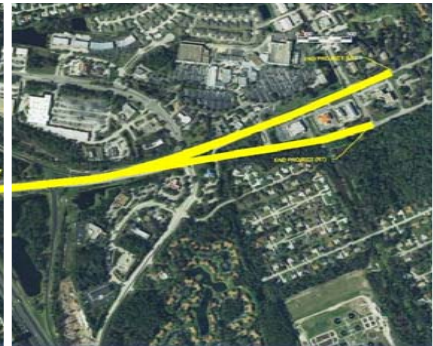
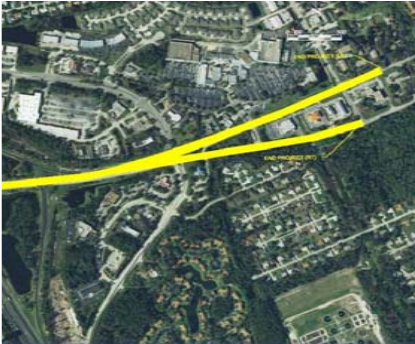




# "Making Our Future Together"

## 2015 City of Palm Coast Update





Starts with a Vision...

# City Council Vision and Goals

*To be recognized as one of Florida's premier cities in which to live, work and play*



Expansion



Environmental



Economic



Quality of Life



Finance



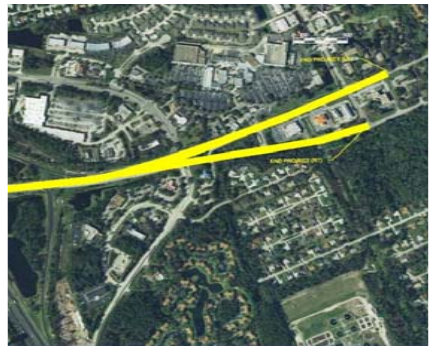
Workforce Talent



HOLLAND PARK MASTER PLAN



# A Expansion



# FY2015 Major Capital Projects

## Capital Projects Fund

City Hall Construction	\$6,210,353
Community Center Renovations (Design Only)	\$425,000
Holland Park Renovations	\$3,532,000
Seminole Woods Path	\$650,000

## Streets Improvements Fund

Street Resurfacing	\$1,200,000
Palm Coast Parkway Six-Laning	\$5,106,000
Palm Harbor Parkway Extension	\$2,165,000
Old Kings Road N. Extension	\$6,289,495
Old Kings Road Widening Design	\$1,560,000
Royal Palms Pkwy Improvements	\$1,330,000

## Utility Capital Projects Fund

WTP 2 - Well field Expansion	\$1,550,000
Old Kings Road Master Pump Station and Force Main	\$2,250,000
Reclaimed Water Mains (Seminole Blvd & Matanzas W Pkwy)	\$3,525,000

## Stormwater Management Capital Fund

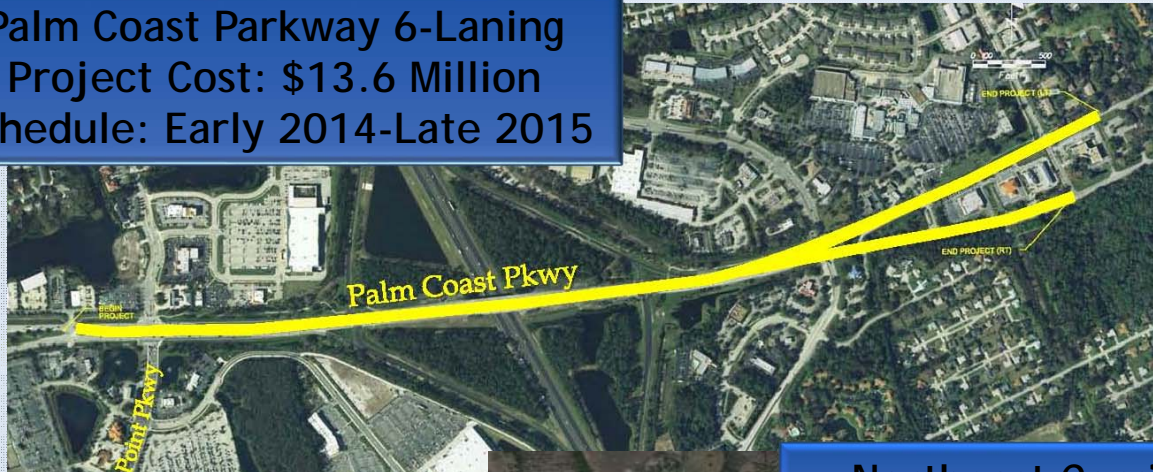
Swale Rehab & Pipe Replacements	\$2,268,082
Modeling Improvements (Sec. 34 & 37)	\$225,000
Weir Replacement (LO-1)	\$440,000
Major Crossing (Boulder Rock)	\$335,000

