



**Rick Staly, Sheriff**  
**FLAGLER COUNTY SHERIFF'S OFFICE**

*"An honor to serve, a duty to protect."*

July 25, 2025

Honorable Andy Dance, Chair and  
Board of County Commissioners  
Flagler County Board of County Commissioners  
1769 East Moody Blvd., Bldg. 2  
Bunnell, FL 32110

**SENT VIA HIGH PRIORITY EMAIL**

RE: Special Events Ordinance, Permitting Process & Permitted 7/26/2025 Event

Dear Chairman Dance and Commissioners:

It has come to my attention that an event permit was issued for July 26, 2025 at the Fairgrounds for an event being marketed as "Boots on the Ground Line Dance Competition." This event is a significant concern for public safety and was issued in violation of the county ordinance. The issuance of this permit also reflects glaring issues with the current ordinance and process and the lack of input, coordination and vetting of applicants.

On or about May 4, 2025, Troy Reddin aka "Fat Ass" submitted a Special Event Application for the event described as a "for profit" event which Mr. Reddin estimated to draw 500 individuals. In his initial application, Mr. Reddin provided hours of operation to be between 12:00 pm and 9:00 pm and the event would include music and no alcohol would be served. (Based on Mr. Reddin's statements on social media he now estimates over 1,000 people are attending.)

Mr. Reddin was previously known to the Sheriff's Office as the producer and performer of rap style videos under the moniker "Fat Ass" that glorified guns, gangs, illegal narcotics, sex and fast cash that were filmed predominantly in South Bunnell. Search YouTube for "Fat Ass Bunnell." For one of many examples, visit: [https://www.youtube.com/watch?v=ZV2pIMx9DbY&list=RDZV2pIMx9DbY&start\\_radio=1](https://www.youtube.com/watch?v=ZV2pIMx9DbY&list=RDZV2pIMx9DbY&start_radio=1). South Bunnell, at the time, was a hot-bed for drive-by shootings, homicides, drug dealing and other illegal activity. As a result, the City of Bunnell passed a strict ordinance to control these video production activities within their city that glorified illegal activity.

On July 7, 2025, the Sheriff Office was provided with the application (64 days after its submission). On initial review of the permit, the scheduled times and absence of alcohol did not raise a significant concern with the Sheriff's Office. Mr. Reddin had also requested to hire three off-duty Deputy Sheriff's to provide security at the event with the costs to be borne by Mr. Reddin.

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On July 21, 2025, Mr. Dennis Bobik from the county contacted the Sheriff's Office and advised the event was being promoted on social media by the sponsor in a manner inconsistent with the permit. Specifically, the promotional flyers advertised an ATV, UTV, Golf Cart event with trail rides. The ending time is TBD ("Til") versus the scheduled times indicating participants could stay as long as they want. In addition, a vendor was advertising a "Mixin & Fixin" mobile alcohol vehicle serving adult drinks. All of this was in violation of the application and issued permit. This permit should have been revoked at that time.

The Sheriff's Office reviewed social media and confirmed the organizer and permit holder is marketing the event into neighboring counties to include Palatka, St. Johns and Volusia Counties. In a social media interview Mr. Reddin is quoted as expecting attendees from DeLand, Gainesville, Jacksonville, Alabama, and Georgia stating "Thousands of people" are attending. The event was also being marketed to include the sale and use of alcohol along with 12+ outside vendors attending. Finally, he stated that no metal detectors are on site but there will be a law enforcement presence. *You would only state "no metal detectors on site" IF you know or believe that it is very likely your attendees will be carrying weapons, specifically firearms.*

County staff contacted Mr. Reddin who claimed ATV, UTV, and golf carts would initially remain on the trailers and no riding would be permitted. At Mr. Reddin's request staff agreed to permit the off-loading of these vehicles for "display." In his social media interview, he takes a different position indicating people can ride around just "do not tear up anything." On or about July 23, 2025, he amended his county application to include the sale and use of alcohol, which directly impacts the security and risk level of the event.

When my staff discussed our concerns with county staff and the ordinance violations, we were told that if violations of the permit occurred during the event, they would revoke the permit at that time. *That is a totally naïve statement, as all that would do is trigger a significant hostile event and make it more difficult and dangerous for my deputies trying to keep public order.* The permit should have been revoked already because the permit's issuance and the promotor's actions violated the existing ordinance and the applicant falsified his intentions and purpose on the original application. Now, because of this situation, I am having to use resources and additional deputies in an attempt to, hopefully, ensure a safe event at the expense of Flagler County residents.

The Sheriff's Office does not permit or regulate events on county property. This is a county function. I recognize the county cannot regulate how an event is marketed but it does control the access to and use of its property and the permitting process. The Sheriff's Office raised its concerns with county employees and was informed they could not or would not cancel the permit. When asked which county official would be on-site supervising the event as required by the ordinance, the initial response was there would be no one.

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This position was changed on July 24, 2025, although there remain some questions as to when and how long the county employee will be present at the event to ensure compliance with county rules and the permit. As of this writing it is still unclear when the event will end or even who or how the Fairgrounds will be closed and how many people are expected.

If staff had complied with the existing ordinance much of this could have been identified and/or avoided. As an initial point Sec. 21-54(a) requires all events to comply with the terms, conditions, and requirements in the identified permit. **The Ordinance states an application form submitted less than 90 days prior to the event will not be considered.** This application was not submitted in the required time frame. Sec 21- 52(a) requires the applicant to get a Inerant Merchant License (IML) for each vendor operating at the event. Had staff complied with this requirement vendors would have been identified in the permitting process. Further, county employees could have planned to inspect vendor setups to ensure compliance with health and safety rules in an effort to protect the attendees.

Additionally, Sec 21-52(b) requires the sale and consumption of alcoholic beverages, and/or performance of any amplified music at a special event, must be conducted within an enclosed permitted structure on the property zoned for commercial activity. It also requires the building and parking must meet all applicable building codes and regulations. It was not until the Sheriff's Office investigated and the sale and use of alcohol was identified that Mr. Reddin was requested by county staff to amend his application. *Again, the permit should have been canceled.*

In my opinion, county staff should have followed and applied the ordinance from the beginning. Doing so would have identified security and safety issues and allowed my Agency to plan appropriately and require the promoter to provide appropriate security measures, including metal detectors. Allowing the amendment of a special event permit at the last minute significantly impacts the security and safety of the event and is, frankly, irresponsible. *Again, this permit should have been cancelled! In fact, it should have been denied from the very beginning.*

Finally, as noted I have significant concerns with this event being held in Flagler County and the process that approved it. I see absolutely **NO** benefit to the residents and taxpayers of Flagler County; but I do see significant liability and the possibility of a serious incident occurring. I am hopeful and praying that no Deputy Sheriff or patron is injured as this situation could have been avoided had the ordinance been followed from the beginning.

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It may be too late for this event and permit but I request the county immediately freeze all future permit requests until a complete review, update or re-write of the existing ordinance and its process has been completed to ensure the ordinance is being followed and to require the involvement of the Sheriff's Office in the approval process from the very beginning; and, more importantly, the ordinance should safeguard the safety of our community and persons attending events on county owned property.

Sincerely,



**RICK STALY**  
**Sheriff**

Cc: County Administrator Petito  
Chief David Brannon, BPD  
Mr. Alvin Jackson, Bunnell City Manager

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