♦ (224) 238-0725 ♦ <u>davestrahl731@gmail.com</u>

December 23, 2024

Strategic Government Resources

Re: City Manager Position - Palm Coast, FL

Dear Recruiter:

I am motivated by a simple desire of wanting to enhance communities through being a public servant leader. I have the desire and motivation to continue my journey of building upon professional experiences through service to this organization that adds to my overall knowledge. Having the opportunity to be a servant leader in several different agencies has allowed me to be in a position where I can bring those experiences to benefit this organization. My extensive exposure to all operations of each complex municipal environment has prepared me to undertake any challenge. I continue to focus on service through organizational and community improvement. Among the areas I have supervised through leadership roles include police, fire, public works, information technology, finance, community development, planning, water, storm sewer, sanitary sewer, parks and recreation, human resources, public information, human services, code enforcement, economic development, internal auditor, and strategic management.

I have also worked to improve transparency of municipal operations to share the story of what local government does for residents. One area of success was simplifying financial information available for public viewing with performance measures illustrating progress towards strategic goals. I have spearheaded strategic plan development and administration in all agencies I have worked for. I have also directed continuous improvement activities to review and improve operations and service delivery to citizens. I have been able to further develop my community focus through volunteer efforts which allowed me to have a better understanding of the needs of citizens.

I have been able to leverage my varied skillset to approach any challenge with systematic analysis focusing on solutions and not lingering on problem identification. I get very excited by leading a team through a solution to a community problem and create an environment that empowers team members to be more cognizant of improvement opportunities through their actual contribution to solutions. This effort naturally encourages mentoring options and succession planning. I am committed to not only continuous improvement, but also business continuity so that team members are confident and skilled enough to manage the necessary operations regardless of executive management availability.

I further pride myself in well-developed communication efforts with citizens, staff, and elected officials. I feel it is important to share information as to the direction of the organization and how each team member is a critical part of the overall direction for success. This is also important to illustrate progress towards strategic goals and general performance measures comparing benchmark data to other comparable communities.

It is with confidence that I can say my experience in comprehensive management has prepared me well to serve the community of Palm Coast well into the future and am looking forward to fully integrating into community life. I am readily available to discuss my qualifications on how I could benefit the community in the role of City Manager.

Sincerely,

David Strahl

## ◆ (224) 238-0725 ◆ <u>davestrahl731@gmail.com</u>

- **Policy Administration,** knowledge in developing, presenting policy recommendations, and implementing policies as directed by elected officials.
- **Extensive background in all municipal related activities**, including budgeting/fiscal management, capital program budgeting, police, fire, parks and recreation, finance, public works, water, wastewater, human resources, internal auditing, information technology, public information, human services, economic development, labor relations, technology leveraging, general supervision, management direction, customer service improvement, and performance measurement.
- **Demonstrated success in negotiating win-win compromises**, developing teambuilding programs among staff and with citizen groups, and working with state and regional stakeholders including lobbying of state elected officials.
- **Demonstrated leadership skills,** including managing multi-million-dollar projects that required several years of coordination among many different groups of stakeholders.
- Leader for Continuous Improvement Processes, provided leadership in developing program with training materials and implementation parameters.

#### **GENERAL MANAGEMENT KNOWLEDGE BASE**

Budgeting/Fund Accounting	Economic Development	Performance Management
Fiscal Analysis	Strategic Planning	Organizational Development
Customer Service	Capital Improvement Budgeting	TIF Management
Employment Law	Media Relations	Planning/Zoning Knowledge
Mediation & Advocacy	Building/Housing Code Knowledge	Staff Supervision
Grievance/Arbitration	Alternative Dispute Resolution	Labor Contract Negotiation
Employee Evaluation	Project/Regulatory Management	Intergovernmental Relations

## **PROFESSIONAL EXPERIENCE**

#### **CITY OF CREST HILL - CREST HILL, IL**

Local government with \$60 million budget, 100 FTE employees, 21,500 residents

Interim Human Resources Manager, August 2023 to Present

Provided general leadership in managing human resources operations and providing advisory assistance in all management operations.

