If it matters, it's on...

FlaglerLive, com

Your news source for Flagler, Florida & Beyond

Flagler's Online News Service *"Immediate* • *Essential* • *Trusted"*

Averaging more than 16,000 visitors a day,



Over 180,000 unique visitors a month.

The Numbers Speak For Themselves.

"Twice as many adults get their news online than in print."

(PewResearchCenter.org)

Flagler Live is your go-to source for RELIABLE breaking news, local emergencies, culture and public affairs.

Our Readers, Your Customers

- 75% of visitors concentrated in Flagler, Volusia & St. Johns Counties
- Strongest online readership of any Flagler-based media
- Lively, engaged audience

- FlaglerLive.com has the **best market reach for a fraction** of the cost of other media.
- Flexible advertising packages, sizes, and your own web page.
- Accessible anywhere, any time, 24/7: no other media is so easily within reach.
- Online advertising is growing at 12% a year. Discover why on FlaglerLive.

FlaglerLive.com has the TRAFFIC, the RIGHT AUDIENCE and the PRICE that makes online advertising the affordable, smart connection with your next customer. Advertise Today! 386.586.0257 advertise@flaglerlive.com PO Box 354263 Palm Coast, FL 32135-4263



FlaglerLive, com

Advertising Specs & Pricing

HALF SQUARE

250 x 125 pixels \$125/month

FULL SQUARE 250 x 250 pixels **\$200/month**

FlaglerLive is:

- Top in Google news searches for Flagler County
- 75% local readers
- High-quality, internet-savvy readership
- Preferred news reference for local government and educators
- Flagler County's go-to site for breaking news & first on-scene coverage

Your FlaglerLive ad is your permanent billboard in every home, office, and hand-held device in Flagler County and beyond.

BANNER - 475 x 75 pixels \$175/month

*Above the comment section at the bottom of every article.

ASK ABOUT OUR LONG-TERM DISCOUNTS & ADDED VALUES

LEADERBOARD - 720 x 90 pixels \$300/month

All ads appear on all pages across the site, including the front page.*

- Rates that won't tie-up your entire advertising budget
- Quantifiable results with monthly impression and click reports
- All ads rotate with every page view
- Rotation may include up to four ads per spot to maximize universal, across-the-site visibility
- Non-profits receive a 10% discount
- Ad design available for a nominal fee

Additional advertising sizes

SQUARE AND A HALF 250 X 375 pixels: \$300/month

DOUBLE SQUARE 250 x 500 pixels: \$400/month

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