

Contact

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Colleen Conklin, Ed. D.

(LinkedIn)

Flagler School Board Member

(Flagler County Schools)

ERAU: Gaetz Aerospace

Institute (Embry-Riddle
Aeronautical University)

Top Skills

Leadership

Program Development

Project Management

Organizational Development

Certifications

FAA Remote Pilot in Command -Part
107

Florida Education Leadership Exam -
Passed

Specialties

Advocacy, policy, non-profit
management, k-12, higher education,
brain based leading and learning,
Efficacy Coach for Executives,
International Coaching and
Consulting, Individuals, Youth and
Business Development; Legislative
liaison, grant development and
evaluation, cultural diversity, visioning,
strategic organizational development,
project management, team building,
program development, employee
empowerment, social marketing,
facilitator, speaker, business
development; dual enrollment, STEM
Education, aerospace education,
unmanned aerial systems,
autonomous systems

Colleen Conklin, Ed. D.

Executive Director of the Gaetz Aerospace

Institute, Assistant Professor

Embry-Riddle Aeronautical University,

Flagler County School Board Member – Vice

Chairman Flagler Beach, Florida

Summary

*An elected School Board Member; Executive Director of a S.M.A.R.T.E.R.
(Science, Math, Aerospace/Aviation, Robotics, Technology, @ Embry-Riddle)
Dual Enrollment, Outreach Program; FAA Certified UAS (Drone) - Remote Pilot
in Command; Executive Leadership Coach. Passionate Advocate for the most
vulnerable among us and a Social Change Accelerator who wants to change
the world!*

Experience

Embry-Riddle Aeronautical University

Executive Director of the Gaetz Aerospace Institute/Professor

July 2014 – Present

Educational Programs Director, The Gaetz Aerospace Institute

December 2013 - July 2014

(8 months – promoted to Executive Director for the Institute)

Daytona Beach, Florida Area

*Responsible for the overall management and administration of ERAU's
Gaetz Aerospace Institute. The Institute provides rigorous aerospace-
based STEM- related courses and outreach that prepare secondary school
students for college and the workforce while providing them a clear
pathway to college graduation and high-paying jobs in a thrilling and
dynamic industry. Responsible for managing a \$4 million budget. Oversee
programming for over 44 School Districts, 156 secondary schools, 246
teachers impacting over 6,500 students throughout Florida, Illinois, Ohio,
New Jersey, Louisiana.*

The Institute's focus is to:

- Expand dual enrollment programming in Aerospace science
- Expand STEM- related educational opportunities
- Increase career and technical educational opportunities
- Provide ongoing professional development and industry specific training opportunities for secondary teachers
- Increase student participation and performance in accelerated Aerospace STEM course options
- Increase the STEM proficiency of secondary teachers through training and real-world industry experience aerospace curriculum series (Science, Math, Aerospace/Aviation, Robotics, and Technology @

- Embry- Riddle) and teacher training in Aviation Algebra, Unmanned Aerial Systems, Private Pilot Ground School.
- Developed the SMART@ER Girls Change the World outreach project engaging and exposing young women to SMART careers.
- Expanded secondary outreach utilizing student competitions through programs such as Seaperch, an underwater remote operated vehicles system and development of the “Drone Olympics” where students compete in autonomous programming, swarm coding, drone racing and obstacle course navigation.

Embry-Riddle Aeronautical University (cont’d) Education Program Director (December 2013 to July 2014)

- Provide management of ERAU's aerospace career academy program:
- Assist the director of advanced placement programs in duties as assigned
- Assist in marketing, development, and public relations efforts to expand program
- Maintain metrics on ACA data and other performance measures
- Ensure compliance with all contractual obligations
- Maintain currency in secondary school career technical education program development and new initiatives.

Flagler County School District

School Board Member

November 2000 - November 2018 (18 years 1 month)

Currently Serving as Vice Chairman from 2018 to present

Served as Chairman from 2014-2016

Served as Vice Chairman for 2012-2014

Served as the Chairman from 2006-2008

Flagler County Public Schools ensures educational success through high expectations and innovative thinking in a safe learning environment to empower students to reach their full potential as responsible, ethical, and productive citizens in a diverse and changing world.

Responsible for the:

- Advocacy of students, families and staff
- Structure and Accountability of System
- Financial well-being of the System
- Enforcement of policies and procedures
- Established the following Board Chairman Committees:
 - GAP Commission: Subcommittees on Exceptional Education, Minority and Pre-K education, as well as a Conservation and Wellness Committee
 - Initiated “Coffee with the Board”
 - Task Force on the Utilization of Industry Certificates

Purpose: Research and review available data on the use of industry certifications in Flagler County since 2007

Expected Outcomes: Develop recommendations on increasing the number of industry certifications available to Flagler County students.

