

**FLAGLER COUNTY
TOURIST DEVELOPMENT COUNCIL
Flagler County Government Services Building
Board Chambers – First Floor
September 21, 2011
9:00 A.M.**

AGENDA

PLEDGE TO THE FLAG AND MOMENT OF SILENCE

ATTENDANCE

1. Adoption of Minutes from the August 17, 2011 meeting.
2. Accept Financial Status Reports for Review.
3. Accept Flagler County Chamber *Monthly* Marketing Activity Report (August 2011) and current Smith Travel Research Report (July 2011) for Review.
4. Heiser Time – Update as to current activities of Chamber representatives
5. Consider a request from the Florida Agricultural Museum, Inc. to grant **\$5,000** from **Fund 109 Capital Improvements - Non-Profit Operational Costs Grant** for operating and promotional support.

Mary K. Herron
Florida Agricultural Museum, Inc.

6. Community Outreach

A thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.

7. Board Member Commentaries
8. Adjournment.

**FLAGLER COUNTY
TOURIST DEVELOPMENT COUNCIL
Flagler County Government Services Building
Board Chambers – First Floor
August 17, 2011
9:00 A.M.
Minutes**

MEETING CALLED TO ORDER BY CHAIR MILISSA HOLLAND at 9:00 A.M.

Chair Holland led the pledge to the flag and sought a moment of silence to honor those who are serving our country.

PRESENT: Chair Milissa Holland, Commissioner Steve Settle, Councilwoman Mary DiStefano, Jeff Conner, Bob DeVore, Linda Mitchell, Tom Grimes

ABSENT: Pamela Walker, Andrew Blair

1. Adoption of Minutes from the July 20, 2011 meeting.

DeVore/DiStefano. Motion to Adopt the July 20, 2011 Minutes carries unanimously.

2. Accept Financial Status Reports for Review.

DeVore/Conner. Motion to Accept Financial Status Reports for Review carries unanimously.

3. Accept monthly Flagler County Chamber Monthly Marketing Activity Report (July 2011) and current Smith Travel Research Report (June 2011) for Review.

DeVore/DiStefano. Motion to accept monthly Flagler County Chamber Marketing Activity Report (July 2011) and current Smith Travel Report (June 2011) for Review carries unanimously.

4. **Heiser Time**

Peggy Heiser – Update as to current activities of Chamber representatives.

- Review of the Chamber's survey from Flagler County's 4th of July event.
- Hosted Chamber Chat Saturday, July 13. Theme was grand opening of the Marineland Marina.
- Ms. Heiser and Laura Gamba will attend the Florida AAA Sales Blitz from Heathrow to Tampa/St. Pete area. Will be going back to Georgia in September to visit more AAA offices.
- Ms. Heiser attended board meeting of Florida's First Coast of Golf. Will be updating their website, integrating mobile, and launching mobile site.
- Ms. Heiser will attend the Destination Management Conference in Salt Lake City

Laura Gamba – Update on Sports Market

- Review of information packet with calendars for upcoming sports events and field locations

A discussion ensued between Chair Holland and Ms. Gamba identifying LaCrosse and Rugby as being the more profitable sports found in Ms. Gamba's research. **DeVore** – Commented that he would not limit to one sport. Possibly work with hoteliers and golfers to have an amateur golf tournament. **DiStefano** – Commented that the report does not show any soccer fields. **Gamba** – Stated the fields are used for both LaCrosse and soccer.

5. Consider a request from the Flagler Beach Historical Museum to grant **\$5,000** from **Fund 109 Capital Improvements - Non-Profit Operational Costs Grant** for operating and promotional support.

DeVore/DiStefano. Motion to grant **\$5,000** from **Fund 109 Capital Improvements - Non-Profit Operational Costs Grant** for operating and promotional support carries unanimously.

DeVore/Grimes. Motion to approve all remaining applications for \$2,000 each (except Item #9). **Conner** – Not in agreement with all applications. Discussion ensued between Chair Holland and Councilman Settle regarding the use of all funds with no balance for February meeting. **Grimes** – Questioned having a discussion about increasing the funds, perhaps revisit making adjustments on a yearly basis. **Chair Holland** - Policies are 2 years old, and amendments are not only amended by TDC but by the FCBC. **Thomas P. Klinker, Financial Services Director** – Verified that the policies were adopted in July 2009. This is the first time the funds may be exhausted at the beginning of the year. Decision made to discuss each item.

6. Consider a request from the Florida Agricultural Museum, Inc. to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for 2nd Annual Pellicer Creek Raid: A Civil War Re-enactment to be held October 14, 15, & 16, 2011.

DeVore/DiStefano. Motion to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for 2nd Annual Pellicer Creek Raid: A Civil War Re-enactment to be held October 14, 15, & 16, 2011 carries unanimously.

7. Consider a request from the Rotary Club of Flagler Beach to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Run Flagler to be held October 22, 2011.

DiStefano/DeVore. Motion to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Run Flagler to be held October 22, 2011 carries unanimously.

8. Consider a request from the Community Chorus of Palm Coast to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Winter Concert to be held January 15, 2012.

Grimes/DeVore. Motion to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Winter Concert to be held January 15, 2012 passes with Mr. Conner voting against the motion.

9. Consider a request from Friends of Washington Oaks Gardens State Park, Inc. to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Washington Oaks Dedication Weekend to be held November 11-13, 2011.

Chair Holland – Pre-meeting checklist was not performed with Ms. Heiser for this event. Application does not follow policy and will not be allowed at this time.

10. Consider a request from Friends of Washington Oaks Gardens State Park, Inc. to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Holiday in the Gardens/Tea Party with Mrs. Claus to be held December 10, 2011.

DiStefano/Grimes. Motion to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Holiday in the Gardens/Tea Party with Mrs. Claus to be held December 10, 2011.

On a roll call vote, the **Motion** passes with Mr. Conner, Mr. DeVore, and Ms. Mitchell voting against the motion.

11. Consider a request from Friends of Washington Oaks Gardens State Park, Inc. to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Earth Day Celebration to be held April 21 and 22, 2012.

DiStefano/DeVore. Motion to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Earth Day Celebration to be held April 21 and 22, 2012 carries unanimously.

12. Consider a request from Flagler County Chamber Affiliate: Flagler Beach to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Flagler's Holiday at the Beach to be held December 2 -3, 2011.

DeVore/Settle. Motion to grant **\$2,000** from **Fund 110 Promotional Activities - Quality of Life Special Events** for Flagler's Holiday at the Beach to be held December 2 -3, 2011 passes with Mr. Conner voting against the motion.

13. Review recommended Fund 110 proposed fiscal year 2011-2012 Budget & Marketing Campaign.

Peggy Heiser, Flagler County Chamber of Commerce - PowerPoint presentation.

DeVore – Cannot support the 10% raise for Staff & Fulfillment when city and county employees among others are receiving no raises, might support 2%. Supportive of museum and additional employee; disagrees with amount of money for Economic Impact Study and Market Research.

Mitchell – Should be realized that people are very lucky to even get a 3% increase right now.

Chair Holland – Toursim is a growing entity and wants to insure the momentum continues. Upon completion, a Strategic Plan should be assessed to strive to be better and to do more.

Conner – Referred to Volusia not revising or using their Strategic Plan and supports revision. Research shows that staff is not paid as much as other counties.

Grimes – Supports the study and research to effectively reach all customers.

Settle – Believes in increase for merit, supports the 10% increase.

Conner/DiStefano. Motion to accept Fund 110 proposed fiscal year 2011-2012 Budget & Marketing Campaign passed with Mr. DeVore voting against the motion.

14. Community Outreach

A thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.

None

15. Board Member Commentaries

Grimes – Commented that he enjoyed the meeting because of the discussions and knows we are all looking for the best for our county and staff.

16. Adjournment.

Chair Holland. Meeting adjourned at 10:20 a.m.

RECORDING OF MEETING CAN BE ACCESSED BY THE FOLLOWING LINK:

