

FOR IMMEDIATE RELEASE

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Florida's October Employment Figures Released

www.employflorida.com

TALLAHASSEE – Florida's seasonally adjusted unemployment rate in October 2010 is 11.9 percent, unchanged from September 2010. This represents 1,096,000 jobless out of a labor force of 9,233,000.

Florida's total nonagricultural employment in October 2010 is 7,215,500, representing an increase of 6,900 jobs (0.1 percent) over the month. Florida's annual job growth rate is up 0.5 percent, representing an increase of 35,700 jobs from October 2009. This is the strongest over-the-year job growth in the state since May 2007. Nationally, the number of jobs is up 0.6 percent over the year.

"While Florida's unemployment rate did not decrease this month, we continue to see positive signs of stabilization and growth," said AWI Director Cynthia R. Lorenzo. "In addition to showing improved over-the-year job creation. Florida posted the largest decrease in the country last week in the number of people who filed for first-time unemployment benefits. Combined with increasing numbers of job postings online, this is encouraging news for our job seekers and our economy."

Online Job Ads Increase

Florida job postings compiled by the Help Wanted OnLine data series from The Conference Board totaled 235,464 (seasonally adjusted) in October 2010, representing a fifth consecutive month of gains and an over-the-year increase of 72,377 job postings in Florida since October of last year.

The October 2010 job postings represent the highest level of demand since July 2008, when Help Wanted OnLine showed 235,479 openings.

Consumer Confidence Increases

The Florida Consumer Confidence Index is also showing gains, with a six-point increase from 68 in September to 74 in October based on an index of 100, as reported by the University of Florida's Bureau of Economic and Business Research. Perceptions as to whether it is a good time to buy big-ticket consumer items had the biggest increase of 10 points to 85.

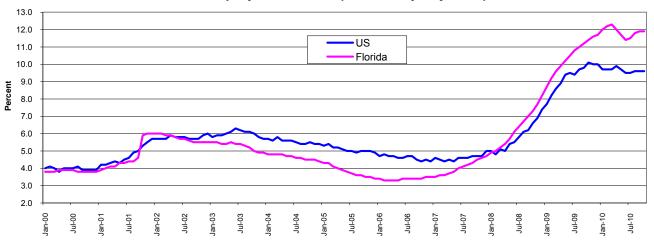
Work Opportunity Tax Credit for Employers

Earlier this month, AWI announced a new online system that helps employers take advantage of the federal Work Opportunity Tax Credit (WOTC.) This valuable tax break is available to employers who hire job seekers from several target groups, including veterans, people receiving public assistance and others. For more information, please visit floridajobs.org/wotc.

Hire a Veteran Month

In recognition of the more than 1.6 million veterans who call Florida home and the significant value Florida's veterans bring to the state's workforce, Governor Charlie Crist has proclaimed November 2010 *Hire a Veteran Month* in Florida. Veterans are encouraged to visit the Florida workforce system's dedicated web portal that matches skills gained in the military with current job openings at veterans.employflorida.com

United States and Florida Unemployment Rates (seasonally adjusted)



Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Local Area Unemployment Statistics Program, in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics.

Florida's Nonagricultural Employment by Industry (Seasonally Adjusted)

- The number of jobs in Florida is 7,215,500 in October 2010, up 35,700 jobs compared to a year ago. This is the fourth annual increase in jobs since the state started losing jobs in July 2007. The industry gaining the most jobs is private education and health services (+29,800 jobs, +2.8 percent).
- Other industries gaining jobs include: leisure and hospitality (+25,500 jobs, +2.8 percent); trade, transportation, and utilities (+14,100, +1.0 percent); other services (+11,300 jobs, +3.7 percent); and professional and business services (+5,000 jobs, +0.5 percent).
- These industry job gains are partially due to increases in ambulatory health care services; accommodation; general merchandise stores; membership associations and organizations; and computer systems design.
- The industries losing jobs over the year include: construction (-13,800 jobs, -3.8 percent), financial activities (-11,400 jobs, -2.4 percent), information (-8,900 jobs, -6.3 percent), manufacturing (-8,400 jobs, -2.7 percent), and total government (-7,500 jobs, -0.7 percent).
- These industry job losses are partially due to weakness in specialty trade contractors, real estate, telecommunications, fabricated metal product manufacturing, and local government.

Agency for Workforce Innovation

Local Area Unemployment Statistics (Not Seasonally Adjusted)

- In October 2010, Liberty County has the state's lowest unemployment rate (6.9 percent), followed by Leon County (7.7 percent); Alachua and Okaloosa counties (7.8 percent each); Monroe, Wakulla, and Walton counties (8.0 percent each); and Jackson County (8.1 percent). Most of the counties with the lowest unemployment rates are those with relatively high proportions of government employment.
- Hendry County (18.3 percent) has the highest unemployment rate in Florida in October 2010, followed by Flagler County (15.5 percent), St. Lucie County (14.7 percent), Hernando County (14.3 percent), and Indian River County (14.2 percent). Many of the counties with the highest unemployment rates are those with relatively high proportions of agricultural employment. Others have continued weakness in construction. There are 48 Florida counties with double-digit unemployment rates in October, down from 51 the previous month.

Area Nonagricultural Employment (Not Seasonally Adjusted)

- Fourteen metro areas in the state have over-the-year job gains: Orlando-Kissimmee-Sanford (+10,500 jobs, +1.1 percent), West Palm Beach-Boca Raton-Boynton Beach (+5,400 jobs, +1.1 percent), Miami-Miami Beach-Kendall (+1,900 jobs, +0.2 percent), North Port-Bradenton-Sarasota (+1,000 jobs, +0.4 percent), Pensacola-Ferry Pass-Brent (+900 jobs, +0.6 percent), Panama City-Lynn Haven-Panama City Beach (+800 jobs, +1.1 percent), Tallahassee (+800 jobs, +0.5 percent), Gainesville (+800 jobs, +0.6 percent), Deltona-Daytona Beach-Ormond Beach (+700 jobs, +0.5 percent), Naples-Marco Island (+700 jobs, +0.7 percent), Jacksonville (+300 jobs, +0.1 percent), Sebastian-Vero Beach (+200 jobs, +0.5 percent), Crestview-Ft. Walton Beach-Destin (+100 jobs, +0.1 percent), and Punta Gorda (+100 jobs, +0.3 percent).
- Of the metro areas with job losses, Ft. Lauderdale-Pompano Beach-Deerfield Beach (-3,500 jobs, -0.5 percent) is losing the most, followed by Palm Bay-Melbourne-Titusville (-2,000 jobs, -1.0 percent), Tampa-St. Petersburg-Clearwater (-1,700 jobs, -0.2 percent), Ocala (-900 jobs, -1.0 percent), Cape Coral-Ft. Myers (-800 jobs, -0.4 percent), Palm Coast (-500 jobs, -2.8 percent), and Lakeland-Winter Haven (-400 jobs, -0.2 percent).