Increase the knowledge of industry certification use among Flagler County citizens, students, teachers and administrators.

Identify the benefits and implications of utilizing industry certification on the Flagler County School district budget and within Flaglership programs
 - Task Force on Graduate 100: An examination of those who do not graduate and opportunities to identify strategies to increase graduation rate

Purpose: Research and review available data on Flagler County graduation, dropout and certificates of completion rates since 2012.

Expected Outcomes: Develop recommendations on increasing Flagler County’s graduation rate, GED completion rates and industry certification rates.

- Expanded Science, Technology, Engineering and Mathematics opportunities for students in elementary school.
- First district in the state to provide students with one to one technology.
- Supported and encouraged the development of our Flaglership programs. The flagships are part of the Classroom to Careers Initiative. The goal is to prepare our students for the ever-changing workforce and connecting them to relevant and local industry opportunities.
- Supported the development an Early Warning System to identify students who may be at-risk of falling behind
- Supported the expansion of the Flagler Youth Orchestra
- Increased high school graduation rates every year for the last five years
- Supported and encouraged crisis training of all students and staff, including bus drivers, on the proper safety procedures in all schools and district buildings.
- Recognized as an Apple Distinguished school district.
- Supported the construction of several new schools and major renovations in aging facilities.
- Earned the rank of Best High Schools by U.S. News and World Report.

Bradshaw Strategies and Evolve: Empowerment Coaching For Executives, Leaders & Youth

Chief Executive Officer

2011 - 2014 (3 years)

Flagler Beach, Fl

Bradshaw Strategies empowered those who worked to create positive change in their own backyard and or their international community. Our focus was on engaging and tapping into the full potential of Executives, Public Policy Leaders and Youth. We provided a variety of executive services as well as individual empowerment coaching. We strategically assisted in developing a course of action, produce organizational tools, products and training programs for success.

Additionally, we worked to:

- Assist with non-profit management, growth and development.
- Assist with strategic planning, organizational development, assessment of organizational culture, ethics and the development of plans to meet organizational needs.
- Write, manage and evaluate grants from federal, state and corporate sources.
- Understand the importance and value of working with high powered Boards and have had the opportunity to manage several state-wide programs.
- Assist organizations see the value of social media marketing and assist in the management and development of those tools to maximize exposure.

Florida Endowment Foundation for Florida's Graduate

Chief Operations Officer

2007 - April 2011 (4 years)

President/CSA Jobs for Florida's Graduates

August 2007 - July 2010 (Promoted to COO)

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Florida Endowment Foundation for Florida's Graduates focused on providing support to youth, youth-serving organizations and youth-centered community leaders in Florida to ensure every student has access to education enrichment opportunities. We served Florida through career exploration and preparation of work base soft skills, student leadership and education enrichment activities.

Responsible for:

- Actively worked to secure funding and provide leadership to a private, non- profit corporation that was highly accountable and sensitive to the needs of both the education and employment communities.

- Effective in forging partnerships within educational community and private sector to gain maximum benefits for those served by Foundation programs.
- Engaged in identifying sources of public and private funds through grant writing, legislative relationships and corporate outreach.
- Provided overall supervision and management of the organization on a daily basis.
- Established and maintained an organizational structure with adequate management and supervision.
- Created and developed a new multi-media campaign to describe Foundation students.
- Directly managed 5 state directors of various student support programs.
- Reported to the Board and CEO on program performance.
- Ability to hire, reassign, promote, or terminate employees.
- Contributed to the design of a compensation package that was consistent with duties, responsibilities, and performance.
- Built long lasting and win-win partnerships with school districts in Florida.
- Presenter for state and national conferences.

Florida Endowment Foundation for Florida Graduates (Con't) President/CSA Jobs for Florida's Graduates August 2007 - July 2010 (3 years)

A state affiliate of Jobs for America's Graduates (JAG). JAG is a state-based national non-profit organization dedicated to preventing dropouts among young people who are most at-risk or students of untapped potential.

Responsible for the following:

- Provided the leadership in implementing an organization that satisfies JAG standards.
- Conducted meetings on a regular basis to hold staff accountable for exceeding JAG standards and achieving high results.
- Recruited school districts that understood and agreed to abide by the standards of a JAG accredited program.
- Recruited schools to the statewide organization based upon their willingness to implement the full JAG Model.
- Recruited qualified teachers to deliver the program in the targeted schools.
- Designed, conducted and/or facilitated training for all staff.
- Supervised the use of JAG's Electronic National Data Management System and required that teachers, supervisors, managers, and central office staff know how to use the system to make data driven decisions.
- Created and developed marketing material and website.

