

Colleen Conklin

Director of the Gaetz Aerospace Institute at Embry-Riddle Aeronautical University, Flagler County School Board Chair

conklin4kids@gmail.com

Summary

An elected School Board Member, Director of Aerospace STEM Dual Enrollment program, passionate child advocate and social change accelerator who wants to change the world!

Specialties: Advocacy, policy, non-profit management, higher education, dual enrollment, STEM Education, aerospace education, Efficacy Coach for Executives, International Coaching and Consulting, Individuals, Youth and Business Development; Legislative liaison, grant development and evaluation, cultural diversity, visioning, strategic organizational development, project management, team building, program development, employee empowerment, social marketing, facilitator, speaker, business development.

Experience

Director of the Gaetz Aerospace Institute/Professor at Embry-Riddle Aeronautical University

July 2014 - Present (2 years 2 months)

Responsible for the overall management and administration of ERAU's Gaetz Aerospace Institute.. The Institute provides rigorous aerospace-based STEM-related courses that prepare secondary school students for college and the workforce while providing them a clear pathway to college graduation and high-paying jobs in a thrilling and dynamic industry.

The Institute's focus is to::

- Expand dual enrollment programming in Aerospace science
- Expand STEM- related educational opportunities
- Increase career and technical educational opportunities
- Increase the number of ERAU course sections taught
- Increase student participation and performance in accelerated Aerospace STEM course options
- Increase the STEM proficiency of secondary teachers through training and real world industry experience

School Board Member - Chairman at Flagler County School District

November 2000 - Present (15 years 10 months)

Elected to serve as Chairman 2014

Served as Vice Chairman for 2012-2014

Served as the Chair from 2006-2008

Educational Programs Director, The Gaetz Aerospace Institute at Embry-Riddle Aeronautical University

December 2013 - July 2014 (8 months)

Provide overall management and administration of ERAU's aerospace career academy program:

Assist the director of advanced placement programs in duties as assigned

Assist in marketing, development, and public relations efforts to expand program

Maintain metrics on ACA data and other performance measures

Ensure compliance with all contractual obligations

Maintain currency in secondary school career technical education program development and new initiatives.

CEO at CEO, Bradshaw Strategies and Evolve: Empowerment Coaching For Executives, Leaders & Youth

2011 - 2014 (3 years)

Mission: Our mission is to empower those who seek to create positive change in their own backyard and or the international community. We believe we have a moral responsibility to help tap into the full potential of those in leadership positions within government, non-profit and the profit sector. Our focus is on engaging Executives, Public Policy Leaders and Youth.

About Us:

We specialize in helping our clients and their organizations tap into their full potential. Our team can provide a variety of executive services as well as individual empowerment coaching. We strategically assist in developing a course of action, produce tools, products and training programs for success.

Additionally, we:

- Can assist you with non-profit management, growth and development.
- Can assist with strategic planning, organizational development, assessment of organizational culture, ethics and the development of plans to meet your needs.
- Have the experience and ability to write, manage and evaluate grants from federal, state and corporate sources.
- Understand the importance and value of working with high powered Boards and have had the opportunity to manage several state-wide programs.
- Have been fortunate to see the value in social media marketing and can assist in the management and development of those tools to maximize your exposure.
- Love to see the endless possibilities within people and organizations. The “big” picture is always exciting to us.

FSBA -Board of Directors: Advocacy, Federal Relations Network Chairwoman at Florida School Board Association

June 2007 - 2012 (5 years)

Statewide educational advocacy committee - working with local communities, legislators and businesses to support public education in Florida.

Chief Operations Officer at Florida Endowment Foundation for Florida's Graduate

2007 - April 2011 (4 years)

Florida Endowment Foundation for Florida's Graduates focused on providing support to youth, youth-serving organizations and youth-centered community leaders in Florida in an effort to ensure every student has access to education enrichment opportunities. We served Florida through career exploration/development, student leadership and education enrichment activities.

