

If it matters, it's on...

FlaglerLive.com

Your news source for Flagler, Florida & Beyond

Flagler's Online News Service

"Immediate • Essential • Trusted"

**Averaging more than
20,000 visitors a day,
Over 200,000 unique visitors a month.**

The Numbers Speak For Themselves.

**"Twice as many adults get their news online
than in print."**

(PewResearchCenter.org)

Flagler Live is your go-to source for **RELIABLE** breaking news, local emergencies, culture and public affairs.

Our Readers, Your Customers

- 75% of visitors concentrated in Flagler, Volusia & St. Johns Counties
- Strongest online readership of any Flagler-based media
- Lively, engaged audience

- FlaglerLive.com has the best market reach for a fraction of the cost of other media.
- Flexible advertising packages, sizes, and your own web page.
- Accessible anywhere, any time, 24/7: no other media is so easily within reach.
- Online advertising is growing at 12% a year. Discover why on FlaglerLive.

FlaglerLive.com has the **TRAFFIC**, the **RIGHT AUDIENCE** and the **PRICE** that makes online advertising the affordable, smart connection with your next customer.



Advertise Today!

386.586.0257

advertise@flaglerlive.com

PO Box 354263 Palm Coast, FL 32135-4263



HALF SQUARE

250 x 125 pixels

\$125/month

FULL SQUARE

250 x 250 pixels

\$200/month

BANNER - 475 x 75 pixels

\$175/month

*Above the comment section at the bottom of every article.

LEADERBOARD - 720 x 90 pixels

\$300/month

*All ads appear on all pages across the site, including the front page.**

- Rates that won't tie-up your entire advertising budget
- Quantifiable results with monthly impression and click reports
- All ads rotate with every page view
- Rotation may include up to four ads per spot to maximize universal, across-the-site visibility
- Non-profits receive a 10% discount
- Ad design available for a nominal fee

FlaglerLive is:



- **Top in Google** news searches for Flagler County
- 75% local readers
- High-quality, internet-savvy readership
- Preferred news reference for local government and educators
- Flagler County's go-to site for breaking news & first on-scene coverage

Your FlaglerLive ad is your permanent billboard in every home, office, and hand-held device in Flagler County and beyond.

ASK ABOUT OUR
LONG-TERM
DISCOUNTS &
ADDED VALUES

Additional advertising sizes

SQUARE AND A HALF
250 X 375 pixels: \$300/month

DOUBLE SQUARE 250 x 500
pixels: \$400/month

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