

Stanley “Lee” Elliott III

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Professional Experience

The following are highlights which have allowed me to learn more than most City Managers, mentor and grow. I am always excited to help local government improve on a large scale while serving each individual community with my passion to preserve while positively cleaning up and planning for the future.

City Administrator and Economic Development Corporation Director (EDC)

City of Linden, TX

June 2021-Present

While leading this rural and historic, musical tourism-based city, and uniting the cities in Cass County, we are accomplishing numerous improvements on a fast-track timeline. We have diversified our economic base by recruiting a \$5 million saw mill investment which generated 30 new jobs. Silos have been deconstructed between the city, EDC, School District and Chamber of Commerce. Currently, we are implementing \$16 million in capital improvements. By working through the rating process, we successfully saved the citizens \$560K in interest on a \$6 million street bond. We have completely restructured our police department approach to community policing. This approach is improving safety by building partnership with the populous. We are featured in regular community news with the positive changes, which is new for Linden.

Municipal Consultant

Multiple Cities

December 2000-present

I have a long and diverse history consulting and advising communities regarding finance, public relations, utilities, budgeting, planning, economic development, street bonds, utility rates, financial forecasting, personnel functions and storm water management. I established an economic development planning model for a community which became the base for the state of Arkansas Community of Excellence Program. While supporting the City of Texarkana with planning assistance, we generated a TIF District. The development plan within the TIF District sets up recruitment of multiple hotels, restaurants and a convention center to expand commercial base. I generated economic development plans with varieties of incentives by thinking outside of the box to assist struggling cities while helping many communities with tax elections which addressed fiscal challenges.

**Interim City Manager
City of Yachats, OR
March 2021-May 2021**

Yachats is a coastal and tourist-oriented community. I was successful in completing water and wastewater master plans to improve efficiency of utility systems, generating a rate structure to provide sustainable funding sources for the utility systems, restructuring organization for efficiency of services, and generating a tourism plan to improve safety and desire to visit the community during the pandemic.

**Interim Public Works Director
City of Del Rio, TX
August 2020-February 2021**

Del Rio is a growing international border city with Mexico. I generated action for \$65 million of capital improvements which were languishing and being penalized by IRS. We received federal approval for a key economic development project of the International Bridge Expansion, while partnering with the Mexican Federal Government, Acuna, Mexico Government, and the Business Consortium of Maquiladoras. I restructured the department to improve morale, customer service and efficiency of service delivery simultaneously initiating the beginning of updating the comprehensive plan to assist with efficient growth.

**Chief Admin Officer/ Municipal Consultant
City of Mayflower, AR
May 2003-December 2022**

The Mayor asked me to promise him that I would consult as long as he was re-elected. At 26 years of age I accepted, never thinking I would serve until 48 years of age. We did more than I thought possible and are lifelong friends through the struggles, achievements and years. I assisted a growing community located in the Little Rock MSA. By bringing together the Regional MPO, County and State; we were able to expedite a \$25 million Interstate (40) overpass project which created the first beltway for the northern Little Rock metro. In turn, providing new opportunities for community development. I reviewed and streamlined regulations to implement the City's first comprehensive plan. By working with the MPO, we were able to generate innovative regional development guidelines for the smaller communities. We recruited a 200-lot residential subdivision to provide a variety of housing options. I assisted with a \$6 million wastewater treatment plant improvements. A regional bike trail plan was developed through the community as well as the Walkable Mayflower plan. This allowed for sidewalks and trails to be traversed by citizens throughout the community. As the executive manager of a \$7 million budget, I oversaw all services of a full-service city government. I was responsible for developing a successful eco-tourism venture to increase our community development. Our city was awarded the Arkansas Floodplain

Management Community of the Year under my direction. We were declared an Arkansas Community of Excellence by the state while generating a model format for certification in which other communities then used.

**Interim City Administrator
City of Castroville, TX
January 2019-August 2019**

I assisted a full-service community experiencing rapid growth from the San Antonio MSA and established an economic development agreement with a \$202 million multi-use residential-commercial project with 900 homes and several large-scale retail developments. I was over generating a proposal to extend water lines for a \$7 million development while completing a \$12 million upgrade of our wastewater treatment plant. I reorganized the fundamental structure through processes and flows which benefited the core organization. By creating a pragmatic development plan in a community struggling with antiquated utilities and experiencing rapid metropolitan growth, we were innovative and united in finding balance, thus ensuring the new growth complimented the unique character of the community.

**Interim City Administrator
City of Runaway Bay, TX
November 2017-June 2018**

I managed a full-service organization with a staff of 15 and a \$3 million budget in the Dallas-Fort Worth MSA, assisted in restructuring the organization and establishing a base financial foundation for organizational operations, streamlined the development process to prepare for upcoming rapid Dallas Fort Worth MSA growth.

**Interim Town Manager
Town of Dewey-Humboldt, AZ
August 2017-Nov 2017**

I successfully managed staff and a \$4 million budget in a community in the Prescott MSA. I assisted the Council with the City Manager recruitment process while updating the community's comprehensive plan and continued remediation efforts of a superfund mining site. I was asked to return here and other cities but my passion is improving local government overall. If a Council is divided it is strenuous to move forward with best practices for the citizens.