<http://www.flaglercounty.org/index.aspx?NID=675>

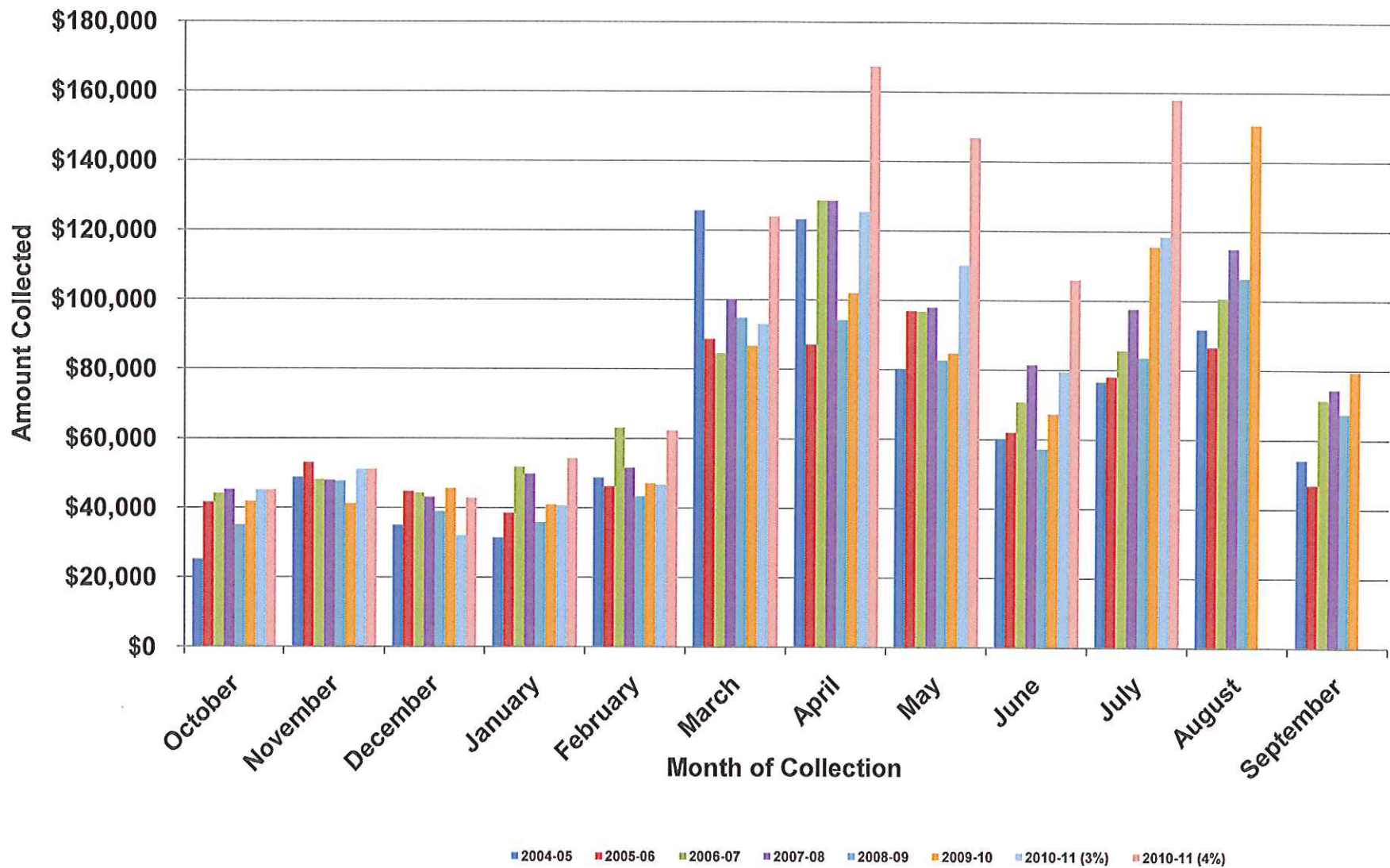
If a person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at the meeting, a record of the proceedings may be needed and, for such purposes, the person may need to ensure that a verbatim record is made, which record includes the testimony and evidence upon which the appeal is to be based.

**Flagler County Board of County Commissioners
 Analysis of Monthly Tourist Development Tax Collections
 Fiscal Year 2007-08 Through 2010-11 (to Date)**

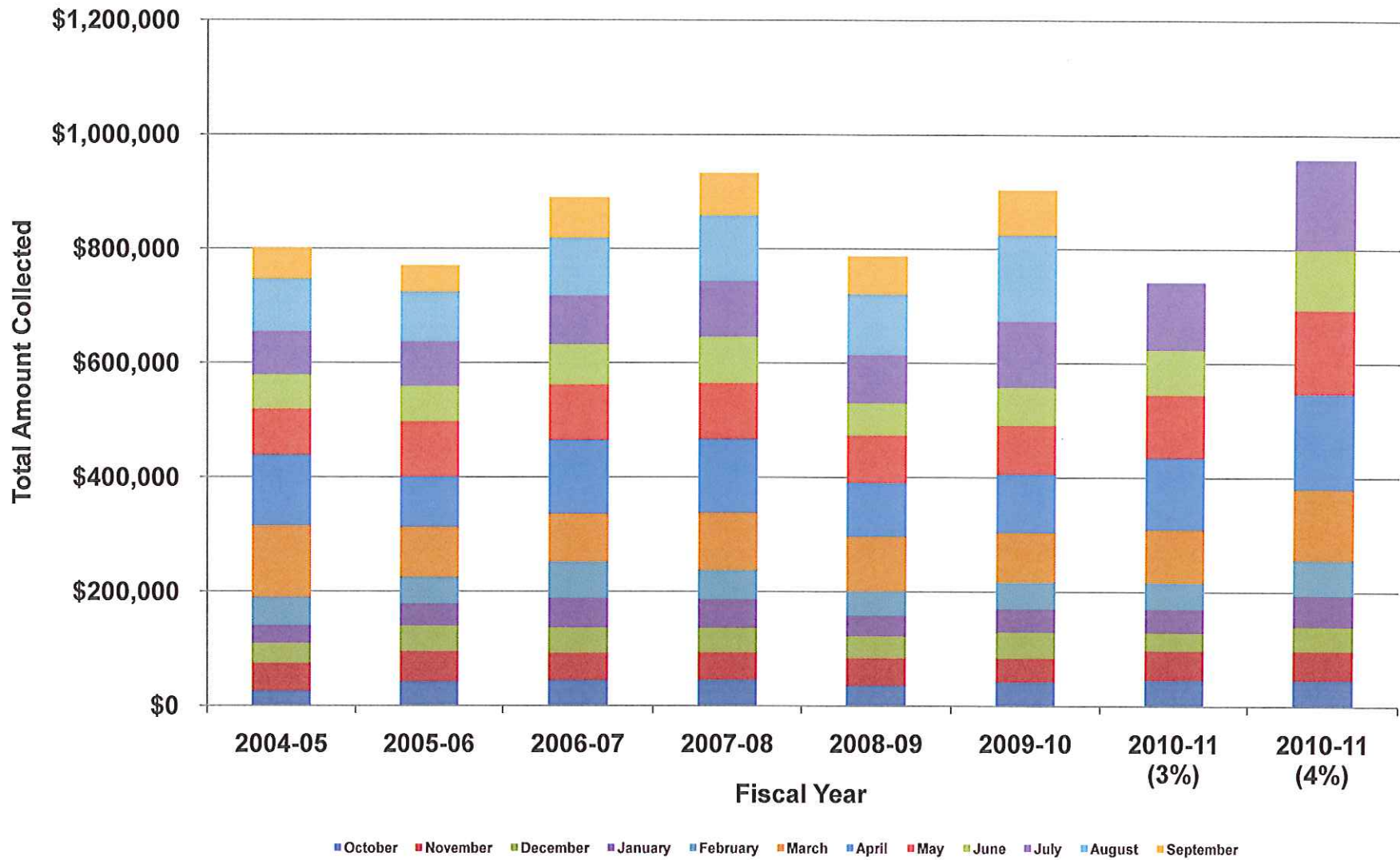
Prepared By: Financial Services Department

Month	Fiscal Year	Fiscal Year	Change		Fiscal Year	Change		Fiscal Year	Change	
	2007-08	2008-09	Amount	Percentage	2009-10	Amount	Percentage	2010-11	Amount	Percentage
October	\$45,284	\$35,097	\$ (10,188)	-22.50%	\$41,811	\$ 6,714	19.13%	\$45,113	\$ 3,303	7.90%
November	47,893	47,687	(206)	-0.43%	41,204	(6,483)	-13.60%	51,081	9,878	23.97%
December	43,069	38,989	(4,080)	-9.47%	45,628	6,639	17.03%	42,756	(2,871)	-6.29%
January	49,776	35,833	(13,943)	-28.01%	40,901	5,068	14.14%	54,211	13,310	32.54%
February	51,545	43,377	(8,168)	-15.85%	47,067	3,690	8.51%	62,275	15,208	32.31%
March	100,177	94,843	(5,334)	-5.32%	86,687	(8,156)	-8.60%	124,043	37,355	43.09%
April	128,588	94,203	(34,384)	-26.74%	101,968	7,764	8.24%	167,208	65,241	63.98%
May	97,881	82,698	(15,183)	-15.51%	84,711	2,013	2.43%	146,762	62,051	73.25%
June	81,423	57,171	(24,252)	-29.78%	67,193	10,022	17.53%	105,932	38,738	57.65%
July	97,501	83,545	(13,956)	-14.31%	115,514	31,969	38.27%	157,948	42,433	36.73%
Subtotal	\$743,136	\$613,442	\$ (129,694)	-17.45%	\$672,684	\$ 59,242	9.66%	\$957,330	\$ 284,646	42.32%
August	114,973	106,492	(8,481)	-7.38%	150,622	44,130	41.44%			
September	74,407	67,407	(7,000)	-9.41%	79,552	12,145	18.02%			
Totals	\$932,516	\$787,341	(\$145,175)	-15.57%	\$902,857	\$115,516	14.67%			

Flagler County Florida Analysis of Tourist Development Tax Revenues by Month Fiscal Year 2004-05 Through 2010-11 to Date



Flagler County Florida Analysis by Month of Tourist Development Tax Collections Fiscal Year 2004-05 Through 2010-11 to Date



Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 109)
FY2010-2011
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
<u>Revenues and Other Sources</u>					
109 - 0000 - 312 . 10 - 00	Sales, Use, and Fuel Taxes / Tourist Development	\$ 247,119	\$ 226,679.72		\$ 20,439.28
109 - 0000 - 361 . 10 - 00	Interest Earnings / Interest-MMIA & Investments	5,973	(5,717.37)		11,690.37
109 - 0000 - 361 . 30 - 00	Interest Earnings/Fair Value of Investments	-	8,575.70		-
109 - 0000 - 398 . 00 - 00	Other Uses / 5% Statutory Deduction	(12,655)	-		(12,655.00)
Total Revenues and Other Sources		\$ 240,437	\$ 229,538.05		\$ 19,474.65
<u>Expenditures</u>					
109 - 4600 - 581 . 91 - 10	Interfund Transfer / Interfund Transfer	\$ 150,000	\$ -	\$ -	\$ 150,000.00
109 - 4700 - 573 . 82 - 46	Grants and Aids / Historical Museum-Flag Bc	5,000	3,255.19	-	1,744.81
109 - 4700 - 575 . 31 - 10	Operating Expenses / Professional Services	800	412.46	-	387.54
109 - 4700 - 575 . 34 - 10	Operating Expenses / Other Contracted Services	50,000	-	-	50,000.00
109 - 4700 - 575 . 34 - 20	Operating Expenses / Governmental Services	-	-	-	-
109 - 4700 - 575 . 46 - 10	Operating Expenses / Bldging/Equipt Repairs	-	-	-	-
109 - 4700 - 575 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	900	62.24	-	837.76
109 - 4700 - 575 . 62 - 10	Capital Outlay / Buildings	996,202	-	-	996,202.00
109 - 4700 - 575 . 63 - 13	Capital Outlay / Ag Museum-Landscaping	-	-	-	-
109 - 4700 - 575 . 81 - 21	Grants and Aids / Flagler Beach	-	-	-	-
109 - 4700 - 575 . 82 - 35	Grants and Aids /City of PC-Ind Trls Sprts	-	-	-	-
109 - 4700 - 575 . 82 - 01	Grants and Aids / Flgr Cty Historical Soc	2,933	1,301.60	-	1,631.40
109 - 4700 - 575 . 82 - 30	Grants and Aids / Aid to African Am Society	-	-	-	-
109 - 4700 - 575 . 82 - 41	Grants and Aids / Aid - Agricultural Museum	-	-	-	-
109 - 4700 - 575 . 82 - 44	Grants and Aids / Little Theater of P.C.	-	-	-	-
109 - 4700 - 575 . 82 - 49	Grants and Aids / Whitney Lab	-	-	-	-

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 109)
FY2010-2011
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
109 - 4700 - 575 . 82 - 51	Grants and Aids / Flagler Co Park/Rec Award	28,370	-	-	28,370.00
109 - 4700 - 575 . 82 - 52	Grants and Aids / FLAGLER PLAYHOUSE	-	-	-	-
109 - 4700 - 575 . 82 - 54	Grants and Aids / TOWN OF MARINELAND	150,000	-	-	150,000.00
109 - 4700 - 575 . 82 - 55	Grants and Aids / Friends of Washington Oaks	5,000	-	-	5,000.00
109 - 4700 - 575 . 82 - 56	Grants and Aids / Flagler Auditorium	5,000	5,000.00	-	-
109 - 4910 - 575 . 31 - 10	Operating Expenses / Professional Services	-	-	-	-
109 - 4910 - 575 . 34 - 10	Operating Expenses / Other Contracted Services	-	-	-	-
109 - 4910 - 575 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	-	-	-	-
109 - 4911 - 598 . 99 - 21	Other Uses / Pooled Cash Clearing Acct	-	-	-	-
109 - 6000 - 537 . 63 - 10	Capital Outlay / Improvmts other than bldg	-	-	-	-
109 - 6000 - 573 . 31 - 10	Operating Expenses / Professional Services	-	-	-	-
109 - 6000 - 573 . 34 - 20	Operating Expenses / Governmental Services	-	-	-	-
109 - 6000 - 573 . 44 - 10	Operating Expenses / Rentals & Leases	-	-	-	-
109 - 6000 - 573 . 45 - 30	Operating Expenses / Property/Casualty Insurance	-	-	-	-
109 - 6000 - 573 . 62 - 10	Capital Outlay / Buildings	-	-	-	-
109 - 6000 - 573 . 63 - 10	Capital Outlay / Improvmts other than bldg	-	-	-	-
109 - 6000 - 573 . 63 - 77	Capital Outlay / ENGINEERING STAFF TIME	-	-	-	-
109 - 6000 - 573 . 64 - 10	Capital Outlay / Equipment	-	-	-	-
109 - 6010 - 572 . 62 - 10	Capital Outlay / Buildings	-	-	-	-
109 - 8049 - 573 . 31 - 10	Operating Expenses / Professional Services	-	-	-	-
109 - 8049 - 573 . 62 - 10	Capital Outlay / Buildings	-	-	-	-
109 - 8055 - 572 . 63 - 44	Capital Outlay / Artificial Reef Program	-	-	-	-

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 109)
FY2010-2011
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
	Total Expenditures	<u>\$ 1,394,205</u>	<u>\$ 10,031.49</u>	<u>\$ -</u>	<u>\$ 1,232,041.16</u>
	Excess of Revenues Over (Under) Expenditures	\$ (1,153,768)	219,506.56		-
Plus:					
109 - 0000 - 399 - 00 - 00	Other Uses / Cash Carry Forward (Beginning Fund Balance)	\$ 1,153,768	1,205,378.62		(51,610.62)
	Ending Fund Balance	<u>\$ -</u>	<u>\$ 1,424,885.18</u>		<u>\$ (32,135.97)</u>

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 109)
FY2009-2010
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
<u>Revenues and Other Sources</u>					
109 - 0000 - 312 . 10 - 00	Sales, Use, and Fuel Taxes / Tourist Development	\$ 144,707	\$ 270,857.11		\$ (126,150.11)
109 - 0000 - 361 . 10 - 00	Interest Earnings / Interest-MMIA & Investments	8,799	10,416.72		(1,617.72)
109 - 0000 - 361 . 30 - 00	Interest Earnings/Fair Value of Investments	-	(8,298.29)		-
109 - 0000 - 398 . 00 - 00	Other Uses / 5% Statutory Deduction	(7,675)	-		(7,675.00)
Total Revenues and Other Sources		\$ 145,831	\$ 272,975.54		\$ (135,442.83)
<u>Expenditures</u>					
109 - 4600 - 581 . 91 - 10	Interfund Transfer / Interfund Transfer	\$ 2,680	\$ -	\$ -	\$ 2,680.00
109 - 4700 - 573 . 82 - 46	Grants and Aids / Historical Museum-Flag Bc	6,753	6,752.14	-	0.86
109 - 4700 - 575 . 34 - 10	Operating Expenses / Other Contracted Services	50,000	-	-	50,000.00
109 - 4700 - 575 . 34 - 20	Operating Expenses / Governmental Services	-	-	-	-
109 - 4700 - 575 . 46 10	Operating Expenses / Bldging/Equipt Repairs	-	-	-	-
109 - 4700 - 575 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	900	338.78	-	561.22
109 - 4700 - 575 . 62 - 10	Capital Outlay / Buildings	937,284	-	-	937,284.00
109 - 4700 - 575 . 63 - 13	Capital Outlay / Ag Museum-Landscaping	7,223	7,222.95	-	0.05
109 - 4700 - 575 81 21	Grants and Aids / Flagler Beach	-	-	-	-
109 - 4700 - 575 . 82 - 01	Grants and Aids / Flglr Cty Historical Soc	4,372	1,439.45	-	2,932.55
109 - 4700 - 575 . 82 - 30	Grants and Aids / Aid to African Am Society	-	-	-	-
109 - 4700 - 575 . 82 - 41	Grants and Aids / Aid - Agricultural Museum	5,000	5,000.00	-	-
109 - 4700 - 575 . 82 - 44	Grants and Aids / Little Theater of P.C.	-	-	-	-
109 - 4700 - 575 . 82 - 49	Grants and Aids / Whitney Lab	-	-	-	-
109 - 4700 - 575 . 82 - 51	Grants and Aids / Flagler Co Park/Rec Award	28,369	-	-	28,369.00
109 - 4700 - 575 . 82 - 52	Grants and Aids / FLAGLER PLAYHOUSE	13,625	13,622.25	-	2.75

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 109)
FY2009-2010
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
109 - 4700 - 575 . 82 - 54	Grants and Aids / TOWN OF MARINELAND	-	-	-	-
109 - 4910 - 575 . 31 - 10	Operating Expenses / Professional Services	800	470.83	-	329.17
109 - 4910 - 575 . 34 - 10	Operating Expenses / Other Contracted Services	-	-	-	-
109 - 4910 - 575 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	-	-	-	-
109 - 4911 - 598 . 99 - 21	Other Uses / Pooled Cash Clearing Acct	-	-	-	-
109 - 6000 - 537 . 63 - 10	Capital Outlay / Improvmts other than bldg	-	-	-	-
109 - 6000 - 573 . 31 - 10	Operating Expenses / Professional Services	-	-	-	-
109 - 6000 - 573 . 34 - 20	Operating Expenses / Governmental Services	30,000	26,171.78	-	3,828.22
109 - 6000 - 573 . 44 - 10	Operating Expenses / Rentals & Leases	-	-	-	-
109 - 6000 - 573 . 45 - 30	Operating Expenses / Property/Casualty Insurance	-	-	-	-
109 - 6000 - 573 . 62 - 10	Capital Outlay / Buildings	-	-	-	-
109 - 6000 - 573 . 63 - 10	Capital Outlay / Improvmts other than bldg	12,850	9,820.91	-	3,029.09
109 - 6000 - 573 . 63 - 77	Capital Outlay / ENGINEERING STAFF TIME	-	-	-	-
109 - 6000 - 573 . 64 - 10	Capital Outlay / Equipment	-	-	-	-
109 - 6010 - 572 . 62 - 10	Capital Outlay / Buildings	-	-	-	-
109 - 8049 - 573 . 31 - 10	Operating Expenses / Professional Services	-	-	-	-
109 - 8049 - 573 . 62 - 10	Capital Outlay / Buildings	-	-	-	-
109 - 8055 - 572 . 63 - 44	Capital Outlay / Artificial Reef Program	-	-	-	-
	Total Expenditures	<u>\$ 1,099,856</u>	<u>\$ 70,839.09</u>	<u>\$ -</u>	<u>\$ 1,029,016.91</u>
	Excess of Revenues Over (Under) Expenditures	\$ (954,025)	202,136.45		
Plus:					
109 - 0000 - 399 . 00 - 00	Other Uses / Cash Carry Forward (Beginning Fund Balance)	\$ 954,025	1,003,242.17	-	(49,217.17)
	Ending Fund Balance	<u>\$ -</u>	<u>\$ 1,205,378.62</u>	<u>\$ -</u>	<u>\$ (1,213,676.91)</u>