Expansion



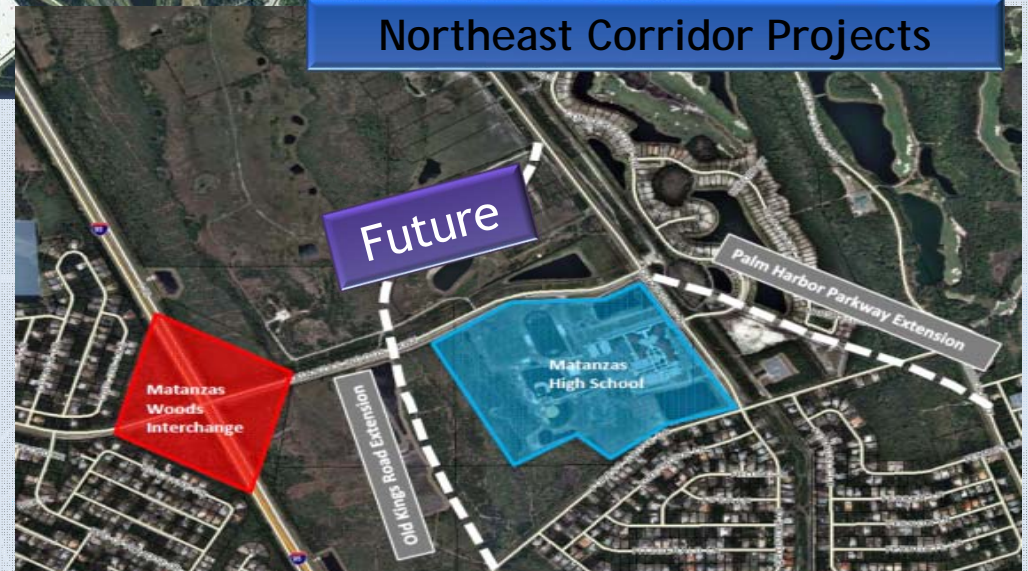
# Transportation Improvements

Palm Coast Parkway 6-Laning  
Project Cost: \$13.6 Million  
Schedule: Early 2014-Late 2015



