# PETER TOKAR III, MBA

### **Business Recruitment, Retention & Jobs**

Square Feet: +/- 650,000

Capital Investment: +/- \$100,000,000

Jobs Created / Retained: +/- 1500 created: 3500 retained

### Corporations recruited, retained, assisted:

**Negril Hotels Citrix Systems Party City** FoxConn MAKO Surgical Inc. Chic-Fil-A Cryntel **United Group** Chipolte **Regen Nautic IMS** solutions **Restaurant Depot Guy Harvey Menchies General Dynamics Mannys Seafood** 

Best BuyAmerican TextilesRIMNexusSubwayMidnight ExpressKemetCbeyondArise Virtual SolutionsHome DiagnosticsMotorolaWalmart

#### **Incentives Utilized / Created:**

QTI – Qualified Targeted Industry Incentive

Incumbent Worker training Employed Worker training

On the Job training

**Industrial Revenue Bonds** 

**TIF Financing** 

**Federal Recovery Zone Bonds** 

**Local Job Creation Incentive (Personally Created)** 

**Manufacturing Tax Exemptions** 

#### **Business Assistance & Community Programs**

Platinum Community Designation – For Fast Track Permitting

**BRAVO Program** – Business visitation program for retention

**BizBlock** - Business assistance television series

**Destination Davie – Outbound marketing for recruitment** 

Discover Davie - Inbound marketing to business community

Broward County Tool-Box - Created for al 31 Municipalities providing ED assistance

Web Redesign for the Davie EDC and for the Town of Davie

**ULI Annual Meeting Conference Booth** – Design, Fabrication and sales

GFL Alliance Annual Conference – Program Design, Management, Sales and Execution

**Broward SBA Quadrant Meetings** 

**Davie EDC Symposium** 

Town Business Friendly Workshop completed lowering building permitting fees, adjusting Fire annual fees and inspection fees and creating a streamlined permitting process for new business recruits in targeted industries.

### **Community Involvement**

Florida Economic Development Council – Executive Board of Directors

**International Economic Development Council** 

**International Council of Shopping Centers** 

**National Association of Industrial and Office Properties** 

**Urban Land Institute** 

**Greater Fort Lauderdale Alliance** 

**Enterprise Florida** 

**Davie Cooper City Chamber of Commerce** 

**Business Retention and Expansion International** 

## Leadership/ Next Generation and Young Professional Leadership

Leadership Broward Class 27 Graduate – Highly Selective Leadership Training Program in Broward County

**Emerge Broward** – Founding Member of Young Professional Group connecting professional Young Professionals. Provides networking and professional development programming. Founded in 2007 with 20 young professionals, currently has over 700 members.

**FEDC YP Group** - Recognizing my leadership and involvement, FEDC sought me out to create the NextGen network of Young Professionals working in Economic Development in the state of Florida through the Florida Economic Development Council. This resulted in coverage of every county in FL with over 70 members working together to grow economic development, specifically to the next generation businesses and leaders. My leadership was recognized and I was honored with being invited to participate on the state executive board of directors following this success.

**First Tee of Broward** - Board Member 2009. Community group aimed at bringing the principles and game of golf to urban and underprivileged adolescents.

Broward Days - Legislative lobbying initiative to Florida elected officials to promote smart growth and sustainability

**Sister Cities International** - Program to connect municipal governments with international partners for cultural exchange, tourism and business development.