Flagler County Board of County Commissioners
 Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 110)
 FY2010-2011
 Prepared by: BCC Financial Services Department

Account Number	Account Title	Amended Budget	Year-to-Date Actuals	Encumbrances	Budget Variance
Revenues and Other Sources					
110 - 0000 - 312 . 10 - 00	Sales, Use, and Fuel Taxes / Tourist Development	\$ 703,052	\$ 617,310.58		\$ 85,741.42
110 - 0000 - 361 . 10 - 00	Interest Earnings / Interest-MMIA & Investments	3,473	(2,048.68)		5,521.68
110 - 0000 - 361 . 30 - 00	Interest Earnings/Fair Value of Investments	-	3,541.98		-
110 - 0000 - 398 . 00 - 00	Other Uses / 5% Statutory Deduction	(22,826)	-		(22,826.00)
Total Revenues and Other Sources		<u>\$ 683,699</u>	<u>\$ 618,803.88</u>		<u>\$ 68,437.10</u>
Expenditures					
110 - 4700 - 559 . 31 - 10	Operating Expenses/Professional Services	\$ 500	\$ 149.06	\$ -	\$ 350.94
110 - 4700 - 559 . 34 - 10	Operating Expenses / Other Contracted Services	-	-	-	-
110 - 4700 - 559 . 34 - 20	Operating Expenses / Governmental Services	12,557	-	-	12,557.00
110 - 4700 - 559 . 41 - 10	Operating Expenses / Communications Recurring	375	164.42	-	210.58
110 - 4700 - 559 . 41 30	Operating Expenses / Postage Expense	-	-	-	-
110 - 4700 - 559 . 42 - 01	FREIGHT & POSTAGE/POSTAGE	750	299.50	-	450.50
110 - 4700 - 559 . 44 10	Operating Expenses / Rentals & Leases	-	-	-	-
110 - 4700 - 559 . 45 - 30	Operating Expenses / Property/Casualty Insurance	-	-	-	-
110 - 4700 - 559 . 46 - 30	Operating Expenses / Maintenance Agreements	-	-	-	-
110 - 4700 - 559 . 47 - 10	Operating Expenses / Printing & Binding	-	1,000.00	-	(1,000.00)
110 - 4700 - 559 . 48 - 10	Operating Expenses / Promotional Activities	927,454	279,850.69	19,288.46	628,314.85
110 - 4700 - 559 . 48 - 11	Operating Expenses / Promotional-FC Chamber	196,651	164,777.89	31,873.11	-
110 - 4700 - 559 . 48 - 12	Operating Expenses / Promotional-AACHO	-	-	-	-
110 - 4700 - 559 . 48 - 13	Operating Expenses / Promotional-Utd Carbn Ctl	-	-	-	-
110 - 4700 - 559 . 48 - 14	Operating Expenses / Promotnl-FL Frst Cst Golf	27,825	27,825.00	-	-
110 - 4700 - 559 . 48 - 15	Operating Expenses / Promotional-F. C. Art Lgue	2,000	2,000.00	-	-

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 110)
FY2010-2011
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
110 - 4700 - 559 . 48 - 16	Operating Expenses / Promotional-Miles Media	-	-	-	-
110 - 4700 - 559 . 48 - 17	Operating Expenses / Promotional-FL Auditorium	-	-	-	-
110 - 4700 - 559 . 48 - 18	Operating Expenses / Promotional-F.B. Chamber	15,000	15,000.00	-	-
110 - 4700 - 559 . 48 - 19	Operating Expenses / Rotary Club - Flagler Bch	-	-	-	-
110 - 4700 - 559 . 48 - 21	Operating Expenses / Flagler Symphonic Society	-	-	-	-
110 - 4700 - 559 . 48 - 22	Operating Expenses / Friends of Washington Oak	-	-	-	-
110 - 4700 - 559 . 48 - 23	Operating Expenses / Flagler Cty Corvette Club	-	-	-	-
110 - 4700 - 559 . 48 - 24	Operating Expenses / F.C Creekside Festival	1,000	-	-	1,000.00
110 - 4700 - 559 . 48 - 25	Operating Expenses / Interspace Airport Ads	-	-	-	-
110 - 4700 - 559 . 48 - 26	Operating Expenses / Bunnell Chamber of Commer	-	-	-	-
110 - 4700 - 559 . 48 - 27	Operating Expenses / Ginn Championship	-	-	-	-
110 - 4700 - 559 . 48 - 28	Operating Expenses / NEFJA	-	-	-	-
110 - 4700 - 559 . 48 - 29	Operating Expenses / PC/Flagler Foundation Art	-	-	-	-
110 - 4700 - 559 . 48 - 30	Operating Expenses / Flagler Archaeology Club	-	-	-	-
110 - 4700 - 559 . 48 - 31	Operating Expenses / Florida Agricultural Muse	2,000	1,902.49	-	97.51
110 - 4700 - 559 . 48 - 32	Operating Expenses / Flagler Habitat for Human	-	-	-	-
110 - 4700 - 559 . 48 - 33	Operating Expenses / FPC Home Builders Assoc	-	-	-	-
110 - 4700 - 559 . 48 - 34	Operating Expenses / AMER FOREIGN ACADEM RSRCH	19,000	9,000.00	-	10,000.00
110 - 4700 - 559 . 48 - 35	Operating Expenses / GINN FOUNDATION	-	-	-	-
110 - 4700 - 559 . 48 - 36	Operating Expenses / HISPANIC AMERICAN CLUB	2,500	2,500.00	-	-
110 - 4700 - 559 . 48 - 37	Operating Expenses/FLAGLER PREMIER SOCCER CL	-	-	-	-
110 - 4700 - 559 . 48 - 38	Operating Expenses / CONTINUING EDUC CO INC	10,000	10,000.00	-	-

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 110)
FY2010-2011
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
110 - 4700 - 559 . 48 - 39	Operating Expenses/PALM COAST ARTS FOUNDATIO	-	-	-	-
110 - 4700 - 559 . 48 - 40	Operating Expenses/Heritage Crossroads	-	-	-	-
110 - 4700 - 559 . 48 - 41	Operating Expenses/PC Chamber of Commerce	-	-	-	-
110 - 4700 - 559 . 48 - 42	Operating Expenses/PC Tennis Center	9,000	8,700.00	-	300.00
110 - 4700 - 559 . 48 - 43	Operating Expenses / Friends of A1A Byway	2,000	2,000.00	-	-
110 - 4700 - 559 . 48 - 44	Operating Expenses / City of Palm Coast	15,000	-	-	15,000.00
110 - 4700 - 559 . 49 - 15	Operating Expenses / Advertising	-	-	-	-
110 - 4700 - 559 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	500	101.85	-	398.15
110 - 4700 - 559 . 51 - 10	Operating Expenses / Office Supplies	100	37.04	-	62.96
110 - 4700 - 559 . 51 - 11	Operating Expenses / Office Equipment	-	2.80	-	-
110 - 4700 - 559 . 52 - 12	Operating Expenses / Other Operating Expenses	75	58.50	-	16.50
110 - 4910 - 519 . 31 - 10	Operating Expenses / Professional Services	-	-	-	-
110 - 4910 - 537 . 34 - 10	Operating Expenses / Other Contracted Services	-	-	-	-
110 - 4910 - 559 . 31 - 10	Operating Expenses / Professional Services	-	-	-	-
110 - 4910 - 559 . 34 - 10	Operating Expenses / Other Contracted Services	-	-	-	-
110 - 4910 - 559 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	-	-	-	-
110 - 4911 - 598 . 99 - 21	Other Uses / Pooled Cash Clearing Acct	-	-	-	-
Total Expenditures		<u>\$ 1,244,287</u>	<u>\$ 525,369.24</u>	<u>\$ 51,161.57</u>	<u>\$ 667,758.99</u>
Excess of Revenues Over (Under) Expenditures		\$ (560,588)	93,434.64		(654,022.64)
Plus:					
110 - 0000 - 399 . 00 - 00	Other Uses / Cash Carry Forward (Beginning Fund Balance)	\$ 560,588	628,198.92		(67,610.92)
Ending Fund Balance		<u>\$ -</u>	<u>\$ 721,633.56</u>		<u>\$ (666,932.81)</u>

Flagler County Board of County Commissioners
 Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 110)
 FY2009-2010
 Prepared by: BCC Financial Services Department