Note: These unemployment and job growth rates are estimates, which are primarily based on surveys created and mandated by the U.S. Bureau of Labor Statistics in cooperation with the Florida Agency for Workforce Innovation.

The unemployment rate is derived from Florida household surveys conducted by the U.S. Census Bureau under contract with the U.S. Bureau of Labor Statistics. The job growth rate is derived from Florida employer surveys conducted by the U.S. Bureau of Labor Statistics.

Both estimates are revised on a monthly basis. In addition, these estimates are benchmarked (revised) annually based on actual counts from Florida's Unemployment Compensation tax records and other data.

New procedures recently mandated by the U.S. Bureau of Labor Statistics may result in more variable month-to-month changes. For further information, go to: http://www.bls.gov/sae/cesprocs.htm

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An equal opportunity employer/ program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.

The Agency for Workforce Innovation is Florida's lead workforce agency and directly administers the state's various workforce and unemployment programs and the Office of Early Learning. Workforce development policy and guidance are provided by Workforce Florida, Inc. Partnering together, along with the state's 24 Regional Workforce Boards that deliver services through more than 90 One-Stop Career Centers around the state, they compose the Employ Florida network.

The next Florida Employment and Unemployment release will be on December 17, 2010, at 10:00 A.M.

LABOR FORCE STATUS OF THE CIVILIAN NONINSTITUTIONAL POPULATION RELEASE DATE: NOVEMBER 19, 2010

SEASONALLY ADJUSTED

				Over-the-Month		Over-the-	-Year					
	Current Month	Month Ago	Year Ago	Cha	nge	Chang	ge					
	October 2010	September 2010	October 2009	Level Percent		Level	Percent					
STATE OF FLORIDA												
Civilian Noninstitutional												
Population 16+	14,735,000	14,725,000	14,636,000	10,000	0.1	99,000	0.7					
Civilian Labor Force	9,233,000	9,244,000	9,202,000	-11,000	-0.1	31,000	0.3					
Employment	8,137,000	8,143,000	8,154,000	-6,000	-0.1	-17,000	-0.2					
Unemployment	1,096,000	1,101,000	1,049,000	-5,000	-0.5	47,000	4.5					
Unemployment Rate (%)	11.9	11.9	11.4	0.0		0.5						
		UNITI	ED STATES									
Civilian Noninstitutional												
Population 16+	238,530,000	238,322,000	236,550,000	208,000	0.1	1,980,000	0.8					
Civilian Labor Force	153,904,000	154,158,000	153,854,000	-254,000	-0.2	50,000	**					
Employment	139,061,000	139,391,000	138,242,000	-330,000	-0.2	819,000	0.6					
Unemployment	14,843,000	14,767,000	15,612,000	76,000	0.5	-769,000	-4.9					
Unemployment Rate (%)	9.6	9.6	10.1	0.0		-0.5						

NOT SEASONALLY ADJUSTED

				Over-the	e-Month	Over-the-	-Year					
	Current Month	Month Ago	Year Ago	Cha	nge	Chang	ge					
	October 2010	September 2010	October 2009	Level	Percent	Level	Percent					
	•	•	•	•	-	•						
STATE OF FLORIDA												
Civilian Noninstitutional												
Population 16+	14,735,000	14,725,000	14,636,000	10,000	0.1	99,000	0.7					
Civilian Labor Force	9,219,000	9,288,000	9,218,000	-69,000	-0.7	1,000	**					
Employment	8,154,000	8,168,000	8,163,000	-14,000	-0.2	-9,000	-0.1					
Unemployment	1,065,000	1,120,000	1,056,000	-55,000	-4.9	9,000	0.9					
Unemployment Rate (%)	11.6	12.1	11.5	-0.5		0.1						
		UNIT	ED STATES									
Civilian Noninstitutional												
Population 16+	238,530,000	238,322,000	236,550,000	208,000	0.1	1,980,000	0.8					
Civilian Labor Force	153,652,000	153,854,000	153,635,000	-202,000	-0.1	17,000	**					
Employment	139,749,000	139,715,000	139,088,000	34,000	**	661,000	0.5					
Unemployment	13,903,000	14,140,000	14,547,000	-237,000	-1.7	-644,000	-4.4					
Unemployment Rate (%)	9.0	9.2	9.5	-0.2		-0.5						

^{** =} Less than 0.05 percent

Note: All estimates except unemployment rates are rounded to the nearest thousand. Items may not add to totals or compute to displayed percentages due to rounding. All data are subject to revision.

Source: Florida Agency for Workforce Innovation, Labor Market Statistics Center, Local Area Unemployment Statistics Program, in cooperation with the U.S Department of Labor, Bureau of Labor Statistics.

Nonagricultural Employment in Florida Seasonally Adjusted (in thousands)

