

Patrick Marsh, ICMA – CM

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PROFESSIONAL OBJECTIVE

To utilize my public sector and local government experience, including local government management and economic development expertise, to provide exceptional community leadership, in an effort to make each community a better place to live, work, and play

SIGNIFICANT ACCOMPLISHMENTS

- Successfully managed a budget surplus in each of my nineteen years as a local government manager
- Negotiated over twenty collective bargaining agreements with police, fire, public works and other public sector bargaining units
- Wrote over fifty grant applications and was successful with grant awards nearly seventy-five percent of the time. Largest successful grant to date was a \$25 million grant from the U.S. Department of Transportation for a \$54 million road and bridge project in Fernley, Nevada (2022)
- Recruited and hired over twenty department heads and other key staff members
- Negotiated eighteen development agreements between the private sector and local government, including a \$300 million office/lab building in Fitchburg, Wisconsin
- Coordinated the formation of sixteen tax-increment districts (TID's)
- Served in the role of lead economic development director for over fifteen years

EDUCATION

Northern Illinois University - DeKalb, IL | Master's Degree

Public Administration, 06/2005

Augustana College - Rock Island, IL | Bachelor of Arts

Business/Public Administration & Political Science, 11/1988

WORK HISTORY

CITY MANAGER | 01/2022 to 01/2023

City of Fernley, NV – Fernley, NV (23,600 population with a \$49 million operating budget)

- Managed the day-to-day operations of the city
- Responsible for leading annual budget preparation and implementation

- Directly responsible for all operations in the Planning/Zoning, Engineering, Public Works, and Building Operations departments of the city. Managed over 70 employees, including 8 department heads
- Successfully oversaw all economic development initiatives for one of the fastest growing communities in the State of Nevada
- Coordinated a “Development Team” consisting of five department heads and their staff
- updated the emergency management plan and served in the role of emergency management coordinator
- Liaised with existing local businesses, promoted Fernley to prospective businesses
- Worked with regional economic development authorities, and state-wide development leaders

CONSULTANT | 01/2021 to 01/2022

CWIowa, LLC - Rock Island, IL

- Spearheaded due diligence and coordination of Local, regional, state, federal government due diligence and coordination
- Facilitated property acquisition for all company expansion initiatives
- Implemented long-term growth initiatives by developing sustainable and profitable strategies
- Responsible for all grant writing and grant administration
- Coordinated development efforts with CEO

CITY ADMINISTRATOR | 09/2015 to 01/2021

City Of Fitchburg - Fitchburg, WI (33,000 population with a \$46 million operating budget)

- Chief appointed official for the City of Fitchburg
- Utilized expertise mentoring, managing and developing 275 employees, including 18 department heads
- Primary contact for business recruiting, retention, expansion, and development
- Responsible for leading the annual budget preparation and implementation
- Coordinated relationships between local organizations and the city
- Responsible for the implementation of policy initiatives of the common council

CITY ADMINISTRATOR AND ECONOMIC DEVELOPMENT DIRECTOR | 11/2007 to 09/2015

City Of Monona – Monona, WI (8,300 Population with a \$13 million operating budget)

- Chief Appointed Official for the City of Monona
- Managed 98 employees, including 12 department heads
- Primary contact for elected officials (Mayor and six Common Council members).
- Primary contact for business recruiting, retention, expansion, and development
- Facilitated all strategic planning initiatives
- Served in the role of Human Resources Director
- Responsible for leading the annual budget preparation and implementation
- Served in the role of Deputy Clerk to assist with local elections along with other statutory responsibilities

VILLAGE ADMINISTRATOR & ECONOMIC DEVELOPMENT DIRECTOR | 06/2003 to 11/2007

Village of Coal Valley - Coal Valley, Illinois (5,500 population with a \$4.6 million operating budget)

- Chief appointed official for the Village

- Served in the role of finance director, human resources director, planning/zoning director, and economic development director
- Managed 25 employees, including 4 department heads
- Primary contact for elected officials (Village President and six Trustees)
- Primary contact for all planning and economic development activities
- Responsible for leading the annual budget and implementation

ASSISTANT CITY MANAGER | 11/2003 to 06/2004

City of Eldridge - Eldridge, Iowa (5,800 population with a \$6.2 million operating budget)

- Assisted the city manager with day-to-day operation of the city
- Assisted the city manager with budget preparation and implementation
- Responsible for all economic development, planning and zoning initiatives
- Primary point of contact for all nuisances and property maintenance complaints
- Liaison between elected officials and city staff

DIRECTOR OF OPERATIONS | 09/2000 to 11/2003

iPower Distribution Group - Rock Island, IL

- Manager of a multi-disciplinary, twelve-member business conglomeration focused on providing one-stop opportunities for industrial maintenance, repair and operations (MRO)
- Oversight of day-to-day production activities in accordance with business objectives.
- Staff liaison between members companies and industrial clients (Case IH, John Deere, and Honeywell)
- Reported to a twelve-member Board of Directors
- Managed twenty employees

SENIOR PLANNER | 02/1989 to 07/2000

State Regional Commission - Rock Island, Illinois

- Primary contact for all transit and park/recreational initiatives in a two-state, five-county, and forty-four local governments in western Illinois and eastern Iowa
- Assisted local governments with grant writing and grant administration
- Principal planner for land and right-of-way acquisition for regional trails and park developments
- Coordinated comprehensive regional planning and developed park and recreation master plan initiatives in coordination with local governments
- Primary contact for the coordination of multi-use trail development with state-wide network of regional trail systems in northern Illinois
- Assisted local governments with affordable housing and community development block grants (CBDG's)

VOLUNTEER & SERVICE ACTIVITIES

- Board of Directors - Illinois City/County Managers Association (ILCMA) 2005 - 2007
- Board of Directors - Wisconsin City/County Manager Association (WCMA) 2008 - 2012
- Board of Directors - Cities and Villages Mutual Insurance Company (CVMIC) 2014 - 2015
- Volunteer Youth Coach - City of Monona Parks and Recreation (Baseball, Wrestling, Flag Football, & Soccer)

- Active Church Member
- Active in Social Organizations (Rotary, Optimist Club, Kiwanis, Moose)
- Member of the Fernley, Nevada & Monona and Fitchburg, Wisconsin Chambers of Commerce