Net +63 Trees

Northeast Corridor Projects



# City Hall



**Gilbane**

Palm Coast City Hall  
Palm Coast, Florida

March 27th 2015

Expansion

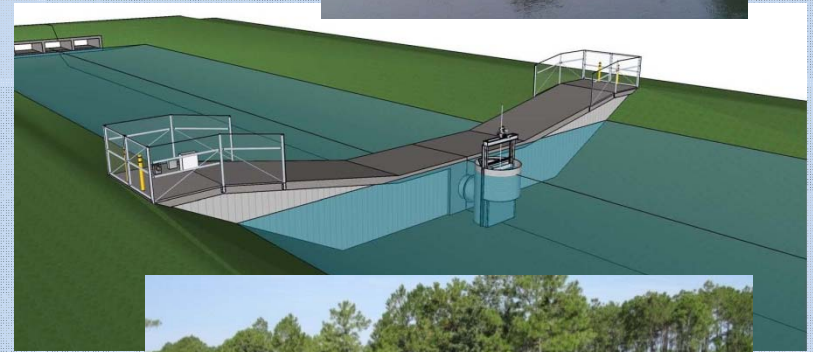


# Stormwater Improvements

Bunker Hill Dr Before



Bunker Lane After





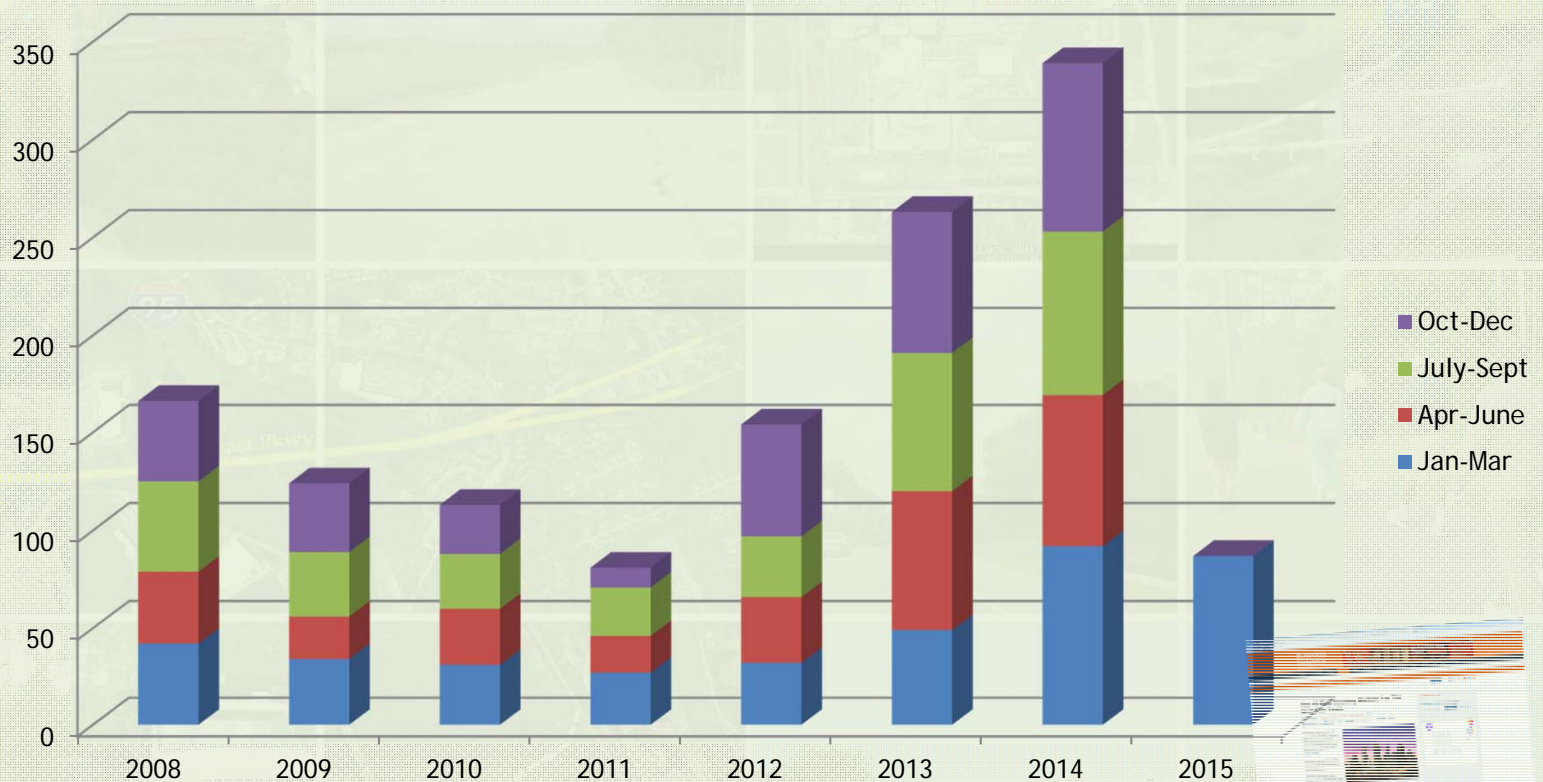


# Economic



# Home Construction

## Single-Family Building Permits

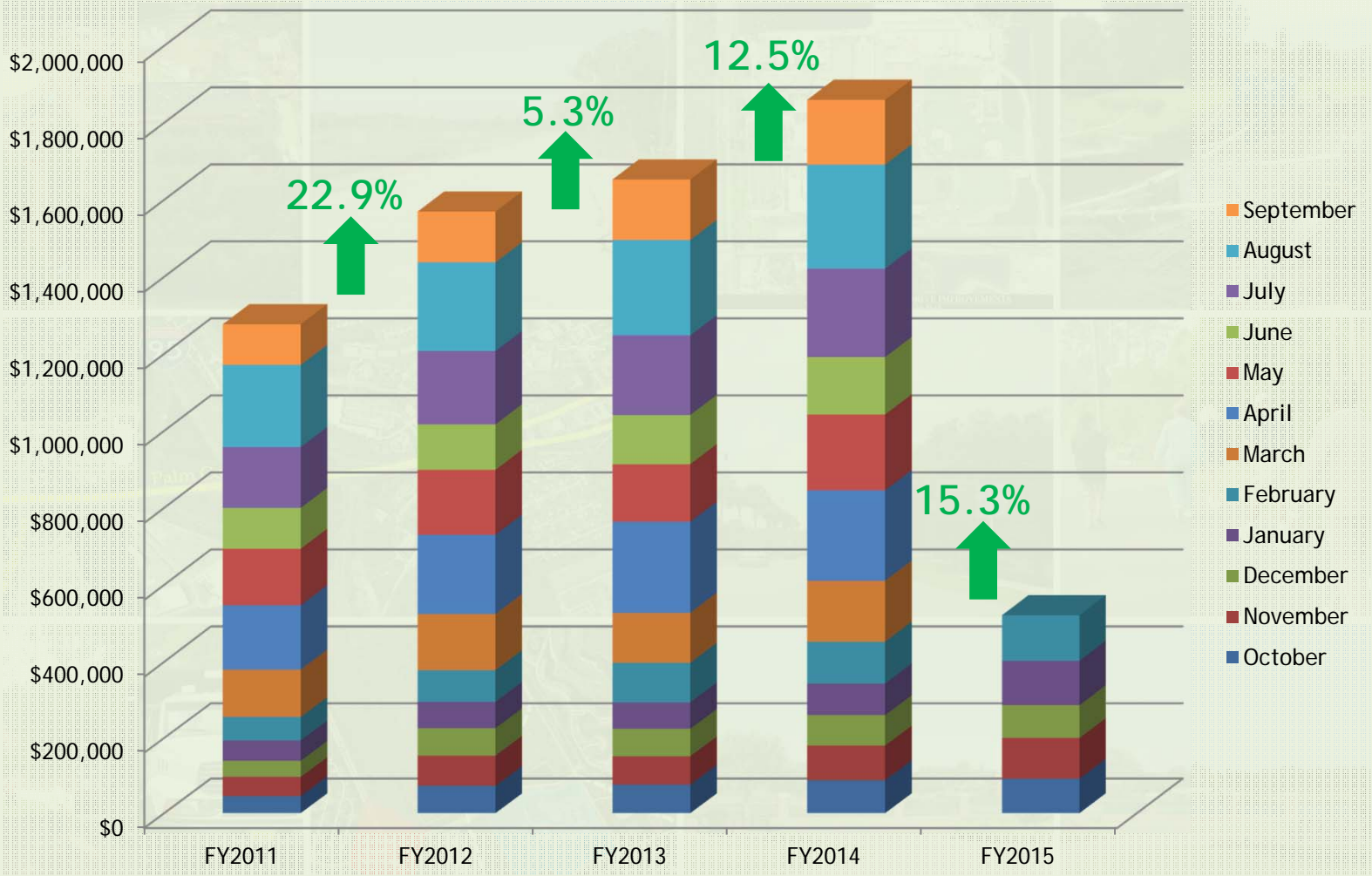


*"one of the 15 best housing markets in next five years"*

