

City of Palm Coast Next Year Budget Analysis

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		2020 Actuals	2021 Actuals	2022 Original Budget	2022 Revised Budget	2022 YTD Actuals as of 06/01/2022	2022 Projected Amount	2023 Requested Amount
10012101	COMMUNICATIONS & MARKETING	\$353,975	\$496,405	\$653,807	\$653,807	\$385,675	\$653,807	\$671,800
012000	SALARIES AND WAGES	\$197,868	\$257,212	\$347,960	\$347,960	\$208,067	\$347,960	\$397,297
Details for SALARIES AND WAGES								
	Existing Salaries						\$347,960	\$306,298
	FY 23 FREELANCE COMMUNICATIONS RELATIONS - FULLY ENCUMBERED						\$0	\$27,153
	FY 23 COMMUNICATIONS SPECIALIST - FULLY ENCUMBERED -1/1/23						\$0	\$63,846
012010	CAR/CELL ALLOWANCE	\$2,669	\$2,914	\$4,440	\$4,440	\$2,149	\$4,440	\$0
014000	OVERTIME	\$1,031	\$321	\$2,500	\$2,500	\$0	\$2,500	\$2,500
021000	FICA TAXES	\$12,304	\$15,902	\$21,801	\$21,801	\$12,442	\$21,801	\$18,797
021100	MEDICARE	\$2,876	\$3,719	\$5,100	\$5,100	\$2,909	\$5,100	\$4,398
022000	RETIREMENT CONTRIBUTIONS	\$21,471	\$29,158	\$41,243	\$41,243	\$24,100	\$41,243	\$35,750
023000	HEALTH INSURANCE	\$19,120	\$24,840	\$50,412	\$50,412	\$35,388	\$56,521	\$45,250
023030	LIFE INSURANCE	\$331	\$333	\$1,566	\$1,566	\$344	\$1,566	\$1,357
023035	DISABILITY	\$571	\$679	\$1,549	\$1,549	\$712	\$1,549	\$1,342
024000	WORKERS COMPENSATION	\$205	\$200	\$401	\$401	\$366	\$401	\$312
025000	STATE UNEMPLOYMENT COMP	\$0	\$1,306	\$0	\$0	\$0	\$0	\$0
	PERSONAL SERVICES	\$258,445	\$336,584	\$476,972	\$476,972	\$286,476	\$483,081	\$507,003
034000	OTHER CONTRACTUAL SVCS	\$75	\$0	\$0	\$0	\$0	\$0	\$0
040000	TRAVEL & EXTERNAL TRAINING	\$93	\$1,102	\$5,000	\$5,000	\$390	\$2,000	\$6,750
Details for TRAVEL & EXTERNAL TRAINING								
	Professional Development Training & Conferences						\$2,000	\$3,000
	PIO/Communications (FPRA Annual Conference)						\$0	\$3,000
	Mileage						\$0	\$750
047000	PRINTING & BINDING	\$0	\$0	\$0	\$0	\$0	\$0	\$0
048000	ADVERTISING & PROMOTION	\$51,175	\$93,427	\$107,500	\$107,500	\$37,135	\$94,391	\$82,000
Details for ADVERTISING & PROMOTION								
	Virtual Citizen Engagement - Council Priority						\$5,000	\$5,000
	Strategic Communications Plan - Council Priority						\$5,000	\$0
	Advertising						\$40,000	\$40,000
	Be Local Buy Local						\$8,000	\$10,000
	Promotional Materials						\$15,391	\$16,500
	Insertion fee for Newsletter in the Utility Bills						\$3,000	\$1,500

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	Newsletter Printing (Bid out)						\$18,000	\$9,000	
051000	OFFICE SUPPLIES	\$1,281	\$983	\$1,354	\$1,354	\$526	\$1,354	\$1,363	
	Details for OFFICE SUPPLIES								
	Citizen's Academy Notebooks/Supplies						\$300	\$300	
	Copy Paper						\$54	\$63	
	PIO/Communications/Video Team						\$1,000	\$1,000	
051010	POSTAGE	\$24	\$107	\$150	\$150	\$1	\$150	\$150	
	Details for POSTAGE								
	Citizen's Academy						\$50	\$50	
	Communications & Marketing, City Mgr, City Council & Misc Mailouts						\$100	\$100	
052000	OPERATING SUPP&EQUIPUNDER\$5K	\$3,530	\$18,197	\$9,300	\$9,300	\$11,139	\$19,300	\$13,800	
	Details for OPERATING SUPP&EQUIPUNDER\$5K								
	Award Submittals (NATOA/Telly/FPRA - submittal, mailing, statuettes)						\$2,000	\$2,000	
	Citizen's Academy (T-shirts, etc.)						\$2,000	\$2,000	
	State of the City						\$0	\$5,000	
	Citizen's Academy Refreshments (Admin Night X3)						\$1,000	\$500	
	Other supplies						\$10,800	\$800	
	Devices, Equipment Maintenance, Editing						\$1,500	\$1,500	
	Ceremonial Events/Grand Opening Events						\$2,000	\$2,000	
052005	FUEL CHARGE	\$259	\$87	\$500	\$500	\$0	\$500	\$750	
054000	BOOKS, PUB, SUBSCRIP, MEMBERSH	\$0	\$853	\$1,000	\$1,000	\$180	\$1,000	\$1,000	
	Details for BOOKS, PUB, SUBSCRIP, MEMBERSH								
	FPRA Membership (4)						\$1,000	\$1,000	
	OPERATING EXPENDITUR	\$56,438	\$114,756	\$124,804	\$124,804	\$49,370	\$118,695	\$105,813	
041100	IT&C ALLOCATION	\$32,890	\$39,073	\$39,839	\$39,839	\$39,839	\$39,839	\$40,927	
044100	FLEET REPLACEMENT ALLOCATION	\$0	\$0	\$2,794	\$2,794	\$2,794	\$2,794	\$5,549	
045001	PROPERTY INSURANCE	\$2,861	\$3,339	\$3,427	\$3,427	\$2,599	\$3,427	\$4,310	
045002	LIABILITY INSURANCE	\$1,767	\$1,189	\$2,579	\$2,579	\$1,309	\$2,579	\$3,331	
045003	AUTOMOBILE INSURANCE	\$161	\$117	\$207	\$207	\$104	\$207	\$225	
046100	FLEET MAINTENANCE ALLOCATION	\$1,413	\$1,347	\$3,185	\$3,185	\$3,185	\$3,185	\$1,427	
046102	FLEET COMMUNICATIONS ALLOCATIO	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
	INTERNAL ALLOCATIONS	\$39,092	\$45,064	\$52,031	\$52,031	\$49,829	\$52,031	\$55,769	
091525	TRANSFER TO ITC FUND	\$0	\$0	\$0	\$0	\$0	\$0	\$3,215	
	\$3,215								
	FY 23 NEW POSITION - COMM SPECIALIST - SURFACE, DOCK, 2 MONITORS, PHONE, UPS, KYBRD+MOUSE						\$0	\$3,215	
	INTERFUND TRANSFER	\$0	\$0	\$0	\$0	\$0	\$0	\$3,215	

Signature: 

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Communications - 2023 Budget 10012101

Final Audit Report

2022-07-06

Created:	2022-07-05
By:	Gwen Ragsdale (GRagsdale@palmcoastgov.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAA0kNvz3ZIUd0Lb_XrMMC_c6SIB8ZU6a0r

"Communications - 2023 Budget 10012101" History

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2022-07-05 - 2:39:39 PM GMT- IP address: 204.145.118.4
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