Account Number	Account Title	Amended Budget	Year-to-Date Actuals	Encumbrances	Budget Variance
<u>Revenues and Other Sources</u>					
110 - 0000 - 312 . 10 - 00	Sales, Use, and Fuel Taxes / Tourist Development	\$ 265,296	\$ 496,571.40		\$ (231,275.40)
110 - 0000 - 361 . 10 - 00	Interest Earnings / Interest-MMIA & Investments	3,226	4,396.23		(1,170.23)
110 - 0000 - 361 . 30 - 00	Interest Earnings/Fair Value of Investments	-	(3,418.34)		-
110 - 0000 - 398 . 00 - 00	Other Uses / 5% Statutory Deduction	(13,426)			(13,426.00)
Total Revenues and Other Sources		\$ 255,096	\$ 497,549.29		\$ (245,871.63)
<u>Expenditures</u>					
110 - 4700 - 559 . 31 - 10	Operating Expenses/Professional Services	\$ -	\$ -	\$ -	\$ -
110 - 4700 - 559 . 34 - 10	Operating Expenses / Other Contracted Services	-	-	-	-
110 - 4700 - 559 . 34 - 20	Operating Expenses / Governmental Services	12,557	10,285.06	-	2,271.94
110 - 4700 - 559 . 41 - 10	Operating Expenses / Communications Recurring	360	306.43	-	53.57
110 - 4700 - 559 . 41 30	Operating Expenses / Postage Expense	750	-	-	750.00
110 - 4700 - 559 . 42 - 01	FREIGHT & POSTAGE/POSTAGE	-	348.42	-	-
110 - 4700 - 559 . 44 10	Operating Expenses / Rentals & Leases	-	-	-	-
110 - 4700 - 559 . 45 - 30	Operating Expenses / Property/Casualty Insurance	-	-	-	-
110 - 4700 - 559 . 46 - 30	Operating Expenses / Maintenance Agreements	300	-	-	300.00
110 - 4700 - 559 . 47 - 10	Operating Expenses / Printing & Binding	-	-	-	-
110 - 4700 - 559 . 48 - 10	Operating Expenses / Promotional Activities	516,138	274,500.21	-	241,637.79
110 - 4700 - 559 . 48 - 11	Operating Expenses / Promotional-FC Chamber	132,490	132,231.40	-	258.60
110 - 4700 - 559 . 48 - 12	Operating Expenses / Promotional-AACHO	-	-	-	-
110 - 4700 - 559 . 48 - 13	Operating Expenses / Promotional-Utd Carbn Ctl	5,000	-	-	5,000.00
110 - 4700 - 559 . 48 - 14	Operating Expenses / Promotnl-FL Frst Cst Golf	55,650	27,825.00	-	27,825.00
110 - 4700 - 559 . 48 - 15	Operating Expenses / Promotional-F. C. Art Lgue	2,000	2,000.00	-	-

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 110)
FY2009-2010
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
110 - 4700 - 559 . 48 - 16	Operating Expenses / Promotional-Miles Media	-	-	-	-
110 - 4700 - 559 . 48 - 17	Operating Expenses / Promotional-FL Auditorium	10,000	-	-	10,000.00
110 - 4700 - 559 . 48 - 18	Operating Expenses / Promotional-F.B. Chamber	-	-	-	-
110 - 4700 - 559 . 48 - 19	Operating Expenses / Rotary Club - Flagler Bch	2,500	2,455.34	-	44.66
110 - 4700 - 559 . 48 - 21	Operating Expenses / Flagler Symphonic Society	-	-	-	-
110 - 4700 - 559 . 48 - 22	Operating Expenses / Friends of Washington Oak	-	-	-	-
110 - 4700 - 559 . 48 - 23	Operating Expenses / Flagler Cty Corvette Club	-	-	-	-
110 - 4700 - 559 . 48 - 24	Operating Expenses / F.C Creekside Festival	1,000	-	-	1,000.00
110 - 4700 - 559 . 48 - 25	Operating Expenses / Interspace Airport Ads	3,840	3,540.00	-	300.00
110 - 4700 - 559 . 48 - 26	Operating Expenses / Bunnell Chamber of Commer	-	-	-	-
110 - 4700 - 559 . 48 - 27	Operating Expenses / Ginn Championship	-	-	-	-
110 - 4700 - 559 . 48 - 28	Operating Expenses / NEFJA	-	-	-	-
110 - 4700 - 559 . 48 - 29	Operating Expenses / PC/Flagler Foundation Art	-	-	-	-
110 - 4700 - 559 . 48 - 30	Operating Expenses / Flagler Archaeology Club	-	-	-	-
110 - 4700 - 559 . 48 - 31	Operating Expenses / Florida Agricultural Muse	2,000	2,000.00	-	-
110 - 4700 - 559 . 48 - 32	Operating Expenses / Flagler Habitat for Human	-	-	-	-
110 - 4700 - 559 . 48 - 33	Operating Expenses / FPC Home builders Assoc	-	-	-	-
110 - 4700 - 559 . 48 - 34	Operating Expenses / AMER FOREIGN ACADEM RSRCH	9,000	-	-	9,000.00
110 - 4700 - 559 . 48 - 35	Operating Expenses / GINN FOUNDATION	-	-	-	-
110 - 4700 - 559 . 48 - 36	Operating Expenses / HISPANIC AMERICAN CLUB	2,500	-	-	2,500.00
110 - 4700 - 559 . 48 - 37	Operating Expenses/FLAGLER PREMIER SOCCER CL	2,000	1,729.44	-	270.56
110 - 4700 - 559 . 48 - 38	Operating Expenses / CONTINUING EDUC CO INC	10,000	10,000.00	-	-

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 110)
FY2009-2010
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
110 - 4700 - 559 . 48 - 39	Operating Expenses/PALM COAST ARTS FOUNDATIO	2,000	-	-	-
110 - 4700 - 559 . 48 - 40	Operating Expenses/Heritage Crossroads	1,500	1,500.00	-	-
110 - 4700 - 559 . 48 - 41	Operating Expenses/PC Chamber of Commerce	1,000	-	-	1,000.00
110 - 4700 - 559 . 48 - 42	Operating Expenses/PC Tennis Center	9,000	-	-	9,000.00
110 - 4700 - 559 . 48 - 43	Operating Expenses / Friends of A1A Byway	-	-	-	-
110 - 4700 - 559 . 49 - 15	Operating Expenses / Advertising	250	-	-	250.00
110 - 4700 - 559 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	-	338.78	-	(338.78)
110 - 4700 - 559 . 51 - 10	Operating Expenses / Office Supplies	150	-	-	150.00
110 - 4700 - 559 . 52 - 12	Operating Expenses / Other Operating Expenses	50	21.75	-	28.25
110 - 4910 - 519 . 31 - 10	Operating Expenses / Professional Services	-	-	-	-
110 - 4910 - 537 . 34 - 10	Operating Expenses / Other Contracted Services	-	-	-	-
110 - 4910 - 559 . 31 - 10	Operating Expenses / Professional Services	750	206.72	-	543.28
110 - 4910 - 559 . 34 - 10	Operating Expenses / Other Contracted Services	-	-	-	-
110 - 4910 - 559 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	400	-	-	400.00
110 - 4911 - 598 . 99 - 21	Other Uses / Pooled Cash Clearing Acct	-	-	-	-
	Total Expenditures	<u>\$ 783,185</u>	<u>\$ 469,288.55</u>	<u>\$ -</u>	<u>\$ 312,244.87</u>
	Excess of Revenues Over (Under) Expenditures	\$ (528,089)	28,260.74		(556,349.74)
Plus:					
110 - 0000 - 399 . 00 - 00	Other Uses / Cash Carry Forward (Beginning Fund Balance)	\$ 528,089	599,938.18		(71,849.18)
	Ending Fund Balance	<u>\$ -</u>	<u>\$ 628,198.92</u>		<u>\$ (629,965.68)</u>

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 111)
FY2010-2011
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
<u>Revenues and Other Sources</u>					
111 - 0000 - 312 . 10 - 00	Sales, Use, and Fuel Taxes / Tourist Development	\$ 123,566	\$ 113,339.87		\$ 10,226.13
111 - 0000 - 334 . 39 - 01	Physical Environment / Beach Restoration Project	47,000	-		47,000.00
111 - 0000 - 361 . 10 - 00	Interest Earnings/Fair Value of Investments	4,041	(2,996.12)		7,037.12
111 - 0000 - 361 . 30 - 00	Fair Value of Investments/Net Increase or Decrease	-	4,810.18		-
111 - 0000 - 398 . 00 - 00	Other Uses / 5% Statutory Deduction	(6,380)	-		(6,380.00)
Total Revenues and Other Sources		\$ 168,227	\$ 115,153.93		\$ 57,883.25
<u>Expenditures</u>					
111 - 4700 - 537 . 31 - 10	Operating Expenses/Professional Services	\$ 450	\$ 228.23	\$ -	\$ 221.77
111 - 4700 - 537 . 34 - 10	Operating Expenses / Other Contracted Services	803,377	-	-	803,377.00
111 - 4700 - 537 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	200	38.89	-	161.11
111 - 4700 - 537 . 81 20	Grants and Aids / Aids to Other Governments	23,000	-	23,000.00	-
111 - 4910 - 537 . 31 - 10	Operating Expenses / Professional Services	-	-	-	-
111 - 4910 - 537 . 34 10	Operating Expenses / Other Contracted Services	-	-	-	-
111 - 4910 - 537 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	-	-	-	-
111 - 4911 - 598 . 99 - 21	Other Uses / Pooled Cash Clearing Acct	-	-	-	-
111 - 6010 - 572 . 34 - 20	Operating Expenses / Governmental Services	-	-	-	-
111 - 6010 - 572 . 62 - 10	Capital Outlay / Buildings	-	-	-	-
Total Expenditures		\$ 827,027	\$ 267.12	\$ 23,000.00	\$ 803,759.88
Excess of Revenues Over (Under) Expenditures		\$ (658,800)	114,886.81		(773,686.81)
<u>Plus:</u>					
111 - 0000 - 399 . 00 - 00	Other Uses / Cash Carry Forward (Beginning Fund Balance)	\$ 658,800	669,070.77		(10,270.77)
Ending Fund Balance		\$ -	\$ 783,957.58		\$ (756,147.40)

Flagler County Board of County Commissioners
Analysis of Revenues and Expenditures Within the Tourist Development Capital Project Fund (Fund 111)
FY2009-2010
Prepared by: BCC Financial Services Department