Source: Business Insider Magazine



# Tourism



Economic

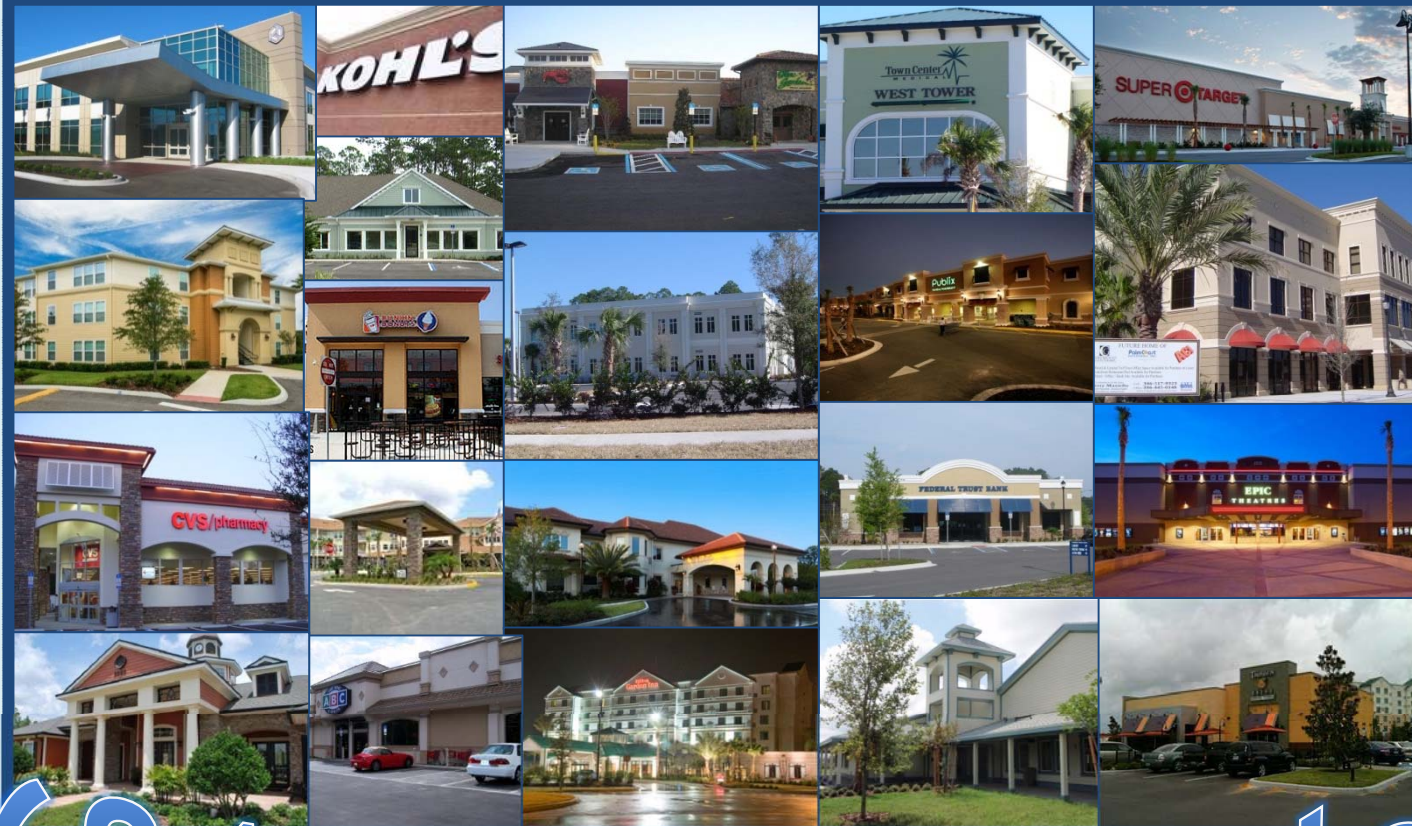


# Employment

	February 2010	February 2015
Unemployment Rate	15.7%	6.7%
Number Employed	27,794	40,109
Number Unemployed	5,162	2,899

