



GRANT PROGRAM UPDATES

Fund 109 Capital Projects –

- Update % breakdown of TDT to 109, 110, 111 Funds to reflect existing Resolutions
- Elimination of Capital Projects Operational Costs Grant – move to MOU format
- Remove % breakdown of allocations for Capital Projects funding

Find 110 Promotions –

- **General items:**
 - Funding requests to be reviewed each year in July; should a balance remain, applications will be accepted on a quarterly basis until all funding has been distributed
 - Update branding requirements and logo usage to reflect our current branding/logo
 - Remove reference to the Flagler County Chamber of Commerce
 - All events must take place in Flagler County
 - No single event can obtain both an Overnight Stays grant and QOL grant in the same fiscal year
 - Add “meeting room rental, audio-visual, staff and speakers guestrooms, signage, contract labor (medical, law enforcement, parking, etc.) to the list of allowable expenses
 - Evaluate grant criteria to allow the TDC more discretion in evaluating events
- **Overnight Stays Grant:**
 - Give preference to events that take place in off-peak season during the following months: September, October, November, December and January
 - Raising the bar for Grant Awards:

OLD:

Number of Room Nights Generated	Maximum Annual Award Amount
225 or more	\$10,000
125 to 224	\$7,500
75 to 124	\$5,000
25 to 74	\$2,500

NEW:

Number of Room Nights Generated	Maximum Annual Award Amount	
	Peak-Season	Off-Peak Season
400+	\$8,000	\$10,000
399 to 300	\$6,000	\$7,500
299 to 200	\$4,000	\$5,000
199 to 100	\$2,000	\$2,500
99 to 0	No Award	No Award

- **Quality of Life (QOL) Grants:**
 - Three year limit will be imposed on QOL awarded events, does not have to be consecutive years, any re-branding and/or additional event elements will still be subject to the three year limit
 - Lower QOL grant award to \$1,000 each to allow more awards
 - Eliminate survey collection requirement for QOL grant applicants
 - Rename QOL grant to something more reflective of required tourism connection