Responsible for the following:

- Actively worked to secure funding and provide leadership to a private, non-profit corporation that was highly accountable and sensitive to the needs of both the education and employment communities.
- Effective in forging partnerships within educational community and private sector to gain maximum benefits for those served by Foundation programs.
- Engaged in identifying sources of public and private funds through grant writing, legislative relationships and corporate outreach.
- Provided overall supervision and management of the organization on a daily basis.
- Established and maintained an organizational structure with adequate management and supervision.
- Created and developed a new multi-media campaign to describe Foundation students.
- Directly managed 5 state directors of various student support programs.
- Reported to the Board and CEO on program performance.
- Ability to hire, reassign, promote, or terminate employees.
- Contributed to the design of a compensation package that was consistent with duties, responsibilities, and performance.
- Built long lasting and win-win partnerships with school districts in Florida.
- Presenter for state and national conferences.

President/CSA Jobs for Florida's Graduates at Florida Endowment Foundation for Florida's Graduates

August 2007 - July 2010 (3 years)

A state affiliate of Jobs for America's Graduates (JAG). JAG is a state-based national non-profit organization dedicated to preventing dropouts among young people who are most at-risk.

Responsible for the following:

- Provided the leadership in implementing an organization that satisfies JAG standards.
- Conducted meetings on a regular basis to hold staff accountable for exceeding JAG standards and achieving high results.
- Recruited school districts that understood and agreed to abide by the standards of a JAG accredited program.
- Recruited schools to the statewide organization based upon their willingness to implement the full JAG Model.
- Recruited qualified teachers to deliver the program in the targeted schools.
- Designed, conducted and/or facilitated training for all staff

- Supervised the use of JAG's Electronic National Data Management System and required that teachers, supervisors, managers, and central office staff know how to use the system to make data driven decisions.
- Created and developed marketing material and website.
- Used detailed Data reports to:
 - Document program performance to funding sources, stakeholders, and JAG.
 - Prepare annual reports that described students served, services delivered, and outcomes achieved.
 - Conduct internal quality assurance reviews.
 - Participate in National Accreditation Studies led by JAG.
- Implemented and maintained an accountability system that ensured the most effective use of people and financial resources, including:
 - A 360-performance review system.
 - An internal quality assurance initiative.
- Submitted program planning documents to JAG, including:
 - Annual Report (for JAG Annual Report).
 - Management Plan.
 - Staff Development Plan.
 - Employer Marketing and Job Development Plans.
- Recognition Program that encourages individual and organizational performance that exceeds the expectations of all stakeholders as well as JAG standards.

Director of the Educator Preparation Institute/Adjunct Instructor at Daytona Beach Community College

2002 - August 2007 (5 years)

The Educator Preparation Institute (EPI) provides the necessary training for candidates already holding a four-year baccalaureate degree (other than education) who may be interested in becoming highly qualified teachers in Florida.

- Responsible for professional development, coaching and technical training of college faculty and staff.
 - Administrator of grants funds and program evaluation.
 - Developed a comprehensive multi-media recruitment and communication plan.
 - Grant writing/website development
 - Responsible for teaching Introduction to Education and Diversity in Education
- Responsible for teaching various modules to future educators

Executive Director at Focus on Flagler Youth Coalition

2005 - January 2007 (2 years)

- Responsible for all aspects of management: funding, capacity building, data collection and analysis, program development, strategic planning, program implementation and evaluation
- Administrator for a \$500,000 federal grant and a \$70,000 state grant
- Community Education – developed several community awareness events
- Grant writing/Website Development/messaging campaign

Volunteer Board Member at Habitat for Humanity - Bunnell, FL

2001 - 2005 (4 years)

Educator at Elementary School Teacher

October 1991 - November 2000 (9 years 2 months)

Enjoyed over a decade of teaching from the urban streets of the South Bronx and Washington Heights, NYC to rural Bunnell, FL.

Director of Children Theater Arts Program at PS 5 at Children's Aid Society

1993 - 1998 (5 years)

Projects

Coaching the Global Village

April 2013 to Present

Members:Colleen Conklin

So excited to announce Coaching the Global Village as a new client!! Their mission is to utilize professional coaching techniques to empower communities around the world to develop sustainable solutions for pressing human and societal needs. We will work on building capacity and expanding them into new opportunities empowering those around the world to make a difference!! Blessed!!!! Check em' out!!