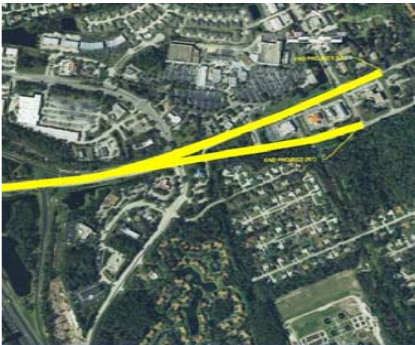


# Investment



**\$684 Million Invested**

*Since June 2009*

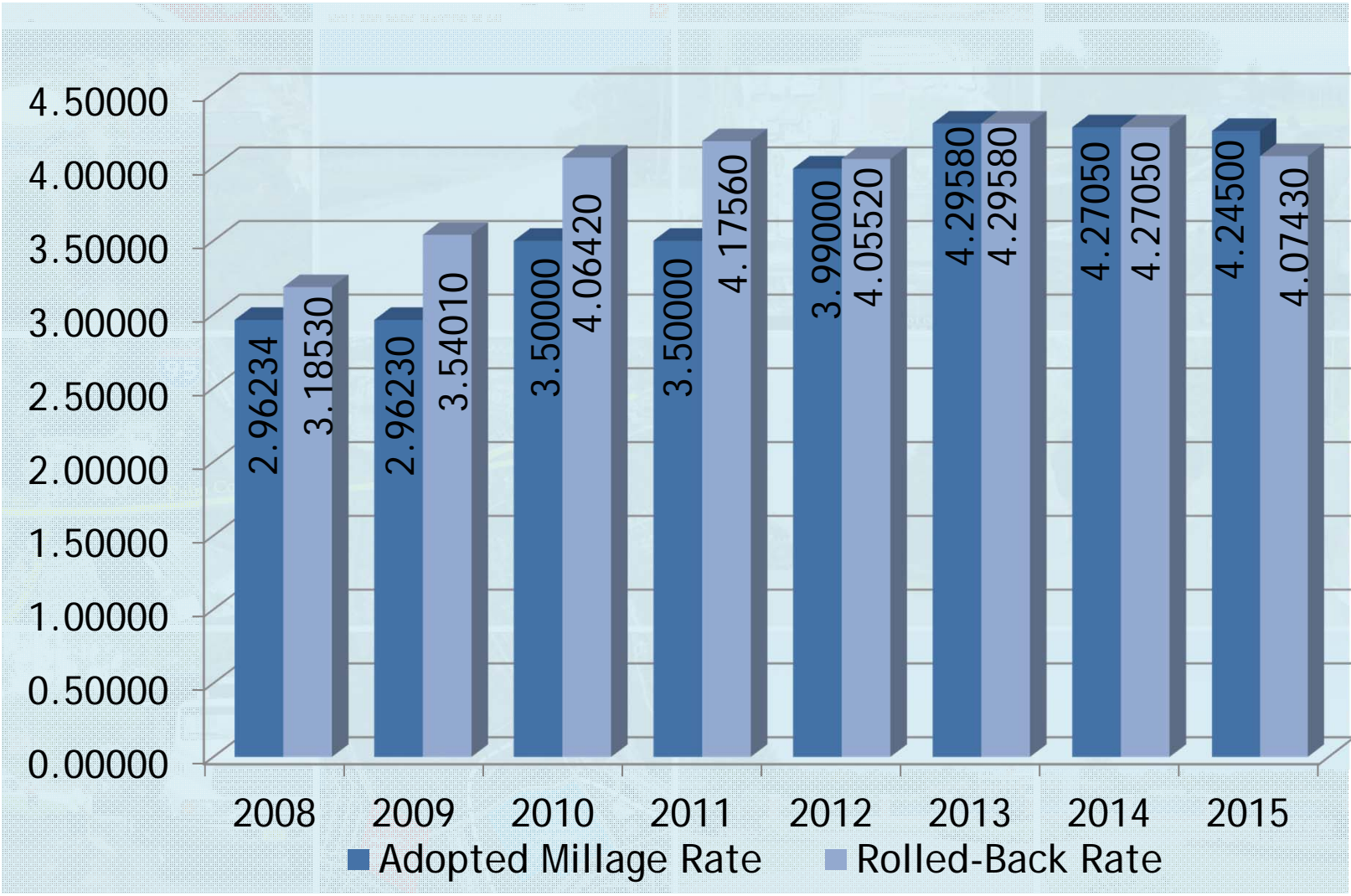


# 1 Finance





# Reduced Property Tax Rate Adopted



# How our Property Tax Rate Compares?

## Comparable Cities in Florida (60-90k)

Lowest	Weston	2.000
2 <sup>nd</sup> Lowest	Boca Raton	3.422
3 <sup>rd</sup> Lowest	Palm Coast	4.245
11 <sup>th</sup> Lowest	Daytona Beach	7.236
18 <sup>th</sup> Lowest	Fort Myers	8.776

<b>Flagler County</b>		
County Operating		7.975
Bunnell		7.450
School Board		5.198
Flagler Beach		5.057
Palm Coast		4.245