- General Government Activities:
  - Provided general oversight for Human Resources including labor contract administration, grievance administration and policy enforcement.
  - Created employee evaluation process.
  - Provided advisory assistance in budget development, code enforcement, and community development operations.
  - Provided policy recommendations to city council for consideration.
  - Assisted Finance Director in providing management activities as necessary.

#### **COUNTY OF JEFFERSON - BIRMINGHAM, AL**

Local government with \$950 million budget, 2500 FTE employees, 650,000 residents

#### Deputy County Manager, June 2022 to March 2023

Provided general leadership in managing municipal operations to support County Manager through managing several operational departments.

General Government Activities:

- Provided general oversight for Human Resources and Development/Code Services Departments.
- $\circ\,$  Developed and implemented Strategic Plan and directed development of continuous improvement program.
- $\circ~$  Directed zoning and code evaluation programs to improve community appearance and improved response to development demands.
- $\circ~$  Directed revisions and general overhaul of Human Resources program to streamline recruitment, benefits, training, and retention policies.
- $\circ$   $\;$  Worked with management team to revise budget presentation process.
- $\circ$   $\;$  Assisted County Manager in providing management activities as necessary.

## VILLAGE OF SCHILLER PARK – SCHILLER PARK, IL

Local government with \$25 million budget, 100 FTE union/non-union employees, 12,250 residents

#### Interim Village Manager, January 2019 - September 2021

Provided general leadership in managing municipal operations functioning as chief executive officer. Worked with elected officials and management team personnel to ensure policies were implemented.

- General Government Activities:
  - Provided general oversight into all municipal operations relating to police, fire, parks, water, finance, and public works.
  - Directed zoning and code revisions to improve community appearance and improved response to development and economic development demands.
  - $\circ\,$  Directed management changes and improvements through evaluations and improved accountability.
  - Coordinated and directed budget development and process improvement to improve transparency and maximize revenue usage.
  - $\circ$   $\,$  Coordinate economic development activities with staff to improve community market position.
  - Managed a number of professional services contracts for finance services, refuse, IT, GIS, and engineering services.
  - o Directed labor contract negotiations with public works, fire, and police.

## CITY OF O'FALLON - O'FALLON, MO

Local government with \$121 million budget, 444 FTE union/non-union employees, 87,250 residents

#### City Administrator, October 2017 to October 2018

Provided general leadership in managing municipal operations functioning as chief executive officer. Worked with elected officials and management team personnel to ensure policies were implemented.

- General Government Activities:
  - Provided general oversight into all municipal operations relating to police, parks, economic development, planning, water, wastewater, courts, auditor, finance, administrative services, and public works.
  - $\circ\,$  Coordinated and directed budget development and process improvement to improve transparency.
  - $\circ~$  Directed economic development activities including incentives to improve marketability of community.
  - Directed space study for city hall renovations within budget recommendations.
  - $\circ$   $\;$  Directed major wastewater, water, and street capital improvement projects.
  - Directed technological capital improvement project schedule and process.
  - Worked closely with city council to improve agenda process.
  - Directed a strategic planning process establishing goals/objectives for the city council.
  - Initiated the process to create internal lease payments for vehicles and technology purchases.

- $\circ~$  Directed the evaluation process to begin the Enterprise Resource Planning (ERP) computer system implementation/purchase.
- $\circ$  Undertook management reviews of all operations to define improvement objectives.
- Represented the city as a member of the municipal advisory group for the Missouri Municipal League.
- $\circ$   $\;$  Worked with many of the over 45 Homeowners Associations to address local issues.

#### VILLAGE OF MOUNT PROSPECT - MOUNT PROSPECT, IL

Local government with \$115 million budget, 307 FTE union/non-union employees, 56,500 residents

#### Assistant Village Manager, August 1993 to April 2016

Provided general leadership in managing municipal operations functioning as equivalent to chief operating officer. Worked with elected officials and management team personnel to ensure policies were implemented. Provided regular follow up to policy makers through various communication methods.