<u>Account Number</u>	<u>Account Title</u>	<u>Amended Budget</u>	<u>Year-to-Date Actuals</u>	<u>Encumbrances</u>	<u>Budget Variance</u>
<u>Revenues and Other Sources</u>					
111 - 0000 - 312 . 10 - 00	Sales, Use, and Fuel Taxes / Tourist Development	\$ 72,353	\$ 135,428.57		\$ (63,075.57)
111 - 0000 - 334 . 39 - 01	Physical Environment / Beach Restoration Project	-	(5,717.37)		5,717.37
111 - 0000 - 361 . 10 - 00	Interest Earnings/Fair Value of Investments	8,407	5,902.68		2,504.32
111 - 0000 - 361 . 30 - 00	Fair Value of Investments/Net Increase or Decrease	-	(4,660.68)		-
111 - 0000 - 398 . 00 - 00	Other Uses / 5% Statutory Deduction	(4,038)	-		(4,038.00)
Total Revenues and Other Sources		\$ 76,722	\$ 130,953.20		\$ (58,891.88)
<u>Expenditures</u>					
111 - 4700 - 537 . 31 - 10	Operating Expenses/Professional Services	\$ -	\$ -	\$ -	\$ -
111 - 4700 - 537 . 34 - 10	Operating Expenses / Other Contracted Services	665,216	-	-	665,216.00
111 - 4700 - 537 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	-	98.83	-	(98.83)
111 - 4700 - 537 . 81 20	Grants and Aids / Aids to Other Governments	232,000	209,000.00	-	23,000.00
111 - 4910 - 537 . 31 - 10	Operating Expenses / Professional Services	550	268.99	-	281.01
111 - 4910 - 537 . 34 10	Operating Expenses / Other Contracted Services	-	-	-	-
111 - 4910 - 537 . 49 - 18	Operating Expenses / BANK ANALYSIS FEES	200	-	-	200.00
111 - 4911 - 598 . 99 - 21	Other Uses / Pooled Cash Clearing Acct	-	-	-	-
111 - 6010 - 572 . 34 - 20	Operating Expenses / Governmental Services	-	-	-	-
111 - 6010 - 572 . 62 - 10	Capital Outlay / Buildings	-	-	-	-
Total Expenditures		\$ 897,966	\$ 209,367.82	\$ -	\$ 688,598.18
Excess of Revenues Over (Under) Expenditures		\$ (821,244)	(78,414.62)		(742,829.38)
<u>Plus:</u>					
111 - 0000 - 399 . 00 - 00	Other Uses / Cash Carry Forward (Beginning Fund Balance)	\$ 821,244	747,485.39		73,758.61
Ending Fund Balance		\$ -	\$ 669,070.77		\$ (673,731.45)

Flagler County Board of County Commissioners
 Summary of Tourist Development Tax Accounts
 FY2010-2011

		Summary 100%	Cap Improvement 23% Fund 109	Promo Activities 66% Fund 110	Beach Improvement 11% Fund 111
<u>Summary of Cash Balances</u>					
Beginning Balance	10/1/2009	\$ 2,350,665.74	\$ 1,003,242.17	\$ 599,938.18	\$ 747,485.39
	TDC Taxes 09/10	897,139.71	270,857.11	496,571.40	129,711.20
	Interest Revenue 09/10	4,338.32	2,118.43	977.89	1,242.00
	Expenditures	(749,495.46)	(70,839.09)	(469,288.55)	(209,367.82)
Ending Balance	9/30/2010	<u>\$ 2,502,648.31</u>	<u>\$ 1,205,378.62</u>	<u>\$ 628,198.92</u>	<u>\$ 669,070.77</u>
Beginning Balance	10/1/2010	\$ 2,502,648.31	\$ 1,205,378.62	\$ 628,198.92	\$ 669,070.77
	Collected 10/11	957,330.17	226,679.72	617,310.58	113,339.87
	Interest 10/11	6,165.69	2,858.33	1,493.30	1,814.06
	Disbursements	(535,667.85)	(10,031.49)	(525,369.24)	(267.12)
Ending Balance	8/31/2011	\$ 2,930,476.32	\$ 1,424,885.18	\$ 721,633.56	\$ 783,957.58
	Committed	(783,265.21)	(482,992.37)	(276,889.96)	(23,382.88)
	Available Cash	<u>\$ 2,147,211.11</u>	<u>\$ 941,892.81</u>	<u>\$ 444,743.60</u>	<u>\$ 760,574.70</u>
<u>Summary of committed funds</u>					
Prior Years	Old committed	\$ 270,181.55	\$ 181,302.45	\$ 65,879.10	\$ 23,000.00
	10/11 Disbursements	(49,165.35)	(1,301.60)	(47,863.75)	-
	Old committed	<u>\$ 221,016.20</u>	<u>\$ 180,000.85</u>	<u>\$ 18,015.35</u>	<u>23,000.00</u>
Current Year	10/11 Commitments	\$ 992,350.00	\$ 311,700.00	\$ 680,000.00	\$ 650.00
	10/11 Disbursements	(430,100.99)	(8,708.48)	(421,125.39)	(267.12)
	Current committed	<u>\$ 562,249.01</u>	<u>\$ 302,991.52</u>	<u>\$ 258,874.61</u>	<u>\$ 382.88</u>

Flagler County Board of County Commissioners
 Summary of Tourist Development Tax Accounts
 FY2009-2010

		Summary 100%	Cap Improvement 30% Fund 109	Promo Activities 55% Fund 110	Beach Improvement 15% Fund 111
<u>Summary of Cash Balances</u>					
Beginning Balance	10/1/2008	\$ 2,598,814.47	\$ 1,101,931.59	\$ 737,249.53	\$ 759,633.35
	TDC Taxes 08/09	914,840.80	236,202.26	433,037.42	245,601.12
	Interest Revenue 08/09	19,258.91	8,730.33	4,829.14	5,699.44
	Expenditures	(1,182,248.44)	(343,622.01)	(575,177.91)	(263,448.52)
Ending Balance	9/30/2009	<u>\$ 2,350,665.74</u>	<u>\$ 1,003,242.17</u>	<u>\$ 599,938.18</u>	<u>\$ 747,485.39</u>
Beginning Balance	10/1/2009	\$ 2,350,665.74	\$ 1,003,242.17	\$ 599,938.18	\$ 747,485.39
	Collected 09/10	902,857.08	270,857.11	496,571.40	135,428.57
	Interest 09/10	4,338.32	2,118.43	977.89	1,242.00
	Disbursements	(749,495.46)	(70,839.09)	(469,288.55)	(209,367.82)
Ending Balance	9/31/2010	\$ 2,508,365.68	\$ 1,205,378.62	\$ 628,198.92	\$ 674,788.14
	Committed	(169,054.99)	(41,731.86)	(103,940.95)	(23,382.18)
	Available Cash	<u>\$ 2,339,310.69</u>	<u>\$ 1,163,646.76</u>	<u>\$ 524,257.97</u>	<u>\$ 651,405.96</u>
<u>Summary of committed funds</u>					
Prior Years	Old committed	\$ 411,043.45	\$ 110,870.95	\$ 68,172.50	\$ 232,000.00
	09/10 Disbursements	(343,687.88)	(70,029.48)	(64,658.40)	(209,000.00)
	Old committed	<u>\$ 67,355.57</u>	<u>\$ 40,841.47</u>	<u>\$ 3,514.10</u>	<u>23,000.00</u>
Current Year	09/10 Commitments	\$ 507,507.00	\$ 1,700.00	\$ 505,057.00	\$ 750.00
	09/10 Disbursements	(405,807.58)	(809.61)	(404,630.15)	(367.82)
	Current committed	<u>\$ 101,699.42</u>	<u>\$ 890.39</u>	<u>\$ 100,426.85</u>	<u>\$ 382.18</u>

**Flagler County Board of County Commissioners
Outstanding Grant Commitments
FY2010-2011**

Fund 109

Original Grant Amount	Balance of Commitment	TDC Date	Agency	Purpose
\$ 5,061.00	\$ 1,630.85	May 20, 2009	FC Historical Society	Operating Expenses at the Holden House
35,000.00	28,370.00	November 8, 2006	Flagler Parks & Recreation	Local match for a museum exhibit at PPP
150,000.00	150,000.00	June 16, 2010	Town of Marineland	Phase 1 of redevelopment of the Marineland Marina
5,000.00	5,000.00	November 17, 2010	Friends of Washington Oaks	Gateway signage program
150,000.00	150,000.00	June 20, 2011	City of Palm Coast	Indian Trails Middle School Sports Field Upgrade
145,000.00	145,000.00	July 17, 2011	City of Flagler Beach	Renovations/updates to Flagler Beach Pier property
\$ 490,061.00	\$ 480,000.85			

Fund 110

Original Grant Amount	Balance of Commitment	TDC Date	Agency	Purpose
19,000.00	10,000.00	July 21, 2010	American Foreign Academic Research	2010 Maya at the Playa Conference
9,000.00	300.00	July 21, 2010	Palm Coast Tennis Center	2011 Men's Futures Tennis Tournament
15,000.00	15,000.00	May 18, 2011	City of Palm Coast	2011 July 3rd fireworks display
\$ 43,000.00	\$ 25,300.00			

Fund 111

Original Grant Amount	Balance of Commitment	TDC Date	Agency	Purpose
\$ 665,000.00	\$ 23,000.00	July 6, 2004	Army Corp of Engineers	Feasibility study of the FC Shore Protection Program
\$ 665,000.00	\$ 23,000.00			