Florida Leadership Center

November 2012 to Present

Members:Colleen Conklin, Dr.Pat Williams, MCC, BCC

Planning has begun to bring the Kansas Leadership Center's model to Florida. The Florida Leadership Center (FLC) will become a leadership development organization with the charge of cultivating civic leadership throughout Florida. It is unique among leadership development organizations because of its statewide scope, focus on civic leadership and engagement. Like KLC our three core objectives are to inspire, connect and educate.

Be There

2011 to 2012

Members:Colleen Conklin, David Voss, Ryan Pogue

Parents want the best for their children; however, in today's busy society they sometimes need a little reminder, a little encouragement, a little pulling at the heartstrings to become more involved in their children's education. Research shows that when parents are involved, student achievement improves. But teachers and administrators are also busy, with minimal time to spend actively engaging parents. In addition, the old methods of attracting parents to school events do not seem to work anymore. That's where the Be There campaign comes in.

Be There is a research-based, multimedia campaign designed to inspire parents to become more involved in their children's education. It inspires adults to make ordinary moments extraordinary by relating to their children during the daily routines of life. Teachable moments are everywhere.

This ready-to-go campaign is available to school districts and educational organizations. If you are interested in the Be There Campaign for your school district or individual school please contact me.

Coaching on the Inside, for Success on the Outside

July 2013 to Present

Members: Colleen Conklin, Dr. Pat Williams, MCC, BCC, Talib Shakir

Although studies on recidivism vary, the national average is 70%. Such rates of recidivism are obviously too high. Recidivism is measured by criminal acts that resulted in the rearrests, reconviction, or return to prison with or without a new sentence during a three-year period following the prisoner's release. CGV believes that Coaching on the Inside, for Success on the Outside will reduce the rate of recidivism among parolee's who participate in the program.

Specific questions to be address:

- Cognitive behavior programs have been identified as a best practice in addressing recidivism. Does Coaching constitute a cognitive behavior type program? The essentials of life coaching have cognitive behavior theories, imbedded within the practice as well as Positive psychology and mindfulness. Can this be researched?
- Do values and belief systems drive behavior and effect positive actions and outcomes for inmates and parolees?
- What is the impact of self-discovery, the utilization of empowerment tools, and goal setting (with accountability to a coach) on recidivism rates?

Re-integration needs range from parenthood, social/civic participation and employment. It is often through a misguided and criminal value/belief system that unrealistic and unproductive goals are set often resulting in the offender reoffending. There are other issues that need to be addressed for successful reintegration into the society such as understanding emotional intelligence, education and employable skills as well as financial obligations. Coaching on the Inside, For Success on the Outside addresses these needs in a realistic manner using a coaching approach. The effectiveness of the program model will demonstrate how coaching concepts can be used to address these needs. We also educate business owners and have incentives for giving a newly released prisoners a chance at meaningful work.

Quantum Learning Solutions

October 2013 to Present

Members: Colleen Conklin

Excited to announce a new client of Bradshaw Strategies: Quantum Learning. A long time fan of their staff development programs, SUPER CAMP for kids and now their educational leadership programs. Quantum Learning classrooms are FUN and focused on student achievement and character development. It IS possible to have both. Interested? Contact me today.

Their Vision: Transforming Education. Transforming Lives.

Their Promise: Quantum Learning Education provides high-quality learning experiences that empower teachers, inspire leaders, and motivate students.

Quantum Teachers reconnect with their passion for teaching, gain essential strategies to design and deliver dynamic, relevant lessons, and create a classroom culture that fosters strong character. Students learn how to learn, how to take responsibility for their learning, and how to establish healthy relationships. Administrators increase their skills to motivate, align, and lead a school community that builds positive cultures of student success.

Their Values:

- Learning
- Excellence
- Collaboration
- Empowerment
- Celebration

Empowering Teachers: Teachers see immediate positive results as they implement the Quantum Learning System. QL teachers achieve exceptional and sustainable learning results.