- General Government Activities:
  - $\circ~$  Extensive working knowledge of all municipal operations police, fire, community development, human services, human resources, public works (water, sewer, flood control), and finance.
  - Worked with a variety of citizen groups to gather input and function as a conduit between the citizens and their local government. Worked as an ombudsman on behalf of the residents/businesses for all utility providers. Participated in developing new emergency protocol for private utility provider during prolonged power outages.
  - Directed corporation counsel in coordinating any lawsuits, settlements, and strategies. Directed all workers' compensation activities up to and including settlement to minimize open medical expenses.
  - Served as chief management negotiator with four labor unions and administered all contract elements including grievance administration, arbitration, cost analysis and strategy determination. Maintained excellent labor relations atmosphere throughout the negotiation process.
  - Provided leadership to management team as needed to maintain mission. Directed the implementation of an Enterprise Resource Program (ERP) agency-wide and provided direction for HRIS elements that related to the ERP implementation.
  - Represented the Village at various regional and state level meetings including topics on airport noise, pension legislation, insurance, utilities, public safety, and revenue development.
  - Served as leader of emergency management team during local disaster events and trained in National Incident Management System (NIMS) operations.
  - Directed municipal electric aggregation implementation process including public information marketing the referendum through citizen communication which resulted in saving residents and businesses over 42% in annual electric costs.
  - Managed a \$17 million construction project for a new village hall and parking deck in the downtown. Projected completed on time and on budget.
  - Supervised Human Resources staff, Information Technology staff, public information officer, TV Services Staff, administrative analyst, and administrative adjudication hearing officer.
- Strategic Planning Activities:
  - Directed the strategic planning process among staff and policy makers. Worked as the liaison between staff and elected officials to implement plan elements, including creating benchmarking measures to monitor progress as necessary.
  - Directed development and implementation of the IT master technology plan to ensure all technology was fully leveraged.
  - $\circ~$  Directed work process improvement reviews to increase efficiencies of all employee work activities.
  - Directed the employee continuous process improvement program to improve workflow and efficiency which resulted in elimination of unnecessary tasks and processing delays. Led regularly scheduled review efforts through departmental management staff.

- Economic Development Activities:
  - Directed staff in developing the creation of economic development marketing materials. Participated as a member of the staff development review committee to coordinate business retention visits and marketing to businesses about the potential benefits of relocating into the community.
  - Participated in weekly development meetings to monitor development and building projects and direct staff as needed to address any issues impeding project completion.
  - Worked closely with building code staff to monitor and address all housing code issues including supervising the Administrative Adjudication judicial process.
  - Worked with various departments to streamline permit and plan processes to shorten turnaround time for all development projects.
- Fiscal Management Activities:
  - Led management team members to develop and administer a short- and long-term budgeting process through multi-year projections and planning. Led management team to prioritize capital improvement budget requests for long term planning/prioritization.
  - Directed the review of all employee-related expenses as part of the annual budget review process.
  - Participated in the annual budget review process for presentation to the Village Board.
  - Managed the administrative budget for the agency.

#### Acting Village Manager, November 2014 to October 2015

Provided overall leadership in managing all municipal operations. Directed implementation of policies of elected officials through supervision of management team personnel. Communicated directly with elected officials regarding policy implementation status and all other relevant municipal operations details.