**Flagler County Board of County Commissioners
Outstanding Grant Commitments
FY2009-2010**

Fund 109

Original Grant Amount	Balance of Commitment	TDC Date	Agency	Purpose
\$ 50,000.00	\$ -	June 20, 2007	Ag. Museum	Professional landscape enhancement for entry way
323,577.00	-	March 17, 2002	FBCC-309	Covered Arena (project 320065)
5,061.00	2,328.79	May 20, 2009	FC Historical Society	Operating Expenses at the Holden House
35,000.00	28,370.00	November 8, 2006	Flagler Parks & Recreation	Local match for a museum exhibit at PPP
7,600.00	-	May 20, 2009	Flagler Beach Historical Museum	\$ 129,711.20
150,000.00	-	September 19, 2007	Flagler Playhouse, Inc.	Renovation of old Church to a community theater
5,000.00	-	May 20, 2009	Ag Museum	Advertising/promotion of Museum permanent exhibit
\$ 576,238.00	\$ 30,698.79			

Fund 110

Original Grant Amount	Balance of Commitment	TDC Date	Agency	Purpose
\$ 18,000.00	\$ -	February 15, 2006	Interspace Airport Ads	DB Airport Advertisement (5 year contract)
27,825.00	-	September 17, 2008	First Coast Golf of Florida	Oct 09 - Sept 10 Northeast Golf Marketing Campaign
14,700.00	-	September 16, 2009	United States Media Television	The Art of Living Television Show
11,155.00	-	September 17, 2008	Visit FL	2010 FL Vacation Guide - NE Regional Section
5,000.00	-	September 17, 2008	Drummond Press	Dining Guide Printing
5,500.00	-	September 17, 2008	Collinson Publishing	Audubon - Great FL Birding Trail
2,145.00	-	September 17, 2008	Weaver MultiMedia Group (JAX CVB)	Jacksonville Visitors Guide Winter/Spring
\$ 84,325.00	\$ -			

Fund 111

Original Grant Amount	Balance of Commitment	TDC Date	Agency	Purpose
\$ 665,000.00	\$ 23,000.00	July 6, 2004		Feasibility study of the FC Shore Protection Program
\$ 665,000.00	\$ 23,000.00			

FLAGLER COUNTY CHAMBER
MONTHLY MARKETING ACTIVITY REPORT
AUGUST 2011

	August 2010	August 2011	% of Month Change	2010 YTD*	2011 YTD*	% of YTD Change
WWW.VISITFLAGLER.ORG						
Unique Visitors <i>(New visitors to site)</i>	3,488	4,835	39%	37,605	58,298	55%
Visitors <i>(Every time a person visits site)</i>	4,215	5,919	40%	46,425	68,658	48%
IFLAGLER.MOBI (Reporting as of 3/14/2011)						
Visitors	0	535	100%	0	30,024	100%
Page Views	0	2,125	100%	0	37,566	100%
INQUIRIES						
Ad Inquiries	594	633	7%	27,820	23,445	-16%
Relocation Leads	48	47	-2%	544	611	12%
Visitors to Flagler County Chamber Visitor Center	44	45	2%	960	960	0%
Trade Show	0	29	0%	2,046	2,044	0%
New Facebook Fans (Initial Launch: 01/09)	23	32	39%	772	1,252	62%
New Twitter Followers (Initial Launch: 02/09)	16	39	144%	1,591	1,884	18%
New YouTube Hits (Initial Launch 6/10)	711	300	-58%	2,366	13,112	82%
CHAMBER EVENTS/CONFERENCES/TRADESHOWS						
FACVB Board Meeting - Polk County - 8/2						
Florida First Coast of Golf Board Meeting - 8/11						
Tourism Time / Chamber Chat Radio Show - 8/13						
AAA Sales Blitz - Florida - 8/18 - 19						
Marinland Marina Grand Opening - 8/20						
North Fl Hotel & Lodging Assn Board Mtg & Parnter Luncheon 8/23						
ESTO / US Travel Assn Conference - 8/27 - 8/31						

*YTD Reflects: 10/ 1/2010 - 8/31/2011



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TN 37075
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Fax: +1 (615) 824 3848
www.str.com

Flagler County Chamber of Commerce

For the Month of July 2011

Date Created: Aug 17, 2011

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Response Flagler County, FL	3
Multi-Segment	4
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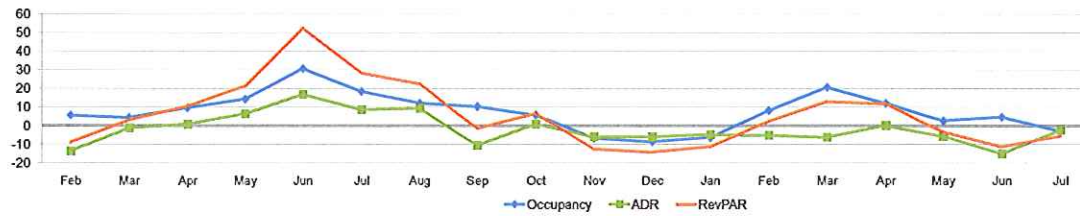


Tab 2 - Trend Flagler County, FL

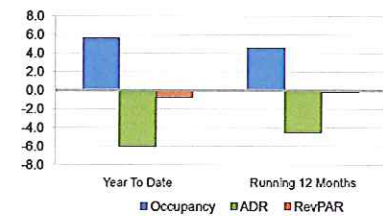
Flagler County Chamber of Commerce
For the Month of July 2011

Currency: USD - US Dollar

Monthly Percent Change



Overall Percent Change



2010													2011						
Occupancy (%)	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	47.8	47.8	48.3	41.0	54.3	58.0	40.8	30.1	34.2	31.5	25.9	28.3	51.7	57.6	51.8	42.1	56.7	56.2	
Last Year	45.3	45.8	42.3	35.9	41.6	49.0	36.4	27.3	32.4	33.8	28.4	30.3	47.8	47.8	45.3	41.0	54.3	58.0	
Percent Change	5.6	4.4	9.6	14.2	8.4	19.3	12.0	10.2	5.5	-6.8	-8.7	-6.6	8.0	20.5	11.9	2.6	4.5	-3.1	

2010													2011						
ADR	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	133.08	137.24	139.88	142.47	155.71	157.68	141.82	109.27	109.26	104.25	89.22	88.97	125.99	128.56	139.74	134.11	132.08	153.57	
Last Year	154.24	139.02	138.95	134.16	133.40	145.41	129.67	122.34	108.43	111.02	95.06	91.56	133.08	137.24	139.88	142.47	155.71	157.68	
Percent Change	-13.7	-1.3	0.7	6.2	16.7	8.4	9.2	-10.7	0.8	-6.1	-6.1	-5.0	-5.3	-6.3	-0.1	-5.9	-13.2	-2.6	

2010													2011						
RevPAR	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	63.66	65.66	64.76	58.45	84.51	91.40	57.75	32.87	37.33	32.82	23.15	24.60	65.11	74.11	72.41	56.43	74.89	86.24	
Last Year	69.88	63.73	58.72	43.20	55.50	71.26	47.21	33.39	35.10	37.50	27.00	27.72	63.66	65.66	64.76	58.45	84.51	91.40	
Percent Change	-8.9	3.0	10.3	21.2	52.3	28.3	22.3	-1.6	6.3	-12.5	-14.3	-11.3	2.3	12.9	11.8	-3.4	-11.4	-5.7	

2010													2011						
Supply	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	26,656	29,512	28,500	29,512	28,500	29,512	29,512	32,130	33,201	32,130	33,201	33,201	29,588	32,550	31,500	32,550	31,500	32,550	
Last Year	26,656	29,512	28,500	29,512	28,500	29,512	29,512	28,500	29,512	28,500	29,512	29,512	26,656	29,512	28,500	29,512	28,500	29,512	
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.5	12.5	12.5	12.5	12.5	12.5	10.3	10.3	10.3	10.3	10.3	

2010													2011						
Demand	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	12,752	14,119	13,225	12,107	15,501	17,108	12,035	9,665	11,342	10,114	8,613	9,300	15,496	18,763	18,322	13,697	17,854	18,279	
Last Year	12,076	13,529	12,069	10,604	11,883	14,463	10,745	7,795	9,554	9,647	8,383	8,934	12,752	14,119	13,225	12,107	15,501	17,108	
Percent Change	5.6	4.4	9.6	14.2	30.4	18.3	12.0	24.0	18.7	4.8	2.7	5.1	21.5	32.9	23.4	13.1	15.2	6.8	

2010													2011						
Revenue	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	1,697,013	1,937,732	1,849,650	1,724,893	2,413,661	2,697,535	1,704,368	1,056,113	1,239,244	1,054,416	768,489	816,664	1,952,398	2,412,189	2,280,836	1,836,664	2,359,107	2,607,038	
Last Year	1,662,591	1,880,801	1,677,028	1,422,623	1,505,151	2,103,017	1,393,257	953,621	1,035,939	1,070,978	795,900	818,015	1,697,013	1,837,732	1,849,650	1,724,893	2,413,661	2,697,535	
Percent Change	-8.9	3.0	10.3	21.2	52.3	28.3	22.3	10.7	19.6	-1.5	-3.6	-0.2	15.0	24.5	23.3	6.5	-2.3	4.1	

2010													2011						
Census %	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
Census Props	8	8	8	8	8	8	8	9	9	9	9	9	9	9	9	9	9	9	
Census Rooms	952	952	952	952	952	952	952	1071	1071	1071	1071	1071	1071	1050	1050	1050	1050	1050	
% Rooms Participants	100.0	100.0	100.0	100.0	100.0	100.0	100.0	83.9	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

A blank row indicates insufficient data.

Source 2011 SMITH TRAVEL RESEARCH, Inc.