Action For Heathly Kids-Florida Affiliate Development

January 2008 to June 2012

Members: Colleen Conklin, Janet Reilly, Jennifer Sills, Karen Pesce, Melodie Griffin, Kathleen Rose, Daniel Caccamo, Lisa Pelamati Creswell, J.D. Beiting, Amy Moyer, Adam Fletcher, Amanda Green, Angela Forfia, Derrick Feldmann, Carlene Lemaster, Donna Lightsey, Cheryl Massaro, Bobi Mason, Kate Mc Colgan, Jeff Wagner, Josephine Thomason, Annette Russell, Catherine Robinson, Dr. John Shelby, Elizabeth (Beth) Keer, SPHR, Eric Stern, Rachael Terrin, Sarah Titzer, Cindy Coney

Gaetz Aerospace Institute

Members: Colleen Conklin

The premise of the Gaetz Aerospace Institute is simple; the concurrent enrollment model introduces high school students to rigorous STEM-related courses that prepare students for college while providing them a clear pathway to college graduation and high-paying jobs in thrilling and dynamic industries.

Skills & Expertise

Program Development

Project Management

Organizational Development

Business Development

Social Marketing

Non-profits

Teaching
Staff Development
Leadership Development
Public Speaking
Fundraising
Coaching
Training
Leadership
Program Management
Strategic Planning
Management
Higher Education
Grants
Curriculum Development
Social Media Marketing
Team Building
Social Media
Adult Education
Community Outreach
Public Relations
Nonprofits
Event Planning
Research
Strategic Communications
Government
Policy
Grant Writing
Education Policy
Politics
Educational Leadership
Media Relations
Social Networking
Adaptive Leadership
Emotional Intelligence
Brain Based Learning
Instructional Design
Curriculum Design
International Coaching
Social Media Communications
Leading Change
Recruiting
Marketing
Program Evaluation
Editing

Volunteer Experience

Women's Initiative at United Way of Volusia-Flagler Counties

Member of the Board of Directors, Chair of Federal Relations Committee at Florida School Board Association

2002 - Present

Governance Board at Carver Foundation

Organizations

Boys and Girls Club of Volusia/Flagler County

Kansas Leadership Center

Global Participant in Adaptive Leadership for Civic Engagement

Education

Nova Southeastern University

Doctoral, Organizational Leadership, 2010 - 2017

Activities and Societies: Minor in Brain Based Learning

City University of New York City College

MS Ed, Administration & Supervision, 1996 - 1998

St. Thomas Aquinas College

BS, Education, 1986 - 1991

Kansas Leadership Center

Interests

Reading, camping, football, baseball, surfing, politics, music, discovering young talent

Publications

<http://www.educationandcareernews.com/stem/ask-an-expert-stem-education-at-a-glance>

Media Planet: Education and Career News

Authors: Colleen Conklin

Ask an Expert: STEM Education at a Glance

STEM From chemical engineering to marine architecture, STEM jobs are everywhere. Here the industry's leading voices unite to discuss the importance of diversifying the STEM workforce.

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12 people have recommended Colleen

"I have had the opportunity to work with Colleen at Embry-Riddle and have been able to witness her unique qualities and insight she brings through policy and decisions as an experienced educator, administrator, seasoned parent and life long learner. Her passion for innovation, student success and conviction to do what is right thing sets her apart."

— **Kelly Barrera**, *Program Manager, ERAU Dual Enrollment Program, Embry-Riddle Aeronautical University*, reported to Colleen at Embry-Riddle Aeronautical University

"I have known and worked with Colleen for more than 10 years. She is an extraordinary leader and professional. Colleen is a true servant leader. She lives out her duty to support students and schools every single day. She is a totally genuine person, and that authentic presentation of self, combined with keen intelligence, insight, courage and an incredible work ethic makes her a unique asset not just to the students and citizens of Flagler County but to the students and citizens throughout Florida. We are fortunate to have her continuing to offer herself for public service. Thank you Colleen!"

