Tourism Economic & Promotional		PALM COAST SOUTHERN
Benefit (7 maximum points)		RECREATION CENTER
TDC Sullivan		4
TDC Walker		5
TDC Crabb		6
TDC Baker		5
TDC Cook		6
TDC Lulgjuraj		4
TDC Robinson		
TDC Bryan		6
TDC Klufus		N/A
	Average Total	5.00
FEASIBLILITY OF PROPOSED PROJECT		
(5 maximum points)		
TDC Sullivan		3
TDC Walker		4
TDC Crabb		5
TDC Baker		4
TDC Cook		5
TDC Lulgjuraj		4
TDC Robinson		
TDC Bryan		4
TDC Klufus		N/A
The Mulus		N/A
	Average Total	4.00
FEASIBLILITY OF PROPOSED PROJECT		
(5 maximum points)		
(5 maximum points)  TDC Sullivan		5
		5 5
TDC Sullivan		
TDC Sullivan TDC Walker		5
TDC Sullivan TDC Walker TDC Crabb		5 5
TDC Sullivan TDC Walker TDC Crabb TDC Baker		5 5 5
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook		5 5 5 4
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj		5 5 5 4
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson		5 5 5 4 3
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan	Average Total	5 5 4 3 5 N/A
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus	Average Total	5 5 5 4 3
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus	Average Total	5 5 4 3 5 N/A
TDC Sullivan TDC Walker  TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points)	Average Total	5 5 5 4 3 5 N/A
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan	Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker	Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Walker TDC Crabb	Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Crabb TDC Baker	Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook	Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj	Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Lulgjuraj TDC Robinson	Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Crabb TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Lulgjuraj TDC Robinson TDC Robinson TDC Robinson	Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Lulgjuraj TDC Robinson	Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Crabb TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Lulgjuraj TDC Robinson TDC Robinson TDC Robinson	Average Total  Average Total	5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Crabb TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Robinson TDC Bryan TDC Bryan TDC Klufus		5 5 5 4 3 5 N/A 5.00
TDC Sullivan TDC Walker TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Robinson TDC Bryan TDC Klufus  FEASIBLILITY OF PROPOSED PROJECT (5 maximum points) TDC Sullivan TDC Walker TDC Crabb TDC Crabb TDC Baker TDC Cook TDC Lulgjuraj TDC Lulgjuraj TDC Robinson TDC Robinson TDC Robinson		5 5 5 4 3 5 N/A 5.00



# Palm Coast Fund 109 Application Scoring Sheet

GLER BEACHES	
ISM DEVELOPMENT OFFICE	
Organization Non	٠.

Organization Name:

PALM COAST

Project: PL NEGIONAL PACQUET CENTER

EVALUATION CRITERIA: Applications will be initially reviewed by the tourism development staff to ensure statutory eligibility and compliance with the requirements of these Guidelines.

Criteria that will be utilized to evaluate these funding requests include:

- Return on Investment of TDC Funds
- Results from Capital-Project Impact Model
- Results from Tourism Economic Impact Study (if applicable)
- Useful Life of Project
- Planning and Readiness of Project Commencement
- Frequency of Use/Primary Purpose to Promote **Tourism**

- **Applicant Contribution or Match**
- Stability & Management Capacity
- Soundness of Proposed Project
- **Detailed Financial Projections Demonstrating Solid Business Fundamentals**
- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
- **Applicant's Commitment to Flagler County Tourism**

