

| Tourism Economic & Promotional Benefit (7 maximum points) | PALM COAST SOUTHERN RECREATION CENTER |
|---|---------------------------------------|
| TDC Sullivan  | 4                                     |
| TDC Walker  | 5                                     |
| TDC Crabb   | 6                                     |
| TDC Baker   | 5                                     |
| TDC Cook  | 6                                     |
| TDC Lulgjuraj   | 4                                     |
| TDC Robinson  |                                       |
| TDC Bryan   | 6                                     |
| TDC Klufus  | N/A                                   |

|                      |             |
|----------------------|-------------|
| <b>Average Total</b> | <b>5.00</b> |
|----------------------|-------------|

| FEASIBILITY OF PROPOSED PROJECT (5 maximum points) |     |
|--|-----|
| TDC Sullivan                                       | 3   |
| TDC Walker   | 4   |
| TDC Crabb  | 5   |
| TDC Baker  | 4   |
| TDC Cook   | 5   |
| TDC Lulgjuraj                                      | 4   |
| TDC Robinson                                       |     |
| TDC Bryan  | 4   |
| TDC Klufus   | N/A |

|                      |             |
|----------------------|-------------|
| <b>Average Total</b> | <b>4.00</b> |
|----------------------|-------------|

| FEASIBILITY OF PROPOSED PROJECT (5 maximum points) |     |
|--|-----|
| TDC Sullivan                                       | 5   |
| TDC Walker   | 5   |
| TDC Crabb  | 5   |
| TDC Baker  | 5   |
| TDC Cook   | 4   |
| TDC Lulgjuraj                                      | 3   |
| TDC Robinson                                       |     |
| TDC Bryan  | 5   |
| TDC Klufus   | N/A |

|                      |             |
|----------------------|-------------|
| <b>Average Total</b> | <b>5.00</b> |
|----------------------|-------------|

| FEASIBILITY OF PROPOSED PROJECT (5 maximum points) |     |
|--|-----|
| TDC Sullivan                                       | 2   |
| TDC Walker   | 2   |
| TDC Crabb  | 3   |
| TDC Baker  | 3   |
| TDC Cook   | 3   |
| TDC Lulgjuraj                                      | 3   |
| TDC Robinson                                       |     |
| TDC Bryan  | 3   |
| TDC Klufus   | N/A |

|                      |             |
|----------------------|-------------|
| <b>Average Total</b> | <b>3.00</b> |
|----------------------|-------------|

|                             |           |
|-----------------------------|-----------|
| <b>TOTAL MAXIMUM POINTS</b> | <b>20</b> |
| <b>TOTAL AVERAGE SCORE</b>  | <b>17</b> |

# Fund 109 Application Scoring Sheet

Organization Name: PALM COAST

Project: P.C. REGIONAL RACQUET CENTER

**EVALUATION CRITERIA:** Applications will be initially reviewed by the tourism development staff to ensure statutory eligibility and compliance with the requirements of these Guidelines.

Criteria that will be utilized to evaluate these funding requests include:

- Return on Investment of TDC Funds
- Results from Capital Project Impact Model
- Results from Tourism Economic Impact Study (if applicable)
- Useful Life of Project
- Planning and Readiness of Project Commencement
- Frequency of Use/Primary Purpose to Promote Tourism
- Applicant Contribution or Match
- Stability & Management Capacity
- Soundness of Proposed Project
- Detailed Financial Projections Demonstrating Solid Business Fundamentals
- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
- Applicant's Commitment to Flagler County Tourism

## SCORING

4 1. **Annual Tourism Economic Benefit of the Capital Project for a period of five (5) years after project stabilization. (Maximum of 7 points)**

- a) Capital Project Impact Model Results OR
- b) Independent Economic Impact Study Results, and
- c) Frequency of Use/Useful life of Project

3 2. **Feasibility of Proposed Project (Maximum of 5 points)**

- a) ✓ Has clearly identified mission, goal and objectives
- b) ✓ Planning and readiness of Project
- c) Has detailed financial projections demonstrating solid business fundamentals
- d) ✓ Project stability and management capacity
- e) Would not take place without TDC assistance

5 3. **Quality and Uniqueness of Proposed Project (Maximum of 5 points)**

- a) Provides a benefit to Flagler County
- b) Does not duplicate existing facilities or projects

2 4. **Commitment to the Expansion of Flagler County Tourism (Maximum of 3 points)**

- a. Will be marketed to the fullest extent possible (Overall Marketing Plan)
- b. Will offer recreational, cultural and entertainment events to Flagler County Residents & Visitors
- c. Demonstrates a willingness of the Applicant to work with the tourism industry

14 **Total Score:** A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

## Scorer Info:

Name: DAVID C SULLIVAN, BOCC

Signature: David C Sullivan

Date: 07/12/2022

# Fund 109 Application Scoring Sheet

Organization Name: CITY OF PALM COAST Project: RACQUET CENTER

**EVALUATION CRITERIA:** Applications will be initially reviewed by the tourism development staff to ensure statutory eligibility and compliance with the requirements of these Guidelines.

