

2011

FlaglerLive.com

Your news source for Flagler, Florida & beyond

Advertising Kit



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I N D E P E N D E N T  I M M E D I A T E  I N D I S P E N S A B L E

The Future of News is... FlaglerLive.com

- Flagler County finally has its own full-service news organization.
- Coverage is comprehensive, compelling, provocative, immediate.
- More than 20 in-depth local news articles per week focused exclusively on Flagler County issues: Government, business, education, environment, public safety, culture and the arts.
- Every city, every government agency, every relevant sector of the Flagler County community is covered.
- FlaglerLive provides immediate coverage of events as they unfold: no more waiting for the next day's or next week's paper to get your news.
- We provide journalism of the highest quality and standards, ensuring accuracy, accountability and credibility.
- FlaglerLive is your first source for breaking news, busting rumors and emergency information.
- FlaglerLive is rich in images, photographs, audio and video that reflect the eyes and ears of Palm Coast and Flagler County.
- We're putting the excitement back in news, engaging the community, encouraging dialogue and enriching civic conversations.
- FlaglerLive is the most talked-about news source in Flagler County government, education, cultural and business circles.

FlaglerLive is a non-profit news service based in Palm Coast. We are redefining how news is covered, produced, and delivered. We think big. We put a premium on creativity and daring. We go after anything and everything that matters to Flagler County readers.

The news focus is primarily public policy, government, business, culture and the environment: How Flagler works, why it is the way it is, and how it can be made better. Flagler County is not an island. State, national and global concerns also inform local perspectives and are presented with a strong, clear and engaging voice.

*It is the new model of journalism.
It is where local advertisers will want to be!*

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Friday, November 05, 2010

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Time to Get Involved: Feed Flagler Challenges County's Thanksgiving Compassion and Beyond
FLAGLERLIVE | NOVEMBER 4, 2010

Giving is in the air. (© Mallory Vanatum)

Guns and Fight at Indian Trails Sports Complex Land Two Palm Coast Men in Jail
FLAGLERLIVE | NOVEMBER 4, 2010

Live Wire Weekend: Landon's City Hall Arronage, Obama's Ego, Nate's Latest and Gay Sons
FLAGLERLIVE | NOVEMBER 5, 2010

Time to Get Involved: Feed Flagler Challenges County's Thanksgiving Compassion and Beyond
FLAGLERLIVE | NOVEMBER 4, 2010

Don't Celebrate Yet, Republicans: Between Din and Tea Stains, a Reality Check
PIERRE TRISTAM | NOVEMBER 3, 2010

Dog-and-Pony Powerpoints: Landon's Stage-Managed Shows for a New Palm Coast City Hall
FLAGLERLIVE | NOVEMBER 4, 2010

Pubescent Spellers on a Musical Stage, Art's Aquatic Depths and Sunset Symphonies: Culture Worth the Miles
FLAGLERLIVE | NOVEMBER 3, 2010

Tommy Tant Classic Surfing the Weekend As Palm Coast Crashes In With Its Own Festival
FLAGLERLIVE | NOVEMBER 3, 2010

In Florida, Endangered Democrats Will Approach Extinction Status on Election Day
FLAGLERLIVE | NOVEMBER 1, 2010

Lazier Voters: Flagler's 52% Turnout Was Worst In At Least 16 Years of Mid-Terms
FLAGLERLIVE | NOVEMBER 3, 2010

Cultural Development Richer Than Economic: How to Grow Palm Coast Into a City With Soul
FLAGLERLIVE | OCTOBER 31, 2010

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FlaglerLive.com is:

- Top in Google news searches for Flagler County
- 75% Local Readers
- High-quality, internet-savvy readership.
- Preferred news reference for local government and educators

“Your FlaglerLive ad is your permanent billboard in every home, office and hand-held device in Flagler County and beyond.”

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