

If it matters, it's on...

# FlaglerLive.com

Your news source for Flagler, Florida & Beyond

**Flagler's Online News Service**

*"Immediate • Essential • Trusted"*

In the past 12 months,  
2.1 million active users

*and 6.5 million views!*

*The Numbers Speak For Themselves.*

**"Twice as many adults get their news online than in print."**

(PewResearchCenter.org)

FlaglerLive is THE go-to source for trustworthy news, local politics, culture and public affairs.

## Our Readers, Your Customers

- 75% of visitors concentrated in Flagler, Volusia & St. Johns Counties
- Strongest online readership of any Flagler-based media
- Lively, engaged audience

- FlaglerLive.com has the best market reach for a fraction of the cost of other media.
- Flexible advertising packages, sizes, and your own web page.
- Accessible anywhere, any time, 24/7: no other media is so easily within reach.
- Online advertising grew by more than 7% in 2023. Discover why on FlaglerLive.

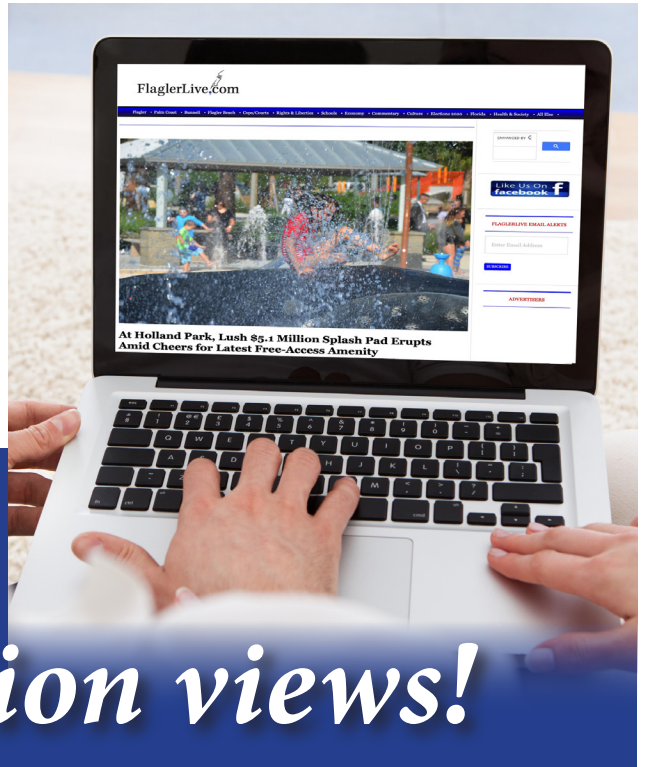
FlaglerLive.com has the **TRAFFIC**, the **RIGHT AUDIENCE** and the **PRICE** that makes online advertising the affordable, smart connection with your next customer.

**Advertise Today!**

**386-503-3808**

[advertise@flaglerlive.com](mailto:advertise@flaglerlive.com)

PO Box 354263 Palm Coast, FL 32135-4263



# ADVERTISING SPECS & PRICING

FlaglerLive is: 

- **Top in Google** news searches for Flagler County
- 75% local readers
- High-quality, internet-savvy readership
- Preferred news reference for local government and educators
- Flagler County's go-to site for breaking news & first on-scene coverage

## FULL SQUARE

250 x 250 pixels

**\$275/month**

## FULL SQUARE & A Half

250 x 375 pixels

**\$375/month**

ASK ABOUT OUR  
LONG-TERM  
DISCOUNTS &  
ADDED VALUES

## DOUBLE SQUARE

250 x 500 pixels

**\$500/month**

**Your FlaglerLive ad is your permanent billboard in every home, office, and hand-held device in Flagler County and beyond.**

**BANNER** - 475 x 75 pixels

**\$200/month**

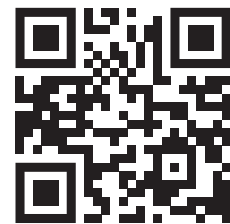
\*Above the comment section at the bottom of every article.

**LEADERBOARD** - 720 x 90 pixels

**\$375/month**

*All ads appear on all pages across the site, including the front page.\**

- Rates that won't tie-up your entire advertising budget
- Quantifiable results with monthly impression and click reports
- All ads rotate with every page view
- Rotation may include up to four ads per spot to maximize universal, across-the-site visibility
- Non-profits receive a 10% discount
- Ad design available for a nominal fee



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