Criteria that will be utilized to evaluate these funding requests include:

- Return on Investment of TDC Funds
- Results from Capital Project Impact Model
- Results from Tourism Economic Impact Study (if applicable)
- Useful Life of Project
- Planning and Readiness of Project Commencement
- Frequency of Use/Primary Purpose to Promote Tourism
- Applicant Contribution or Match
- Stability & Management Capacity
- Soundness of Proposed Project
- Detailed Financial Projections Demonstrating Solid Business Fundamentals
- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
- Applicant's Commitment to Flagler County Tourism

## SCORING

- 5 1. **Annual Tourism Economic Benefit of the Capital Project for a period of five (5) years after project stabilization.** (Maximum of 7 points)
- a) Capital Project Impact Model Results OR
  - b) Independent Economic Impact Study Results, and
  - c) Frequency of Use/Useful life of Project
- 4 2. **Feasibility of Proposed Project** (Maximum of 5 points)
- a) Has clearly identified mission, goal and objectives
  - b) Planning and readiness of Project
  - c) Has detailed financial projections demonstrating solid business fundamentals
  - d) Project stability and management capacity
  - e) Would not take place without TDC assistance
- 5 3. **Quality and Uniqueness of Proposed Project** (Maximum of 5 points)
- a) Provides a benefit to Flagler County
  - b) Does not duplicate existing facilities or projects
- 2 4. **Commitment to the Expansion of Flagler County Tourism** (Maximum of 3 points)
- a. Will be marketed to the fullest extent possible (Overall Marketing Plan)
  - b. Will offer recreational, cultural and entertainment events to Flagler County Residents & Visitors
  - c. Demonstrates a willingness of the Applicant to work with the tourism industry
- 16 **Total Score:** A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

### Scorer Info:

Name: PAM WALKER  
Signature: 

Date: 7/5/2022



# Fund 109 Application Scoring Sheet

Organization Name: City of Palm Coast

Project: Palm Coast Regional I

**EVALUATION CRITERIA:** Applications will be initially reviewed by the tourism development staff to ensure statutory eligibility and compliance with the requirements of these Guidelines.

Criteria that will be utilized to evaluate these funding requests include:

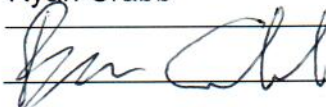
- Return on Investment of TDC Funds
- Results from Capital Project Impact Model
- Results from Tourism Economic Impact Study (if applicable)
- Useful Life of Project
- Planning and Readiness of Project Commencement
- Frequency of Use/Primary Purpose to Promote Tourism
- Applicant Contribution or Match
- Stability & Management Capacity
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- Detailed Financial Projections Demonstrating Solid Business Fundamentals
- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
- Applicant's Commitment to Flagler County Tourism

## SCORING

- 6 1. **Annual Tourism Economic Benefit of the Capital Project for a period of five (5) years after project stabilization.** *(Maximum of 7 points)*
- a) Capital Project Impact Model Results OR
  - b) Independent Economic Impact Study Results, and
  - c) Frequency of Use/Useful life of Project
- 5 2. **Feasibility of Proposed Project** *(Maximum of 5 points)*
- a) Has clearly identified mission, goal and objectives
  - b) Planning and readiness of Project
  - c) Has detailed financial projections demonstrating solid business fundamentals
  - d) Project stability and management capacity
  - e) Would not take place without TDC assistance
- 5 3. **Quality and Uniqueness of Proposed Project** *(Maximum of 5 points)*
- a) Provides a benefit to Flagler County
  - b) Does not duplicate existing facilities or projects
- 3 4. **Commitment to the Expansion of Flagler County Tourism** *(Maximum of 3 points)*
- a. Will be marketed to the fullest extent possible (Overall Marketing Plan)
  - b. Will offer recreational, cultural and entertainment events to Flagler County Residents & Visitors
  - c. Demonstrates a willingness of the Applicant to work with the tourism industry
- 19 **Total Score:** A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

### Scorer Info:

Name: Ryan Crabb

Signature: 

Date: 7/11/22



# Fund 109 Application Scoring Sheet

Organization Name: City of Palm Coast

Project: Racquet Center Expar

**EVALUATION CRITERIA:** Applications will be initially reviewed by the tourism development staff to ensure statutory eligibility and compliance with the requirements of these Guidelines.

