

Susan Goebel – Canning, PE, MBA, CPM

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Career executive with a proven track record for completing capital improvements on time and on budget, reducing costs, resolving sensitive issues, and creating high performing teams.

Strategic Planning
Policy Development
Crisis Management

Accountability
Project Management
Conflict Resolution

Financial Planning and Execution
Analysis and Optimization
Communication/Public Speaking

-----QUALIFICATIONS-----

- Executive Leadership team member in providing solutions related to strategic business plans/economic development/CRA, budgets, union negotiations, county image and policies, etc.
- Exhibit strong expertise in multidisciplinary engineering principles, problem-solving, and project management.
- Collaboratively work with multiple departments demonstrating a proficient understanding of county/city functions working together to optimum effect.
- Optimize resources, streamline procedures, and reduce operating budgets while improving service quality.
- Balance organizational goals with citizen interests, tactfully discuss controversial issues in public forums.
- Communicate multiple solutions to decision makers informatively, comprehensibly, and objectively.
- Maintain effective and harmonious working relationships with staff, elected officials, press, public, collective bargaining units and regulatory agencies.

-----EDUCATION-----

MASTER OF BUSINESS ADMINISTRATION
St. Leo University, Florida

GRADUATE CERTIFICATE ADULT EDUCATION AND
CORPORATE TRAINING
American College of Education, Indiana

BACHELOR'S OF SCIENCE MECHANICAL ENGINEERING
University of South Florida, Florida

-----NOTABLE ACCOMPLISHMENTS-----

- Uncovered employee misappropriation of funds, reformulated the department to operate legally and ethically.
- Increased bond rating from Aa2 to A1 stable.
- Increased recycling revenues without increasing cost to customers.
- Implemented pavement preservation plan where none existed.
- Completed the design and construction of a \$40 million wastewater regionalization plan.
- Optimized "Hots Spots" program resulting in 34% savings in staff time when performing pre-storm maintenance.
- Advised divided political boards to gain consensus needed to implement construction projects and implement new regulations.
- Developed a succession management program for over 50 positions from entry-level to management.
- Increased recycling revenues without increasing cost to customers.
- Decreased CRS rating from 5 to 3 presenting \$7.9 million per year in annual savings to unincorporated residents.
- Instituted reclamation of gravel to save millions in road maintenance.

-----LICENSES AND CERTIFICATIONS-----

Licensed Professional Engineer in Florida, North Carolina, Montana, Colorado, Utah

Certified Public Manager **Envision Sustainability Professional** **Manager of Landfill Operation**

Emergency Management ICS: 100, 200, 300, 700, 800

-----EXPERIENCE-----

AMERICAN FORK CITY, American Fork, Utah

Public Works Director, October 14, 2022 - Present

Engineering, Stormwater, Roads, Bridges, Water, Pressurized Irrigation, Wastewater

Employees:38, Budget: \$ 18 million operating, \$ 79 million capital improvement

Created an immediate implementation plan to expend \$12 million on road infrastructure improvements. Develop long-term plans for major infrastructure and assets. Interpret, appropriately apply, enforce local ordinances and standards with development projects. Introduced standards to support road preservation.

PINELLAS COUNTY, Clearwater, Florida

Stormwater and Vegetation Division Director, July 29, 2019 – October 14, 2022

Stormwater Operations and Engineering, Floodplain Administration, Urban Forestry, Landscape/Vegetation, Mosquito Control.

Employees: 176, Budget: \$41 million operating

Oversaw complex, integrated pest control program involving aerial treatments, laboratory testing and ground operations. Completed major studies in stormwater. Address a legacy of an unfavorable work culture and performance issues by establishing clear expectations and accountability with training of staff.

CITY OF DELRAY BEACH, DELRAY BEACH, Florida

Public Works Director, April 2, 2018 – April 1, 2019

Fleet, Engineering, Roads, Urban Forestry/Landscaping, Stormwater, Transit, Parking, Sustainability, Facilities, Beach Management, Property Management, ADA Compliance.

Employees: 94, Budget: \$23 million operating, \$79 million capital improvement

Led the capital improvement planning, budgeting and implementation of all City department projects. Implemented paid parking programs. Instituted and maintained a work-order management system and property management control program.

ARCHULETA COUNTY, Pagosa Springs, Colorado,

Public Works Director, June 2016 – March 2018

Road and Bridge, Engineering, Stormwater, Transit, Fleet, Solid Waste, Recycling, Weed/Pest

Employees: 43, Budget: \$16 million operating, \$9 million capital improvement

Applied strategic methods to preserve paved roads, oversaw a rigorous snow plowing and dust control maintenance program. Coordinated emergency response to repair environmental and infrastructure damage caused by severe weather.

HERNANDO COUNTY 2004 – 2016, Brooksville, Florida

Director of Environmental Services, October 2011 – May 2016

Utilities (Water, Sewer, Reclaimed), Solid Waste, Mosquito Control

Employees: 183, Budget: \$60 million operating, \$100 million capital improvement

Responsible for a comprehensive department consisting of utilities service (*operations, conservation, engineering, finance, customer service and billing*), operation of a Class I landfill and materials recycling facility, management of contracted countywide franchised solid waste hauling services, oversight of countywide integrated pest management program, facilities maintenance, GIS development, asset management and criticality analysis, and work order efficiency.

Director of Transportation Services, January 2010 – October 2011

Roads and Bridges, Traffic, Waterways, Engineering, Stormwater, Fleet, Facilities Maintenance.

Employees: 145, Budget: \$19 million operating, \$48 million capital improvement

Oversaw the capital improvement of General Fund department projects. Covered administrative functions in the absence of the County Administrator. Overturned and completed a stalled, non-compliant, over-budget dredging project. Interim County Engineer January 2010 – February 2011.