	October ^p	September ^r	October	Over-the-Month Change			ne-Year inge	
	2010	2010	2009	Level	Percent	Level	Percent	
Total Nonagricultural Employment	7,215.5	7,208.6	7,179.8	6.9	0.1	35.7	0.5	
Construction	352.8	361.4	366.6	-8.6	-2.4	-13.8	-3.8	
Manufacturing	301.3	301.9	309.7	-0.6	-0.2	-8.4	-2.7	
Trade, Transportation, and Utilities	1,467.0	1,464.3	1,452.9	2.7	0.2	14.1	1.0	
Wholesale Trade	312.2	313.3	310.2	-1.1	-0.4	2.0	0.6	
Retail Trade	929.5	923.0	914.5	6.5	0.7	15.0	1.6	
Transportation, Warehousing, and Utilities	225.3	228.0	228.2	-2.7	-1.2	-2.9	-1.3	
Information	133.1	133.2	142.0	-0.1	-0.1	-8.9	-6.3	
Financial Activities	462.6	463.2	474.0	-0.6	-0.1	-11.4	-2.4	
Finance and Insurance	314.9	314.5	320.3	0.4	0.1	-5.4	-1.7	
Real Estate, Rental, and Leasing	147.7	148.7	153.7	-1.0	-0.7	-6.0	-3.9	
Professional and Business Services	1,038.9	1,046.8	1,033.9	-7.9	-0.8	5.0	0.5	
Professional and Technical Services	433.3	437.2	427.2	-3.9	-0.9	6.1	1.4	
Management of Companies and Enterprises	82.2	81.9	78.0	0.3	0.4	4.2	5.4	
Administrative and Waste Services	523.4	527.7	528.7	-4.3	-0.8	-5.3	-1.0	
Education and Health Services	1,096.4	1,095.4	1,066.6	1.0	0.1	29.8	2.8	
Educational Services	149.2	149.2	142.9	0.0	0.0	6.3	4.4	
Health Care and Social Assistance	947.2	946.2	923.7	1.0	0.1	23.5	2.5	
Leisure and Hospitality	928.1	910.3	902.6	17.8	2.0	25.5	2.8	
Arts, Entertainment, and Recreation	191.7	187.5	180.8	4.2	2.2	10.9	6.0	
Accommodation and Food Services	736.4	722.8	721.8	13.6	1.9	14.6	2.0	
Other Services	320.7	318.3	309.4	2.4	0.8	11.3	3.7	
Total Government	1,109.2	1,108.4	1,116.7	0.8	0.1	-7.5	-0.7	
Local Government	764.5	762.6	769.4	1.9	0.2	-4.9	-0.6	

^p = preliminary, ^r = revised

Note: Sum of detail may not equal totals due to rounding or the exclusion of certain industries from publication. All data are subject to revision.

Released November 19, 2010.

					Change	e from	
	October	September	October	Sep 2010 to	Oct 2010	Oct 2009 to	Oct 2010
Industry Title	2010	2010	2009	Level	Percent	Level	Percent
Total Nonagricultural Employment	7,219,500	7,181,800	7,183,500	37,700	0.5%	36,000	0.5%
Total Private	6,086,000	6,059,300	6,043,000	26,700	0.4%	43,000	0.7%
Goods Producing	663,800	671,500	685,900	-7,700	-1.2%	-22,100	-3.2%
Mining and Logging	5,400	5,400	5,400	0	0.0%	0	0.0%
Mining, except Oil and Gas	3,200	3,200	3,200	0	0.0%	0	0.0%
Construction	356,200	363,100	370,000	-6,900	-1.9%	-13,800	-3.7%
Construction of Buildings	64,300	63,900	69,600	400	0.6%	-5,300	-7.6%
Heavy and Civil Engineering Construction	53,800	53,600	51,500	200	0.4%	2,300	4.5%
Specialty Trade Contractors	238,100	245,600	248,900	-7,500	-3.1%	-10,800	-4.3%
Building Equipment Contractors	104,400	105,800	112,900	-1,400	-1.3%	-8,500	-7.5%
Manufacturing	302,200	303,000	310,500	-800	-0.3%	-8,300	-2.7%
Durable Goods	196,300	198,200	202,300	-1,900	-1.0%	-6,000	-3.0%
Fabricated Metal Product Manufacturing	23,900	24,500	29,000	-600	-2.5%	-5,100	-17.6%
Computer and Electronic Product Manufacturing	43,600	43,400	43,300	200	0.5%	300	0.7%
Communications Equipment Manufacturing	7,800	7,800	7,700	0	0.0%	100	1.3%
Transportation Equipment Manufacturing	31,900	32,200	33,200	-300	-0.9%	-1,300	-3.9%
Aerospace Product and Parts Manufacturing	17,800	17,800	18,900	0	0.0%	-1,100	-5.8%
Miscellaneous Durable Goods Manufacturing	27,100	27,600	26,900	-500	-1.8%	200	0.7%
Nondurable Goods	105,900	104,800	108,200	1,100	1.1%	-2,300	-2.1%
Food Manufacturing	27,700	27,300	27,500	400	1.5%	200	0.7%
Beverage and Tobacco Product Manufacturing	9,800	9,800	9,900	0	0.0%	-100	-1.0%
Paper Manufacturing	9,200	9,200	9,300	0	0.0%	-100	-1.1%
Printing and Related Support Activities	15,800	15,900	17,900	-100	-0.6%	-2,100	-11.7%
Chemical Manufacturing	19,100	19,200	19,200	-100	-0.5%	-100	-0.5%

	October	September	October	Sep 2010 to	Change	e from Oct 2009 to	Oct 2010
Industry Title	2010	2010	2009	Level	Percent	Level	Percent
Service Providing	6,555,700	6,510,300	6,497,600	45,400	0.7%	58,100	0.9%
Private Service Providing	5,422,200	5,387,800	5,357,100	34,400	0.6%	65,100	1.2%
Trade, Transportation, and Utilities	1,460,000	1,451,300	1,446,300	8,700	0.6%	13,700	1.0%
Wholesale Trade	312,900	313,500	310,900	-600	-0.2%	2,000	0.6%
Merchant Wholesalers, Durable Goods	159,900	160,400	157,200	-500	-0.3%	2,700	1.79
Commercial Equipment Wholesalers	43,600	44,200	44,400	-600	-1.4%	-800	-1.89
Electronic Goods Wholesalers	20,400	20,400	20,700	0	0.0%	-300	-1.5
Machinery and Supply Wholesalers	28,500	28,400	27,500	100	0.4%	1,000	3.69
Merchant Wholesalers, Nondurable Goods	110,800	110,100	113,400	700	0.6%	-2,600	-2.3
Grocery and Related Product Wholesalers	43,900	43,600	43,500	300	0.7%	400	0.9
Wholesale Electronic Markets and Agents	42,200	43,000	40,300	-800	-1.9%	1,900	4.7
Retail Trade	920,700	911,500	906,100	9,200	1.0%	14,600	1.6
Motor Vehicle and Parts Dealers	106,000	105,800	107,600	200	0.2%	-1,600	-1.5
Automobile Dealers	61,900	61,700	65,400	200	0.3%	-3,500	-5.4
Furniture and Home Furnishings Stores	31,200	30,500	31,000	700	2.3%	200	0.7
Electronics and Appliance Stores	35,500	34,800	33,600	700	2.0%	1,900	5.7
Building Material and Garden Supply Stores	66,200	66,100	66,000	100	0.2%	200	0.3
Food and Beverage Stores	185,700	184,300	183,300	1,400	0.8%	2,400	1.3
Health and Personal Care Stores	70,100	70,100	68,900	0	0.0%	1,200	1.7
Gasoline Stations	35,100	35,400	36,700	-300	-0.9%	-1,600	-4.4
Clothing and Accessory Stores	100,900	98,500	97,400	2,400	2.4%	3,500	3.6
Sporting Goods, Hobby, Book, and Music Stores	33,300	32,300	32,200	1,000	3.1%	1,100	3.4
General Merchandise Stores	185,800	183,300	178,100	2,500	1.4%	7,700	4.3
Department Stores	80,800	79,700	76,000	1,100	1.4%	4,800	6.3
Other General Merchandise Stores	105,000	103,600	102,100	1,400	1.4%	2,900	2.8
Miscellaneous Store Retailers	49,400	48,900	49,100	500	1.0%	300	0.6
Nonstore Retailers	21,500	21,500	22,200	0	0.0%	-700	-3.2
Electronic Shopping and Mail-Order Houses	13,800	13,800	14,400	0	0.0%	-600	-4.2
Transportation, Warehousing, and Utilities	226,400	226,300	229,300	100	0.0%	-2,900	-1.3
Utilities	24,000	23,700	23,700	300	1.3%	300	1.3

