

# Janie Ruddy

 386.986.9830

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 @janie-ruddy

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## EDUCATION

**M.ED. Educational Technology**  
*American College of Education*

**B.S. Healthcare Administration**  
*King's College*

**SCRUM Project Management**  
SCRUM Alliance

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## PROFICIENCIES

- Canvas LMS
- eLearning Strategies
- Accessible Course Design
- UDL
- TIMS, SAMR & TPACK  
Models of Technology  
Integration
- Camtasia
- Salesforce
- Postman
- Zapier
- Asana
- Tableau
- Qualtrics

## SUMMARY

Experienced leader with a proven track record of growing learning services within ed tech. Accomplished in collaborating with diverse teams, creating scalable protocols, and implementing innovative solutions.

## EXPERIENCE

### **Director, Professional Learning, December 2023 - Current** *N2y, LLC*

*Responsible for designing, implementing, and managing professional learning programs for n2y, the nation's #1 solution for special education.*

- Develop and implement a comprehensive professional learning strategy aligned with the organization's goals and vision for n2y.
- Collaborate with cross-functional teams to identify and prioritize professional learning needs and objectives for educators.
- Lead the design and delivery of engaging and interactive professional development programs, workshops, and courses that address diverse learning styles and levels of technological proficiency.
- Evaluate the effectiveness of professional learning initiatives through data analysis, feedback collection, and assessment methodologies.
- Collaborate with the marketing, sales and customer success teams to promote professional learning programs and initiatives to educators, schools, and districts.
- Manage, improve and implement scalable PS operations, processes, and internal tooling to ensure timely delivery

### **Senior Manager, Learning Services, February 2018 - December 2023** *Instructure, Inc*

- Built high-performing, diverse teams effectively utilizing transformational and service leadership styles resulting in above-company employee engagement scores.
- Responded to client needs through the innovation of new products and services taking the department from two services to a full suite of offerings including: instructional design, curriculum review, and adoption consultation.
- Led teams in crafting roadmaps and KPIs, fostering regular retrospectives to ensure alignment with targets and team development.
- Created a three-tiered learning subscription package, with 85 courses with an average of 120,000 active participants. Built the course development process from the ground up establishing storyboards, style guides, and roadmap planning.
- Collaborated closely with software engineers in LTI development.

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## ACCOMPLISHMENTS & INTERESTS

- Teacher of the year 2013
- Co-Authored Canvas Certified Technical Admin Elective Development: Canvas API for Beginners
- Authored Financial Forecasting and Budget Development Onboarding Program
- Violinist, St. Augustine Orchestra
- Climate Reality Corps Member

## Manager of Learning Services | Continued

- Act as the primary point of contact for strategic customer interactions maintaining strong relationships evidenced by renewal rates at or above 88% for all services within my portfolio.
- Oversaw delivery of comprehensive training programs resulting in an average customer satisfaction score of 90%, showcasing dedication to delivering exceptional client experiences.

## Learning Specialist & Team Lead, July 2016 - February 2018

*Instructure, Inc*

- Authored and field-tested software training presentations, strategically driving deeper adoption of SaaS tools in teaching and learning environments, showcasing customer-centric approaches and innovation.
- Delivered customized consulting services building quality customer relationships, both remotely and in-person, contributing to the improvement of client training experiences.
- Oversaw a group of 30 contractors ensuring the quality of their deliverables was comparable to that of the full-time team.

## School Based Instructional Coach, July 2014 - July 2016

*Flagler County Schools | Florida*

- Implemented a flagship program centered around Health and Medical Sciences including themed lesson activities and incorporating community members in targeted careers.
- Led a team to design, acquire financing and implement a 21st century blended learning space.
- Evaluated effectiveness of software tools for classroom teaching and learning.
- Created state standards-based progress monitoring assessments and led data talks sessions.

## Middle Grades Math & Science Instructor, July 2001 - July 2014

*Flagler & Cumberland County School Districts*

- Proficiency in designing engaging and effective curriculum that meets educational standards, adapts to diverse learning styles, and promotes student engagement.
- CPalms lesson plan contributor through participation in the FCR-STEM program.
- Guided and inspired new teachers as a mentor and grade level lead.