- General Government Activities:
  - $\circ\,$  Required department directors to submit quarterly goals and objectives with progress reports.
  - Directed media relations.
  - Represented the Village in Regional meetings regarding water delivery and emergency dispatch services.
  - Provided an annual schedule of topics for Committee of the Whole meetings to Village Board and staff for planning purposes.
  - Continued to perform all other duties associated with Assistant Village Manager position.
- Strategic Plan Activities:
  - Directed revision to performance measures for all departments through implementation of strategic planning goals as part of annual budget.
  - Directed the creation and maintenance of a legal services performance tracking system.
  - $\circ\,$  Improved communication processes with Village Board members through regularly scheduled updates.
  - Coordinated the decision process regarding staffing changes with elected officials.
  - Coordinated agenda topics according to strategic goals and directed staff activities to implement elected officials' decisions.
  - Directed management personnel defining annual measurable performance goals.
- Economic Development Activities:
  - Directed improvement of communication of economic activities within the community to both elected officials and general public.
  - Worked with community development to improve marketing message and strategy.
  - $\circ~$  Directed a revamp of the economic development web site offerings through a web site upgrade.
- Fiscal Management Activities:
  - Directed the annual budget process and implementation.
  - Revised the presentation format of quarterly financial reports before the Village Board and Finance Commission.

• Revised the budget preparation material and schedule to prepare for potential state revenue impact.

## CITY OF ST. CHARLES - CITY OF ST. CHARLES, IL

Local government with \$70 million budget, 200 union, non-union employees, 33,000 residents

#### Administrative Coordinator, 1986 - 1993

Responsible for special projects related to financial, human resources, budgetary, and administrative policies. Directed the HR functions for all employee groups.

- Directed the creation and management of the human resources department.
- Provided oversight for all human resources operations, including creation of performance indicators and goal assessments and records management.
- Served as chief management negotiator for all labor contracts, including contract administration.
- Provided assistance to the electric utility operating staff for management direction.

## VILLAGE OF OSWEGO – OSWEGO, IL VILLAGE OF MONTGOMERY – MONTGOMERY, IL

Local governments with approximately \$10 million budgets each, 200 employees combined

**Consultant**, 1987-1992

• Assisted Village Administrators and Trustees in developing personnel policies, personnel manuals, salary programs, and merit evaluation systems.

## CITY OF DE KALB – DE KALB, IL

Local government with \$20 million budget, 150 employees, 44,000 residents

Administrative Intern, 1985-1986

• Assisted Village Administrators in performing general special research projects.

## **EDUCATION & CERTIFICATIONS**

## MASTER OF PUBLIC ADMINISTRATION, URBAN MANAGEMENT NORTHERN ILLINOIS UNIVERSITY — De Kalb, IL

## BACHELOR OF SCIENCE IN POLITICAL SCIENCE MANCHESTER COLLEGE — North Manchester, IN

#### **Management Designations:**

- Graduate of Civic Leadership Institute
- National Incident Management System (NIMS) Training

#### OF NOTE

## **Professional Development:**

- Member of the Municipal Advisory Group for the Missouri Municipal League
- Former Member of International City/County Management Association (ICMA) Awards Evaluation Panel
- Former Member of ICMA Committee on Assistant Managers
- Member since 1986 and former board member (2005-2009) of the Illinois Public Employee Labor Relations Association (IPELRA)
- Previously ICMA Credentialed Manager 2014-2016
- Vice Chairman of Intergovernmental Personnel Benefit Cooperative (Health Insurance Collaborative)

- Former Chairman of the Finance and Operations Committee for the Intergovernmental Personnel Benefit Cooperative (IPBC) 2010-2015
- Member of the Executive Committee of IPBC
- Presenter at ICMA, Illinois City/County Management Association (ILCMA), Illinois Municipal League (IML) conferences
- Member of Legislative Committee for Northwest Municipal Conference (NWMC)
- Former Chairman of the Performance Measure and Benchmarking Task Force for NWMC
- Former Member of Advanced Metering Infrastructure (AMI) Implementation Regional Task Force creating a test environment for Smart Meters in the Northeastern Illinois area

## Affiliations:

- International City/County Management Association
- National Public Employee Labor Relations Association
- Alabama City/County Management Assoication
- Association of Alabama County Commissions
- St. Louis Area City Management Association
- Missouri City Management Association
- Illinois City/County Management Association
- Illinois Public Employee Labor Relations Association
- Illinois Metro Managers Association

## Interests:

- Bicycling
- Snow Skiing
- Volunteer for Habit for Humanity