Used detailed Data reports to:

- Document program performance to funding sources, stakeholders, and JAG.
- Prepare annual reports that described students served, services delivered, and outcomes achieved.
- Conduct internal quality assurance reviews.
- Participate in National Accreditation Studies led by JAG.

Implemented and maintained an accountability system that ensured the most effective use of people and financial resources, including:

- A 360-performance review system.
- An internal quality assurance initiative.

Submitted program planning documents to JAG National, including:

- Annual Report (for JAG Annual Report).
- Management Plan.
- Staff Development Plan.
- Employer Marketing and Job Development Plans.
- Recognition Program that encourages individual and organizational performance that exceeds the expectations of all stakeholders as well as JAG standards.

Daytona Beach Community College

Director of the Educator Preparation Institute/Adjunct Instructor

2002 - August 2007 (5 years)

The Educator Preparation Institute (EPI) provides the necessary training for candidates already holding a four-year baccalaureate degree (other than education) who may be interested in becoming highly qualified teachers in Florida.

Responsible for:

- Professional development, coaching and technical training of college faculty and staff.
- Administration of state and federal grant funds and program evaluation.
- The development of a comprehensive multi-media recruitment and communication plan.
- Grant writing/website development.
- Responsible for teaching Introduction to Education and Diversity in Education.
- Responsible for teaching various modules to future educators.

Focus on Flagler Youth Coalition

Executive Director

2005 - January 2007 (2 years)

The Mission of the Coalition is to support, create and advocate programs that enable Flagler youth and their families to achieve healthy growth and fulfillment; specifically, strategies to prevent and/or reduce substance abuse and delinquency and to enhance school engagement.

- Responsible for all aspects of management: funding, capacity building, data collection and analysis, program development, strategic planning, program implementation and evaluation
- Administrator for a \$500,000 federal grant and a \$70,000 state grant
- Community Education – developed several community awareness events
- Grant writing/Website Development/messaging campaign

Elementary School Teacher

Educator

October 1991 - November 2000 (9 years 2 months)

- Enjoyed over a decade of teaching from the urban streets of the South Bronx and Washington Heights, NYC to rural Bunnell, FL.

Children's Aid Society

Director of Children Theater Arts Program at PS 5

1993 - 1998 (5 years)

Relevant Experience & Leadership Positions

Flagler County School Board

School Board Member

November 2000 - November 2020

Currently Serving as Vice Chairman (2018 to present)

Served as Chairman from 2014-2016

Served as Vice Chairman for 2012-2014

Served as the Chairman from 2006-2008

Have worked to:

- Increase Community Participation

- Broaden student access to advanced and accelerated student programming
- Increase the availability of mental health programs
- Increase financial accountability
- Encourage and support a substance abuse referral and suicide prevention program for students
- Lobby state and national officials for adequate support

Florida School Boards Association

Served as a Member of Executive Committee – Treasurer

Served as a Member of Board of Directors

Chair – State Advocacy Committee

- Responsible for the first, three statewide initiatives for Public Schools in Florida

Chair – State Class Size AdHoc Committee

- Developed position and lobby on behalf of Association

Chair – Federal Relations Committee

- Assisted in developing a Federal Legislative Conference “Florida Day” in DC

Vice Chair – State Legislative Committee/Legislative Liaison

Assisted in developing legislative platform and lobbying programs

North East Florida School Boards Coalition

- Founded coalition in 2004 to advocate and educate state and national leaders on educational issues shared by North East Florida School Districts
- Presented various educational issues to State Representatives and Florida’s Tax Watch

Florida School Labor Relations Association Chair

- Conducted and facilitated numerous Board of Director Meetings
- Responsible to oversee budget, sign checks and work with Executive Director

Florida Small School District Consortium

- Member representative for district representing small school district throughout Florida.

Lyndon B. Johnson Congressional Aid – Congressman Gilman, Washington, DC 1990

Volunteer Boards

- Current Member of the Board of Directors for Teens in Flight
- Current Member of the Board of Directors for the Florida Aviation Business Association
- Current Member of the Board of Directors for the Live Like Curtis Foundation

Education/ Certifications

Nova Southeastern University

- Doctor of Education - EdD, Organizational Leadership · (2019)

The City College of New York

- MS Ed, Administration & Supervision · (1998)

St. Thomas Aquinas College

- BS, Education · (1991)

Kansas Leadership Center

Florida Educational Leadership Exam passed

Certified Life Coach, Institute for Life Coach Training

Spaceflight Orientation, Florida Wing, Civil Air Patrol, KSC.