

City of Palm Coast
 Analysis of Taxable Sales
 Reported by FL Department of Revenue
 For the Calendar Years 2006 - 2014



From Phone call to DOR

Palm Coast			
Year	Sales	% Change	\$ Change
2006	\$465,904,400.00		
2007	\$456,233,783.00	-2.08%	(\$9,670,617.00)
2008	\$462,038,746.00	1.27%	\$5,804,963.00
2009	\$501,355,780.00	8.51%	\$39,317,034.00
2010	\$507,798,072.00	1.28%	\$6,442,292.00
2011	\$550,069,747.00	8.32%	\$42,271,675.00
2012	\$579,143,921.06	5.29%	\$29,074,174.06
2013	\$617,281,436.86	6.59%	\$38,137,515.80
2014	\$648,914,876.00	5.12%	\$31,633,439.14

2006-2014 % Change 39.28%

Palm Coast as a % of the County		
2006	\$465,904,400.00	58.94%
2007	\$456,233,783.00	64.21%
2008	\$462,038,746.00	66.45%
2009	\$501,355,780.00	76.95%
2010	\$507,798,072.00	76.40%
2011	\$550,069,747.00	79.34%
2012	\$579,143,921.06	78.33%
2013	\$617,281,436.86	77.96%
2014	\$648,914,876.00	76.60%

From DOR Website

Flagler County			
Year	Sales	% Change	\$ Change
2006	\$790,407,555.02		
2007	\$710,479,882.86	-10.11%	(\$79,927,672.16)
2008	\$695,265,688.00	-2.14%	(\$15,214,194.86)
2009	\$651,568,468.00	-6.28%	(\$43,697,220.00)
2010	\$664,644,292.42	2.01%	\$13,075,824.42
2011	\$693,329,909.68	4.32%	\$28,685,617.26
2012	\$739,393,566.23	6.64%	\$46,063,656.55
2013	\$791,806,631.04	7.09%	\$52,413,064.81
2014	\$847,164,782.18	6.99%	\$55,358,151.14

2006-2014 % Change 7.18%

Flagler County without Palm Coast		
2006	\$324,503,155.02	31.32%
2007	\$254,246,099.86	27.85%
2008	\$233,226,942.00	28.94%
2009	\$150,212,688.00	29.76%
2010	\$156,846,220.42	29.76%
2011	\$143,260,162.68	29.65%
2012	\$160,249,645.17	29.57%
2013	\$174,525,194.18	29.34%
2014	\$198,249,906.18	28.56%

Flagler County Annual % Change without Palm Coast		
2006	\$324,503,155.02	
2007	\$254,246,099.86	-21.65%
2008	\$233,226,942.00	-8.27%
2009	\$150,212,688.00	-35.59%
2010	\$156,846,220.42	4.42%
2011	\$143,260,162.68	-8.66%
2012	\$160,249,645.17	11.86%
2013	\$174,525,194.18	8.91%
2014	\$198,249,906.18	13.59%

St Johns County			
Year	Sales	% Change	\$ Change
2006	\$2,523,282,608.24		
2007	\$2,551,248,783.75	1.11%	\$27,966,175.51
2008	\$2,402,140,217.78	-5.84%	(\$149,108,565.98)
2009	\$2,189,115,132.45	-8.87%	(\$213,025,085.33)
2010	\$2,233,182,164.73	2.01%	\$44,067,032.28
2011	\$2,338,555,669.03	4.72%	\$105,373,504.30
2012	\$2,500,827,010.40	6.94%	\$162,271,341.37
2013	\$2,698,696,845.47	7.91%	\$197,869,835.07
2014	\$2,966,604,761.18	9.93%	\$267,907,915.71

2006-2014 % Change 17.57%

Volusia County			
Year	Sales	% Change	\$ Change
2006	\$7,121,721,439.10		
2007	\$6,904,515,426.39	-3.05%	(\$217,206,012.71)
2008	\$6,209,600,600.40	-10.06%	(\$694,914,825.99)
2009	\$5,683,679,472.09	-8.47%	(\$525,921,128.31)
2010	\$5,561,062,753.74	-2.16%	(\$122,616,718.35)
2011	\$5,690,769,325.27	2.33%	\$129,706,571.53
2012	\$6,032,156,211.61	6.00%	\$341,386,886.34
2013	\$6,391,077,038.80	5.95%	\$358,920,827.19
2014	\$6,814,465,822.60	6.62%	\$423,388,783.80

2006-2014 % Change -4.31%