

March 17, 2025

Dear Mayor and Council Members,

I am hereby applying to be appointed to the recently-opened Palm Coast City Council Member - District 3 position. My credentials are outlined in detail on the application form and in my resume (attached). To highlight why I believe appointing me is a wise choice, I offer the following:

1. I have already served in this capacity for two years (2012-2014) and have been following the city's progress and challenges closely ever since. A plus is that I would be able to "hit the ground running."
2. My exposure to small business development through my SCORE mentoring is relevant to the City's strategic initiatives.
3. I have keen insight into the core objectives of balancing what Palm Coast has been (retirement community) to what it will become and how it successfully evolves.
4. My specific interests and qualifications are in the areas where the Palm Coast future is mostly dependent (economic development, job creation, water and utility challenges and preserving the parks and recreation amenities).

I look forward to the interview process to answer your questions and explain in person how I can best contribute to the success of the City Council 2025-2026. Thank you for this opportunity.

Regards,

A handwritten signature in black ink that reads "David W. Ferguson". The signature is written in a cursive, flowing style.

David W. Ferguson



**APPLICATION**

Thank you for your interest in serving the City of Palm Coast. This application is for a temporary appointment to the District 3 seat, until the next regularly scheduled election to be held in 2026.

**Applications are due by March 19, 2025, by 5 P.M.**

Your completion of this application is necessary so that the members of the City Council can thoroughly review each application as part of their consideration for the appointment of District 3.

**Please be advised that background screening of all applicants is required.**

**PLEASE ATTACH RÉSUMÉ**

- \* **Applicants must reside in District 3, maintain residency in District 3 for the duration of appointment, and must reside in District 3 for at least 45 weeks in the year.**
- \* **Council Members are required to file a Financial Disclosure with the City Clerk at the time of appointment and ANNUALLY thereafter with the State of Florida.**

**CITY COUNCIL MEMBERS ARE SUBJECT TO THE SUNSHINE LAW AND PUBLIC RECORDS LAW.**

**1. PERSONAL**

Name: David W. Ferguson E-mail address dwferg@gmail.com

Residence Address: 25 Lagare Street District # 3

City: Palm Coast State: FL Zip: 32137

Mailing Address (If Different from Residence): same

Home Phone n/a Business Phone: Cell: 904-788-1662

Date of Birth: 1/13/1952 Place of Birth: Philadelphia, PA

How long have you been a permanent resident of Palm Coast? 13 years

Do you reside in District 3 for at least 45 weeks in the year?  Yes  No

What year did you become a continuous resident of the City of Palm Coast? 2012

List all places of residence for the last five years.

Address	City & State	From	To
25 Lagare Street		2015	2025

Are you a registered voter in Flagler County?  Yes  No

Have you ever used or been known by any other legal name?  Yes  No

If yes, explain: \_\_\_\_\_

Are you a citizen of the United States?  Yes  No

If no, explain: \_\_\_\_\_

If you are a naturalized citizen of the United States, date of naturalization: \_\_\_\_\_

**2. EMPLOYMENT HISTORY** (A résumé may be attached at the option of the applicant) (If retired, please still list your previous occupation and employment history.)

If retired, please list your occupation before retirement: Corporate Executive

Occupation: Vice President - Sales/Marketing Current Employer: n/a

Current Business Address: n/a

City State Zip Phone #

List all of your employment history during the last five years. Include employers' name, business address, type of business, occupation, or job title and period(s) of employment.

<u>Employer &amp; Address</u>	<u>Type of Business</u>	<u>Occupational Title</u>	<u>Period of Employment</u>
PCR (now SiVance Div. of Milliken), Gainesville, Florida		Chemical	1983 - 1997
Union Carbide (now Dow Chemical), Midland, Michigan		Chemical	1975-1983
See attached resume			

Have you ever been employed by any state, district, or local governmental agency in Florida?  Yes  No  
If yes, identify the position(s), the name(s) of the employing agency and the period of employment.