						Change from		
L. L	October	September	October	Sep 2010 to		Oct 2009 to		
Industry Title Transportation and Warehousing	2010 202,400	2010 202,600	2009 205,600	Level	Percent -0.1%	Level	Percent -1.6%	
Air Transportation	31,100	31,200	30,700	-200 -100	-0.1%	-3,200 400	1.3%	
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Water Transportation	11,900	11,800	12,100	100	0.9%	-200	-1.7%	
Truck Transportation	40,200	40,900	40,900	-700	-1.7%	-700	-1.7%	
Support Activities for Transportation	45,300	45,000	43,800	300	0.7%	1,500	3.4%	
Couriers and Messengers	26,700	26,900	28,000	-200	-0.7%	-1,300	-4.6%	
Warehousing and Storage	25,400	25,500	25,600	-100	-0.4%	-200	-0.8%	
Information	132,500	132,700	141,400	-200	-0.2%	-8,900	-6.3%	
Publishing Industries, except Internet	30,000	30,400	33,400	-400	-1.3%	-3,400	-10.2%	
Broadcasting, except Internet	13,600	13,700	13,800	-100	-0.7%	-200	-1.5%	
Telecommunications	55,600	55,700	59,700	-100	-0.2%	-4,100	-6.9%	
Wired Telecommunications Carriers	43,500	43,500	45,100	0	0.0%	-1,600	-3.6%	
Internet Service Providers and Data Processing	16,400	16,400	16,700	0	0.0%	-300	-1.8%	
Financial Activities	462,900	462,400	474,300	500	0.1%	-11,400	-2.4%	
Finance and Insurance	315,600	314,100	321,000	1,500	0.5%	-5,400	-1.7%	
Credit Intermediation and Related Activities	147,800	147,400	152,200	400	0.3%	-4,400	-2.9%	
Depository Credit Intermediation	90,400	90,400	94,700	0	0.0%	-4,300	-4.5%	
Insurance Carriers and Related Activities	124,100	123,900	126,500	200	0.2%	-2,400	-1.9%	
Insurance Carriers	66,700	66,900	69,200	-200	-0.3%	-2,500	-3.6%	
Insurance Agencies, Brokerages, and Related	57,400	57,000	57,300	400	0.7%	100	0.2%	
Real Estate, Rental, and Leasing	147,300	148,300	153,300	-1,000	-0.7%	-6,000	-3.9%	
Real Estate	110,800	111,300	115,300	-500	-0.5%	-4,500	-3.9%	
Professional and Business Services	1,037,900	1,041,900	1,032,700	-4,000	-0.4%	5,200	0.5%	
Professional and Technical Services	434,600	433,000	428,300	1,600	0.4%	6,300	1.5%	
Legal Services	88,400	88,000	88,200	400	0.5%	200	0.2%	
Accounting, Tax Preparation, and Bookkeeping	50,300	50,000	49,900	300	0.6%	400	0.8%	
Architectural, Engineering, and Related	72,200	72,000	73,500	200	0.3%	-1,300	-1.8%	
Computer Systems Design and Related	68,700	67,700	61,300	1,000	1.5%	7,400	12.1%	
Management, Scientific, and Technical	72,700	72,900	72,400	-200	-0.3%	300	0.4%	
Management of Companies and Enterprises	82,500	82,100	78,300	400	0.5%	4,200	5.4%	

					Change		
	October	September	October	Sep 2010 to		Oct 2009 to	
Industry Title	2010	2010	2009	Level	Percent	Level	Percent
Administrative and Waste Services	520,800	526,800	526,100	-6,000	-1.1%	-5,300	-1.0%
Administrative and Support Services	501,200	507,200	507,000	-6,000	-1.2%	-5,800	-1.1%
Employment Services	155,500	161,200	160,200	-5,700	-3.5%	-4,700	-2.9%
Business Support Services	60,800	60,400	63,000	400	0.7%	-2,200	-3.5%
Travel Arrangement and Reservation Services	24,000	23,400	26,900	600	2.6%	-2,900	-10.8%
Investigation and Security Services	59,500	59,300	61,100	200	0.3%	-1,600	-2.6%
Services to Buildings and Dwellings	131,500	133,200	132,600	-1,700	-1.3%	-1,100	-0.8%
Waste Management and Remediation Services	19,600	19,600	19,100	0	0.0%	500	2.6%
Education and Health Services	1,101,100	1,092,400	1,070,900	8,700	0.8%	30,200	2.8%
Educational Services	152,000	148,900	145,500	3,100	2.1%	6,500	4.5%
Elementary and Secondary Schools	47,100	46,200	46,700	900	2.0%	400	0.9%
Colleges and Universities	67,700	64,400	59,400	3,300	5.1%	8,300	14.0%
Health Care and Social Assistance	949,100	943,500	925,400	5,600	0.6%	23,700	2.6%
Ambulatory Health Care Services	400,300	398,000	390,700	2,300	0.6%	9,600	2.5%
Offices of Physicians	178,400	177,000	174,500	1,400	0.8%	3,900	2.2%
Home Health Care Services	66,200	65,600	62,400	600	0.9%	3,800	6.1%
Hospitals	257,700	256,000	252,000	1,700	0.7%	5,700	2.3%
Nursing and Residential Care Facilities	179,900	178,700	173,700	1,200	0.7%	6,200	3.6%
Nursing Care Facilities	100,600	100,200	96,000	400	0.4%	4,600	4.8%
Community Care for the Elderly	49,100	49,000	47,100	100	0.2%	2,000	4.3%
Social Assistance	111,200	110,800	109,000	400	0.4%	2,200	2.0%
Leisure and Hospitality	907,200	889,900	882,300	17,300	1.9%	24,900	2.8%
Arts, Entertainment, and Recreation	187,800	182,100	177,200	5,700	3.1%	10,600	6.0%
Amusement, Gambling, and Recreation	148,200	144,400	141,500	3,800	2.6%	6,700	4.7%
Amusement Parks and Arcades	62,100	60,400	57,400	1,700	2.8%	4,700	8.2%
Accommodation and Food Services	719,400	707,800	705,100	11,600	1.6%	14,300	2.0%
Accommodation	153,500	150,000	141,400	3,500	2.3%	12,100	8.6%
Food Services and Drinking Places	565,900	557,800	563,700	8,100	1.5%	2,200	0.4%