Criteria that will be utilized to evaluate these funding requests include:

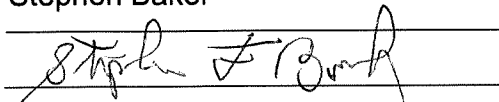
- Return on Investment of TDC Funds
- Results from Capital Project Impact Model
- Results from Tourism Economic Impact Study (if applicable)
- Useful Life of Project
- Planning and Readiness of Project Commencement
- Frequency of Use/Primary Purpose to Promote Tourism
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- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
- Applicant’s Commitment to Flagler County Tourism

## SCORING

- 5 1. **Annual Tourism Economic Benefit of the Capital Project for a period of five (5) years after project stabilization. (Maximum of 7 points)**
- a) Capital Project Impact Model Results OR
  - b) Independent Economic Impact Study Results, and
  - c) Frequency of Use/Useful life of Project
- 4 2. **Feasibility of Proposed Project (Maximum of 5 points)**
- a) Has clearly identified mission, goal and objectives
  - b) Planning and readiness of Project
  - c) Has detailed financial projections demonstrating solid business fundamentals
  - d) Project stability and management capacity
  - e) Would not take place without TDC assistance
- 5 3. **Quality and Uniqueness of Proposed Project (Maximum of 5 points)**
- a) Provides a benefit to Flagler County
  - b) Does not duplicate existing facilities or projects
- 3 4. **Commitment to the Expansion of Flagler County Tourism (Maximum of 3 points)**
- a. Will be marketed to the fullest extent possible (Overall Marketing Plan)
  - b. Will offer recreational, cultural and entertainment events to Flagler County Residents & Visitors
  - c. Demonstrates a willingness of the Applicant to work with the tourism industry
- 17 **Total Score:** A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

### Scorer Info:

Name: Stephen Baker

Signature: 

Date: 7/11/22

# Fund 109 Application Scoring Sheet

Organization Name: City of Palm Coast

Project: PC Reg. Racquet Ctr Exp.

**EVALUATION CRITERIA:** Applications will be initially reviewed by the tourism development staff to ensure statutory eligibility and compliance with the requirements of these Guidelines.

Criteria that will be utilized to evaluate these funding requests include:

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- Results from Capital Project Impact Model
- Results from Tourism Economic Impact Study (if applicable)
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- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
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- 6 1. **Annual Tourism Economic Benefit of the Capital Project for a period of five (5) years after project stabilization. (Maximum of 7 points)**
- a) Capital Project Impact Model Results OR
  - b) Independent Economic Impact Study Results, and
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  - d) Project stability and management capacity
  - e) Would not take place without TDC assistance
- 4 3. **Quality and Uniqueness of Proposed Project (Maximum of 5 points)**
- a) Provides a benefit to Flagler County
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- 3 4. **Commitment to the Expansion of Flagler County Tourism (Maximum of 3 points)**
- a. Will be marketed to the fullest extent possible (Overall Marketing Plan)
  - b. Will offer recreational, cultural and entertainment events to Flagler County Residents & Visitors
  - c. Demonstrates a willingness of the Applicant to work with the tourism industry
- 18 **Total Score:** A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

### Scorer Info:

Name: Felicia R Cook

Signature: Felicia R Cook

Date: 7/7/2022

# Fund 109 Application Scoring Sheet

Organization Name: Palm Coast

Project: Pickle Ball Courts

**EVALUATION CRITERIA:** Applications will be initially reviewed by the tourism development staff to ensure statutory eligibility and compliance with the requirements of these Guidelines.

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- Quality & Uniqueness of Proposed Project
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- Applicant's Commitment to Flagler County Tourism

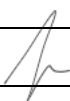
## SCORING

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- 14 **Total Score:** A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.

### Scorer Info:

Name:

Signature:



Date: 7/12/2022

- Planning and Readiness of Project Commencement
- Frequency of Use/Primary Purpose to Promote Tourism
- Quality & Uniqueness of Proposed Project
- Marketing Plan to Draw Overnight Visitors
- Applicant's Commitment to Flagler County Tourism

**SCORING**

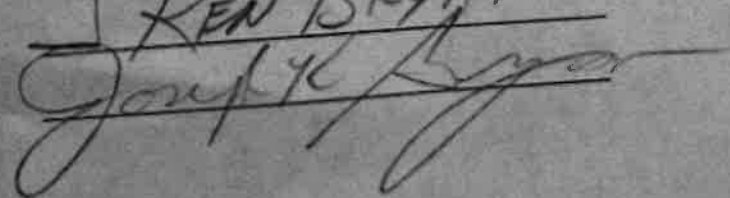
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  - c. Demonstrates a willingness of the Applicant to work with the tourism industry

18 **Total Score: A total of twenty (20) points can be earned. Applications with less than fourteen (14) points will be deemed ineligible.**

**Scorer Info:**

Name:

Signature:

J. KEN BRYAN  


Date:

July 17, 2020