# Healthy Reserves

General and Utility Fund

\$14.6 Million in Reserves

Disaster Reserve Fund

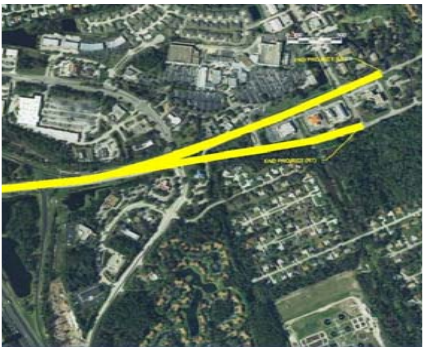
\$2.2 Million in Reserves

Finance





# Environmental



# ZLD Project

Project Cost: \$9.3 Million

Eliminates Discharge

Increases Capacity



Photo by Florida Aerial Services, Inc

022814-4470

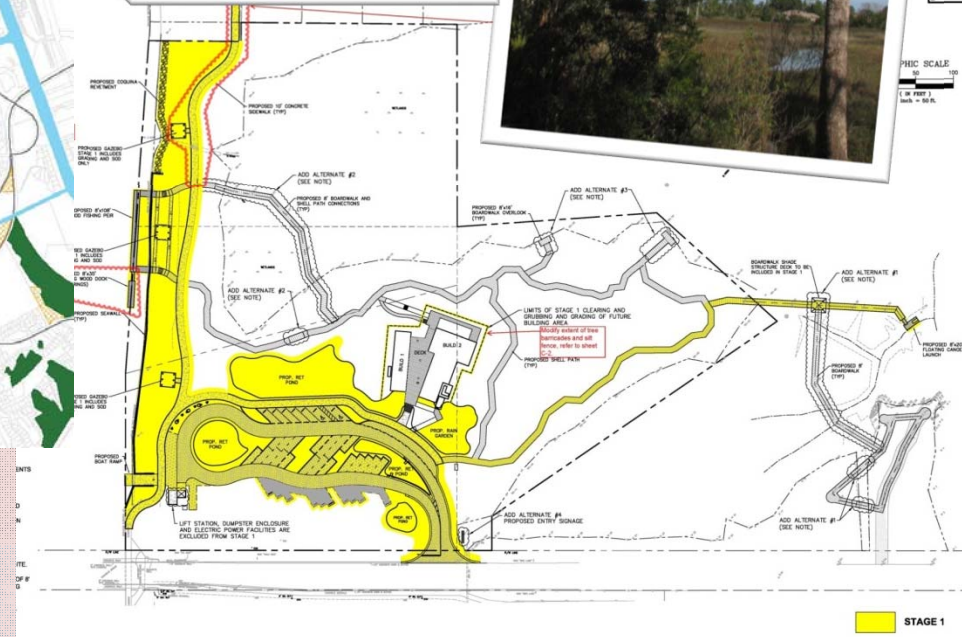
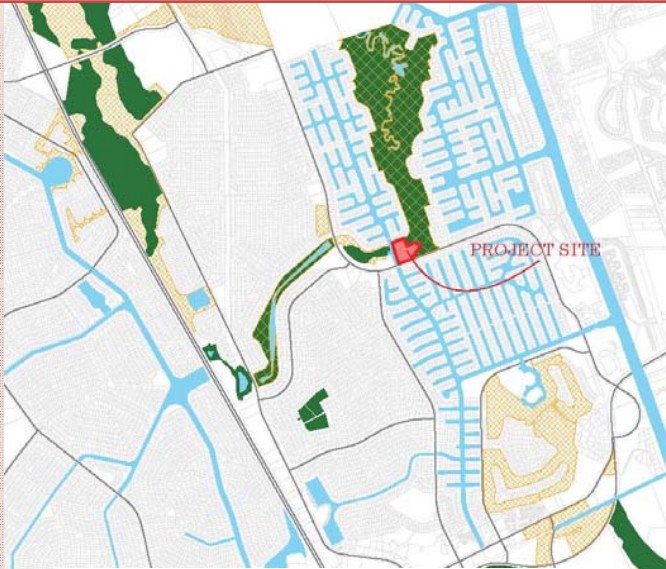
Palm Coast WTP #2  
February 28th, 2014

Environmental



# Long Creek Nature Preserve

Project Cost: \$1.5 Million (Phase 1)