#### **SCORING**

- 4 1. Annual Tourism Economic Benefit of the Capital Project for a period of five (5) years after project stabilization. (Maximum of 7 points)
  - a) Capital Project Impact Model Results OR
  - b) Independent Economic Impact Study Results, and
  - Frequency of Use/Useful life of Project
- Feasibility of Proposed Project (Maximum of 5 points)
  - a) A Has clearly identified mission, goal and objectives
  - b) Planning and readiness of Project
  - c) Has detailed financial projections demonstrating solid business fundamentals
  - d) Project stability and management capacity
  - e) Would not take place without TDC assistance
- 5 3. Quality and Uniqueness of Proposed Project (Maximum of 5 points)
  - a) Provides a benefit to Flagler County
  - b) Does not duplicate existing facilities or projects
- 2 4. Commitment to the Expansion of Flagler County Tourism (Maximum of 3 points)
  - a. Will be marketed to the fullest extent possible (Overall Marketing Plan)
  - b. Will offer recreational, cultural and entertainment events to Flagler County Residents & **Visitors**
  - c. Demonstrates a willingness of the Applicant to work with the tourism industry
- 14 Total Score: A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

#### Scorer Info:

Name:

Signature:

DAVID C SULLIVAN, BOCC

Date: 07/12/2022



Organization Name: CITY OF PALM COAST Project: RACQUET CENTER

**EVALUATION CRITERIA:** Applications will be initially reviewed by the tourism development staff to ensure statutory eligibility and compliance with the requirements of these Guidelines.

Criteria that will be utilized to evaluate these funding requests include:

- Return on Investment of TDC Funds
- Results from Capital Project Impact Model
- Results from Tourism Economic Impact Study (if applicable)
- Useful Life of Project
- Planning and Readiness of Project Commencement
- Frequency of Use/Primary Purpose to Promote Tourism

- Applicant Contribution or Match
- Stability & Management Capacity
- Soundness of Proposed Project
- Detailed Financial Projections Demonstrating Solid Business Fundamentals
- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
- Applicant's Commitment to Flagler County Tourism

### **SCORING**

- 1. Annual Tourism Economic Benefit of the Capital Project for a period of five (5) years after project stabilization. (Maximum of 7 points)
  - a) Capital Project Impact Model Results OR
  - b) Independent Economic Impact Study Results, and
  - c) Frequency of Use/Useful life of Project
  - 2. Feasibility of Proposed Project (Maximum of 5 points)
    - a) Has clearly identified mission, goal and objectives
    - b) Planning and readiness of Project
    - c) Has detailed financial projections demonstrating solid business fundamentals
    - d) Project stability and management capacity
    - e) Would not take place without TDC assistance
  - 3. Quality and Uniqueness of Proposed Project (Maximum of 5 points)
    - a) Provides a benefit to Flagler County
    - b) Does not duplicate existing facilities or projects
  - **2** 4. **Commitment to the Expansion of Flagler County Tourism** (*Maximum of 3 points*)
    - a. Will be marketed to the fullest extent possible (Overall Marketing Plan)
    - b. Will offer recreational, cultural and entertainment events to Flagler County Residents & Visitors
- c. Demonstrates a willingness of the Applicant to work with the tourism industry

  Total Score: A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

Scorer Info:

Name:

Signature:

DAM WALKER

Date: 7/5/1012



Signature:

## **Fund 109 Application Scoring Sheet**

Organizat	tion Name:	City of Palm Coast	Project:Palm Coast Regional I
		Applications will be initially re ompliance with the requirem	eviewed by the tourism development staff to ensure ents of these Guidelines.
<ul> <li>Return or</li> <li>Results from the Results from</li></ul>	n Investmen rom Capital I rom Tourism e) fe of Project and Readine cement	ed to evaluate these funding t of TDC Funds Project Impact Model Economic Impact Study (if ess of Project mary Purpose to Promote	<ul> <li>Applicant Contribution or Match</li> <li>Stability &amp; Management Capacity</li> <li>Soundness of Proposed Project</li> <li>Detailed Financial Projections Demonstrating Solid Business Fundamentals</li> <li>Quality &amp; Uniqueness of Proposed Project</li> <li>Marketing Plan to Draw Overnight Visitors</li> <li>Applicant's Commitment to Flagler County Tourism</li> </ul>
SCORING			
52. Fe a) b) c) d)	capital Pro Capital Pro Independo Frequency asibility of P Has clearly Planning a Has detail Project sta	cation. (Maximum of 7 points of 5 points of 6 points of 6 points of 6 points of 6 points of 7 points o	R esults, and of 5 points) objectives onstrating solid business fundamentals city
	uality and U	niqueness of Proposed Proje	
a	Does not ommitment to Will be made. Will offer	arketed to the fullest extent p	projects  ounty Tourism (Maximum of 3 points)  oossible (Overall Marketing Plan)  ertainment events to Flagler County Residents &
IU	I Score: A to	tal of twenty (20) points can b	icant to work with the tourism industry be earned. Applications with less than fourteen (14
Scorer Info	0:		
Name:	Rva	n Crabb	