— **Jim Hamilton**, *Owner, HBEC Group Inc.*, was with another company when working with Colleen at Flagler County School District

"Based upon rather lengthy correspondence in an effort to reach common goals, I feel qualified to comment upon Ms. Conklin's style, character, and integrity. I interact with school districts throughout all of North America at the highest level, so I have at minimum, a cursory knowledge of school districts, school administrators, and how they work. For the record, Ms. Conklin is to me "The Reference Standard" by which all other school district administrators should be measured. She CARES about YOUR taxpayer dollar, and the students she is sworn to protect. She has been professional, kind, and respectful of my rather passionate district topics. I have not made things easy for her, and through it all, she shows nothing but dignity and grace. Rarely do I write a personal reference because I fiercely protect my reputation. Colleen is a champion for education, deserves the truth, and I am telling it to you now. I am proud to endorse Colleen. She has my encouragement, and full support. Respect, Robert R. "Ron" Solomon Director, Roof Consultant's Alliance (2,500 Members) CCC1325620"

— **Robert R. "Ron" Solomon**, was a consultant or contractor to Colleen at Flagler County School District

"In the short term volatile arena that is education, Colleen is a constant advocate of trying to view situations at the 30,000 foot level. I view her steadfast focus on the future to be an inspiration. I'm more than confident in the school system that my 3 children that has Colleen overseeing its direction. We are fortunate to have her in our community."

— **Jamie Woyton**, was with another company when working with Colleen at Flagler County School District

"Working with Colleen Conklin was an honor. She has a great passion for children and a work ethic to put us all to shame. Her advocacy for students and public schools is unrivaled yet she targets her attentions with great responsibility and respect. I learned a lot from Colleen and worked very hard to match her capabilities."

— **Laura Benson**, worked with Colleen at Flagler County School District

"Colleen's leadership and vision is an inspiration to everyone. She is very passionate about giving back to the community and has done great things for our district. I am very lucky to have worked with her."

— **Joe Beams**, worked indirectly for Colleen at Flagler County School District

"Colleen Conklin combines talent and passion to deliver a one-two punch for clients looking to plan, deliver or implement a program, especially when it benefits children or education. She understands the political landscape and isn't afraid to tackle the toughest issues. Her roots in education, her practical experience in politics and her strong faith in doing what's right provides a lighthouse for anyone seeking to improve our world."

— **David Voss**, managed Colleen at CEO, Bradshaw Strategies and Evolve: Empowerment Coaching For Executives, Leaders & Youth

"I would highly recommend Colleen Conklin for any position that she was passionately pursuing. When she enters a room you feel her energy and her focus to succeed motivates everyone she works with. It has been an honor to know her as a boss and as a friend. I can not wait to see what endeavor she tackles next. -A.J. Neste"

— **A.J. Neste**, reported to Colleen at Florida Endowment Foundation for Florida's Graduate

"Colleen is a consummate professional, passionate about the proper and effective education of Florida's students. She has a strong work ethic, is adept at networking to build advocacy for goals and remains consistently focused on achieving objectives."

— **Ed Gaynor**, was with another company when working with Colleen at Florida Endowment Foundation for Florida's Graduate

"Colleen Conkin is one of the most intelligent, perceptive, passionate and tirelessly dedicated people I have ever known. She is a leader and risk-taker who does not fear putting herself "out there" in pursuit of her goals. Her energy, drive, and sense of commitment will always serve as an inspiration to me. She is truly someone

worthy of admiration and respect on both a personal and a professional level. I consider myself fortunate to have worked with her."

— **Amy Erharth**, reported to Colleen at Florida Endowment Foundation for Florida's Graduate

"Colleen Conklin is a brilliant and devoted professional who finds a harmonious balance between stimulating her employees and respecting their rhythm and growth. I have had the pleasure to work directly under Mrs. Conklin and can truly describe her as the SOUL and the BRAIN of the organization... There is no need to compromise when working with Colleen as she is ALL in ONE!"

— **Dr. Aurélia Bickler, LMFT**, reported to Colleen at Florida Endowment Foundation for Florida's Graduates

"Colleen is a sincere advocate for all students, which translates into a strong commitment and passion towards her leadership in the Florida Endowment Foundation."

— **Eric Ziecheck**, reported to Colleen at Florida Endowment Foundation for Florida's Graduates

[Contact Colleen on LinkedIn](#)