

## *John Cameron Barkley, MPA, ICMA-CM*

September 16, 2020

Liz Mathis  
Human Resources  
City of Flagler Beach  
hr@cityofflaglerbeach.com

Dear Ms. Mathis:

In response to your recent advertisement, it is with great pleasure that I write this letter of interest in the position of City Manager. I am very excited about this tremendous opportunity to serve the Flagler Beach community while advancing my career and broadening my personal and professional perspective.

As a tenured and ICMA credentialed local government manager, I would offer a valuable perspective regarding the challenges involved in building sustainability into all aspects of operations to ensure a future of community resilience and organizational excellence. With an MPA and over 25 years of executive level experience in policy implementation, organizational management, budget and finance, community planning, and citizen engagement, I would arrive well-prepared to advise on policy matters, represent the community on a regional level, and manage development, personnel, projects and services with a unique level of energy and passion for public service.

I have reviewed the job description and am keenly aware of the many facets involved, and I would consider it a privilege to have the chance to build upon successes while helping to move forward with a renewed culture of professionalism, stability and customer service. I am confident that I could bring a valuable insight with respect to strategic planning and administrative management, along with a strong capability to articulate complex issues to community leadership, businesses and residents.

Indeed, as the operational aspects of service delivery during these uncertain times continue to present challenges for local leaders, I would pledge to “live the job”, with a solid standing in my profession, a sophisticated understanding of core leadership principles, and a life devoted to faith, family, hard work, discipline, humor, fellowship, and service.

With that, I appreciate your consideration and will stand ready to further discuss my credentials and interest in working to lead Flagler Beach into a prosperous and healthy future as a business and neighborhood-friendly place where one can grow up and grow old, live, work, and thrive.

Sincerely,

*John C. Barkley*

# John Cameron Barkley, MPA, ICMA-CM

*John Barkley brings 25 years of experience in managing local government at the municipal and county levels, along with extensive skills in administration, leadership and community engagement. With a sound management perspective on local and regional budgeting and finance, public relations, community development, strategic planning, human resources, program analysis and policy implementation, Mr. Barkley embraces the challenges of the ever-changing and complex world of local government service delivery and remains dedicated to the job of providing citizens, the business community, and visitors alike with an open, seamless local government experience.*

*Mr. Barkley holds a Master's Degree from the University of Baltimore and is a member of the Arizona City/County Management Association (ACMA) and the International City/County Management Association (ICMA), where he has earned Credentialed Manager certification and a 25-year Service Award.*

## EDUCATION

**1996** *Master of Public Administration*  
*University of Baltimore, Yale Gordon College of Public Affairs*  
*William Donald Schaefer Center for Public Policy*

**1989** *Bachelor of Arts, English Literature*  
*University of Maryland at College Park*  
*College of Arts and Humanities*

**1983** *High School Diploma*  
*Seneca Valley High School, Germantown, Maryland*

## PROFESSIONAL LOCAL GOVERNMENT MANAGEMENT EXPERIENCE

**10/2018 – Present** *City Manager, City of Winslow, Arizona*  
*Currently managing all aspects of City government service, operating under the council-manager form of local government, providing effective management within a transparent, responsive, and accountable structure. Leading the charge with a focus on quality, sustainable public services and programs, effective budgeting and cost controls (\$26 million annual budget, including general, enterprise, streets, transit, grants and airport funds), cross-agency collaboration, employee achievement, technological upgrades,*

*community relations, transit operations, grants management, and City contracts. Addressing significant needs for capital upgrades to the City's facilities, infrastructure, water and wastewater utilities, and building an aggressive economic development program and incentive plan - all while celebrating and protecting the City's unique southwestern western heritage and its many cultural, educational and recreational offerings.*

**07/2013 – 07/2018 County Administrator, Greene County, Virginia**

*Directed County operations in a variety of functional areas, including budget and finance, capital projects, human resources, economic development, planning, zoning administration, code enforcement, grants, special projects and events. Also served as County Clerk, liaison to the Board of Supervisors, and coordinator of intergovernmental and community relations. Chaired the regional economic development partnership in Central Virginia (CVPED). Resigned in good standing and relocated to Winslow, AZ to broaden my perspective and pursue the challenge of local government leadership in the southwest United States.*

