Eliminate the digital divide in Flagler County



Background

• **Broadband Service** is any terrestrial technology having the capacity to provide transmission facilities that enable subscribers of the service to originate and receive high-quality voice, data, graphics, and video at the minimum rate of 25 megabits per second and 3 megabits per second upload for fixed service as defined by the Federal Communications Commission. Satellite and **mobile services** are not considered broadband service.

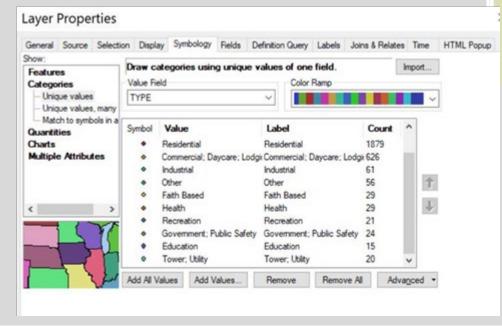
Background: Activities that require Broadband

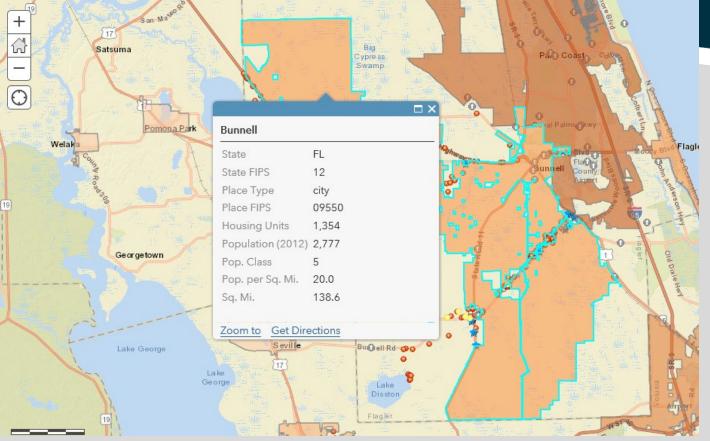
General Browsing and Email1Streaming Online RadioLess than 0.5VolP CallsLess than 0.5Student5 - 25Telecommuting5 - 25File Downloading10Social Media1Watching Video3 - 4Streaming Standard Definition Video3 - 4Streaming High Definition (HD) Video5 - 8Streaming Ultra HD 4K Video25Video Conferencing1HD Personal Video Call (e.g., Skype)1HD Video Teleconferencing6GamingGame Console Connecting to the Internet3Online Multiplayer4	Activity	Minimum Download Speed (Mbps)
Streaming Online Radio VolP Calls Less than 0.5 Student 5 - 25 Telecommuting 5 - 25 File Downloading 10 Social Media 1 Watching Video Streaming Standard Definition Video Streaming High Definition (HD) Video Streaming Ultra HD 4K Video 25 Video Conferencing Standard Personal Video Call (e.g., Skype) 1 HD Personal Video Call (e.g., Skype) 6 Gaming Game Console Connecting to the Internet 3 Less than 0.5 Less than 0.5 10 10 10 11 11 12 13 14 15 15 16 16 16 16 16 16 16 16	General Usage	
VolP CallsLess than 0.5Student5 - 25Telecommuting5 - 25File Downloading10Social Media1Watching Video3 - 4Streaming Standard Definition Video3 - 4Streaming High Definition (HD) Video5 - 8Streaming Ultra HD 4K Video25Video Conferencing1Standard Personal Video Call (e.g., Skype)1.5HD Personal Video Call (e.g., Skype)1.5HD Video Teleconferencing6GamingGamingGame Console Connecting to the Internet3	General Browsing and Email	1
Student5 - 25Telecommuting5 - 25File Downloading10Social Media1Watching VideoStreaming Standard Definition Video3 - 4Streaming High Definition (HD) Video5 - 8Streaming Ultra HD 4K Video25Video Conferencing1Standard Personal Video Call (e.g., Skype)1 .5HD Personal Video Call (e.g., Skype)1.5HD Video Teleconferencing6Gaming3Game Console Connecting to the Internet3	Streaming Online Radio	Less than 0.5
Telecommuting 5 - 25 File Downloading 10 Social Media 1 Watching Video Streaming Standard Definition Video 3 - 4 Streaming High Definition (HD) Video 5 - 8 Streaming Ultra HD 4K Video 25 Video Conferencing Standard Personal Video Call (e.g., Skype) 1.5 HD Personal Video Call (e.g., Skype) 5.6 Gaming Game Console Connecting to the Internet 3	VoIP Calls	Less than 0.5
File Downloading 10 Social Media 1 Watching Video Streaming Standard Definition Video 3-4 Streaming High Definition (HD) Video 5-8 Streaming Ultra HD 4K Video 25 Video Conferencing Standard Personal Video Call (e.g., Skype) 1 HD Personal Video Call (e.g., Skype) 5-6 Gaming Game Console Connecting to the Internet 3-8	Student	5 - 25
Social Media 1 Watching Video Streaming Standard Definition Video 3 - 4 Streaming High Definition (HD) Video 5 - 8 Streaming Ultra HD 4K Video 25 Video Conferencing Standard Personal Video Call (e.g., Skype) 1.5 HD Personal Video Call (e.g., Skype) 6 Gaming Game Console Connecting to the Internet 3	Telecommuting	5 - 25
Watching VideoStreaming Standard Definition Video3 - 4Streaming High Definition (HD) Video5 - 8Streaming Ultra HD 4K Video25Video ConferencingStandard Personal Video Call (e.g., Skype)1HD Personal Video Call (e.g., Skype)1.5HD Video Teleconferencing6GamingGame Console Connecting to the Internet3	File Downloading	10
Streaming Standard Definition Video 3 - 4 Streaming High Definition (HD) Video 5 - 8 Streaming Ultra HD 4K Video 25 Video Conferencing Standard Personal Video Call (e.g., Skype) 1 HD Personal Video Call (e.g., Skype) 5 HD Video Teleconferencing 6 Gaming Game Console Connecting to the Internet 3	Social Media	1
Streaming High Definition (HD) Video 5 - 8 Streaming Ultra HD 4K Video 25 Video Conferencing Standard Personal Video Call (e.g., Skype) 1 HD Personal Video Call (e.g., Skype) 1.5 HD Video Teleconferencing 6 Gaming Game Console Connecting to the Internet 3	Watching Video	
Streaming Ultra HD 4K Video Video Conferencing Standard Personal Video Call (e.g., Skype) HD Personal Video Call (e.g., Skype) 1.5 HD Video Teleconferencing Gaming Game Console Connecting to the Internet 25	Streaming Standard Definition Video	3 - 4
Video Conferencing Standard Personal Video Call (e.g., Skype) 1 HD Personal Video Call (e.g., Skype) 1.5 HD Video Teleconferencing 6 Gaming 3 Game Console Connecting to the Internet 3	Streaming High Definition (HD) Video	5 - 8
Standard Personal Video Call (e.g., Skype) HD Personal Video Call (e.g., Skype) 1.5 HD Video Teleconferencing Gaming Game Console Connecting to the Internet 3	Streaming Ultra HD 4K Video	25
HD Personal Video Call (e.g., Skype) 1.5 HD Video Teleconferencing 6 Gaming Game Console Connecting to the Internet 3	Video Conferencing	
HD Video Teleconferencing 6 Gaming Game Console Connecting to the Internet 3	Standard Personal Video Call (e.g., Skype)	1
Gaming Game Console Connecting to the Internet 3	HD Personal Video Call (e.g., Skype)	1.5
Game Console Connecting to the Internet 3	HD Video Teleconferencing	6
	Gaming	
Online Multiplayer 4	Game Console Connecting to the Internet	3
	Online Multiplayer	4

Affected Population

Residents of Rural Western Flagler County

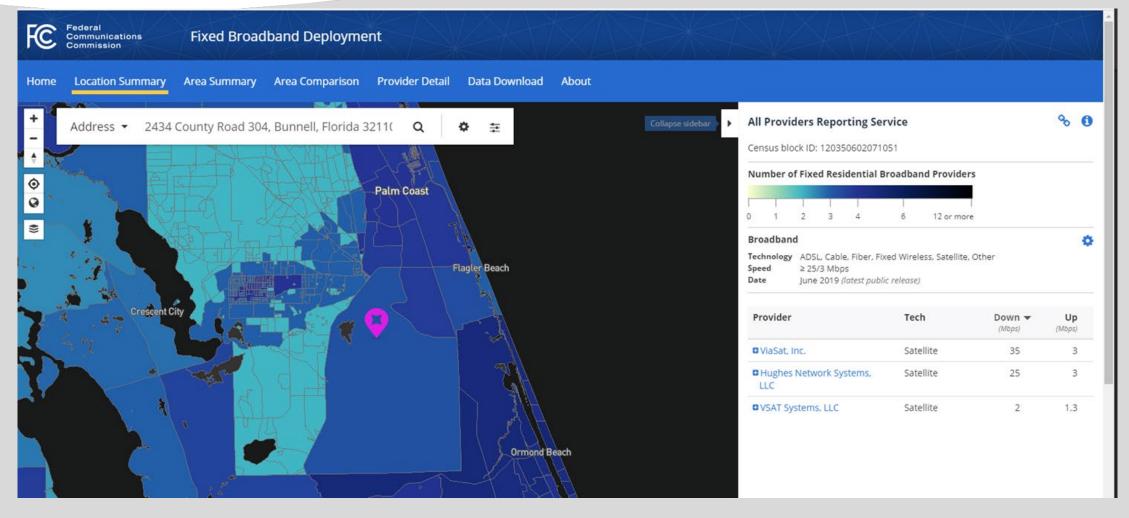
- Approximately 1,879 households
- Approximately 4,171 citizens
- Approximately 21 local businesses





This population does not have access to broadband internet leaving them at an extreme disadvantage

Broadband disbursement

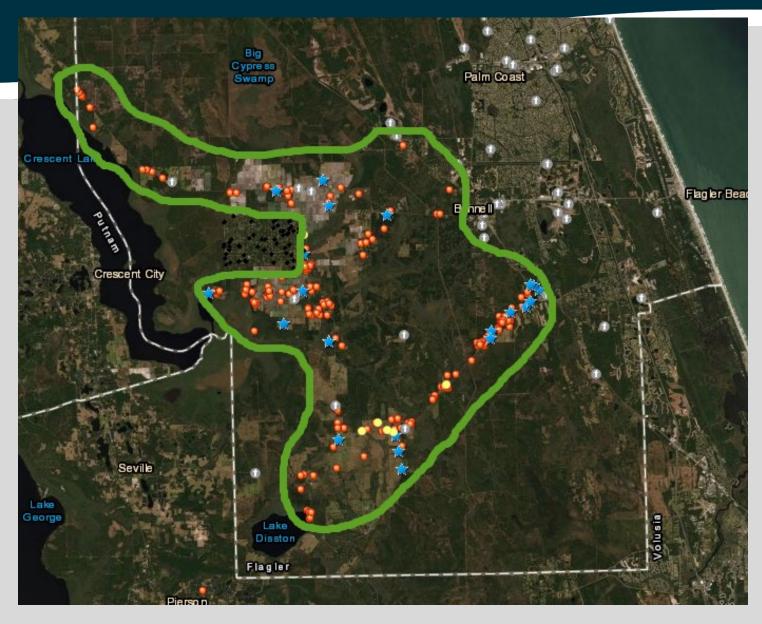


This population in the turquoise areas only option is slow, unreliable, expensive satellite internet