Released November 19, 2010

				Change from						
	October	September	October	Sep 2010 to	Oct 2010	Oct 2009 to	Oct 2010			
Industry Title	2010	2010	2009	Level	Percent	Level	Percent			
Other Services	320,600	317,200	309,200	3,400	1.1%	11,400	3.7%			
Repair and Maintenance	68,200	67,000	66,500	1,200	1.8%	1,700	2.6%			
Automotive Repair and Maintenance	45,000	44,800	44,500	200	0.5%	500	1.1%			
Personal and Laundry Services	80,000	79,500	79,200	500	0.6%	800	1.0%			
Membership Associations and Organizations	172,400	170,700	163,500	1,700	1.0%	8,900	5.4%			
Total Government	1,133,500	1,122,500	1,140,500	11,000	1.0%	-7,000	-0.6%			
Federal	129,500	129,000	133,600	500	0.4%	-4,100	-3.1%			
State	221,500	219,200	219,600	2,300	1.1%	1,900	0.9%			
Local	782,500	774,300	787,300	8,200	1.1%	-4,800	-0.6%			

Note: Employment estimates have been rounded to the nearest hundred. Sum of detail may not equal totals due to rounding or the exclusion of certain industries from publication. All data are subject to revision.

STATE OF FLORIDA LOCAL AREA UNEMPLOYMENT STATISTICS BY COUNTY (NOT SEASONALLY ADJUSTED)

OCTOBER 2010					SEPTEMBER 2010				OCTOBER 2009			
	LABOR	EMPLOY-	UNEMPL	OYMENT	LABOR	EMPLOY-	UNEMPLO	OYMENT	LABOR	EMPLOY-	UNEMPLO	DYMENT
COUNTY	FORCE	MENT	LEVEL	RATE (%)	FORCE	MENT	LEVEL	RATE (%)	FORCE	MENT	LEVEL	RATE (%)
ALACHUA	133122	122789	10333	7.8	134364	123330	11034	8.2	132783	122664	10119	7.6
BAKER	12139	10882	1257	10.4	12208	10893	1315	10.8	12284	10918	1366	11.1
BAY	90757	81325	9432	10.4	92432	82717	9715	10.5	89341	80776	8565	9.6
BRADFORD	12590	11352	1238	9.8	12698	11403	1295	10.2	12520	11434	1086	8.7
BREVARD	266252	234838	31414	11.8	269141	237215	31926	11.9	268866	238028	30838	11.5
BROWARD	979389	880542	98847	10.1	994679	889484	105195	10.6	986626	887586	99040	10.0
CALHOUN	5898	5354	544	9.2	5937	5358	579	9.8	5962	5413	549	9.2
CHARLOTTE	68156	59743	8413	12.3	68575	59587	8988	13.1	68563	59749	8814	12.9
CITRUS	56428	49076	7352	13.0	57029	49238	7791	13.7	56809	49495	7314	12.9
CLAY	95728	85606	10122	10.6	96264	85687	10577	11.0	95526	85890	9636	10.1
COLLIER	141329	124019	17310	12.2	141801	122941	18860	13.3	142454	124085	18369	12.9
COLUMBIA	31089	27838	3251	10.5	31452	28054	3398	10.8	32018	28665	3353	10.5
DESOTO	14040	12306	1734	12.4	14169	12321	1848	13.0	14422	12660	1762	12.2
DIXIE	5754	5042	712	12.4	5883	5119	764	13.0	5803	5108	695	12.0
DUVAL	445445	394911	50534	11.3	449219	395284	53935	12.0	447148	396220	50928	11.4
ESCAMBIA	141183	126388	14795	10.5	143065	127395	15670	11.0	140584	126286	14298	10.2
FLAGLER	32605	27536	5069	15.5	33093	27699	5394	16.3	32889	27740	5149	15.7
FRANKLIN	5018	4588	430	8.6	5170	4722	448	8.7	4919	4518	401	8.2
GADSDEN	21891	19664	2227	10.2	21905	19570	2335	10.7	21758	19670	2088	9.6
GILCHRIST	7950	7218	732	9.2	8051	7249	802	10.0	8032	7210	822	10.2
GLADES	4502	3969	533	11.8	4445	3863	582	13.1	4395	3917	478	10.9
GULF	6535	5881	654	10.0	6731	6048	683	10.1	6474	5808	666	10.3
HAMILTON	4943	4406	537	10.9	4967	4375	592	11.9	4973	4398	575	11.6
HARDEE	10935	9425	1510	13.8	11002	9353	1649	15.0	11264	9765	1499	13.3
HENDRY	16066	13123	2943	18.3	16016	12826	3190	19.9	16816	13966	2850	16.9
HERNANDO	63390	54349	9041	14.3	64292	54690	9602	14.9	63689	54685	9004	14.1
HIGHLANDS	39157	34195	4962	12.7	39332	34144	5188	13.2	40025	35128	4897	12.2
HILLSBOROUGH	597661	528643	69018	11.5	606299	531964	74335	12.3	602941	531919	71022	11.8
HOLMES	8635	7904	731	8.5	8783	8008	775	8.8	8904	8180	724	8.1
INDIAN RIVER	61898	53083	8815	14.2	62534	52929	9605	15.4	62270	53175	9095	14.6
JACKSON	21941	20166	1775	8.1	22300	20397	1903	8.5	22358	20637	1721	7.7
JEFFERSON	7116	6452	664	9.3	7117	6421	696	9.8	7083	6454	629	8.9
LAFAYETTE	2987	2727	260	8.7	3015	2738	277	9.2	3135	2886	249	7.9
LAKE	137667	121710	15957	11.6	138718	121626	17092	12.3	137796	121046	16750	12.2
LEE	271605	236699	34906	12.9	275472	238208	37264	13.5	275374	237897	37477	13.6
LEON	151227	139523	11704	7.7	151391	138854	12537	8.3	150759	139567	11192	7.4
LEVY	16540	14477	2063	12.5	16617	14438	2179	13.1	16652	14593	2059	12.4
LIBERTY	3919	3648	271	6.9	3917	3644	273	7.0	3914	3676	238	6.1

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STATE OF FLORIDA LOCAL AREA UNEMPLOYMENT STATISTICS BY COUNTY (NOT SEASONALLY ADJUSTED)

OCTOBER 2010					SEPTEMBE	ER 2010		OCTOBER 2009				
	LABOR	EMPLOY-	UNEMPL	OYMENT	LABOR	EMPLOY-	UNEMPL	OYMENT	LABOR	EMPLOY-	UNEMPL	OYMENT
COUNTY	FORCE	MENT	LEVEL	RATE (%)	FORCE	MENT	LEVEL	RATE (%)	FORCE	MENT	LEVEL	RATE (%)
MADISON	7174	6348	826	11.5	7261	6378	883	12.2	7286	6437	849	11.7
MANATEE	143671	126854	16817	11.7	144794	126495	18299	12.6	144931	126978	17953	12.4
MARION	132621	114309	18312	13.8	134468	115204	19264	14.3	135239	116266	18973	14.0
MARTIN	62320	54969	7351	11.8	62598	54792	7806	12.5	63081	55291	7790	12.3
MIAMI-DADE	1299378	1129663	169715	13.1	1285492	1117253	168239	13.1	1262013	1112496	149517	11.8
MONROE	42294	38909	3385	8.0	43043	39352	3691	8.6	44153	40737	3416	7.7
NASSAU	36083	32335	3748	10.4	36446	32365	4081	11.2	36335	32442	3893	10.7
OKALOOSA	97675	90066	7609	7.8	99535	91502	8033	8.1	97882	90469	7413	7.6
OKEECHOBEE	18137	15619	2518	13.9	18135	15468	2667	14.7	18397	15944	2453	13.3
ORANGE	607906	539777	68129	11.2	611849	539404	72445	11.8	605779	536829	68950	11.4
OSCEOLA	139954	122928	17026	12.2	140927	122843	18084	12.8	140131	122257	17874	12.8
PALM BEACH	617535	545235	72300	11.7	622984	545518	77466	12.4	615774	542772	73002	11.9
PASCO	197344	172239	25105	12.7	199567	173321	26246	13.2	198395	173306	25089	12.6
PINELLAS	446144	394758	51386	11.5	451195	397238	53957	12.0	448927	397205	51722	11.5
POLK	274061	239692	34369	12.5	277418	240486	36932	13.3	275552	240814	34738	12.6
PUTNAM	31440	27272	4168	13.3	32090	27656	4434	13.8	32502	28171	4331	13.3
ST. JOHNS	95347	86229	9118	9.6	96000	86310	9690	10.1	95366	86514	8852	9.3
ST. LUCIE	123584	105386	18198	14.7	124414	105047	19367	15.6	124356	106003	18353	14.8
SANTA ROSA	71326	64699	6627	9.3	72301	65215	7086	9.8	71383	64647	6736	9.4
SARASOTA	166504	146643	19861	11.9	167156	146227	20929	12.5	167299	146785	20514	12.3
SEMINOLE	241343	216351	24992	10.4	242715	216202	26513	10.9	240820	215170	25650	10.7
SUMTER	31781	28866	2915	9.2	32093	28957	3136	9.8	32192	29093	3099	9.6
SUWANNEE	17660	15794	1866	10.6	17858	15871	1987	11.1	17112	15240	1872	10.9
TAYLOR	8877	7838	1039	11.7	8984	7894	1090	12.1	9235	8169	1066	11.5
UNION	5328	4869	459	8.6	5393	4912	481	8.9	5423	4948	475	8.8
VOLUSIA	253393	223163	30230	11.9	255679	223689	31990	12.5	253285	223250	30035	11.9
WAKULLA	16405	15086	1319	8.0	16406	15013	1393	8.5	16343	15090	1253	7.7
WALTON	30150	27739	2411	8.0	31039	28530	2509	8.1	31095	28665	2430	7.8
WASHINGTON	9965	8819	1146	11.5	10182	9006	1176	11.5	10048	9010	1038	10.3
FLORIDA												
NOT SEASONA	JIY ADJUS	TFD										
1101 02/10011/	9219000	8154000	1065000	11.6	9288000	8168000	1120000	12.1	9218000	8163000	1056000	11.5
SEASONALLY		0104000	1000000	11.0	0200000	0100000	1120000	12.1	3210000	0100000	1000000	11.0
OL/10011/12E1	9233000	8137000	1096000	11.9	9244000	8143000	1101000	11.9	9202000	8154000	1049000	11.4
UNITED STATES												
NOT SEASONA	LLY ADJUS	TED										
	153652000	139749000	13903000	9.0	153854000	139715000	14140000	9.2	153635000	139088000	14547000	9.5
SEASONALLY A	ADJUSTED											
	153904000	139061000	14843000	9.6	154158000	139391000	14767000	9.6	153854000	138242000	15612000	10.1

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RELEASED NOVEMBER 19, 2010

NOTE: Items may not add to totals or compute to displayed percentages due to rounding. All data are subject to revision.