**11/2007 – 07/2013 Town Administrator, Town of Round Hill, Virginia**

*Supervised municipal government services and operations during a period of unprecedented growth in Loudoun County. Managed operating, water and wastewater utility enterprise fund and capital budgets, planning and zoning, code enforcement, investments, budget and finance, human resources, contracts, historic district, economic development, public works, main street enhancement grant funding, special projects and events, and Town Council/public relations. Served as Chair of Loudoun PLACES Committee, a County-wide economic development initiative. Accepted an offer from Greene County, VA to serve as County Administrator.*

**06/2005 – 05/2006 Town Manager, Town of Colonial Beach, Virginia**

*Directed town government services, managed operating, utility and capital budgets, supervised human resources, planning, town water and sewer utilities, recreation and parks, tourism and public works. Served as liaison to several community organizations and schools. Managed beach replenishment and pier renovation project and worked with the development community to facilitate several small scale development projects.*

**03/2003 – 05/2005 Town Manager, Town of Dumfries, Virginia**

*Served as manager of administrative, planning and program operations and policy implementation for the town government, including operating budget and capital outlays, financial reporting, investments, grants, personnel, planning and zoning, water and sewer utilities, main street project management, recreational facilities, and community relations.*

**09/2001 – 01/2003 City Administrative Officer, City of New Carrollton, Maryland**

*Administered City government budget and operations, human resources, code enforcement, City Council meetings, community relations, local public access channel programming, special events, planning, contracts, and grants. Served as City liaison to the Maryland National Capital Parks and Planning Association.*

**08/1998 – 08/2001 Director, Finance and Human Resources, Baltimore Metropolitan Council**

*Served as member of executive management team for regional planning agency and metropolitan planning organization. Supervised administrative, human resources, and budget operations. Represented Executive Director on internal staff matters and local and regional issues.*

*12/1994 – 07/1998      Town Administrator, Town of Perryville, Maryland*

*Managed waterfront Town administrative operations, including planning and zoning, oversight of budget and finance, human resources, public works, contracts, grants, water and wastewater. Served as Town Planner/Zoning Administrator, with responsibility for staffing Town Council, Planning Commission, and Board of Appeals proceedings, along with code enforcement, historic preservation and economic development initiatives. Led the Town's involvement in the design and connection to the regional Lower Susquehanna Greenway Trail project.*

*12/1990 – 11/1994      Special Aid to the Mayor, Office of the Mayor, City of Baltimore, Maryland*

*Performed administrative and public relations work for the Office of the Mayor. Drafted and edited Mayoral speeches, proclamations, citations, press releases, managed official correspondence, coordinated Mayor's cabinet meetings, and supported city initiatives including the relocation of the Orioles to Camden Yards, Downtown Visitors Center, and "Renaissance 2000" Inner Harbor expansion.*

#### OTHER EXPERIENCE

*04/2007 – 11/2007      Facility Supervisor, Vienna Community Center, Town of Vienna, Virginia*

*Supervised evening and weekend community center facilities and activities, customer service, scheduling, registrations, rentals, programs, leagues, equipment and special events.*

*04/2007 – 11/2007      Product Development Manager, National Industries for the Blind (NIB),  
Alexandria, Virginia*

*Hired permanently to the NIB product development team after a temporary assignment through Keepers, Inc. Managed the development and procurement process for SKILLCRAFT brand products, manufactured by blind and handicapped individuals and sold to Federal customers through the "AbilityOne" program.*

*12/2006 – 04/2007      Project Management Associate, Keepers, Inc., Alexandria, Virginia*

*Provided temporary administrative, project management, and website maintenance and development service to non-profit organizations throughout Northern Virginia.*

#### PERSONAL/PROFESSIONAL AFFILIATIONS

*Arizona City/County Management Association, Conference Planning Committee*

*Economic Collaborative of Northern Arizona (ECoNA), Executive Board*

*International City/County Management Association (ICMA-CM)*

*League of Arizona Cities and Towns, Budget, Finance and Economic Development Committee*

*Northern Arizona Council of Governments*

*United States Golf Association*

*United States Tennis Association*

*University of Maryland Alumni Association (Delta Sigma Phi, Alpha Sigma Chapter)*