# Reuse Improvements



PALM COAST  
WASTEWATER TREATMENT  
AND  
REUSE FACILITY



Reclaimed Water Mains

*Seminole Blvd & Matanzas W Pkwy*

Project Cost: \$3,525,000

Environmental





 *Quality of Life*



# Holland Park Renovations



Project Cost: \$5.7 Million  
Phased Project  
Phase 1 - Site Work



# Community Center Renovations

*Built in 1977  
Ready for Renovation*

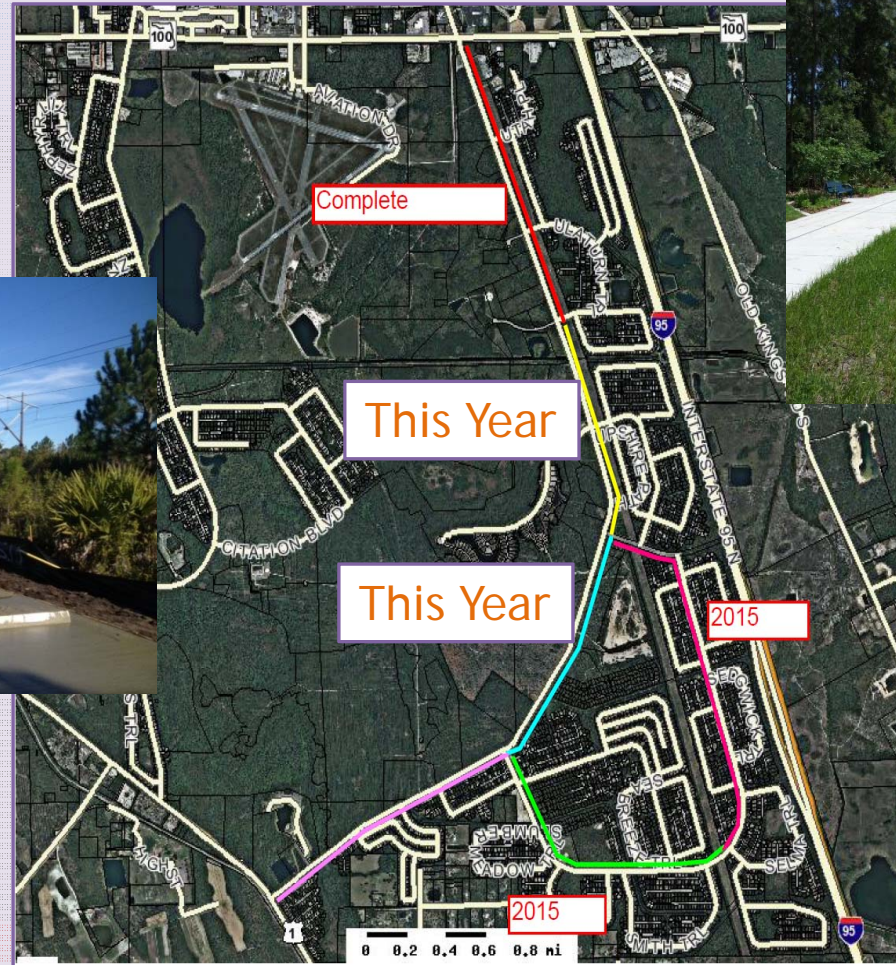


## Community Center Renovation Under Design



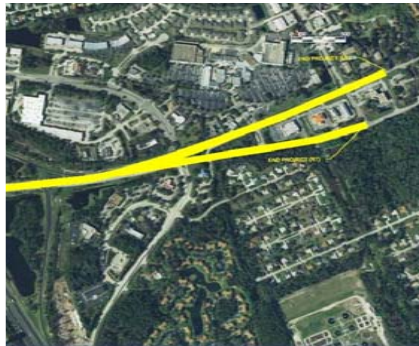


# Seminole Woods Paths

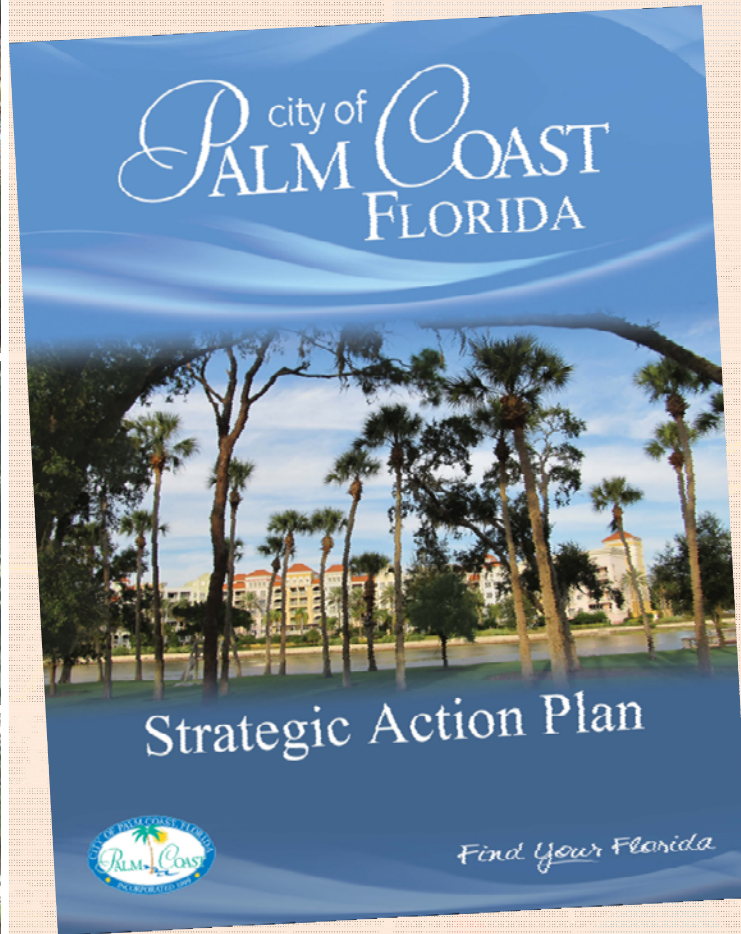




# Workforce Talent



# Performance Measures



# Palm Coast U



Focus This Year  
Customer Service Training  
Management Training  
Microsoft Office

COMING SOON



**EMPLOYEE ACADEMY**

Introducing the Palm Coast Employee Academy! Beginning in early 2015, the Employee Academy will give employees a chance to learn about every City department and meet fellow employees in an eight-week, hands-on experience. See the hazards faced by firefighters. Learn how to prepare water for drinking. Take an eco-walking tour. Role-play a mock Council meeting. Visit a weir. Experience the jobs of our City! Watch for future announcements to sign up.



# What's Happening Around Town?



Chick-Fil-A



Shops A-1 and A-2 delivery beginning Spring 2015  
Shops C, D, and G delivery beginning Fall 2015



# Island Walk



# Palm Coast Landing Apartments





**Thank You!**  
*Jim Landon, City Manager*