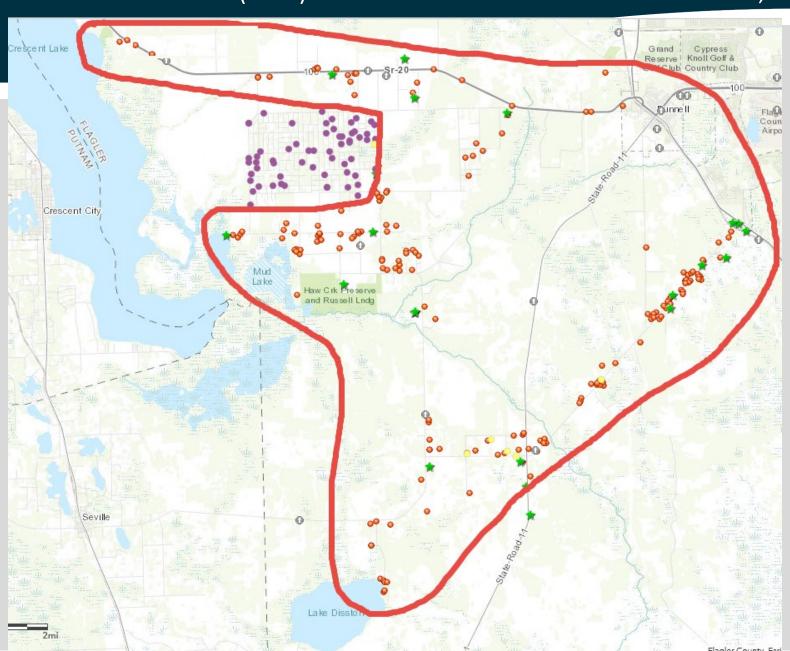
Negative Impacts

- Disproportionate educational opportunities
- Lack of access to Telehealth
- Unreliable access to Emergency Services
- Negative impacts to small businesses
- Unequal job opportunities and growth
- Lack of infrastructure limits economic development

Proposed Service Area



Proposed Funded Service Area (PFSA) in which Broadband Service does not exist;



USDA Connect Grant

Community Connect Grant Program

- Created in 2002
- Competitive Grant Program

Program Regulation and FOA:

- Community Connect Grant Program Regulation, 7 CFR 1739 Subpart A.
- Funding Opportunity Announcement (FOA), published September 24, 2020 on the Community Connect website and Grants.gov. The FOA sets the minimum and maximum grant amounts for the 2021 program as well as the broadband service speed and broadband grant speed.
- Minimum and Maximum Grant Amounts:
 - \$100,000 minimum
 - \$3,000,000 maximum

USDA Connect Grant

Review Standards

- Applications must be submitted by the December 23, 2020 (11:59 pm EST);
- Applications must be eligible and complete; and
- Applications must be technically and financially feasible.
- New for FY 2021, mapping information will be put out as a Public Notice Filing for potential existing service providers to contest the eligibility of an application. Any information received will be verified by RUS and may be rejected if found to not be supportable.
 - Applications passing Steps 1 4 will be evaluated competitively based on the three scoring components.
 - > Applications will be ranked and awarded in rank order until all grant funds are expended.
 - Awards announced.

Application Processing

Review Standards

- Applications must be submitted by the December 23, 2020 (11:59 pm EST);
- Applications must be eligible and complete; and
- Applications must be technically and financially feasible.
- New for FY 2021, mapping information will be put out as a Public Notice Filing for potential existing service providers to contest the eligibility of an application. Any information received will be verified by RUS and may be rejected if found to not be supportable.
 - Applications passing Steps 1 4 will be evaluated competitively based on the three scoring components.
 - > Applications will be ranked and awarded in rank order until all grant funds are expended.
 - Awards announced.

Scoring

Up to 100 points are available. These points are broken into 3 Scoring Components:

- PFSA Needs (up to 50 points are available)
- Stakeholder Involvement (up to 40 points are available)
- Management Experience (up to 10 points are available)

SPECIAL CONSIDERATION AREA POINTS ARE NOT PART OF THE 2021 PROGRAM

APPLICANTS MAY SUBMIT MORE THAN ONE APPLICATION, HOWEVER, ONLY THE SINGLE HIGHEST SCORING ELIGIBLE APPLICATION WILL BE CONSIDERED FOR AWARD

Digital Divide: Questions?

