



2014 Photography Contest

Nature's paradise. Active lifestyle. A friendly community. Beauty, water and a spectacular trail system. Palm Coast is that and so much more! It's a safe community with a hometown feeling that respects and protects the natural environment. To share that experience with visitors and newcomers, the City of Palm Coast will have a **Find Your Florida photography contest** March 1 through May 31, 2014. Photographs submitted for the contest will be used by the City for marketing, promotional and public relations purposes.

Eligibility: The contest is open to all, professional and amateur, regardless of age, sex or nationality. Note: Entrants under 18 years of age require the permission of a parent or guardian. By entering the contest, entrants under 18 years of age indicate that they have obtained the permission of a parent or guardian. The contest is not open to employees of the City of Palm Coast or their immediate family.

Prizes: First, second and third place will be awarded. Gift certificates to local businesses will be awarded in the following amounts: First Prize, \$200; Second Prize, \$100; and Third Prize, \$50. Gift certificates will be offered to a variety of businesses, and winners will be able to select from the list. In addition, honorable mentions will be awarded as determined by the judges. Winning photographs will be displayed on the City's website and at City facilities. Winning photographers will be recognized at a meeting of the Palm Coast City Council.

What We're Looking For: Photographers may submit up to 20 entries. The theme of the contest is "Find *Your Florida* in Palm Coast." Winning photos will illustrate what makes Palm Coast special. Examples of what we're looking for include: Family Fun at our festivals, sports activities, cultural clubs and organizations, and on our parks and trails; Active Lifestyle such as walking/running/bicycling, sports, swimming, fishing and boating; and Nature such as beautiful landscapes, wildlife and waterways. How do you "Find *Your Florida* in Palm Coast?" We want to share what's special about Palm Coast with others!

Judging: Judges will base their decisions on the following qualities: focus, lighting composition, impact, creativity and storytelling. Judging will be conducted during the month of May 2014 by the City of Palm Coast Branding Team. Submissions will be identified by number for judging purposes. Winners will be notified by email or phone once judging is complete.

Entry Period: Photographs must be submitted between March 1 and midnight May 31, 2014.

Submission Rules: Photos must be taken in the City of Palm Coast city limits, and the location must be provided with entry. Free to enter. Photographers may submit a maximum of 20 entries total.

Entry is limited to original works that have not formerly been displayed or exhibited and to which the entrant holds all applicable rights. Works that have won prizes in other contests or that have

been submitted to other contests currently under way are not eligible. Works that are entered in other competitions after submitting to this contest will not be eligible.

In the case a photograph includes any recognizable people, the photographer must receive permission from those people (parent or guardian for people under 18 years old).

Submission Guidelines:

- Image data files created with digital still cameras (including medium and large-format cameras). Both color and monochrome images will be accepted. (Scans of photographs taken by film cameras are not eligible.)
- Minor digital enhancements for cropping, red-eye removal, filters and corrective functions are permitted, but images that have been altered significantly will be disqualified. Contestants are not permitted to place borders, frames or backgrounds around their images or to place watermarks, dates, signatures or copyright images onto photos.
- File format: JPEG or PNG
- File size: more than 1500 x 2100 pixels/more than 150dpi/at least 1 MB and no larger than 20 MB
- The standard color space for the judging process is RGB.

Please name the photos using the following pattern:

Location_Photographer Name_Title of Photo.

Example: Linear Park_Joe Smith_Family at Playground.

How to Enter: After carefully reading all the information on this page, fill out the entry form, upload your work and submit. CDs, DVDs or SD cards containing contest submissions will also be accepted at City Offices, Attn.: Cindi Lane, 160 Cypress Point Parkway, Suite B-106, Palm Coast; an entry form must accompany any submissions made in-person at City Offices.

Entry materials will not be returned.

The entry form includes a Release by the Photographer granting the City of Palm Coast the royalty-free right to distribute, publish and use the photograph(s) in marketing, public relations and promotional materials such as publications, videos and websites to promote the City of Palm Coast. The City of Palm Coast has rights to crop photographs for marketing, public relations, promotional and display purposes, if necessary, and for other needs as required or as it sees fit. In the event that ownership of any photograph submitted to the City of Palm Coast is contested in any manner, the City of Palm Coast reserves the right to discontinue use of said photograph and disqualify the photograph from the contest.

Entries that fail to comply with the contest rules will be disqualified.

The City of Palm Coast reserves the right to change the contest rules as necessary. Any rule changes will be announced on the photo contest website page at www.palmcoastgov.com/photocontest.

The City of Palm Coast has rights to use and publish any submitted photographs on its website or in publications in conjunction with this contest. The City also may use the photographs in

other publications, in brochures, in magazines, on websites, and for other marketing, public relations and promotional uses. Photographs may be shared with the media. All submissions become the property of the City of Palm Coast.