**Interim Community and Economic Development Director
City of Murphy, TX
March 2016-June 2016**

While managing a department comprised of planning, economic development, building

inspections, code compliance and health inspections in a community in the Dallas-Fort Worth MSA, I assisted with revising the economic development plan, recruitment of a hotel along with developing a code compliance strategic plan and a reorganization plan for the department to increase service provision and efficiency. I developed a plan for generating a downtown in a community which did not have a central business district.

**Interim Planning and Economic Development Director
City of Stephenville, TX
August 2015-November 2015**

Stephenville was another opportunity to manage staff and a budget of \$400 thousand for a community in the Dallas Fort Worth MSA, the departments comprised of planning, building inspections and economic development. Restructuring the department improved customer service and efficiency. By streamlining the development process during large amounts of growth and university expansion, I assisted the City Administrator in developing the community's first Economic Development Corporation.

**Interim Finance Director
City of Texarkana, AR
February 2015-May 2015**

I successfully managed a budget of \$45 million for a full-service organization and staff within the department in a community in the Texarkana MSA. Some other accomplishments were providing an update and revision of fiscal policies to improve internal controls and instituting regular internal audits, and refinancing a \$5 million bond which saved the citizens of the community \$400 K. I was recently asked to return here as City Manager and told I had unanimous Board support. This was humbling and an honor but not the best fit at this time.

**Interim City Manager and Assistant City Manager
City of Newberg, OR
October 2012-June 30, 2014**

I served a \$95.5 million budget community and 180-employees, in the wine and tourism-oriented Willamette River Valley region. As Interim City Manager, I restructured the organization to improve services and financial savings, while experiencing fiscal stress from the 2008-2009 Great Recession. This led me to generate a TIF district to provide a better economic situation for a local paper mill and assisted in implementing a multi-million-dollar cultural arts corridor enhancement project which increased the communities appeal to Pacific NW and international tourism. As Assistant City Manager, I restructured Public Works, improved morale of the department and completely restructured the organization while experiencing fiscal stress.

**City Administrator
City of Mount Vernon, TX
February 2007-March 2011**

As CEO with seven departments and a \$7 million budget, in a detached community in Northeast Texas along interstate 30, our organization received the highest transparency status awarded by the Texas Comptroller. We replaced 80 percent of our antiquated water and sewer lines and reduced our water loss from around 25 percent to less than 10 percent. With my leadership, the city was awarded \$8 million worth of grants, assumed a shortfall budget and declining taxable valuations and generated surpluses, while reducing taxes 13% and not reducing service. One of our chief economic components was historical tourism while we generated four new historical districts. We were one of the first three communities to receive the prestigious First Lady's Historical Tourism award by the state.

**Public Works Director, Personnel Director and Special Projects
City of Texarkana, AR
May 2005-February 2007**

Performed executive management of multiple areas in the second largest community within the Texarkana MSA. I assumed a public works budget experiencing shortfalls for 5-years, balanced the budget with no tax or fee increases, and increased service quality through efficiency improvements and no lay offs, which was no easy task. I generated an employee compensation study, digitized the personnel department while serving as Personnel Director. I was honored to receive the 2006 Arkansas Floodplain Manager of the Year award for the Public Works department in response to Hurricane Rita. Performing special financial and economic development research and managing unique projects for the City Manager allowed us to expand our revenue options and provided more financial sustainability. I might add I managed a Union Pacific train derailment and explosion the Saturday morning the Susan G Komen Race for the cure was scheduled to take place downtown, while the City Manager was not in town and my first week on the job.

**Planning/Economic Development Director
City of Lowell, AR
January 2001-May 2003**

I served a rapidly growing community in the Fayetteville MSA, as the Executive Manager of planning, economic development, and capital improvements with a budget of \$5 million annually. Additionally managing code compliance and the library. The community experienced rapid growth (300%+), and I was able to generate an updated comprehensive plan, zoning revision and infrastructure plan to enable efficient development and assist the community with expanding its commercial base and bringing sustainable growth. Additionally, I managed capital improvements in excess of

\$5 million for street improvements, the implementation and planning of a regional trail linking the community to all of Northwest Arkansas and the development and opening of the community's new museum.

Planning Intern

City of Conway, AR

August 2000-December 2000

As an Intern of a community with approximately 66,000 in the Little Rock MSA, I assisted the planning department personnel while experiencing massive growth of 66%, updated the community's emergency operations plan and maps, and assisted in developing an innovative cul-de-sac transportation transformation plan to assist with traffic congestion which is successfully in place today.

Vice President

Stan Elliott, Inc.

July 1994-December 2000

I assisted the owner of a private sector utility construction company (water, wastewater and stormwater utility line projects), a HVAC service company, and a large heater/boiler construction company. I was responsible for managing a staff of 30.

Previous experience was part-time since I was recruited to play college baseball on scholarship.

Education

University of Central Arkansas

Graduated 05/2001

B.S. in History/Geography with Public Administration interest

Volunteer Experience

Linden Lions Club Vice President

Linden Chamber of Commerce Board Member

Community Services of Northeast Texas Board Member

City of Maud, TX Library Board Member

City of Conway, AR Board of Zoning Adjustments Member

City of Gentry, AR Main Street Commission Board Member

Mount Vernon, TX Downtown Business Association President

Central Baptist College Volunteer Assistant Coach