# Allen Franklin 2533 Polo Road Winston-Salem, NC 27106 336-407-5604 franklaw@wfu.edu

August 22, 2013

Ms. Bolser,

I have enjoyed success in my chosen field of college athletics and am now looking to move into the area of local government. Having majored in Political Science, I have always enjoyed the idea of being a part of, and working in, local government. I am applying for the position of Bunnell City Manager listed on the Bunnell city website.

While I have taken a detour from my Political Science major, by working in college athletics, I think the experience is relatable across sectors. I have worked at a large state university and a small private university, both with their own challenges and rewards. I have dealt with employees, both students and full time employees, and the unique issues that come with both. I have dealt with budgets, having to meet goals year in and year out all the while providing our coaches with everything expected of a BCS level football program. In my role as Operations Assistant, I am accustomed to planning, in detail weeks and months in advance. I am also accustomed to those plans being upended for one reason or another, and improvising in a way that gets the job done and gives my team the best chance for victory. I think all of this experience will be valuable in the role of City Manager.

I would like to be the next City Manager in Bunnell, Florida. I would appreciate the chance to discuss my experience and qualifications for the position as well as learn more about this great opportunity. I am enclosing my resume for your consideration, if you have any questions or need additional information, you can reach me by phone or e-mail listed above.

Sincerely yours,

Allen W. Franklin

# Allen W. Franklin franklaw@wfu.edu

2533 Polo Road Winston-Salem, NC 27106 (336)-407-5604

**OBJECTIVE** 

To obtain a position in local government.

**EDUCATION** 

Bachelor of Arts in Political Science, May 2002 The University of Georgia, Athens, Georgia

**SKILLS** 

Panasonic P2 Cameras and Mobile Editing System
DVSport Editing System for Football
AVID Non-linear Video Editing System
Pinnacle (now XOS) Sports Pro for Football
Pinnacle Liquid Purple Post-Production Software
Multiple Sony DVCAM Cameras and Decks

Sony ½" Beta SP Camera and Deck Panasonic DVCPRO Camera and Deck

Apple Final Cut Pro Post-Production Software

WORK EXPERIENCE

### Video Coordinator and Football Operations Assistant

Wake Forest University Athletic Department Winston-Salem, NC, July 2006-current

- Continued with all responsibilities from previous assignment as Video Coordinator.
- Responsible for the creation and implementation of the Audio/Visual budget
- Assisted in the preparation of Football Operations budget
- Assisted in the preparation of travel and lodging for all home, road and bowl games
- Responsible for the distribution of meal and travel money.
- Assisted scouts from various professional football leagues both large and small in their use of film and observation of players at practice.

#### Video Coordinator for Football

Wake Forest University Athletic Department Winston-Salem, NC, July 2003-July 2006

- Continued with all responsibilities from previous assignment as Video Intern position eliminated.
- Selected, tested and acquired new equipment, maintained and serviced current equipment.
- Responsible for acquiring film from various sources each week for the weekly highlight film.
- Coordinated the production of the weekly highlight film to be played for the team prior to each game.
- Filmed various off-the-field Athletic Department events and banquets.

#### Video Intern for Football

Wake Forest University Athletic Department Winston-Salem, NC, August 2002-June 2003

- Coordinated the videotaping of all WFU football games, all practices and weekly press conferences.
- Direct supervision, training and scheduling of student video assistants.
- Responsible for weekly submission of game tapes to the Atlantic Coast Conference Head of Officials.
- Organized and distributed both tapes and non-linear disk drives each week to coaches, opponents and Conferences and the National Football League.
- Catalogued all games and practices in the Sports Pro Football editor.

### Senior Student Video Coordinator

The University of Georgia Athletic Association Athens, GA, January 1998-May 2001

- Coordinated the videotaping of all UGA football games and practices and all home basketball games.
- Direct supervision of student video assistants.
- Responsible for weekly submission of game tapes to the Southeastern Conference Head of Officials.
- Organized and distributed over one hundred tapes each week to coaches, opponents and Conferences.
- Catalogued all games and practices in the AVID sports editor.

#### Video Coordinator and Assistant to the Director

Jim Donnan Football Camps Athens, GA, June 1996-2000

- Assisted in the registration of hundreds of campers annually.
- Organized the videotaping of placekickers attending the camps.
- Edited and distributed over one hundred camper's personal videotapes annually.

## **Assistant Manager**

Franklin Hardware

Athens, GA, June 1993-September 1997

- Responsible for accounts receivables and monthly billing
- Compiled and placed orders
- Retail sales and customer service

# ENRICHMENT OPPROTUNITIES

Member of the Collegiate Sports Video Association since 2003 Member of American Football Coaches Association since 2005

Member of the support staff for: 1995 Peach Bowl participant

1997 Outback Bowl Champions

1998 Peach Bowl Champions

1999 Outback Bowl Champions

2000 O'ahu Bowl Champions

2002 Seattle Bowl Champions

2006 Atlantic Coast Conference Champions

2007 Orange Bowl participant

2007 Meineke Car Care Bowl Champion

2008 EagleBank Bowl Champion 2011 Music City Bowl participant

**OTHER** 

Attended UGA on a full scholarship through football video work study program. Member of the University of Georgia Fellowship of Christian Athletes 1996-2000.

Volunteer for Winter and Summer Georgia Special Olympics.

**REFERENCES** 

Available upon request