Tab 4 - Multi-Segment

Currency: USD - US Dollar

Flagler County Chamber of Commerce

For the month of July 2011

	Current Month - July 2011 vs July 2010												Year to Date - July 2011 vs July 2010												Participation			
	Occ %		ADR		RevPAR		Percent Change from July 2010						Occ %		ADR		RevPAR		Percent Change from YTD 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Charlotte County, FL	39.4	33.9	69.36	67.58	27.33	22.88	16.4	2.6	19.4	18.2	-1.0	15.2	51.4	46.8	77.23	77.42	39.70	36.24	9.8	-0.3	9.5	8.7	-0.8	8.9	17	12	1359	1088
Martin County, FL	49.9	46.2	82.23	78.67	41.00	36.38	7.8	4.5	12.7	12.6	-0.1	7.7	62.0	56.6	91.05	87.33	56.49	49.42	9.6	4.3	14.3	11.5	-2.5	7.0	19	7	1241	935
Walton County, FL	76.5	64.0	206.57	183.41	157.94	117.30	19.5	12.6	34.6	34.6	0.0	19.5	53.7	48.2	159.49	152.42	85.67	73.41	11.5	4.6	16.7	16.7	0.0	11.5	23	14	3928	3164
Jacksonville, FL	62.7	62.5	84.65	83.55	53.08	52.25	0.3	1.3	1.6	2.1	0.5	0.7	61.4	58.8	83.29	82.29	51.15	48.40	4.4	1.2	5.7	6.3	0.6	5.0	267	186	26943	21894
Orlando, FL	77.2	73.5	87.84	85.38	67.78	62.72	5.0	2.9	8.1	8.3	0.2	5.3	71.5	66.7	97.24	92.83	69.51	61.92	7.2	4.7	12.2	12.5	0.2	7.4	476	307	118298	77314
Jacksonville Beaches	71.4	71.5	127.94	126.63	91.39	90.56	-0.1	1.0	0.9	0.9	-0.0	-0.1	63.5	61.0	124.32	120.15	78.95	73.31	4.1	3.5	7.7	8.1	0.4	4.5	97	56	7576	5769
Daytona Beach, FL	61.6	62.7	102.95	106.69	63.45	66.89	-1.7	-3.5	-5.1	-5.3	-0.2	-1.9	54.5	52.2	99.41	100.09	54.18	52.26	4.4	-0.7	3.7	3.1	-0.5	3.8	179	70	13695	8221

A blank row indicates insufficient data.

Source 2011 SMITH TRAVEL RESEARCH, Inc.

Tab 5 - Help

All data is processed by STR using both the current and historical sampling of hotels.
For further questions about the methodology used to produce our reports, please email info@str.com.

Average Daily Rate (ADR)

Room revenue divided by rooms sold, displayed as the average rental rate for a single room.

Census (properties and rooms)

The number of properties and rooms that exist in our database for the area(s) or segment(s) shown on the report.

Country

A geographic area that has internationally recognized boundaries, an organized economy, and a sovereign government.
It is typically recognized by the International Organization for Standardization (ISO).

Demand (Rooms Sold)

The number of rooms sold or rented (excludes complimentary rooms).

Exchange Rate

The factor used to convert revenue from U.S. Dollars to the local currency. The exchange rate data is obtained from a third party.
Any aggregated number in the report (YTD, Running 3 month, Running 12 month) uses the exchange rate of the reporting period.

Market

A geographic area within a country. Markets are defined by STR and STR Global.

Occupancy (Occ)

Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of available rooms.

Percent Change

Amount of growth - up, flat, or down - this period versus same period last year (month or year-to-date). Calculated as $\frac{\text{Current Value} - \text{Previous Value}}{\text{Previous Value}} \times 100$.

Revenue (Room Revenue)

Total room revenue generated from the sale or rental of rooms.

RevPAR (Revenue Per Available Room)

Room revenue divided by rooms available.

Sample or % Room Participants

The percent of rooms from which STR receives data. Calculated as $\frac{\text{Sample Rooms}}{\text{Census Rooms}} \times 100$.

Sub-Market

A geographic sub-area within a Market. Sub-markets are defined by STR and STR Global.

Supply (Rooms Available)

The number of rooms times the number of days in the period.

Twelve Month Moving Average

Measures (Occ, ADR, RevPAR, Supply, Demand, Revenue) are calculated using the sum of the values of the given metric over the last 12 months.

WD (Weekday)

Average of Sunday through Thursday

WE (Weekend)

Average of Friday and Saturday

Year-to-date

Measures (Occ, ADR, RevPAR, Supply, Demand, Revenue) are calculated using the sum of the values from the beginning of the year to the current date.



Flagler County Tourist Development Council

1769 East Moody Boulevard, Suite 311
 Bunnell, Florida 32110
 (386) 313-4013

Fund 109 Capital Improvements Non-Profit Operational Costs Grants

Organization Information

Organization Name Florida Agricultural Museum, Inc.

Contact Person Mary K. Herron

Email Address mherron@myagmuseum.com

Mailing Address 7900 Old Kings Road North, Palm Coast, FL 32137

Phone (386) 446-7630 Fax (386) 446-7631

Registered as a not-for-profit corporation? Yes No (Attach proof of non profit status)

Non- Profit Operational Cost Grants:

Maximum award of \$5,000; and
 All requests will be evaluated within the constraints of funding availability.

Operational Funding

Facility Name: Florida Agricultural Museum, Inc.

Period Start Date 10/15/2011 Period End Date 01/15/2012

Total Amount Requested: \$5,000

Brief Description of Use of funds:

The purpose of this project is to enhance the Museum's profile through development of an online marketing campaign. This will be done through improved web-site design, search engine optimization, social media development, and reciprocal link campaign targeting tourism sites.

***A line item operational budget must be provided for the museum, gallery, etc. together with this application showing all funding sources and expenditures.**

List all past TDC funding organization has received in last five (5) years:

Year	Project	Requested Amt	Award Amt	Spent Amt
2011	Walk Back In Time	\$2,000	\$2,000	\$4,718.52
2010	Walk Back In Time	\$2,000	\$2,000	\$4,914.00
2009	Walk Back In Time	\$2,000	\$2,000	\$5,102.00
2009	Florida's Black Cowboys (F109)	\$5,000	\$5,000	\$7,035.95
2008	Walk Back In Time	\$4,000	\$4,000	\$5,661.00
2007	Florida's Haunted Trails	\$4,200	\$2,000	\$4,744.00
2007	Monthly Barn Dances	\$4,400	\$2,200	\$2,850.00

What in kind tourism services is your organization providing?

The staff of the Florida Agricultural Museum actively promotes other tourist destination sites in Flagler County to our visitors including Marineland, Washington Oaks Park, and the Princess Place Preserve among others. We are also actively involved with the Heritage Crossroads organization which promotes tourism in Flagler County.

What additional sources of ongoing operation funding has your organization sought?

The Museum has an ongoing campaign seeking support from our members, and prominent figures in Florida's agricultural community to meet our operational funding needs. Funding from the State of Florida was withdrawn from the Museum in 2008.

Organization Background

Provide an overview of the organization history/mission.

Our mission is to preserve Florida's agricultural past, interpret agricultural issues of yesterday, today, and tomorrow, and educate the public about these issues through enjoyable experiences.

What services does your organization provide?

We provide educational and recreational opportunities and programs for visitors, residents, civic organizations, and schools. The Museum preserves and promotes agricultural history, heritage livestock, and heirloom crops.

I, am the Authorized Agent of the organization requesting TDC funds. I have reviewed this Application for Funds from the Flagler County Tourist Development Council and concur with the information submitted herein. To the best of my knowledge and belief, the information contained in this Application and its attachments is accurate and complete. If funds are awarded, I agree to follow all policies of the Flagler County Tourist Development Council relative to this grant. I also understand that funds will be provided on a reimbursement basis as a lump sum payment upon proper submittal and documentation of authorized paid expenditures.


Authorized Agent Signature

August 4, 2011
Date

Print Name: Director of Development Title: Director of Development

***Attach authorizing action from the elected body giving the authorized agent authority to apply for this grant and to enter into this agreement.**

30
ATA, GA 30301

ate: APR 13 1990

FLORIDA AGRICULTURAL MUSEUM INC
128 MAYO BLDG 407 CALHOUN ST
TALLAHASSEE, FL 32301

Employer Identification Number:
59-2659573

Contact Person:
ROBERTA VAN METER

Contact Telephone Number:
(404) 331-4789

Our Letter Dated:
May 21, 1987

Addendum Applies:
No.

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization which is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c) (3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the code because you are an organization of the type described in section 509(a) (2).

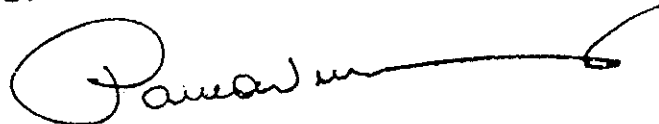
Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a) (2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial, or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a) (2) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Paul Williams
District Director

Letter 1050 (DU/CG)



FLORIDA
AGRICULTURAL
MUSEUM

Line Item Operational Budget Fund 109 Application

Website redesign and enhancement: project management, design, layout, photography and programming. **\$3,000.00**

Web marketing campaign: search engine optimization, social media development, reciprocal link campaign targeting tourism sites. **\$1,000.00**

Video clip, short quality video to post on youtube: art direction, project management, videography. **\$1,000.00**

TOTAL COST OF PROJECT: **\$5,000.00**



FLORIDA
AGRICULTURAL
MUSEUM

July 28, 2011

Flagler County Board of County Commissioners
1769 East Moody Boulevard
Bunnell, Florida 32110

Dear Commissioners:

I authorize Mary K. Herron, Director of Development for the Florida Agricultural Museum, to serve as the authorized agent to apply for a Fund 109 grant through the Tourist Development Council grant program.

Sincerely,


Tom Torrence
Chairman, Board of Trustees