<u>Position</u>	<u>Employee Agency</u>	<u>Period of Employment</u>
City Council	City of Palm Coast	2012 - 2014

**3. EDUCATION**

High School: Abp. Ryan H. S. , Philadelphia, PA Year Graduated: 1970  
Name & Location

List postsecondary educational institutions or programs attended:

<u>Name &amp; Location</u>	<u>Dates Attended</u>	<u>Certificate/Degrees Received</u>
Drexel University, Philadelphia, PA	1970 - 1975	BS - Engineering
Georgia State University, Atlanta, GA	1979 - 1981	MBA - Finance

**4. MILITARY SERVICE**

Are you or have you ever been a member of the Armed Forces?  Yes  No

Date of Service: \_\_\_\_\_

Branch or Component: \_\_\_\_\_

Date and Type of Discharge: \_\_\_\_\_

**5. INTEREST/ACTIVITIES/COMMUNITY AND/OR CIVIC INVOLVEMENT?**

Are you currently or have you ever served on any City Volunteer Board or Committee?  Yes  No

If yes, which Board or Committee? Palm Coast PLDRB 2023 - present

First Flagler County Citizens Academy - 2011 SCORE Flagler/Palm Coast 2015 - present

List any business, professional, occupational, civic, or fraternal organizations or community groups of which you have been a member during the past five (5) years.

Name of Organization(s)

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## 6. QUALIFICATIONS FOR APPOINTMENT

State your experiences and interests or elements of your personal history that qualify you for this appointment.

Previous Council Member experience; Economic Development emphasis (broader commercial investments); particular interest in the capacity and financing choices for the Water Utility challenges; committed to making prudent choices in balancing the interest of our Senior Community with expanded job opportunities for our younger family-oriented population

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Have you received any degree(s), professional certification(s), or designation(s) related to the subject matter of this appointment? If yes, list below:  Yes  No

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Do you currently hold any office or position (appointive, civil service, or other) with any government entity? If yes, list below:  Yes  No

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Have you ever been elected or appointed to any public office? If yes, list below:  Yes  No

<u>Office Title</u>	<u>Date of Election or Appointment</u>	<u>Term of Office</u>	<u>Level of Government</u>
Palm Coast City Council Member	11/2012	2012-2014	City

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Have you or a business of which you have been an owner, officer, or employee, held any contractual or other direct dealings during the last four (4) years with City government, including the City of Palm Coast to which you have been appointed or are seeking appointment?  Yes  No If yes, explain below:

<u>Name of Business</u>	<u>Relationship to the Business</u>	<u>Business Relationship to Agency</u>
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Have you held or do you hold any occupational or professional licenses(s) in the State of Florida?  Yes  No If yes, provide the information below. If any disciplinary action (fine, probation, suspension, revocation, disbarment, etc.) has been taken against you by the issuing authority, state the type and date of this action.

<u>License/certificate Title &amp; No.</u>	<u>Original Date of Issuance</u>	<u>Issuing Authority</u>	<u>Disciplinary Action/Date</u>
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How do you believe that your education, experience, talents and skills will benefit the work of the City Council and are you willing to act as a decision maker and not as an advocate, as required by law?

As a former Senior Executive and co-owner of a business, I have extensive commercial and managerial experience on a worldwide basis. My analytical skills coupled with communication and people skills are a major asset in this capacity. Having been a resident of Northeast Florida for 42 years, I have a keen understanding of the strategic location of Palm Coast between Jacksonville and Orlando.

**7. REFERENCES – Please list three references (business and/or personal)**

John Subers, Advent Health - 386-237-1433

Name, Address & Telephone Number

Rick Staly, Sheriff Flagler County - 386-586-4891

Name, Address & Telephone Number

David Ayres, Flagler Broadcasting - 386-864-0029

Name, Address & Telephone Number

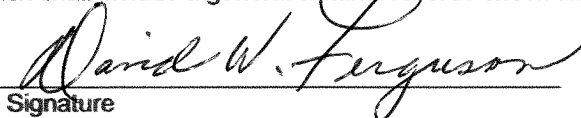
**8. ACKNOWLEDGMENT**

If required by law, will you file a financial disclosure statement?  Yes  No

I understand the responsibilities associated with being a member of the City Council and that I am subject to financial disclosure laws and ex parte communications rules and that I will be subject to the Code of Ethics for Public Officers and Employees and City rules of conduct.

I certify that I have adequate time to serve if appointed and that I will serve in accordance with the requirements of the City Council to which I am appointed.

Further, by executing this application below, I am authorizing City staff to perform a personal background screening, which shall include a general criminal records check and other checks relative to City Council for which I am applying.

  
Signature

March 17, 2025  
Date

**RETURN TO:** City Clerk's Office  
City of Palm Coast  
160 Lake Avenue  
Palm Coast, Florida 32164

**PHONE:** 386-986-3713  
**FAX:** 386-986-3714  
**EMAIL:** [kcook@palmcoastgov.com](mailto:kcook@palmcoastgov.com)  
**WEBSITE:** [www.palmcoastgov.com](http://www.palmcoastgov.com)

**ALL CITY COUNCIL MEMBERS ARE SUBJECT TO THE SUNSHINE LAW AND PUBLIC RECORDS LAW.**

**\*SUNSHINE LAW:** The primary purpose of Government in the Sunshine Law is to assure public access to the decision-making processes of public boards and commissions. The Sunshine Law extends to discussions and deliberations as well as to formal actions taken by boards and commissions.

# DAVID W. FERGUSON

## Professional Experience

**Business Strategy Consultant - SCORE Counselor** **2015**

Focus on chemical industry M/A activity, strategy formation primarily in small to medium-sized silicone and other high performance / tech-related industries. Interested in real estate investment opportunities and overall economic development initiatives, especially in forging public (government sponsored) / private enterprises.

**Palm Coast City Council Member (District 2)** **2012 - 2014**

**Bank Capital Group - Banking Industry** **Vice President** **2006**

Capital Raise for De-Novo bank financing for two start-up banks. Personally raised over \$1.0 Million of a total of \$43 Million for NHB Holdings, comprised of Proficio Bank, a Utah-based commercial, and Proficio Mortgage, a national loan origination/mortgage company.

**Inspec (now INEOS)** **Commercial Manager** **1997**

Chemicals industry International Sales responsibility for a line of specialty chemical intermediates for sunscreen/UV active ingredients and other personal care products. Assisted in the U.S. expansion of British-based firm through organic growth and merger/acquisition activities. INEOS is now one of the largest privately held chemical companies (top three) in the world.

**PCR (now Milliken / SiVance)** **V.P. Marketing/Sales** **1996**

Managed growth of business from \$6 M to over \$40 M and participated in a successful LBO whose value increased by 800% over a seven-year period. Extensive International sales penetration in Europe and Japan in silane/silicone basic chemical intermediates for Pharmaceuticals, semiconductors, high performance rubber and plastic polymer systems. Organized, staffed and managed nationwide U.S. sales force, customer service and product management functions for over eleven years.

**Union Carbide - Chemicals Industry** **Account Manager** **1983**

Held several progressive sales assignments in silicone and urethane intermediates business with responsibility for over \$30 M territory in the Southeast U.S. Principal markets included urethane foam manufacturers for construction, furniture and bedding. End uses for silicone products included wire/cable, coatings and high performance rubber and plastic polymer systems.

## **Education**

**Georgia State University**      **Master of Business Administration (MBA) Finance 1981**

**Drexel University**      **Bachelor of Science (BS) Engineering 1975**

## **References**

**Upon Request**

**Contact Information:** E-mail    **dwferg@gmail.com**  
Phone      **904-788-1662**