree Home Loans** - *Chief Appraiser*

March 1996 - 1998.

### **First Alliance Mortgage** - *Real Estate Appraiser*

March 1994 - 1996.

---

## **ENTREPRENEURIAL EXPERIENCE**

I have founded/co-founded several ventures over the years outside of real estate including, a beauty spa business, a media digitization business (Dittobee.com), and the one I am most proud of was Dealtificate a group buying discount business that was featured in the Miami Herald and was the first competitor of the famed Groupon in Miami, Fl. I built this company by the grit of my teeth and reached great success in the marketplace.

## **EDUCATION**

Canyon High School


School of Hard Knocks

## **COMMUNITY SERVICE**

I believe in giving back to the community. I have served hundreds of hours with organizations such as Habitat for Humanity, Red Cross, food pantries, shelters, faith based organizations, relief efforts, and international mission trips.

# The Miami Herald

50 CENTS  
107TH YEAR, NO. 353 ©2010

MiamiHerald.com 

D1  
THURSDAY, SEPT. 2, 2010  
FINAL EDITION

CONSUMER AFFAIRS | GROUP COUPONS

## A GROUP EFFORT FOR A BIG DISCOUNT

■ Looking for a price break on services? The group coupon trend is growing fast, with more South Florida options than even a few months ago.

BY BRIDGET CAREY  
bcarey@miamiherald.com

For 200 South Florida women, a \$400 Keratin hair treatment for just \$99 was a deal too good to pass up.

"I had phones ringing off the hook and smoke coming off my computer," said Nikki Mallon, owner of Brownes &

Co., the Miami Beach salon that offered the bargain. "I spent the whole day and half the night making appointments."

Such deep "deal of the day" discounts are becoming increasingly common in South Florida, thanks to local companies that have

joined the national "group coupon" wave.

Most are popular services aimed at impulse buyers looking for something new to do in town. Sixty percent off a facial. Ninety percent off a three-hour photography session. Spend \$20, get \$40 to spend at a local steakhouse.

Signing up for the e-mails

\*TURN TO COUPONS, 13A

CONSUMER AFFAIRS

## Groups are getting in on daily deal

\*COUPONS, FROM 1A

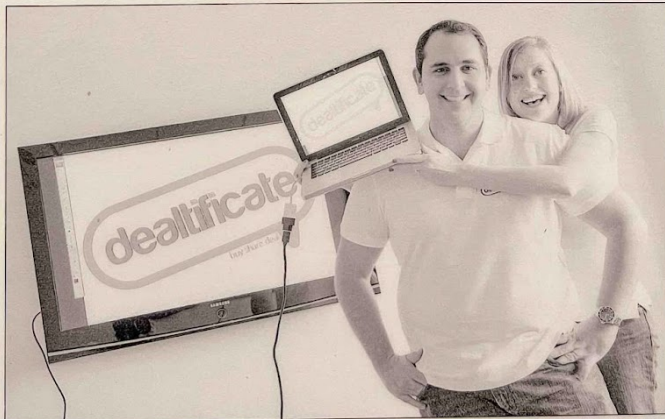
is free. Subscribers typically have 24 hours to purchase, and a year to redeem the coupon voucher.

The only catch: The deal isn't valid until a minimum number of people buy it — hence the term "group coupon" — thereby encouraging users to spread the word and increase sales.

The most popular national deal broker, Groupon, reports it has racked up 150,000 Miami subscribers since it started promoting deals here in September 2009; nationwide it has 13 million subscribers and expects to hit \$400 million in revenue this year. This week it started sending out Fort Lauderdale deals.

### LOCAL COMPANIES

Two South Florida companies also are into the game.



PATRICK FARRELL/MIAMI HERALD STAFF

**A TEAM:** Dealtificate, which has 50,000 subscribers, is run by husband and wife Will and Jamie Furry.

shortly and is rumored to be coming to Miami.

This week Travel zoo.com, a vacation destination discount hub, began its own local deal voucher program. And media companies are quickly adopting the model to resuscitate advertising sales. Miami Herald parent company McClatchy partnered with Groupon in July to launch exclusive deals for the company's 28 markets, starting with Sacramento and Kansas City.

Answering the surge of these offers are aggregators like 8coupons.com and Yipit.com, which gather from other sites. New York-based Yipit launched services for Miami last week, and raised \$1.3 million in venture funding at the end of June.

Yipit's 29-year-old co-founder Vin Vacanti — a Silver Knight honorable mention winner and valedictorian from Miami Kil-

...dealers and new ... Dushman sold more included lawn service and big plans. Dealtificate