STATE OF FLORIDA LOCAL AREA UNEMPLOYMENT STATISTICS BY METROPOLITAN STATISTICAL AREA (MSA) (NOT SEASONALLY ADJUSTED)

	ОСТОВЕ	R 2010		1	SEPTEMB	ER 2010		I	OCTOBE	R 2009	
LABOR	EMPLOY-	UNEMPLO		LABOR	EMPLOY-	UNEMPL	OYMENT	LABOR	EMPLOY-		OYMENT
MSA (COUNTIES) FORCE	MENT	LEVEL	RATE (%)	FORCE	MENT	LEVEL	RATE (%)	FORCE	MENT	LEVEL	RATE (%)
CAPE CORAL-FT. MYERS (Lec 271605	236699	34906	12.9	275472	238208	37264	13.5	275374	237897	37477	13.6
CRESTVIEW-FT. WALTON BE 97675	ACH-DESTI 90066	N (Okaloosa 7609	7.8	99535	91502	8033	8.1	97882	90469	7413	7.6
DELTONA-DAYTONA BEACH- 253393	ORMOND B 223163	EACH (Volus 30230	sia) 11.9	255679	223689	31990	12.5	253285	223250	30035	11.9
GAINESVILLE (Alachua and Gi 141072		11065	7.8	142415	130579	11836	8.3	140815	129874	10941	7.8
JACKSONVILLE (Baker, Clay, I	Duval, Nassa	au, and St. Jo	ohns)								
684742 LAKELAND-WINTER HAVEN (609963 Polk)	74779	10.9	690137	610539	79598	11.5	686658	611984	74674	10.9
274061 MIAMI-FT. LAUDERDALE-PON	239692 //PANO BEA	34369 CH (Broward	12.5 I Miami-D	277418 ade_and Pal	240486 m Beach)	36932	13.3	275552	240814	34738	12.6
2896302	2555440	340862	11.8		2552255	350900	12.1	2864413	2542854	321559	11.2
Ft. Lauderdale-Pompano Beach				1		000000			20.200.	02.000	
979389 Miami-Miami Beach-Kendall Me	880542	98847	10.1	994679	889484	105195	10.6	986626	887586	99040	10.0
1299378	1129663	169715	13.1	1285492	1117253	168239	13.1	1262013	1112496	149517	11.8
West Palm Beach-Boca Raton- 617535	545235	72300	itan Divisio 11.7	on (Palm Bea 622984	545518	77466	12.4	615774	542772	73002	11.9
NAPLES-MARCO ISLAND (Col 141329	llier) 124019	17310	12.2	141801	122941	18860	13.3	142454	124085	18369	12.9
NORTH PORT-BRADENTON-S 310175	SARASOTA (273497	Manatee an 36678	d Sarasota 11.8	a) 311950	272722	39228	12.6	312230	273763	38467	12.3
OCALA (Marion)											
132621 ORLANDO-KISSIMMEE-SANF	114309 ORD (Lake, (18312 Orange, Osc	13.8 eola, and	1	115204	19264	14.3	135239	116266	18973	14.0
1126870 PALM BAY-MELBOURNE-TITU	1000766 JSVILLE (Bre	126104 evard)	11.2	1134210	1000076	134134	11.8	1124526	995302	129224	11.5
266252 PALM COAST (Flagler)	234838	31414	11.8	269141	237215	31926	11.9	268866	238028	30838	11.5
32605	27536	5069	15.5	33093	27699	5394	16.3	32889	27740	5149	15.7
PANAMA CITY-LYNN HAVEN-I 90757	81325	9432	10.4	92432	82717	9715	10.5	89341	80776	8565	9.6
PENSACOLA-FERRY PASS-BI 212509	RENT (Escar 191087	mbia and Sa 21422	nta Rosa) 10.1	215366	192610	22756	10.6	211967	190933	21034	9.9
PORT ST. LUCIE (Martin and S 185904	St. Lucie) 160355	25549	13.7	187012	159839	27173	14.5	187437	161294	26143	13.9
PUNTA GORDA (Charlotte)											
68156 SEBASTIAN-VERO BEACH (In	59743 dian River)	8413	12.3	68575	59587	8988	13.1	68563	59749	8814	12.9
61898 TALLAHASSEE (Gadsden, Jeff	53083 ferson Leon	8815 and Wakulli	14.2 a)	62534	52929	9605	15.4	62270	53175	9095	14.6
196637	180724	15913	8.1	1	179858	16961	8.6	195943	180781	15162	7.7
TAMPA-ST. PETERSBURG-CL 1304539	1149988 1149988	•	, Hillsboro 11.8	ugh, Pasco, a 1321354	and Pinellas) 1157214	164140	12.4	1313953	1157116	156837	11.9
FLORIDA											
NOT SEASONALLY ADJUS 9219000	TED 8154000	1065000	11.6	9288000	8168000	1120000	12.1	9218000	8163000	1056000	11.5
SEASONALLY ADJUSTED											
9233000	8137000	1096000	11.9	9244000	8143000	1101000	11.9	9202000	8154000	1049000	11.4
UNITED STATES	TED.										
NOT SEASONALLY ADJUS 153652000	TED 139749000	13903000	9.0	153854000	139715000	14140000	9.2	153635000	139088000	14547000	9.5
SEASONALLY ADJUSTED 153904000	139061000	14843000	9.6	154158000	139391000	14767000	9.6	153854000	138242000	15612000	10.1

RELEASED NOVEMBER 19, 2010

NOTE: Items may not add to totals or compute to displayed percentages due to rounding. All data are subject to revision.

STATE OF FLORIDA COUNTIES RANKED BY UNEMPLOYMENT RATE (NOT SEASONALLY ADJUSTED)

OCTOBER 2010 (Preliminary)

RELEASED 11/19/2010

				RELEASEL	7 11/19/2010
		UNEMPLOYMENT			UNEMPLOYMENT
RANK	COUNTY	RATE (%)	RANK	COUNTY	RATE (%)
1	HENDRY	18.3	35	DUVAL	11.3
2	FLAGLER	15.5	36	ORANGE	11.2
3	ST. LUCIE	14.7	37	HAMILTON	10.9
4	HERNANDO	14.3	38	CLAY	10.6
5	INDIAN RIVER	14.2	39	SUWANNEE	10.6
6	OKEECHOBEE	13.9	40	ESCAMBIA	10.5
7	HARDEE	13.8	41	COLUMBIA	10.5
8	MARION	13.8	42	BAY	10.4
9	PUTNAM	13.3	43	NASSAU	10.4
10	MIAMI-DADE	13.1	44	SEMINOLE	10.4
11	CITRUS	13.0	45	BAKER	10.4
12	LEE	12.9	46	GADSDEN	10.2
13	PASCO	12.7	47	BROWARD	10.1
14	HIGHLANDS	12.7	48	GULF	10.0
15	POLK	12.5	49	BRADFORD	9.8
16	LEVY	12.5	50	ST. JOHNS	9.6
17	DIXIE	12.4	51	JEFFERSON	9.3
18	DESOTO	12.4	52	SANTA ROSA	9.3
19	CHARLOTTE	12.3	53	CALHOUN	9.2
20	COLLIER	12.2	54	GILCHRIST	9.2
21	OSCEOLA	12.2	55	SUMTER	9.2
22	VOLUSIA	11.9		UNITED STATES	9.0
23	SARASOTA	11.9	56	LAFAYETTE	8.7
24	GLADES	11.8	57	UNION	8.6
25	BREVARD	11.8	58	FRANKLIN	8.6
26	MARTIN	11.8	59	HOLMES	8.5
27	PALM BEACH	11.7	60	JACKSON	8.1
28	MANATEE	11.7	61	WAKULLA	8.0
29	TAYLOR	11.7	62	MONROE	8.0
30	LAKE	11.6	63	WALTON	8.0
	FLORIDA	11.6	64	OKALOOSA	7.8
31	HILLSBOROUGH	11.5	65	ALACHUA	7.8
32	PINELLAS	11.5	66	LEON	7.7
33	MADISON	11.5	67	LIBERTY	6.9
34	WASHINGTON	11.5			

NOTE: All data are subject to revision.

STATE OF FLORIDA

METROPOLITAN STATISTICAL AREAS (MSAs) AND METROPOLITAN DIVISIONS (MDs) RANKED BY UNEMPLOYMENT RATE (NOT SEASONALLY ADJUSTED)

OCTOBER 2010 (Preliminary)

1. Palm Coast MSA	15.5 %
2. Sebastian-Vero Beach MSA	14.2
3. Ocala MSA	13.8
4. Port St. Lucie MSA	13.7
5. Miami-Miami Beach-Kendall MD	13.1
6. Cape Coral-Ft. Myers MSA	12.9
7. Lakeland-Winter Haven MSA	12.5
8. Punta Gorda MSA	12.3
9. Naples-Marco Island MSA	12.2
10. Deltona-Daytona Beach-Ormond Beach MSA	11.9
11. Tampa-St. Petersburg-Clearwater MSA	11.8
12. North Port-Bradenton-Sarasota MSA	11.8
13. Palm Bay-Melbourne-Titusville MSA	11.8
14. Miami-Ft. Lauderdale-Pompano Beach MSA	11.8
15. West Palm Beach-Boca Raton-Boynton Beach MD	11.7
Florida	11.6
16. Orlando-Kissimmee-Sanford MSA	11.2
17. Jacksonville MSA	10.9
18. Panama City-Lynn Haven-Panama City Beach MSA	10.4
19. Ft. Lauderdale-Pompano Beach-Deerfield Beach MD	10.1
20. Pensacola-Ferry Pass-Brent MSA	10.1
United States	9.0
21. Tallahassee MSA	8.1
22. Gainesville MSA	7.8
23. Crestview-Ft. Walton Beach-Destin MSA	7.8

Released November 19, 2010

NOTE: All data are subject to revision.

TOTAL NONAGRICULTURAL EMPLOYMENT FLORIDA (Not Seasonally Adjusted)

	October	September	October	Over-the-Month Change		Over-the-Year Change	
Area	2010	2010	2009	Level	Percent	Level	Percent
Statewide	7,219,500	7,181,800	7,183,500	+37,700	+0.5%	+36,000	+0.5%
Cape Coral-Ft. Myers MSA	191,600	191,200	192,400	+400	+0.2%	-800	-0.4%
Crestview-Ft. Walton Beach-Destin MSA	78,900	79,400	78,800	-500	-0.6%	+100	+0.1%
Deltona-Daytona Beach-Ormond Beach MSA	154,500	154,000	153,800	+500	+0.3%	+700	+0.5%
Ft. Lauderdale-Pompano Beach-Deerfield Beach MD	698,000	698,400	701,500	-400	-0.1%	-3,500	-0.5%
Gainesville MSA	129,600	129,300	128,800	+300	+0.2%	+800	+0.6%
Jacksonville MSA	579,300	575,900	579,000	+3,400	+0.6%	+300	+0.1%
Lakeland-Winter Haven MSA	193,700	193,000	194,100	+700	+0.4%	-400	-0.2%
Miami-Ft. Lauderdale-Pompano Beach MSA	2,178,100	2,169,900	2,174,300	+8,200	+0.4%	+3,800	+0.2%
Miami-Miami Beach-Kendall MD	980,500	975,300	978,600	+5,200	+0.5%	+1,900	+0.2%
Naples-Marco Island MSA	107,400	106,400	106,700	+1,000	+0.9%	+700	+0.7%
North Port-Bradenton-Sarasota MSA	245,900	243,700	244,900	+2,200	+0.9%	+1,000	+0.4%
Ocala MSA	89,600	89,800	90,500	-200	-0.2%	-900	-1.0%
Orlando-Kissimmee-Sanford MSA	1,010,100	998,800	999,600	+11,300	+1.1%	+10,500	+1.1%
Palm Bay-Melbourne-Titusville MSA	191,900	192,400	193,900	-500	-0.3%	-2,000	-1.0%
Palm Coast MSA	17,400	17,500	17,900	-100	-0.6%	-500	-2.8%
Panama City-Lynn Haven-Panama City Beach MSA	72,600	73,200	71,800	-600	-0.8%	+800	+1.1%
Pensacola-Ferry Pass-Brent MSA	159,400	159,500	158,500	-100	-0.1%	+900	+0.6%
Port St. Lucie MSA	118,100	116,900	118,100	+1,200	+1.0%	+0	+0.0%
Punta Gorda MSA	39,100	38,900	39,000	+200	+0.5%	+100	+0.3%
Sebastian-Vero Beach MSA	43,100	43,000	42,900	+100	+0.2%	+200	+0.5%
Tallahassee MSA	173,200	171,300	172,400	+1,900	+1.1%	+800	+0.5%
Tampa-St. Petersburg-Clearwater MSA	1,122,100	1,118,800	1,123,800	+3,300	+0.3%	-1,700	-0.2%
West Palm Beach-Boca Raton-Boynton Beach MD	499,600	496,200	494,200	+3,400	+0.7%	+5,400	+1.1%

Note: Employment estimates have been rounded to the nearest hundred. Sum of detail may not equal totals due to rounding or the exclusion of certain industries from publication. All data are subject to revision. Released November 19, 2010.