Date: 7/11/22



Organization Name:	City of Palm Coast	Project:Racquet Center Expar
	Applications will be initially nor manager of the compliance with the requirer	reviewed by the tourism development staff to ensure ments of these Guidelines.
<ul> <li>Return on Investment</li> <li>Results from Capital F</li> <li>Results from Tourism applicable)</li> <li>Useful Life of Project</li> <li>Planning and Readine Commencement</li> <li>Frequency of Use/Printourism</li> </ul>	Project Impact Model Economic Impact Study (if	<ul> <li>Applicant Contribution or Match</li> <li>Stability &amp; Management Capacity</li> <li>Soundness of Proposed Project</li> <li>Detailed Financial Projections Demonstrating Solid Business Fundamentals</li> <li>Quality &amp; Uniqueness of Proposed Project</li> <li>Marketing Plan to Draw Overnight Visitors</li> <li>Applicant's Commitment to Flagler County Tourism</li> </ul>
SCORING 5		
project stabiliz  a) Capital Pro b) Independe c) Frequency 2. Feasibility of P a) Has clearly b) Planning a c) Has detaile d) Project sta e) Would not	cation. (Maximum of 7 point oject Impact Model Results of ent Economic Impact Study I of Use/Useful life of Project proposed Project (Maximum of identified mission, goal and and readiness of Project	OR Results, and st of 5 points) d objectives nonstrating solid business fundamentals eacity sistance
3 b) Does not o	duplicate existing facilities o	r projects County Tourism (Maximum of 3 points)
a. Will be ma b. Will offer Visitors c. Demonstr	arketed to the fullest extent recreational, cultural and er ates a willingness of the App tal of twenty (20) points can	possible (Overall Marketing Plan) Intertainment events to Flagler County Residents & Intertainment events to Flagler County Residents & Intertainment events to Flagler County Residents & Intertainment events with less than fourteen (14)
Scorer Info:		
Name: Step	ohen Baker	
Signature:	Thole & and	 Date: 7/11/22



Organization Name: ('i)

City of Palm Coast

Project: Reg. Racquet Ctr

**EVALUATION CRITERIA:** Applications will be initially reviewed by the tourism development staff to ensure statutory eligibility and compliance with the requirements of these Guidelines.

Criteria that will be utilized to evaluate these funding requests include:

- Return on Investment of TDC Funds
- Results from Capital Project Impact Model
- Results from Tourism Economic Impact Study (if applicable)
- Useful Life of Project
- Planning and Readiness of Project Commencement
- Frequency of Use/Primary Purpose to Promote Tourism

- Applicant Contribution or Match
- Stability & Management Capacity
- Soundness of Proposed Project
- Detailed Financial Projections Demonstrating Solid Business Fundamentals
- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
- Applicant's Commitment to Flagler County Tourism

