

Cathy Moon Candidate for Flagler School Board, District 1

Cathy Moon is a dedicated and enthusiastic public servant, parent, and advocate for Flagler County Schools and students, bringing excitement to every initiative she undertakes. She holds a BA in Health and Safety education, a graduate certificate in Human Resources, and an MBA, bringing nearly 30 years of experience in program/project management at multiple federal agencies, and increasing levels of responsibility which culminated in an executive leadership role in Washington, DC.

Background & Experience:

- **Local Connection:** Cathy Moon and her husband Dan moved to Palm Coast in 2017 following retirement to be closer to their granddaughter. She operated a small business through 2024, and Ms. Moon has been attending school board meetings since last fall, driven by her curiosity and eagerness to learn about the district's challenges and opportunities.
- **Professional Expertise:** Trained as an educator (BA) and business leader (MBA), Cathy Moon has a 30-year background as a public servant at the county, state and federal level with multiple agencies. She promoted to roles of increasing responsibility at the district, area, and HQ level where she ultimately served as an executive. Cathy Moon has a proven record in customer relations, project management, program management, fiscal management, Lean Six Sigma and Continuous Improvement, approaching each role with enthusiasm and a genuine excitement for positive change.
- **Leadership Roles:** Previously served as an executive directly managing a budget of \$280M, solving complex issues on a national level, and developing national policy. Cathy Moon successfully led a small, high performing unit which utilized cross-functional project teams to drive \$475 million in expenses from the organization without any layoffs while maintaining service standards.

Why I Am Running:

- Deeply inspired by educators and counselors involved in her journey in public schools and fueled by excitement for the future of Flagler County, Cathy Moon believes that strong public schools build strong communities by preparing students for life after graduation including creating a resource pool for local

businesses. Cathy Moon believes in fostering an environment where every student feels supported and challenged.

- **Key Priorities:**

- **Literacy & Academics:** Elevating reading proficiency and sparking curiosity and critical thinking skills across all grade levels.
- **Teacher Support:** Regularly engaging with teachers and staff, fostering an environment of enthusiasm, and improving retention and professional development for our dedicated educators.
- **Parental Engagement:** Strengthening communication by being actively involved in our schools, seeking opportunities to meet with and listen to parents with genuine enthusiasm, and respecting parental rights in education.
- **Fiscal Responsibility:** Utilize data analytic skills, budgetary experience, and continuous improvement to ensure efficient use of taxpayer dollars to benefit students.

Vision for the Future:

- To strengthen the bond between home, school, and community, ensuring our educational system acts as a powerful engine of opportunity that inspires excitement, curiosity, and lifelong enthusiasm for learning, which prepares students for every facet of college, career, and life.