#### **SCORING**

- 1. Annual Tourism Economic Benefit of the Capital Project for a period of five (5) years after project stabilization. (Maximum of 7 points)
  - a) Capital Project Impact Model Results OR
  - b) Independent Economic Impact Study Results, and
  - c) Frequency of Use/Useful life of Project
  - 2. Feasibility of Proposed Project (Maximum of 5 points)
    - a) Has clearly identified mission, goal and objectives
    - b) Planning and readiness of Project
    - c) Has detailed financial projections demonstrating solid business fundamentals
    - d) Project stability and management capacity
    - e) Would not take place without TDC assistance
    - 3. Quality and Uniqueness of Proposed Project (Maximum of 5 points)
      - a) Provides a benefit to Flagler County
      - b) Does not duplicate existing facilities or projects
    - 4. Commitment to the Expansion of Flagler County Tourism (Maximum of 3 points)
      - a. Will be marketed to the fullest extent possible (Overall Marketing Plan)
      - b. Will offer recreational, cultural and entertainment events to Flagler County Residents & Visitors
- c. Demonstrates a willingness of the Applicant to work with the tourism industry

  Tatal Scare: A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

Scorer Info:

Name:

Signature:

Date: ⋾



Organi	zation Name	Palm Coast			Project:	Pickle Ball Courts
		a: Applications will be initi compliance with the req	•	•		elopment staff to ensure
<ul><li>Return</li><li>Result</li><li>Result</li><li>applic</li><li>Useful</li><li>Planni</li><li>Comm</li></ul>	n on Investments from Capitalis from Touris able) I Life of Projecting and Readingencement	ized to evaluate these fur ent of TDC Funds Il Project Impact Model im Economic Impact Stud ct ness of Project Primary Purpose to Promo	y (if •	Applicant C Stability & Soundness Detailed Fin Solid Busin Quality & U Marketing	Contribution Manageme of Propose nancial Proj ess Fundam Jniqueness Plan to Dra	nt Capacity d Project ections Demonstrating
SCORING						
42. 33.	project stabi a) Capital F b) Indepen c) Frequen Feasibility of a) Has clea b) Planning c) Has deta d) Project s e) Would n Quality and U a) Provides b) Does no Commitment a. Will be r b. Will offe	Ism Economic Benefit of Ilization. (Maximum of 7 peroject Impact Model Resident Economic Impact Stroy of Use/Useful life of Proposed Project (Maximum of 7 peroposed Project (Maximum of Proposed Project (Maximum of Proposed Project of Information of Project of Information of Project of Information of Proposed of Information of Proposed of Information	points) ults OR udy Resul roject mum of 5 al and obj demonst t capacity C assistan Project (N nty ies or pro gler Coun tent poss nd enterta	ts, and  points) ectives  rating solid I ce Maximum of jects ty Tourism ( ible (Overall ainment ever	business fur 5 points) Maximum o Marketing nts to Flagle	ndamentals of 3 points) Plan) er County Residents &
		otal of twenty (20) points				
Scorer I	nfo:					
Name:		1				
Signatur	re:	//~			Date:	7/12/2022

- Planning and Readiness of Project Commencement
- Frequency of Use/Primary Purpose to Promote Tourism
- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
- Applicant's Commitment to Flagler County Tourism

### SCORING

Annual Tourism Economic Benefit of the Capital Project for a period of five (5) years after project stabilization. (Maximum of 7 points)

- a) Capital Project Impact Model Results OR
- b) Independent Economic Impact Study Results, and
- c) Frequency of Use/Useful life of Project

Feasibility of Proposed Project (Maximum of 5 points)

- a) Has clearly identified mission, goal and objectives
- Planning and readiness of Project
- c) Has detailed financial projections demonstrating solid business fundamentals
- d) Project stability and management capacity
- e) Would not take place without TDC assistance

Quality and Uniqueness of Proposed Project (Maximum of 5 points)

- Provides a benefit to Flagler County
- Does not duplicate existing facilities or projects

Commitment to the Expansion of Flagler County Tourism (Maximum of 3 points)

- a. Will be marketed to the fullest extent possible (Overall Marketing Plan)
- b. Will offer recreational, cultural and entertainment events to Flagler County Residents &

c. Demonstrates a willingness of the Applicant to work with the tourism industry Total Score: A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

Scorer Info:

Name:

Signature:

Date: